

Business Student Research Showcase

Rubric for Podium Presentations (Award Assessment)

Judge's Name: _____

Author's Name: _____

Poster Number: _____

Screening (minimum of 7 points required):

	1 point	2 points	3 points	Points
Quality	Subpar quality—did not use software, and slides have errors	Good quality—created using software, but slides have minor errors	Professional quality—created using software and slides have virtually no errors	
References	Number of citations and quality of sources are not appropriate (less than 4)	Number of citations is appropriate but the quality of sources is not (4)	Number of citations and quality of sources are appropriate (5 or more)	
Outline	Outline is difficult to follow	Outline is not very clear, but understandable	Clear outline that is easy to follow	
Total:				

Award:

	1 point	2 points	3 points	4 points	Points
Research Question	Unclear and requires clarification	Broad and simplistic	Clear, but not original and lacking focus	Clear, original, and focused	
Content	Supporting arguments show minimal development; there is no connection to the main idea	Supporting arguments limited, off-topic, or too broad; there is no connection to the main idea	Supporting arguments are general, limited, and not very well connected to the main idea	Supporting arguments are relevant, carefully selected, and connected to the main idea	
Research Contribution	Minimal or nonexistent	Unclear, not relevant, and the author is unaware of it	Unclear and not relevant	Clear and relevant	
Subject Knowledge	Presenter does not have grasp of information; cannot answer questions about the subject	Presenter is uncomfortable with information and/or is able to answer only rudimentary questions	Presenter is at ease with expected answers to all questions, but fails to elaborate	Presenter demonstrates full knowledge by answering all questions with explanations and elaboration.	
Language	Unclear, minimally supports the effectiveness of the presentation, and is not appropriate to audience	Mundane, partially supports the effectiveness of the presentation, but is appropriate to audience	Thoughtful, generally support the effectiveness of the presentation, and appropriate to audience	Compelling, enhances the effectiveness of the presentation, and appropriate to audience	
Delivery	Posture, gesture, eye contact, and vocal expressiveness detract from the presentation; speaker appears uncomfortable	Posture, gesture, eye contact, and vocal expressiveness make the presentation understandable; speaker appears timid	Posture, gesture, eye contact, and vocal expressiveness make the presentation interesting; speaker appears comfortable	Posture, gesture, eye contact, and vocal expressiveness make the presentation compelling; speaker appears confident	

Total: