



Associate of Arts Business Administration Sports Management to Bachelor of Science Sports Management

Mercer AS - Business Administration - Sports Management

NJCU BS - Sports Management

COURSE NUMBER	COURSE NAME	CREDITS		COURSE NUMBER	COURSE NAME	CREDITS
First Semester						
Select 1 of the following Speech Courses:						
CMN111	Speech: Human Communication	3	=	ENGL147	Effective Speaking	3
CMN112	Public Speaking	3	=	ENGL147	Effective Speaking	3
CSB100	College Success and Wellness for Business	2	=	INTD101	Orientation to College	2
ENG101	English Composition I	3	=	ENGL101	English Composition I	3
IST101	Computer Concepts with Apps	3	=	CS107	Computers and Information Systems	3
1 Diversity and Global Perspective		3	=	TBD		3
or						
Humanities General Education Elective						
Second Semester						
ACC111	Principles of Financial Accounting	4	=	ACCT251	Financial Accounting	4
BUS210	Principles of Management	3	=	MGMT211	Principles of Management	3
ENG102	English Composition II	3	=	ENGL102	English Composition II	3
MAT146	Pre-Calculus	4	=	MATH175	Enhanced Pre-Calculus	4
PSY101	Intro to Psychology	3	=	PSYC110	Introduction to Psychology	3
Third Semester						
ACC112	Princ. of Managerial Accounting	4	=	ACCT252	Managerial Accounting	4
BUS102	Intro to Sports Management	3	=	MGMT 337	"Principles of Sport Management"	3
CIS105	Excel Basics	1	=	CS1XX	Computer Science Elective Credits	1
ECO111	Macroeconomics	3	=	ECON207	Principles of Economics:Macro	3
1 Lab Science General Education Elective		3	=	TBD		3
Fourth Semester						
BUS205	Business Statistics I	3	=	ECON 203	Business Statistics	3
ECO112	Microeconomics	3	=	ECON208	Principles of Economics:Micro	3
Select 1 of the following Marketing Courses:						
MKT106	Introduction to Sports Marketing	3	=	MKTG1XX	Marketing Elective Credits	3
MKT101	Principles of Marketing	3	=	MKTG231 *	Principles of Marketing	3 *
SOC101	Introduction to Sociology	3	=	SOCI111	Principles of Sociology	3
1 Humanities General Education Elective		3	=	TBD		3

Note:

* NJCU Recommended

Total Credits - 60

General Education Waived

Remaining NJCU Courses

COURSE NUMBER	COURSE NAME	CREDITS
Required General Education Courses:		4
MATH 164	Pre-Calculus for Business Students	4
REQUIRED COURSES		18-21
FINC 371	Managerial Finance (Pre-Requisite ECON 208, ACCT 252, MATH 164)	3
MGMT225	Business Enterprise Applications	3
MKTG231	Principles of Marketing	0-3
MGMT241	Global Business	3
MGMT235	Business Law I: Legal Environment of Business	3
MGMT 251	Operations and Project Management Fundamentals	3
MGMT 411	Business Policy (Pre-Requisite FINC 371)	3
Major Requirements		27
MGMT 230	Business Communication Essentials	3
MGMT 302	Undergraduate Business Field Study I	3
MGMT 313	"Event and Meeting Planning Management"	3
MGMT 314	Facilities Management	3
MGMT 320	"Sponsorship and Fundraising"	3
MGMT 322	Sports and Entertainment Law for Business Students	3
MGMT 403	Business Field Study II	3
MGMT 414	Management Analytics	3
MGMT 490	Sports Management Capstone: Contemporary Issues in Sports Management	3
Free Elective Courses		8-11