



# 13<sup>th</sup> Business Research Showcase Competition

May 20, 2025 | 2:00 PM – 5:00 PM

## Call for Participants

The Business and Economics Research Committee (BERC) will host the 13<sup>th</sup> Business Research Showcase Competition on May 20, 2025. This event will be held in person with online options via Zoom. This competition offers undergraduate and graduate students a unique forum to *present their research*, and compete for prizes (1<sup>st</sup> Prize: \$150; 2<sup>nd</sup> Prize: \$100). Participants are requested to submit research from a class project and/or individual capstone projects.

Participants are requested to submit their research to one of these two tracks<sup>1</sup>. Your mentor (professor) can advise you on which track to apply.

- **Track 1: Quantitative**  
Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.
- **Track 2: Qualitative**  
Case or content analyses, essays, and qualitative research methods such as interviews, focus groups etc.

## How to participate in the competition?

Step 1: Submit a research abstract [here](#) by May 13, 2025

Step 2: Submit presentation slides [here](#) by May 18, 2025

Step 3: Present your research (online or in-person) at the competition on May 20, 2025

**Abstract** should be **no more than 200 words** and describe the research problem and motivation, background and related work, approach/method, results, and contributions.

**PPT Slides** should include **no more than 10 slides** and show the title page, the research problem and motivation, background and related work, approach/method, results, and contributions, and references.

## Poster competition

Participants are requested to submit their research poster (dimensions are 36" wide x 24" high). You can find tips for poster creation and templates [here](#). You will need to upload a PDF file of your poster to register for the competition.

## How to participate in the poster competition?

Step 1: Submit a PDF file of your poster [here](#) by May 13, 2025. Once received, we will add it on the [competition website](#).

Step 2: Attend the competition (online or in-person) on May 20, 2025 to show your poster.

All accepted submissions will receive a certificate of participation.

Students can also visit [competition website](#) for more information. For any additional information, please contact us at [lruan@njcu.edu](mailto:lruan@njcu.edu).

<sup>1</sup> Tracks may be grouped together if we do not receive enough submission in each track.