**Program Assessment Coordinating Committee (PACC)**

**December 9, 2020, 10am**

**Minutes:**

**Present:** Barbara Blozen, Venessa Garcia, Laine Giovanetto, Winifred Mcneill, Jennifer Musial, Kathleen Rennie, Ling Yang

**Dual Commitment:** Sue Gerber, Elizabeth Hickey, Adele Macula, Ruth Ortiz,

1. MSCHE \_ University needs to make use of the data:

Next Step – Committee members discussed and decided to serve as “assessment champions” to spread the word about the benefits of assessment (much like brand ambassadors) to colleagues who they consider likely to adopt

* PACC members reach out to at least 2 colleagues each who they know to be committed to assessment/quality/rigor to talk to them about the benefits of assessment and help them learn more about how to assess and use assessment data.
* Develop tactics through which to communicate about the benefits of assessment such as: a) a best practice vlog (video blog), b) blog posts about implementation strategies, c) recorded panel discussion, d) “ted talk” like recorded posts or interviews, etc.
* Develop common foundational information: a) Glossary,

b) crosswalk language with CIM and AIC, new program development

1. Plan discussions with University Leadership involving assessment. In addition to their peers, PACC members noted the importance of another key “market” for assessment communication -- leadership. The benefits of assessment need to be communicated to leadership so that the process and benefits of assessment are valued and that those who participate in assessment are recognized.

1. Meeting time for Spring 2021 \_ decided in early January

**Adjourned:** 11:10am

Respectfully submitted,

Cheryl Swider