Connecting Bridges and Borders Program

Entrepreneurship and Innovation NJCU—Jersey City Connect Project

Artificial Intelligence and Its Importance in Academics & the Commercial Sector with Arun Shroff
https://www.youtube.com/watch?v=XjMcnAtFXDs

Jersey City, May 10, 2020—Artificial Intelligence, a once far-off technology of the future depicted only in science fiction books and films, has become an increasingly vital component of technological development and innovation throughout the past decade and a half. As its advancement and prevalence increases, educators and commercial workers must ask: how might AI be necessary and beneficial in my field? This week on "Connecting Bridges and Borders," Professor David Weiss discusses the importance of Artificial Intelligence with Arun Shroff, Founder and CEO of Xtend.AI and Director of MEDIndia's technology, digital strategy, and growth.

Shroff shares with listeners the positive impacts of Artificial Intelligence in the commercial and academic sectors including the improved ability to understand concepts and frameworks through the use of "deep learning," a subset of Artificial Intelligence that utilizes neural networks to mimic the way the human brain functions and learns. Machines and technologies such as these open doors for more advanced mediums of teaching as well as learning, and may ultimately transform the field of education as we know it.

Deep learning is one of the main reasons there has been a re-emergence of studies on Artificial Intelligence in the past 10 or 15 years. Shroff and Professor Weiss discuss the ways in which the increase in the digitization of data has allowed for the evolution and development of deep learning to thrive again.

It is imperative that innovators, entrepreneurs, and creators alike understand the intersections of AI, the internet, and any other technology in order to more fully capture the essence of this ever-changing digitized world. Arun Shroff provides a thorough description of some of the benefits of AI and how it might affect our world in the future, so be sure to tune into this riveting discussion.

About Us
The Institute for Dispute Resolution at NJCU is a platform under the School of Business that seeks to promote international negotiation and mediation techniques to manage disputes in cross border commercial and general conflict resolution forums.

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