

Link to Strategic Plan	Outcome	Assessment/ Measures and Target Performance Levels	Strategies to Achieve Target Performance Level	Result: Data results	Analysis	Action Plan
3.2	Increase the number of internal & rental events	50	Continue to engage community and build relationships through events.	55	Event Services continued to receive business and interest from repeat customers, while engaging new clients. Furthermore, the department grew in responsibility and scope due to the addition of the theatre department, previously managed by the Office of the Dean, College of Arts and Sciences. The transition has effectively streamlined rental contract preparation, increased overall revenue, and reduced excessive overtime reporting.	Continue to partner with internal and external stakeholders. Increase support to internal departments.
3.2	Increase the number of rental events	28	Continue to engage community and build relationships through events.	31	see above	see above
3.2	Increase the net revenue from rental events	\$55000	Streamline event rental process and limit overtime expenses by combining two existing departments into one for all customer service needs.	\$67,000	see above	see above