



in partnership with



NJCU SCHOOL OF BUSINESS @ FT. MONMOUTH

Bachelor of Science in Management

Earn your bachelor's degree close to home.

Start at BCC and finish at NJCU @ Fort Monmouth.

The Bachelor of Science in Management provides students with an academic program that prepares them for leadership roles in the global marketplace. By focusing on the integration of theory and real-world practices, the Bachelor of Science in Management helps students develop the problem solving, communications, and leadership skills need to succeed in today's increasingly competitive and interconnected workplace.

Students also acquire the skills necessary in today's "Gig" business environment to plan and launch their own businesses and/or acquire and open a new or established franchise. A management degree from NJCU School of Business prepares students for a wide range of job opportunities as well as the rigor of graduate studies in the business disciplines.

Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP — a global standard of excellence in business education
- Access to specialized services for BCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Brookdale Community College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.

Contact Information:

njcu.edu/brookdale

brookdale@njcu.edu

201-200-3230

NJCU B.S. in Management From BCC A.S. in Business Administration

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits), eight specialization courses (24 credits), and up to two elective courses (6 credits). *The BCC A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

BROOKDALE GEN. ED. REQ.	CR.	NJCU EQUIV.	CR.
Communication	9		
ENGL 121 English Composition: The Writing Process	3	English Comp I	3
ENGL 122 English Composition: Writing & Research	3	English Comp II	3
SPCH 115 Effective Speech	3		
Humanities	3		
HIST 105 or 106 or ENGL 235 or 236	3		
Social Sciences	3		
Social Sciences	3		
Humanities or Social Science	3		
PHIL 227 or SOCI 101	3		
Math/Science/Technological & Information Literacy Competency	14		
Mathematics			
MATH 145 Algebraic Modeling	4		
MATH 156	3	MA 164 Pre-Calc for Business (4) or ECON 221 Analytics for Business and Economics (3)	3 or 4
<i>Sciences (Lab Science)</i>	4	Lab Science	3
<i>Technological or Information Literacy Competency</i>			
COMP 129	3		
Total General Education Credits	32		
Career Studies Requirements	18		
BUSI 105 Introduction to Business	3	MGMT 110 Life is Good Business*	3
ECON 105 Macro Economics	3	ECON 207	3
ECON 106 Micro Economics	3	ECON 208	3
ACCT 101 Principles of Accounting I	3	ACCT 251	3
ACCT 102 Principles of Accounting II	3	ACCT 252	3
ECON 225 Business Statistics	3	BUSI 203	3
Career Studies Choices	9		
BUSI 205 Principles of Management	3	MGMT 211	3
BUSI 221 Business Law I	3	MGMT 235 Business Law I: Legal Environment of Business	3
MRKT 101 Intro to Marketing	3	MKTG 231	3
MATH 176 Business Calculus	4	MATH 200*	3
Total Credits	60		

* No longer required by NJCU.

NJCU MANAGEMENT	CR.	BCC EQUIV.	CR.
Common Core Requirements (33 credits—some satisfied to the left)			
BUSI 241 Global Business**	3	BUSI 251	3
MGMT 225 Business Enterprise Applications	3		
MGMT 251 Operations and Project Management Fundamentals**	3	BUSI 245	3
FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164 or ECON 221)	3		
MGMT 411 Business Policy (FINC 371)	3		
Major Requirements (24 credits—some satisfied to the left)			
MGMT 230 Business Communications Essentials**	3	COMM 102	3
MGMT 311 Org. Theory and Practice (MGMT 211)	3		
MGMT 312 Human Resource Management** (MGMT 211)	3	BUSI 231	3
MGMT 321 Ethics and Corporate Social Responsibility	3		
MGMT 386 Principles of Business Negotiations	3		
MGMT 410 Seminar: Applied Leadership	3		
MGMT 413 Business Information Systems (MGMT 211, MGMT 225)	3		
MGMT 414 Management Analytics (ECON 203, MGMT 211, MATH 164 or ECON 221)	3		

** Course Not Required in Curriculum for BCC.

Electives as needed and approved by department.

Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit:
njcu.edu/transfer-events



ACBSP
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Programs



For More Information:

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