

Link to Strategic Plan	Outcome	Assessment/ Measures and Target Performance Levels	Strategies to Achieve Target Performance Level	Result: Data results	Analysis	Action Plan
4	Competitive athletic program in which teams compete in post-season play	85% of athletes rate coaches consistently fair 85% rate coaches communication effective	<ul style="list-style-type: none">Hire and develop coaches and trainersMaintain and upgrade facilities	95% of athletes rate coaches fair 96% rate communication effective 100% of athletes were satisfied with rehabilitation process for injuries	Current athletic coaches are proficient and exceed department expectations Athletes are provided with care and assessment to be maintain level of play and return to play in a timely fashion	Review with consultants during external program review Provide more support to athletic training via a second trainer
2	Student athletes achieve and maintain academic success	Retention rates meet or exceed those of the University overall) 90% of student athletes meet with advisor at least two times per semester 80% rate AARP positively 80% rate athletic advisors positively	<ul style="list-style-type: none">Re-establish AARP and PASS programsRecruit quality student athletes with a commitment to both academics and athletics	88% retention rate (compared to 78% for University) for F15 returning F16 82% met advisors 2+ times per semester 82% rate AARP positively 79% rate athletic advisors positively	Athletic academic retention and advisement are exceeding University expectations	Review with consultants during external program review

Link to SP	Outcome	KPI (measure and target performance level)	Strategies to Achieve Target Performance Level	Result	Analysis	Action Plan/Continuous Improvement
2	Student-athletes have a positive and meaningful experience	80% of athletes satisfied with facilities 80% rate experience positively 85% rate coaches as accessible	<ul style="list-style-type: none"> Hire and develop coaches and trainers Maintain and upgrade facilities 	86% satisfied with facilities 91% rate experience positively 98% rate coach accessible 88% of SAs are satisfied with accuracy and timeliness of sports information coverage of their sport at NJCU	Although indicated favorable satisfactory due to staff creating a positive experience, facilities are in dire need of maintenance in order to stay in line with our counterparts Athletes are acknowledged and highlighted for their efforts and achievements via social networks and web	Review with consultants during external program review Spotlight more student-athlete stories to empower the athlete and acknowledge their services to our institution
2,3,4	Provide comprehensive and progressive intramural and recreation programs that serve the University community	Increase in usage from prior year 80% of participants indicate recreational needs are met 80% satisfied with facilities 80% satisfied with event organization	<ul style="list-style-type: none"> Maintain and upgrade facilities Better collaboration with office of Res Life to increase participation of residential population 	2830 to 4562, 61% increase 91% indicate needs met 90% satisfied with facilities 91% satisfied with organization of events 92% satisfied with cleanliness and safety of the pool 92% saw strong improvement in swimming ability through pool instruction	Targets were met. Qualitative suggestions for improvement include expanded hours, possible addition of specific activities, and "two hours free" Influx of pool usage will result in more upkeep, however facilities is working to keep satisfaction high.	During external program review, discuss feasibility of adding 6-month memberships (in addition to one-year) and adding military benefit memberships Discuss possibility for extended pool hours offering more community swim learning opportunities.