

Sponsorships



- Diamond Level—\$20,000 (20 VIP tickets, 20 orchestra tickets, 10 parking spaces)
- Platinum Level—\$15,000 (14 VIP tickets, 14 orchestra tickets, 7 parking spaces)
- Gold Level—\$10,000 (10 VIP tickets, 5 parking spaces)
- Silver Level—\$5,000 (6 VIP tickets, 3 parking spaces)
- Bronze Level—\$2,500 (4 VIP tickets, 2 parking spaces)

Sponsorship benefits also include:

- Top three sponsor levels receive recognition on radio ad spots
 - Public recognition in all electronic and print materials associated with the event
 - Invitation to President's Annual Reception for Donors
 - Listing in annual *Honor Roll of Donors*
 - Recognition in the NJCU *Gothic Magazine* (circulation: 36,000).

All sponsorships are tax deductible as allowed by law.

(\$60 per ticket is tax-deductible).

All proceeds from the concert will fund NJCU student and jazz scholarships.