



















Institutional Effectiveness Progress Card

	2011-12	2012-13	2013-14	2014-15	Change Prior	Target 2015
Goal 1: Academic Excellence						
Number of juried publications, presentations, performances	In process	In process	In process	In process		---
Percentage courses rated effective overall (UG/GR)	--	--	--	--		---
Percentage alumni well-prepared for careers (UG/GR)	--	--	--	In process		---
Percentage seniors interact with faculty: career, courses, academics	--	49%, 34%, 43%	--	Available Su15		55%,40%,50%
Employer ratings of alumni	--	--	--	In process		---
Number of disciplinary accreditations	6	6	7	7	↻ --	7
Underrepresented groups-faculty	32.9%	33.8%	36.5%	35.3%	⬇ -1.2%	37%
Goal 2: Student Success						
<i>Recruitment and Enrollment</i>						
Number of new undergraduate enrollees	1,773	1,791	1,621	1,654	⬆ 33	1675
Number of first time freshmen	772	797	649	691	⬆ 42	700
Freshmen as percentage of all undergraduates	25%	24%	23%	22%	⬇ (1%)	22%
Sophomores as percentage of all undergraduates	15%	14%	15%	15%	↻ 0%	18%
Juniors as percentage of all undergraduates	25%	27%	27%	28%	⬆ 1%	25%
Seniors as percentage of all undergraduates	34%	34%	34%	34%	↻ 0%	32%
Average composite SAT (FTFT)	902	866	930	907	⬇ (23)	915
Number of new graduate enrollees	419	559	554	472	⬇ (82)	525
NJCU at wall headcount (UG/GR)	In process	In process	In process	In process		---
Total undergraduate headcount/FTE enrollment	6,639/5,085	6,587/5,028	6,438/4,941	6,229/4,812	⬇ (209)/(129)	6,400/4,950
Total graduate headcount /FTE enrollment	1,689/1,072	1,906/1,200	2,005/1,285	1,907/1,233	⬇ (98)/(52)	1,960/1,515
Percentage of undergraduates full time	73.9%	73.4%	74.2%	75.3%	⬆ 1.1%	77.0%
Number of students from out-of-state/international	82/TBD	113/99	78/82	82/75	↻ 4/(7)	100/100
Underrepresented groups-students	59.2%	58.8%	59.3%	60.3%	⬆ 1.0%	62.0%
<i>Retention and Graduation</i>						
One-year retention rate – first time freshmen (FT/PT)	70%/53%	69%/45%	71%/50%	74%/40%	↻ 3%/(10%)	77%/50%
One-year retention rate – FTFT freshmen – African-American	59%	62%	69%	67%	⬇ (2%)	77%
One-year retention rate – FTFT freshmen – Asian	80%	74%	79%	80%	⬆ 1%	80%
One-year retention rate – FTFT freshmen – Hispanic	71%	69%	70%	74%	⬆ 4%	77%
One-year retention rate – FTFT freshmen – White	71%	76%	69%	75%	⬆ 6%	77%
One-year retention rate –transfers (FT/PT)	76%/64%	71%/66%	68%/63%	68%/62%	↻ 0%/(1%)	70%/65%
4-year graduation rate – FTFT freshmen	7%	7%	6%	7%	⬆ 1%	10%
5-year graduation rate – FTFT freshmen	24%	25%	19%	23%	⬆ 4%	25%
6-year graduation rate – FTFT freshmen	39%	34%	32%	32%	↻ 0%	35%
3-year graduation rate – full time transfers	48%	46%	46%	45%	⬇ (1%)	50%
2/3-year graduation rate – full time transfers w/AA deg	29%/47%	24%/46%	26%/45%	26%/52%	↻ 0%/7%	30%/55%
Degrees awarded (undergraduate, masters, doctoral)	1,575	1,647	1,638	1,692	⬆ 54	1,725

Institutional Effectiveness Progress Card

	2011-12	2012-13	2013-14	2014-15	Change Prior	Target 2015
Student Learning Outcomes						
Percentage of student learning outcomes for which targets met	--	--	52%	56%	 4%	62%
Elective internships	336	273	281	257	 24	275
General education targets met (6 outcomes)	--	--	--	--		---
Employment related to degree	In process	In process	In process	In process		---
Enrollment in graduate school	In process	In process	In process	In process		---
Average student loan debt/graduating in 6 years	\$16,057	\$15,062	\$18,083	\$15,856	 (\$2,227)	\$15,000
Goal 3: Resources						
Human						
Underrepresented groups-staff	65.3%	64.2%	63.3%	65%	 2.7%	65%
Employee rating of NJCU as a great place to work	--	72%	--	--		---
Employee rating of institution well run	--	48%	--	--		---
Financial						
Percentage spent on instruction	48.3%	48.1%	48.9%	46.8%	 (2.1%)	46.5%
Percentage instructional FTE by regular faculty	54.3%	56.6%	56.1%	55.1%	 (1.0%)	58%
Average UGRD class enrollment	18.3	19.3	18.9	18.4	 (0.5)	20
Average GRAD class enrollment	9.6	12.2	13.0	12.3	 (0.7)	13
Total expenditures per FTE	\$19,639	\$19,983	\$20,009	\$20,906	 \$897	\$19,000
Percentage from net student revenue	38.5%	39.1%	41.4%	41.2%	 (0.2%)	40%
Increase in net assets (in millions)	(\$0.71)	\$2.80	\$6.10	\$5.96	 (\$0.14)	TBD
Total grants awarded	32	32	25	27	 2	29
Total overhead of grants awarded	\$188,366	\$124,757	\$137,561	\$117,288	 (\$20,273)	TBD
Annual revenue from grants	\$6,231,366	\$5,866,187	\$6,169,819	\$5,792,010	 (\$377,809)	\$6,000,000
Support from public contributions	\$640,658	\$743,823	\$1,894,703	\$1,346,029	 (\$536,035)	\$2,000,000
Discount rate – scholarships/waivers	2%/3%	3%/3%	2%/3%	3%/2%	 1%/(1%)	3%/3%
Net unrestricted foundation assets	\$963,595	\$992,606	\$795,026	\$1,578,585	 \$783,559	\$1,700,000
Net revenue from continuing education	--	--	---	In process		---
Revenue from events	\$130,025	\$67,757	\$73,741	\$92,284	 \$18,543	\$100,000
Facilities						
Satisfaction with technology (faculty/staff, students)	--	--	--	In process		---
Faculty/staff satisfaction with facilities	--	--	--	In process		---
Goal 4: Identity, Reputation, Community Connections						
Alumni giving rate	In process	In process	In process	In process		---
Number of campus community events	In process	In process	In process	In process		---
Attendance at campus community events	In process	In process	In process	In process		---
Rankings, increase	In process	In process	In process	In process		---
Faculty/Staff volunteerism	In process	In process	In process	In process		---