

Link to Strategic Plan	Outcome	Assessment/ Measures and Target Performance Levels	Strategies to Achieve Target Performance Level	Result: Data results	Analysis	Action Plan
2	Increase retention of FTFT freshman students	Retention rate	<ul style="list-style-type: none">Targeted calling campaignsPeer Mentoring program for non-affiliated studentsAssist students with registration holdsStudent group affiliated coordinated outreach with Residence Life, Athletics and TLC	Retention rate F16 to F17 80% Goal (projected/ on target) As of 8.3.18: <ul style="list-style-type: none">78.2% FTFT 1168 Retention Rate0.33% higher Retention Rate (YTD 16 vs.17)18% increase in FTFT registration36 students last enrolled in spring 2017 with registration holds (N= 883)	Increase of 2% from previous cohort (projected/ on target) The Fall 2018 cohort is larger and will require additional strategies	Additional strategies are planned for 2018-2019: Additional academic support calling campaigns were added to the SOAR communication plan. This addition should increase student academic readiness and awareness of key university policies and procedures. Additionally, the SOAR Office would like to further expand their early registration and academically at-risk outreach and programing to students who are part of specific student groups. This would be a coordinated effort between the SOAR office and departments such as, Residence Life, Athletics and TLC. Additionally, the SOAR Office would like expand outreach to students who are discontinued from student groups, such as Honors and OSP.
2	Connect students to resources and assist with transition to college	Number of students connected with resources	<ul style="list-style-type: none">Targeted calling campaignWorkshops and promotional eventsPersonal financial literacy counseling sessionsScreen students for financial assistance	609 participants at SOAR events and 1043 engaged at co-sponsored events Referred over 220 at-risk students to the appropriate resources	Successes attained. More analysis would be possible with student satisfaction surveys and the use of the EAB appointment center.	The SOAR office has begun using assessment tools, such as Campus Labs and EAB. Yearly surveying will begin in the Fall of 2017 and will continue into the Fall of 2018. Surveying of FTFT cohorts will continue into their second year at NJCU. The

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				<p>30 students were awarded financial assistance (YTD)</p> <p>Conducted over 50 calling campaigns and made over 7500 phone calls to students</p>		SOAR Office would also like to tailor calling campaigns to specific student types such as adult students, at-risk students, and scholarship students. This student group specific outreach will ensure students are given information regarding resources that are relevant to them.
?	Support the academic success of students through targeted outreach and programing	Number of students academically at risk	<ul style="list-style-type: none"> Targeted outreach to academically at risk students Intervention to academically at risk students Pilot probation program One-on- one academic success planning sessions 	<p>24.71% of FTFT under 2.0 cumulative GPA after the first year</p> <p>19.5% of FTFT with academic issues such as SAP, suspension and dismissal.</p> <p>75% decrease in students on academic suspension</p> <p>Probation Program (N=26):</p> <ul style="list-style-type: none"> 76.92% Retention Rate (N=26) 87 one-on-one meetings between at-risk FTFT and success coach 90% of mentee's surveyed strongly/moderately agreed that their coach assisted them with improving their academic performance. 	<p>Decrease of 7.18% of students under a 2.0 after first year from previous cohort</p> <p>Decrease of .5% from previous cohort.</p> <p>From 29 FTFT 1158 to 9 FTFT 1168</p> <p>The retention rate of FTFT who were under a 2.0 GPA after completion of their first semester is 66.63% (N=165 last enrolled in Spring 2017).</p>	<p>Based on the analysis the SOAR Office will continue academic support calling campaigns and programing.</p> <p>The SOAR Office would like to expand their academically at-risk outreach to students who are at risk of falling into SAP, suspension and dismissal. Additionally, the SOAR Office would like to expand their academic support program to students whose academic appeals are approved for the AY 17-18. This would be a coordinated effort between the SOAR office and departments such as the Dean of Arts and Science, the Dean of Students, and the Office of Financial Aid. .</p>