

	2013	2014	2015	2016	2017
FACULTY EXCELLENCE					
Full time faculty	241	258	251	256	253
Adjunct and part-time regular faculty	525	523	558	567	566
New faculty retention rate	100%	88%	94%	95%	89%
Minority, new hire faculty	38%	30%	65%	32%	50%
Minority faculty	32%	30%	31%	37%	39%
Course evaluations, excellent instructor (50= average)	--	--	49	51	Avail Jan 2018
Course evaluations, excellent course (50=average)	--	--	52	52	Avail Jan 2018
PROGRAM EXCELLENCE					
Number of accredited programs	6	7	7	7	6
Number of program reviews completed	NA	NA	NA	0	5
Participation in program-level SLO assessment	66%	48%	89%	96%	100%
Seniors participating in high impact practices					
Learning community	20%	NA	25%	NA	21%
Service learning	54%	NA	58%	NA	62%
Research with faculty	19%	NA	20%	NA	20%
Internship/field experience	43%	NA	46%	NA	37%
Study abroad	6%	NA	9%	NA	6%
Culminating senior experience	33%	NA	36%	NA	43%
Faculty credit load					
12 credits	27%	26%	32%	35%	42%
> 12 - 15	33%	37%	45%	49%	51%
> 15	40%	37%	23%	16%	7%
STUDENT EXCELLENCE					
Admissions and Enrollment					
<i>Undergraduate applicants</i>	5026	4255	4520	5652	6208
Freshman	2966	2616	2788	3987	4381
Transfer	2060	1639	1732	1665	1515
In-state	4793	4112	4348	5318	5851
Out-of-state	188	101	117	261	249

	2013	2014	2015	2016	2017
<i>Undergraduate admits</i>	3629	3575	4070	5002	5755
Freshman	1909	2004	2418	3391	3988
Transfer	1720	1571	1652	1611	1455
In-state	3495	3459	3916	4710	5442
Out-of-state	100	79	103	226	212
<i>Undergraduate new enrollment (degree seeking)</i>	1621	1603	1779	1959	1807
Freshman	649	691	819	988	991
Full time Freshman	577	624	787	955	950
Transfer	972	912	960	971	816
In-state	1591	1578	1683	1918	1783
Out-of-state	21	24	41	41	24
<i>Admissions yield rate</i>	45%	45%	44%	39%	31%
Freshman	34%	34%	34%	29%	25%
Transfer	57%	58%	58%	60%	56%
<i>Average SAT, pre March 2016 scale, first time full time regular admits</i>					
Reading + Mathematics composite	949	935	919	949	936
Reading	462	459	446	465	--
Mathematics	487	476	473	483	474
<i>Average SAT, current scale, first time full time regular admits</i>					
Reading + Mathematics composite	--	--	--	--	1014
Reading	--	--	--	--	507
Mathematics	--	--	--	--	508
<i>Undergraduate enrollment</i>	6438	6229	6317	6663	6508
Full time	74%	75%	76%	78%	80%
Part time	26%	25%	24%	22%	20%
Freshman	23%	22%	27%	30%	31%
Sophomore	15%	15%	14%	14%	15%
Junior	27%	28%	27%	25%	24%
Senior	34%	34%	30%	28%	27%
Non-degree	1%	1%	1%	3%	2%

	2013	2014	2015	2016	2017
Asian/Pacific Island	8%	9%	7%	8%	8%
Black/African American	21%	21%	21%	22%	23%
Hispanic	35%	35%	35%	38%	40%
White	25%	25%	23%	22%	21%
Missing/Other	11%	11%	14%	9%	8%
First generation	49%	51%	52%	55%	57%
<i>Graduate enrollment</i>	2005	1907	1920	1841	1775
New enrollment, Master level	470	451	547	516	495
New enrollment, Doctoral level	25	21	19	20	16
Continuing enrollment, Master level	1486	1390	1285	1245	1201
Continuing enrollment, Doctoral level	24	45	69	60	64
Course Completion					
<i>General Education course performance, grade of C- or better</i>					
ENGL 101 - English Composition I	--	--	78%	75%	Avail Jan 2018
ENGL 102 - English Composition II	--	--	72%	79%	Avail Jan 2018
MATH 114 - Contemporary Mathematics	--	--	84%	79%	Avail Jan 2018
MATH 140 - Statistics I	--	--	72%	75%	Avail Jan 2018
MATH 164 - Pre-Calculus for Business Students	--	--	82%	66%	Avail Jan 2018
MATH 175 - Enhanced Precalculus	--	--	65%	63%	Avail Jan 2018
General Education Tier I	--	--	72%	79%	Avail Jan 2018
General Education Tier II	--	--	78%	74%	Avail Jan 2018
General Education Tier III	--	--	--	--	Avail Jan 2018
<i>Developmental course performance, grade of C- or better, all students</i>					
English	76%	80%	74%	73%	Avail Jan 2018
Mathematics	73%	66%	63%	55%	Avail Jan 2018
<i>Developmental course performance, grade of C- or better, first time full time freshman</i>					
English	85%	84%	79%	77%	Avail Jan 2018
Mathematics	82%	72%	68%	60%	Avail Jan 2018

	2013	2014	2015	2016	2017
Degree Progress					
<i>First year progress, first time full time freshman</i>					
30+ credits earned in first year	22%	29%	33%	26%	33%
First year cumulative GPA					
Less than 2.00	21%	19%	22%	28%	24%
2.00 to 2.49	13%	13%	13%	15%	15%
2.50 to 2.99	22%	23%	20%	20%	22%
3.00 to 3.49	28%	27%	28%	23%	22%
3.50 or greater	15%	17%	17%	15%	18%
<i>Credit completion ratio, fall semester</i>					
First time freshman	84%	83%	79%	82%	Avail Jan 2018
First time transfer	86%	89%	88%	87%	Avail Jan 2018
Continuing/other students	85%	85%	84%	83%	Avail Jan 2018
Retention					
<i>One year retention, first time full time freshman</i>					
Asian/Pacific Island	71%	74%	74%	78%	77%
Black/African-American	79%	80%	86%	89%	81%
Hispanic/Latino	69%	67%	74%	71%	80%
White	70%	74%	71%	80%	74%
One year retention, first time transfer	69%	75%	74%	78%	75%
Full time	66%	66%	68%	69%	68%
Part time	68%	68%	69%	70%	69%
	63%	62%	65%	66%	64%
Graduation					
<i>Graduation rate, full time freshman</i>					
4-Year, Overall	6%	7%	5%	7%	9%
5-Year, Overall	19%	23%	21%	24%	25%
6-Year, Overall	32%	32%	29%	32%	33%
6-Year, Asian	40%	40%	29%	34%	50%
6-Year, Black/African-American	24%	16%	24%	25%	23%
6-Year, Hispanic/Latino	30%	31%	28%	32%	33%
6-Year, White	36%	36%	38%	37%	39%

	2013	2014	2015	2016	2017
<i>Graduation rate, full time transfer</i>					
4-Year, Overall	54%	60%	56%	57%	61%
5-Year, Overall	59%	66%	61%	64%	66%
6-Year, Overall	62%	68%	64%	67%	68%
6-Year, Asian	61%	82%	74%	81%	71%
6-Year, Black/African-American	50%	65%	57%	60%	60%
6-Year, Hispanic/Latino	61%	60%	59%	63%	66%
6-Year, White	71%	72%	76%	70%	76%
<i>Years to degree</i>					
Undergraduate, freshman	5.7	5.4	5.4	5.0	4.7
Undergraduate, transfer	2.7	2.7	2.7	2.7	2.4
Graduate	3.0	2.7	2.7	2.7	2.7
<i>Student loan debt</i>					
4-year graduation, commuter	\$15,821	\$11,942	\$15,670	\$19,426	\$20,766
6-year graduation, commuter	\$18,083	\$15,856	\$16,413	\$20,640	\$24,211
<i>Credits at degree, undergraduate</i>					
	135	133	130	129	127
<i>Degrees awarded</i>					
Bachelor	1211	1266	1482	1355	1331
Master, Post Master Certificate	427	426	443	444	392
Doctoral			10	22	16
FINANCIAL EXCELLENCE					
<i>Fundraising</i>					
Amount raised	\$2,076,669	\$1,916,386	\$1,234,805	\$2,296,583	\$1,414,506
Alumni giving	1379	1143	913	836	1231
Alumni participation rate	3.0%	4.4%	1.9%	1.7%	2.4%
<i>Financial Health</i>					
Net Tuition Per Student	\$11,672	\$11,752	\$12,121	\$12,395	In process
Reliance on Student Charges	59.1%	58.7%	57.6%	59.5%	In process
Tuition Discount	29.2%	29.4%	29.9%		In process
Operating Cash Flow Margin	12.4%	11.5%	8.3%	5.9%	In process
Student Loan Default Rate	8.1%	6.5%	7.2%	9.0%	In process

	2013	2014	2015	2016	2017
<i>Revenue Diversity</i>					
Net Tuition and Fees	37%	36%	35%	39%	In process
Auxiliary Revenue	5%	5%	5%	4%	In process
Grants and Contracts	24%	24%	24%	23%	In process
State Appropriations	33%	32%	33%	32%	In process
Investment Return	0%	1%	1%	0%	In process
ENGAGEMENT EXCELLENCE					
<i>Constituent Engagement</i>					
Facebook followers	--	--	12,325	16,235	17,164
Twitter followers	--	--	952	1,321	1,781
LinkedIn followers	--	--	19,732	23,580	24,522
Instagram followers	--	--	425	925	27,458
<i>Alumni Events</i>					
Number of alumni events	--	--	22	15	20
Alumni attendance	--	--	unkown	660	730



FACULTY EXCELLENCE

Full time faculty: Number of full-time faculty employed on November 1 of the year. Includes those in non-tenure track lines.

Adjunct and part time regular faculty: Adjunct faculty teaching courses on November 1 plus part-time faculty on annual or multi-year contracts. Excludes adjuncts with only non-teaching assignments. Excludes professional staff with teaching assignments. Data estimated due to fluidity of faculty assignment sheet submissions.

New faculty retention rate: Percentage of tenure track faculty hired in previous year's Fall term still employed on November 1 of current year's Fall term.

Minority, new hire faculty: Percentage of new hires classified as racial/ethnic minority: American Indian, Asian, Black/African-American, Hispanic, Native Hawaiian/Other Pacific Islander, Two or more Races. Individuals without race/ethnicity data are excluded from analyses. New hires are those hired effective Fall of academic year.

Minority faculty: Percentage of faculty classified as racial/ethnic minority. Minority definition same as for new hire faculty.

Course evaluations, excellent instructor: Scores on IDEA course evaluations, average response to item regarding excellence of instructor. Scores are T-scores, compared to all scores in the IDEA database. A score of 50 is average. 2015 scores are from Spring 2016 semester. Subsequent years are from Fall semester of the year.

Course evaluations, excellent course: Scores on IDEA course evaluations, average response to item regarding excellence of course. Scores are T-scores, compared to all scores in the IDEA database. A score of 50 is average. 2015 scores are from Spring semester. Subsequent years are from Fall semester.

PROGRAM EXCELLENCE

Number of accredited programs: Number of programs with disciplinary accreditation as of September 1 of academic year.

Number of program reviews completed: Number of program reviews completed during the academic year prior (e.g., 2017 column is number of program reviews completed in 2016-2017 academic year).

Participation in program-level SLO assessment initiative: Percentage of departments/units submitting assessment results for the program-level student learning outcomes assessment initiative. Reporting is for the most recently completed year (e.g., 2017 reports on 2016-2017 academic year).

Seniors participating in high impact practices: Data from self-report of seniors responding to NSSE during the prior academic year (e.g., 2017 data are from Spring 2017). NSSE administered every two years in the Spring.

Faculty load: Percentage of full-time faculty in each load range. Individuals with fewer than 12 credits (e.g., on full leave or partial leave) omitted. Fall semester used for calculation. Data estimated due to fluidity of faculty assignment sheet submissions.

STUDENT EXCELLENCE

Undergraduate applicants: Count of completed applications for Fall term by type: Freshman, transfer, in-state (both freshman and transfer combined), out-of-state (both freshman and transfer combined).



Undergraduate admits: Count of applications for Fall term admitted. Segmented same as applicants.

Undergraduate new enrollment: Count of first time enrollees for Fall term, as included in census file. Also includes individuals admitted for Fall who begin courses in the summer prior. Segmented as with applicants, with the addition of full time freshman category.

Admissions Yield Rate: Enrollment divided by admits overall and by freshman and transfer separately.

Average SAT: Mean SAT scores of first time freshmen who were not admitted under special admissions rules. SAT scale was revised beginning with March 2016 administration. In 2017, average presented in both scales.

Undergraduate enrollment: Total enrollment at Fall census, by academic load (full-time/part-time), class level, race/ethnicity, and first generation status. Class level determination includes non-degree credits. Race/ethnicity is determined by federal classification. First generation is determined by responses to parental education on FAFSA form; responses of unknown eliminated from analysis

Graduate enrollment: Total graduate enrollment at Fall census, by level (master and doctoral) and type (new and continuing). New includes students beginning in the summer prior to Fall. New excludes students who have completed a prior graduate degree/certificate at NJCU.

General Education course performance: Percentage of students completing all-university requirement courses and general education courses with a grade of C-or better in Fall term.

Developmental course performance: Percentage of students completing developmental courses with a grade of C- or better in Fall term. Separate calculations for all students and first time full time freshman separately.

30+ credits earned in first year: Percentage of first time full time freshman cohort from prior year's Fall census with 30 or more credits earned in the first year. First year includes all terms through Summer II semester. Credits include degree and non-degree credits.

First year cumulative GPA: Percentage of first time full time freshman cohort from prior year's Fall census, classified by ranges for cumulative GPA. Cumulative GPA determined through Summer II semester.

Credit completion ratio: Ratio of credits attempted to credits completed, fall semester.

One year retention, first time full time freshman: Percentage of first time full time freshman cohort from prior Fall census enrolled as of current Fall census, by race/ethnicity. Race/ethnicity is determined by federal classification.

One year retention, first time transfers: Percentage of new transfer cohort from prior year Fall census enrolled as of current Fall census, by initial term academic load (full or part time).

Graduation rate: Graduation rate as reported in IPEDS. 2017 data for 2011 cohort. Race/ethnicity determined at cohort entrance year.

Time to degree: Median number of years to earn degree. 2017 determined based on graduates from July 2016 through June 2017. For undergraduate, time to degree calculated based on first admit term and first admit type (freshman or transfer). For graduate, time to degree calculated based on first admit term as graduate. Graduate includes doctoral students.

Student loan debt: Average loan debt for commuter students graduating in four and six years. 2017 data for 2011 cohort.

Credits at degree: Median number of credits earned by graduating undergraduates. 2017 determined based on graduates from July 2016 through June 2017.

Degrees awarded: Number of degrees awarded in previous 12-month period; 2017 data based on August 2016 through June 2017. Certificate/certification students not counted.



FINANCIAL EXCELLENCE

Amount raised: Total amount raised including cash, pledges, and property. Reported by fiscal year.

Alumni giving: Count of alumni donating. Reported by fiscal year.

Alumni participation rate: Ratio of alumni giving to total number of alumni. Reported by fiscal year.

Net tuition per student: Net tuition revenue divided by previous year's FTE enrollment.

Reliance on student charges: Net tuition and auxiliary revenue divided by operating revenue, multiplied by 100

Tuition discount: Scholarships and fellowships plus scholarship expenses divided by gross tuition revenue plus Pell Grant revenue.

Operating cash flow margin: Operating income plus depreciation, amortization, interest, and other large non-cash expenses (including GASB 68), divided by operating revenue, and multiplied by 100.

Student loan default rate: Three-year Cohort Default Rate (CDR) as released by the USED, the percentage of students who entered repayment during a given fiscal year and defaulted within the second following fiscal year. CDR is reported as of the year of release.

Net tuition and fees: (Gross Tuition & Fees less Student Aid) as a percent of Adjusted Total Unrestricted Operating Revenues.

Auxiliary revenue: Sales and Services of Auxiliary Enterprises as a percentage of Adjusted Total Unrestricted Operating Revenues.

Grants and contracts: Percent of Adjusted Total Unrestricted Operating Revenues.

State appropriations: Total State Appropriations as a percentage of Adjusted Total Unrestricted Operating Revenues.

Investment return: Dividend and Interest Income as percentage of Adjusted Total Unrestricted Operating Revenues.

ENGAGEMENT EXCELLENCE

Facebook followers: Number of followers at the end of fiscal year.

Twitter followers: Number of followers at the end of fiscal year.

LinkedIn followers: Number of followers at the end of fiscal year.

Instagram followers: Number of followers at the end of fiscal year.

Number of alumni events: Number of events held during fiscal year.

Attendance: Number of alumni attending events.