

# CGI University Network 2021 Directory



ARIZONA STATE UNIVERSITY
Kelli Cloud, Executive Director, Memorial Union

Kellie Cloud is the Executive Director of the Memorial Union and the Student Pavilion at Arizona State University. Her responsibilities as Executive Director include: oversight of the building operations, event and meeting services, and

programming functions; operation of the dining contract with ASU food service provider Aramark as pertaining to the MU and the Student Pavilion; and administration of the campus life co-curricular experiences, including but not limited to Changemaker Central, Community Service, Student Organizations, the Memorial Union Advisory Board, and Programming and Activities Board as well as the Leadership Scholarship Program.



# ARIZONA STATE UNIVERSITY

Lauren Dunning, Senior Program Manager, J. Orin Edson Entrepreneurship + Innovation Institute

In her role as senior program manager with the Office of Entrepreneurship + Innovation, Lauren Dunning coordinates and directs student entrepreneurship outreach and engagement activities at all Arizona State

University campuses and innovation centers. Lauren actively works to enrich the entrepreneurial eco-system at ASU by providing multiple involvement pathways and collaborating with key University partners. Prior to joining E+I, Lauren worked most recently as a coordinator for student development and activities at ASU's Polytechnic campus where she supported student leadership and campus events. Previous to her work within higher education, Lauren served as a fund development and special events manager for an Arizona-based nonprofit organization. She has a bachelor's degree in Nonprofit Leadership and Management, and a master's degree in Higher and Postsecondary Education, both from Arizona State University. Lauren is a Certified Nonprofit Professional, and is an active volunteer within the Phoenix community.



#### CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Dr. Amy Levin, Professor of Social Work, AVP of Graduate Studies

Dr. Levin is a social worker whose research interests include child welfare, mental health, veterans, burnout and job satisfaction as they relate to social support in the workplace and occupational turnover. She has taught classes in social work practice and research. Dr. Levin served as a founding faculty in the California State

University Northridge Social Work program and was the department chair for 8 years before moving to her role as Assistant Vice President of Graduate Studies where she enjoys learning about the 72 different graduate programs offered from the humanities to the social sciences, from the hard sciences to engineering. Dr. Levin loved surfing daily while earning her BS/BA at the University of

California, San Diego, then earned her MSW at Columbia University and her PhD at the University of Southern California.



#### CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Dr. Jeanne Robertson, Associate Professor

Dr. Robertson is an evolutionary biologist whose research interests include population and conservation genetics and study of the patterns

and processes that mediate the formation of a new species. She teaches introductory biology and upper division courses in Molecular Ecology and co-leads a workshop series on transforming STEM education. She is proud to be a CGI U mentor and has worked with CGI U students since 2019. Dr. Robertson earned her Ph.D. at Cornell University and held two postdoctoral positions at the University of Idaho and Colorado State University before obtaining a tenure-track position at California State University, Northridge.



# CITY UNIVERSITY OF NEW YORK, JOHN JAY COLLEGE OF CRIMINAL JUSTICE

Evan J. Mandery, Professor

Evan Mandery is the author of six books, including three novels. He is the co-creator and executive producer of Artificial, a live, interactive

series on Twitch for which he won Peabody and Emmy awards in 2019. A graduate of Harvard College and Harvard Law School, Evan is also a leading expert on the death penalty. His book A Wild Justice: The Death and Resurrection of Capital Punishment in America was a New York Times Editors' Pick, a Kirkus Best Book of 2013 and received Honorable Mention for both the ABA Silver Gavel and the ASLW Scribe awards. He is a regular contributor to Politico, and is currently working on a book about elite colleges, suburbs, and social mobility. It will be published by New Press in 2022. Evan is married to Valli Rajah-Mandery, a sociologist. They have three children.



# **COLGATE UNIVERSITY**

Carolyn Strobel, Director, Through Into Action: Entrepreneurship

As director of Thought Into Action, Carolyn is responsible for developing and executing strategy around Colgate's entrepreneurship programming. Her background spans both the startup world and higher education. She has experience advising Colgate startups, being an early-stage team member at

B2B startups in Silicon Valley, and experience in the non-profit space supporting women in tech.

#### **COLLEGE OF THE ATLANTIC**

Jay Friedlander, Sharpe-McNally Chair, Green and Socially Responsible Business

Jay is the Sharpe-McNally Chair of Green and Socially Responsible Business at College of the Atlantic in Bar Harbor, Maine, where his work has been covered in The New York Times, Fast Company, Princeton Review, CNN, Chronicle of Higher Education, Entrepreneur, Triple Pundit, Fortune, Money and more. In addition to developing the Sustainable Business Program at COA, Jay has: co-founded a chain of natural and organic restaurants; developed the Abundance Cycle to bridge the gap between sustainability and business; spoken in dozens of countries on merging sustainability, enterprise and innovation; designed and delivered Business Boot Camps to hundreds of entrepreneurs across the U.S. He also served in the Peace Corps in Mauritania.

# **COLLEGE OF THE ATLANTIC**

Kerri Sands, Manager, Sustainable Business Program

As College of the Atlantic's Sustainable Business Program Manager, Kerri supports all aspects of the program including mentoring students in the Diana Davis Spencer sustainable business incubator known as "The Hatchery". In the past she directed a statewide Maine program helping small and medium scale agricultural entrepreneurs write business plans to improve economic viability. She also served as Vice President of a Maine-based meeting facilitation and strategic planning firm working with public, private, and nonprofit organizations.



Zachary J. Shulman, Director, Entrepreneurship at Cornell

Zach Shulman has been Director of Entrepreneurship at Cornell since October 2013 and a Managing Partner at Cayuga Venture Fund since 2004. Prior to his current roles, Zach was a Senior Lecturer at Cornell's Samuel Curtis Johnson Graduate School of Management and headed up many entrepreneurship-related programmatic activities there. Prior to that, Zach was a corporate lawyer at Ropes

& Gray in Boston and Harris Beach in Ithaca and also General Counsel at a tech company that raised boatloads of venture capital in 1999 and 2000; ultimately, Zach took that company through bankruptcy. Zach earned a Bachelor of Science from the Cornell University School of Industrial and Labor Relations and graduated from Cornell University Law School, magna cum laude.



#### **DUCERE GLOBAL BUSINESS SCHOOL**

Mathew Jacobson, Founder and CEO, Ducere Global Business School

Founder & CEO of Ducere Global Business School, operating in 4 continents. Founder of Ducere Foundation, providing education philanthropy across 27 African countries. Have spoken at TedX, SkyNews, Harvard

University, Universities Australia Conference, MBA Directors Forum, European Governments etc. Winner of awards including Education Executive of the Year by CEO Magasine, EdTechX, Financial Review Innovation Awards.



**DUCERE GLOBAL BUSINESS SCHOOL** 

Oskar Santos, Manager, Industry Partnerships

Oskar has led Industry Partnerships for Ducere for approximately 7 years. This includes developing high value collaborations with many of the worlds leading organizations including LinkedIn, Qantas, the United Nations, Save the

Children, Make A Wish Foundation. Students work on solving real global challenges to effect change and meaningful impact.



**DUKE UNIVERSITY** 

Katherine Black, Program Manager, Experiential Programs & Social Innovation

Katherine is responsible for assisting in the planning and management of educational and co-curricular undergraduate and graduate student programs in

social innovation and social entrepreneurship at Duke I&E. This includes providing coaching and support to student organizations and social impact ventures, leading Duke's participation in the Clinton Global Initiative University program, helping lead Duke's participation in the Ashoka U Changemaker Campus Consortium, planning and running both large and small-scale events, sourcing and cultivating community partner relationships, as well as managing and co-leading the DukeEngage Detroit summer program, which she co-founded. Katherine also helps to run the Student Founder Program at Duke.



**DUKE UNIVERSITY** 

Matthew Nash, Managing Director, Social Innovation & Entrepreneurship

Matthew T.A. Nash designs and manages university-wide social innovation and entrepreneurship programming for the Duke Innovation and Entrepreneurship Initiative. Matt is also a visiting lecturer at Duke's Sanford School of Public

Policy, where he teaches undergraduate and graduate level courses in social innovation and entrepreneurship. He also directs the DukeEngage summer program in Detroit, leads Duke's

participation in the Ashoka U Changemaker Campus Consortium and the Clinton Global Initiative University programs, and leads the Executive Certificate in Nonprofit Leadership program for Duke Continuing Studies. Previously, Matt served as executive director of the Center for the Advancement of Social Entrepreneurship (CASE) at Duke's Fuqua School of Business and as founding center director of the Social Entrepreneurship Accelerator at Duke (SEAD), a USAID-funded development lab for scaling innovations in global health.

Matt has extensive domestic and international social and public sector experience in social entrepreneurship, micro and small enterprise development, strategic planning, organization development, performance measurement and evaluation, board development and governance, business process transformation, leadership development, and training design and facilitation, including work in thirteen developing countries. Prior to coming to Duke, he was a senior consultant in strategy and change management with the public sector practice at IBM Business Consulting Services (formerly PricewaterhouseCoopers Consulting). In this position and previous consulting capacities, Matt served a diverse set of clients, including large agencies such as World Vision, UNICEF and the U.S. Agency for International Development.

Previously, Matt led the Leadership Institute at Yale's Center for Public Service and volunteered with the U.S. Peace Corps in Romania. Matt is a graduate of the Yale School of Management (MBA) and Yale College (BA), where he received the graduation prize for public service. A recipient of Vice President Al Gore's Hammer Award for reinventing government, Matt was awarded the inaugural Member Achievement Award by Net Impact. For his work in founding and leading the Global Consulting Practicum in Social Entrepreneurship course at Duke, he received an inaugural award for Innovation in Social Entrepreneurship Education from Ashoka, the global network of leading social entrepreneurs.



## **FASHION INSTITUTE OF TECHNOLOGY**

Suzanne M. McGillicuddy, Assistant Dean of Students

Suzanne McGillicuddy is an Assistant Dean of Students at the Fashion Institute of Technology, a SUNY community college, where she spearheaded establishment of the "Think Big Challenge," the campus incubator for student applications to the

Clinton Global Initiative University (CGI U) through which she advises applicants and mentors FIT Hives, campus compost projects, FIT's Natural Dye Garden, and other teams that have attended CGI U since 2014. As a result of this involvement, she works closely with sustainability efforts at FIT, serving as Co-Chair of the President's Sustainability Council until 2019. She is responsible for student engagement programs, integrating co-curricular and curricular experiences, and expanding efforts that promote advocacy for diverse student populations. She recently finished her term as Chair of the Community Advisory Board for WFUV Public Radio where she has been an active volunteer. Suzanne earned a Bachelor of Arts in English from the University of Vermont and a Master of Science in College Student Personnel from the University of Rhode Island.

#### GEORGE WASHINGTON UNIVERSITY

Amy Cohen, Executive Director

Amy brings a wealth of experience in service-learning and civic engagement to her role at GW. She served for nearly a decade as the director of the federal service-learning program, Learn and Serve America at the Corporation for National and Community Service, which is also the parent agency for AmeriCorps and Senior Corps. Prior to coming to GW she served as Associate Vice President for US Programs at Save the Children. Her career in academic service and civic engagement began at the University of Pennsylvania, where she worked at the Netter Center for Community Partnerships, an international leader in university- community partnerships. Amy holds a BA in Sociology from Brandeis University and an MA in History from the University of Pennsylvania.



# GEORGE WASHINGTON UNIVERSITY

Dania Castro, Program Manager, Service & Social Innovation

Dania Castro serves as the Program Manager for Service and Social Innovation and oversees internal and external funding for student social innovation grants and projects. Dania earned her bachelor's degree in International Relations from

Florida International University and her master's degree in Higher Education and Student Affairs from University of South Carolina. Dania previously served as the GWSB Program Associate for Student Leadership and Engagement and also worked as a Posse Trainer at the Posse Miami office. Dania is passionate about social change, discussing topics of identity, diversity, inclusion, and developing creative class curriculum.



## **GEORGETOWN UNIVERSITY**

Dr. Andria Kathleen Wisler, Executive Director, Center for Social Justice

Dr. Andria Wisler became the Executive Director of the Center for Social Justice Research, Teaching & Service at Georgetown University in January

2013. She first joined Georgetown University in Fall 2008 as a Visiting Assistant Professor for the Program on Justice and Peace (JUPS) and served as Director of that program from January 2011-December 2012. Andria received her Ph.D. in Comparative and International Education and Philosophy from Columbia University and master's in International Educational Development and Peace Education from Teachers College. Her research and teaching are in the fields of peace education, conflict studies, and international educational development, and her principal interest lies in the transformative potential of educational initiatives in post-conflict societies and for girls living in urban poverty. After graduating from the University of Notre Dame, Andria began her vocation within education as a school teacher at an independent school, the Cornelia Connelly Center (CCC), which serves low-income girls of the Lower East Side, New York City. At Georgetown, Andria has been involved in several campus initiatives and programs. She has participated in the inaugural

group of Doyle Fellows, a campus initiative on inclusion and diversity, the Engelhard Initiative, and in the Fall 2010 semester, Andria was a faculty-in-residence in Georgetown's Alanya, Turkey study abroad/community living-and-learning program. Andria co-edited (with Celina Del Felice and Aaron Karako) Peace Education Evaluation (Information Age, 2015), a first of its kind resource of 20 chapters that reviews the trends and challenges in evaluation of peace education, presents case studies of programs around world, and offers ideas for methodological innovations.



#### GEORGIA INSTITUTE OF TECHNOLOGY

Dr. Joy Harris, Faculty Director, Engineering for Social Innovation Center

Dr. Joy Harris is immersed in the innovation and service ecosystem at GA Tech. She is the Director of the Engineering for Social Innovation Center and Associate Director of the CREATE-X Learn program on campus. She

is also a faculty member in the School of Electrical and Computer Engineering. In addition to teaching electrical engineering courses, she provides opportunities for entrepreneurs to use their skills for positive social impact.



#### **GLASGOW CALEDONIAN UNIVERSITY**

Lorna Paul, Professor, Allied Health Science

Lorna Paul is a physiotherapist and Professor of Allied Health Science at Glasgow Caledonian University. Lorna has a wide

portfolio of research activities across a range of clinical conditions and is particularly interested in the role of physical activity and exercise for people with long term conditions in managing symptoms, improving general health and well-being and modifying the disease process. The use and impact of technology supported health care has been a focus of Lorna's research for a number of years. Lorna co-founded a social enterprise which provides a platform for the remote delivery of physiotherapy (www.giraffehealth.com) and also developed apps for the promotion of physical activity. Lorna was awarded a Royal Society of Edinburgh Unlocking Ambition Enterprise Fellowship to support these activities.

Lorna has published over 60 peer reviewed papers and has been Principal Investigator or Co-Investigator in grants with income in excess of £2.5 million. Major charities (e.g. MS Society, Arthritis Research UK, Chest, Heart and Stroke Scotland, RS McDonald Charitable Trust) and she is also co-I on grants from the National Institute of Health and Care Excellence (NICE) and a Hèrmes Canada/MS Society Wellness Research Innovation Research Grant to pilot her web based physiotherapy platform for people moderately to severely affected by MS in Saskatchewan, Canada.



#### **GLASGOW CALEDONIAN UNIVERSITY**

Michael Roy, Professor, Economic Sociology and Social Policy

Michael Roy PhD is Professor of Economic Sociology and Social Policy at the Yunus Centre for Social Business and Health and Glasgow Caledonian University, UK. He leads the Social Economy Research Group at GCU, and is internationally respected for his research on social enterprise, health and wellbeing, on 'ecosystems' of support for social enterprise and social

entrepreneurship, and for his critique of innovative funding mechanisms such as Social Impact Bonds. He is Editor in Chief of Social Enterprise Journal, Associate Editor of the Journal of Social Entrepreneurship and has published extensively in major scientific journals including in: Stanford Social Innovation Review; Public Management Review; Journal of Social Policy; Review of Social Economy; Social Science and Medicine and Health and Place. His research has been funded by a range of major funders including the Economic and Social Research Council, Scottish Government's Chief Scientist Office, National Institutes for Health Research, Australian Research Council and the Canadian federal government. He has worked in the public, private and third sectors, and rejoined academia after a career as a policy adviser within central Government.



## **GRAMBLING STATE UNIVERSITY**

Dr. Ellen D. Smiley, Dean, Earl Lester Cole Honors College

Dr. Ellen D. Smiley was recruited to Grambling State University to assist with the development of the Earl Lester Cole Honors College. In addition to teaching, over the span of her career, Smiley has served in many leadership roles including Assistant Dean of the Honors College, Assistant Dean of the

College of Arts and Sciences, Executive Assistant to the President, Dean of the Earl Lester Cole Honors College, Associate Professor of Education, and Provost and Vice President for Academic Affairs. Dr. Smiley is also the former President of the Louisiana Collegiate Honors Council (LCHC) and a National Association for Equal Opportunity in Higher Education (NAFEO) Kellogg Fellow. She earned her bachelor's and master's degrees at Grambling State University and her doctorate from the University of Arkansas at Little Rock in Higher Education. Dr. Smiley enjoys engaging her students in service-learning and leadership opportunities.



# **GRAMBLING STATE UNIVERSITY**

Dr. Rory L. Bedford, Director, Office of Continuing Education & Service-Learning

Dr. Rory L. Bedford was instrumental in establishing the first Office of Service-Learning at Grambling State University (GSU). He serves as the

Director of the Office of Continuing Education and Service-Learning and teaching graduate courses

for the Psychology Department at GSU. Dr. Bedford earned the bachelor's and master's degrees at Grambling State University and a master of Divinity degree from The Samuel DeWitt Proctor School of Theology of Virginia Union University, Richmond, Virginia. He is a Samuel D. Proctor – Charles Booth Fellow who earned the Doctorate of Ministry from United Theological Seminary, Dayton, Ohio, and also earned the Ph.D. in Psychology from the Harold Able School of Behavioral Science, Capella University, Minneapolis, Minnesota. Dr. Bedford's research includes the areas of Liberation Theology and Stress Management. He completed the requirements for Advanced Units of Acute Medical and Psychiatric Clinical Pastoral Education Counseling under the auspices of the Association for Clinical Pastoral Education (ACPE), Inc., at the Veterans Administration Hospital in Tuskegee, Alabama.



**GRAMBLING STATE UNIVERSITY** Dr. Steve A. Favors, Professor, Education

Dr. Steve A. Favors served as the seventh president of Grambling State University. During his tenure as President, Dr. Favors brought President Bill Clinton to Grambling State University to serve as the Commencement Speaker. Prior to his service to Grambling State University, Dr. Favors served as Vice President for

Student Affairs at Howard University, Washington, D.C.; Vice Chancellor for Student Affairs/Vice Provost at the University of New Orleans; Vice President for Student Affairs at Dillard University; and Vice President for Student Affairs at Wiley College. Dr. Favors is a Professor of Education and also teaching for the Honors College. Dr. Favors earned the bachelor's, master's and doctorate from East Texas State University, now known as Texas A&M Commerce.



JARVIS CHRISTIAN COLLEGE
Chestley E. Talley, Director, Career Services Center

In addition to being the director for career services, Ches is a contributing writer for the Global Briefing Report (https://www.groupofnations.com) and the faculty advisor for five experiential learning programs. He guides students, by utilizing knowledge and skills gained working in Corporate America and at the

Jimmy Carter Center, to use the power of entrepreneurial action to transform lives and shape a better more sustainable world. As a military history buff, he partnered with world-renowned artist Don Stivers in creating "All Blood Runs Red," an original oil painting honoring Eugene Bullard, the world's first black combat pilot. During his presidency, Bill Clinton posthumously commissioned Bullard as the 1st black U.S. Air Force pilot.



LINGNAN UNIVERSITY
Connie Wong, Associate Director, Student Services

Connie Wong is the Associate Director of Student Services at Lingnan University in Hong Kong. She is an experienced educational administrator with more than 15 years of practical experience in career coaching, community services learning projects, and new business development. Her extensive exposures and international connections were through cooperation with global

enterprises in the countries of the US, UK, Australia, Japan, Singapore, Hong Kong, and China. In recent years, she leads teams to support students in leadership and entrepreneurship developments and spends a lot of time and effort to coach the youngsters in business start-ups involving the workshops, forums, and conferences.



#### MARYLAND INSTITUTE COLLEGE OF ART

Lee Davis, Co-Director, Center for Social Design

Lee Davis is an author, designer, educator and social entrepreneur. He is currently Co-Director of the Center for Social Design at Maryland Institute College of Art (MICA), dedicated to demonstrating and promoting the value of design in advancing equity and social justice, and to inspiring and preparing the

next generation of creative changemakers. Lee is a Co-Founder of NESsT, a pioneer investor and incubator for social enterprises in emerging markets, having served for 16 years as co-CEO and Chief Innovation Officer. He was 2004 recipient of the Skoll Award for Social Entrepreneurship, and in 2010 was appointed a Social Enterprise Fellow at the Yale School of Management's Program on Social Enterprise. Lee has written numerous articles and books on social enterprise and social design, most recently a chapter in the Public Interest Design Education Guidebook (Routledge, 2018). In 2019 he was named a Fellow of the Royal Society of Arts (RSA). He is currently co-chair of the Winterhouse Institute, a community of practice for educators of design for social impact.



#### MARYLAND INSTITUTE COLLEGE OF ART

Mike Weikert, Founding Director, Center for Social Design & MA in Social Design

Mike Weikert is Founding Director of the Center for Social Design at Maryland Institute College of Art (MICA), an interdisciplinary center dedicated to

promoting the value of design in advancing equity and social justice, and of the Master of Arts in Social Design—the first degree bearing program of its kind in the United States. He was nominated for the Cooper-Hewitt National Design Award, received the Ashoka U-Cordes Innovation Award recognizing his pioneering work in design education, and is a member of the Winterhouse Institute's Founders Circle.



METROPOLITAN STATE UNIVERSITY OF DENVER

Alyssa Marks, Associate Director, Industry Partnerships

Alyssa Marks is the Associate Director of Industry Partnerships in the Classroom to Career Hub at MSU Denver. Her role focuses on supporting students in their career journey and in becoming civic-minded individuals. Alyssa pursued her Masters in social work degree at the University of

Michigan, focusing on community organizing with children, youth, and families. Directly after graduate school, Alyssa spent two years in Mali, West Africa, as a Peace Corps Volunteer building educational programming. After returning to the States, Alyssa moved to Colorado and started her journey in community engagement work, ultimately leading to her current role with MSU Denver.



#### METROPOLITAN STATE UNIVERSITY OF DENVER

Dr. Elizabeth Parmelee, Associate Vice President, Undergraduate Studies

Dr. Elizabeth Parmelee, Associate Vice President of Undergraduate Studies, holds a PhD in International Studies. She has taught economics and international relations, and has worked with universities and public school districts to enhance education at all levels. In her current role, Dr. Parmelee

oversees academic programs that go beyond the disciplines including Honors, Undergraduate Research, International Studies (Study Abroad), and Civic and Community Initiatives – all areas that are considered high impact practices in supporting student success and inclusive excellence.



**MIDDLEBURY COLLEGE** 

Heather Neuwirth Lovejoy, Director, Innovation Hub

After graduating in 2008 as an English Literatures and Italian major, Heather Neuwirth returned to Middlebury College in 2011 to help launch the Center for Social Entrepreneurship. Heather currently works with students in creative, innovative and entrepreneurial programs including: Old Stone Mill, Midd Ventures Community, MiddChallenge, The Hunt, Projects for Peace,

MiddSTART, TEDx Middlebury, Tree House Fund and New Millennium Fund. She also works with faculty on programs in Global Health, Social Entrepreneurship, Oratory, and the MiddCORE leadership, innovation and collaboration course. She is Middlebury College's Clinton Global Initiative University staff liaison and mentor, an Ashoka U Change Leader, Middlebury's LaunchVT Collegiate liaison and serves on Middlebury's Projects for Peace selection committee. She has a Master's in Educational Leadership and Policy Studies from the University of Vermont, volunteers as a counselor at the Hole in the Wall Gang Camp in Connecticut and proudly serves on the Board of VSECU, a credit union devoted to improving the lives of all Vermonters.



NAVAJO TECHNICAL UNIVERSITY

Dr. Abhishek RoyChowdhury, Assistant Professor

Dr. Abhishek RoyChowdhury is an Assistant Professor of Environmental Science and Natural Resources at Navajo Technical University. He did his PhD in Environmental Management from Montclair State University, NJ. Prior to joining NTU he worked as a Postdoctoral Fellow at Stevens Institute of Technology, NJ. His research expertise lies in the field of environmental clean-up and remediation

with special emphasis on abandoned mine site remediation, water and wastewater treatment, and development of environmental friendly "green" approaches for treatment of metals, heavy metals, and nutrients from contaminated soil and water. His ongoing research projects are funded by USDA, NSF, NASA, and OSMRE. His research has been awarded by the American Society of Mining and Reclamation (ASMR), Environmental and Engineering Geology Division of Geological Society of America, and Hudson-Delaware Chapter of Society of Environmental Toxicology and Chemistry (HDC-SETAC), among many others. He is serving as an Associate Editor of the International Journal of Environmental Science and Technology (a Springer Nature journal).



**NEW JERSEY CITY UNIVERSITY** 

Dr. EunSu Lee, Associate Professor, Management

Dr. EunSu Lee is Associate Professor of Management at the School of Business of New Jersey City University. He holds a Ph.D. in Transportation and Logistics

with concentration of Supply Chain Systems and M.S. in Industrial Engineering Management from North Dakota State University, Fargo, ND, and M.B.A. in Production and Service Management from Hanyang University in Seoul, Korea. Prior to joining at New Jersey City University, he was an Associate Research Fellow at Upper Great Plains Transportation. He has designed and taught classes for undergraduates, graduates, and professionals on topics such as transportation systems modeling and planning, Geographic Information Systems for Transportation, operations management, supply chain design, forecasting, sustainability in transportation, management science and operations research.



**NEW JERSEY CITY UNIVERSITY** 

Dr. John Donnellan, Associate Professor and Chair, Management

Dr. John Donnellan, Associate Professor and Chair of the Management Department at NJCU School of Business, Jersey City, NJ USA. He is a two time Fulbright Fellow scholar conducting research on cooperative education between

Finland and USA. His research is based on management theories and finance and has published 10 articles. He is an international teacher lecturing in China, England, France and Finland. Includes lecturing Cambridge and Oxford UK Universities as well as Columbia University NYC. Donnellan's

background includes executive management on Wall Street at JPMorgan and Prudential Financial. His latest research is developing the ARC model in higher education.



#### NORTH CAROLINA STATE UNIVERSITY

Alisha Brice, Program Coordinator, Social Innovation and Entrepreneurship

Alisha Brice is responsible for program and event coordination, operations, strategy, content development, marketing, and

communications for university-wide social innovation and entrepreneurship programming at NC State University. With nearly 15 years of experience working in higher education institutions, Alisha helps to develop strategies to enrich students' educational and professional development while supporting their efforts to become empathic leaders. She also actively works to improve the overall campus climate for diversity and inclusion by as a trained facilitator with the National Coalition Building institute, which teaches students, staff, and faculty how to effectively shift prejudicial attitudes and be powerful allies for one another through collaborative conflict resolution and effective listening. Alisha holds a BA in psychology from the University of North Carolina at Chapel Hill as well as a MA in Arts Administration from Goucher College. Prior to her work in social innovation and entrepreneurship, Alisha worked in nonprofit administration, community arts advocacy, marketing, clinical research, and design.

#### NORTH CAROLINA STATE UNIVERSITY

Elizabeth Benefield, Program Manager, Social Innovation and Entrepreneurship

Elizabeth Benefield is beginning her eighth year at NC State leading a campus wide effort to build a strong social innovation ecosystem to empower students to become global change leaders. She established the university's Social Entrepreneur-in-Residence, its TEDx-style COMx series and Dinners With Purpose. She designed and launched the NC State Social Innovation Fellows in fall 2017 and manages all operations. Elizabeth spent fifteen years as a consultant, launching the Rosie Group to help nonprofits adopt to a changing philanthropic landscape. For ten years she served as Assistant Dean for Development at the UNC-CH School of Social Work, raising over \$20 million for capital and endowment needs. She co-authored the book, Building a Strong Foundation: Fundraising for Nonprofits.



NORTHEASTERN UNIVERSITY

Jonna Iacono, Director, Undergraduate Research and Fellowships

Dr. Iacono serves as the Director of Northeastern University's Office of Undergraduate Research and Fellowships.



# ST. CLOUD STATE UNIVERSITY

Dr. Kathryn Johnson, Professor

Dr. Kathryn Johnson is a professor in the Department of Special Education at St. Cloud State University. She is currently serving as the Director of the SCSU K-16 Chinese Language and Culture Programs in Minnesota. In this capacity, she works on building strong Chinese language programs in the state and leads numerous educational

programs to China. Dr. Johnson has been a strong advocate for individuals with disabilities in China for the last 20 years. She has championed the inclusion and engagement of individuals with disabilities in people to people exchange and public diplomacy. Through her leadership, she has established the US China Network of Schools for the Deaf that is promoting the teaching and learning of American sign language and culture in Chinese schools for the deaf and Chinese sign language and culture in US schools for the deaf.



# STATE UNIVERSITY OF NEW YORK WESTCHESTER COMMUNITY COLLEGE

Tiago Machado, Director, Student Involvement

Tiago Machado serves as the Director of Student Involvement at SUNY Westchester Community College. Machado has a Bachelor of Science in Actuarial Mathematics from Bryant University and a Master of Arts in Higher Education and Student Affairs from the University of Connecticut.

Machado created and maintains the Commit to Change Leadership Development Program at Westchester Community College, which is designed to assist students in their efforts to create positive social change on campus and in the local community.



# STILLMAN COLLEGE

W. Isaac McCoy, Dean, School of Business

William Isaac McCoy, who goes by "Isaac," is an educator, professional mentor, and business development executive skilled at navigating the busy intersection of nonprofits, public entities, corporations, and social impact investments. A former White House Appointee in the Obama Administration, leading economic policies and initiatives to support the growth and sustainability of minority-owned businesses, Isaac is the co-

founder of the Jamii Group, a social impact and business development firm. The Jamii Group is committed to helping business leaders create greater opportunities for themselves, redefine their competitive edge and impact their company's triple bottom line: financial, social and environmental, with efficiency and ease. Selected by U.S. State Department, Isaac serves as a Global Innovation

Fellow. Global Innovation Fellows are emerging entrepreneurs and innovators who are committed to international dialogue that promotes shared economic prosperity and inclusive innovation in and between American and Chinese markets. Dedicated to educating the next generation of business leaders and influencers, Isaac serves as the Dean of the School of Business at historic Stillman College. As Dean, his vision and strategy to achieve the School of Business' goals & objectives focuses on these areas: Entrepreneurship and Innovation, Technology, Accreditation, Fundraising, Globalization, and Civic Engagement and Responsibility.

#### STILLMAN COLLEGE

Dr. Thaddeus Steele, Professor, School of Business

Mr. Steele has had a very diverse and eclectic professional career. He was employed by IBM for many years as a Computer Scientist and Marketing Executive for the Federal Systems Division. While in IBM, as a lead system developer, Steele became quite known throughout the country for his work in database management protocols. In addition to his work as a Computer System Analyst, he has worked for many years as a Computer Information Systems Project Manager, wherein, he was responsible for the complete overhaul of the Health Information Business Applications System at Howard University Hospital in Washington, DC. He is also a noted entrepreneur, having founded the non-profit organization, Power Place, Incorporation. This organization gained notoriety throughout the country for developing one of the first successful clinical and faith based treatment paradigm for the mental ill and for substance abusers. Power Place, Inc., also received a \$5.5 million contract to offer this treatment protocol to the District of Columbia via the Court Services and Offenders Supervision Agency of the Federal Court System. Power Place was an empowerment organization that also provided residential treatment to the mental ill, A refugee relief services to refugees of color that came to this country, a Basic Education Literary Program and an Entrepreneurial and Economic Development Division. Many African Americans are now small business owners in the metropolitan area of Washington, D C because of the work of Mr. Steele through this organization. Mr. Steele is also a prolific educator, having taught as an Assistant Professor and adjunct professor of Accounting, Marketing, Management, Finance, Statistics and Hospital Administration in the following universities and colleges: The University of Alabama, Howard University, Alabama A&M University, The University of The District of Columbia, Bowie State University, Westwood College and Stillman College.



THE AUSTRALIAN NATIONAL UNIVERSITY Sarah Walker, Manager, Engagement and Success

Sarah Walker is a professional staff member working within the Deputy Vice-Chancellor (Student and University Experience)'s portfolio. She is currently working as the Manager of Engagement and Success, the team primarily responsible for transition programs such as Orientation Week, and community building activities to increase the connection students feel with

the University, each other and the local community. Through her 10 years at ANU she has been responsible for designing, implementing, evaluating and managing a number of student focused programs including those support transition to university and was instrumental in the University opening transition programs to domestic students in 2012. Her interest lies in developing further support for equity students based on research and praxis.



#### THE AUSTRALIAN NATIONAL UNIVERSITY

Tania Willis, Associate Director, Wellbeing

Tania Willis is a champion and change agent for widening participation in higher education and passionate about student leadership development, student engagement, wellbeing and support. As the Associate Director, Wellbeing, at ANU, Tania is responsible for the implementation of a holistic approach to wellbeing, transition and engagement through the

delivery of an inclusive and supportive student experience and healthy university strategy. With nearly 30 years experience in higher education sector, the majority of which has had a focus on student development, community engagement and support and inclusion, Tania brings a breadth of knowledge and commitment to students and social change. She works hard to empower students make changes for themselves, their cohort and their communities, providing encouraging, thoughtful and constructive feedback in order to ensure their ideas are appropriately supported through to implementation and students are challenged and developed as ethically responsible, inclusive and globally aware leaders in the process.



TUFTS UNIVERSITY
Sara Allred, Associate Director, Programs

Sara Allred is the Associate Director of Student Programs at the Jonathan M. Tisch College of Civic Life at Tufts University. For the ten years prior to this role, Sara managed the Tisch Scholars Program, Tisch College's multi-year civic leadership development program for undergraduate students. Sara has a breadth of experience in civic and community engagement in both higher

education and K-12 settings from her past work in nonprofits and as a public school teacher. She is also a visual artist, with a background in art education and community arts engagement.



TURKU UNIVERSITY OF APPLIED SCIENCES
Evangelos Markopoulos, TUAS Fellow & Visiting Professor

Dr. Evangelos Markopoulos is an expert, entrepreneur and scholar on Process and Project Management, Enterprise Engineering, Knowledge Management and Innovation & Entrepreneurship. He holds a BA on Computer Science, an MSc on Computer Science with concentration in Artificial Intelligence, and an PhD on ICT Project and Investments Management. Dr. Markopoulos is excellent on bridging the industry and academia with practical research and industrial opportunities, projects and initiatives. He brings in class the integration of his academic and industry experience, works closely with the students offering academic and industry opportunities (internships, competitions, challenges), coaching and mentoring that successfully and effectively impact their knowledge, careers and future.



UNIVERSITY OF ALABAMA AT BIRMINGHAM

Amy Hutson Chatham, Director, Service Learning and Undergraduate Research

Amy Hutson Chatham, Director of the University of Alabama at Birmingham Office of Service Learning and Undergraduate Research, completed undergraduate studies in psychology and sociology at Emory

University, Atlanta and graduate studies in public health at the University of Alabama at Birmingham. She also served as a Peace Corps volunteer in the Philippines in 1990. As part of her role as the director of service learning and undergraduate research, she is the primary instructor for the Faculty Fellows in Engaged Scholarship, and supports service-learning-designated courses, she and her staff are responsible for offering UAB faculty, staff, and students opportunities to engage with the community at many levels through service learning courses, the Clinton Global Initiative University, Blazer Kitchen, Peace Corps PREP, and the Donaldson Prison Lecture Series. Amy also serves as the director of a state-wide AmeriCorps VISTA grant that annually places 45 Volunteers in Service to America in six Alabama counties in metro Birmingham and in the Black Belt region to address poverty.



UNIVERSITY OF ARKANSAS

Angela Oxford, Director

Angela Oxford is the co-chair of Service Learning Initiative. She began at the University of Arkansas in July 2008 and became the director of the Center for the Community Engagement in 2011. She is a native of Northwest Arkansas and a graduate from Arkansas State University with a

Bachelor of Science in Education and a Master's of Divinity from Southern Seminary in Louisville, Kentucky. She began her career in the non-profit sector in 1999 by working for Hands on Atlanta, engaging the city's corporate community in corporate service events for six years. After Angela relocated to NWA, she consulted for the Hands on Network/Points of Light Foundation and she served as the program director for Big Brothers Big Sisters of Northwest Arkansas. She contributes her life of servant-leadership by participating in the Governor's Advisory Council for the Division of Community Service and Non-profit Support, the NWA MLK Planning Committee, and as a Girl Scout leader.



UNIVERSITY OF CALIFORNIA, BERKELEY
Maryanne McCormick, Executive Director, Blum Center

Maryanne McCormick is the Executive Director of the Blum Center and the Executive Director of the Big Ideas student innovation competition. In that capacity, she is responsible for the strategic vision and overall operation of these multidisciplinary, multi-campus research and education efforts. In

addition, she is Special Advisor at the Development Impact Lab, a global consortium of research institutes, non-governmental organizations, and industry partners, headquartered at UC Berkeley, committed to advancing international development through science and technology innovations. She holds an academic appointment at Berkeley Law School. Prior to joining UC Berkeley, she spent a decade in Washington, DC, serving on the staff of Senator Daniel Patrick Moynihan, as advisor at the Federal Communications Commission, and as public policy manager for Corning Incorporated. McCormick has a JD from Catholic University, graduating first in the class, an MBA from George Washington University, and a BA from the College of the Holy Cross. She is a member of the California Bar.



# UNIVERSITY OF CALIFORNIA, BERKELEY

Syreen Ponferrada, Program Support Manager

Syreen Ponferrada joined the Blum Center for Developing Economies in 2019 as the Program Support Manager. She supports the Director of Finance, the Big Ideas Contest, and other initiatives within the center. She handles certain financial aspects of the center and is currently the acting Judges & Mentors Network Manager for the 20-21 Big Ideas Contest, a

program which encompasses all of the ten UCs. In addition to these, she is also managing all of the 15 work-study students within the Blum Center. She also has experience with coordinating project logistics being the Program Coordinator for programs under the UCB's Haas School of Business prior to joining the Blum Center.



UNIVERSITY OF CALIFORNIA, SAN DIEGO

Emily Loui, Program Manager

Emily Loui oversees national and international service and social innovation initiatives for the Center for Student Involvement at UC San Diego. Her programs include the Alternative Breaks program, CGIU, the Social Innovation Fund, educational efforts and changemaker initiatives. Emily formerly served as the Director of Alumni Affairs for Biological Sciences,

where she developed alumni engagement programs that increased community engagement by 20%. Prior to her roles in Alumni, Emily worked as a career advisor for students in the health professions

and coordinated service-learning efforts at UC San Diego Extension. As the Manager of Service and Civic Leadership in Extension, Emily co-founded the Center for Global Volunteer Service at UC San Diego Extension, where she planned 8 international service immersion initiatives in 6 countries and developed social innovation projects.



#### UNIVERSITY OF CENTRAL FLORIDA

Dr. Stacey Lazenby Malaret, Director, LEAD Scholars Academy

Stacey Malaret is originally from Orlando, Florida and attended The University of Southern Mississippi for her B.A. degree in Psychology. She then graduated in 1998 from The University of Central Florida with a M.A. in Student Personnel and in 2007 with her Doctorate in Educational Leadership. She has worked in the student development field since 1999. She is the current director for the LEAD

Scholars Academy and has worked at UCF since 2001 with LEAD as assistant director, associate director and now as the director since 2010. She also teaches for CCIE for the Higher Education and Student Personnel program and Strategies for Success each semester. Her research interests include leadership development, gender studies, anti-hazing initiatives and high impact practices.



#### UNIVERSITY OF CHICAGO

Ronald F. Gibbs, Faculty Advisor, Social Entrepreneurship

Ron Gibbs is on the faculty at the University of Chicago, Harris School of Public Policy. He received a Master's Degree from Harvard University, Kennedy School of Government and BA from Drake University. He has studied at The Hague Academy of International Law, London School of Economics and Johns Hopkins University, School of Advanced International

Studies. He worked in high level executive positions at the U.S. Department of Health & Human Services, National Association of Counties in D.C. & for Chicago Mayor Harold Washington. He was a Congressional Fellow in the U.S. Senate and House. He has held high level executive positions for major non-profit organizations including Feeding America & UNICEF in NYC. In the private sector, he was senior vice president at Edelman and Fleishman-Hillard, two world class public relations firms. He is also President, National & International Public Affairs Consulting (NIPAC) based in Chicago and D.C.



#### UNIVERSITY OF DENVER

Dr. Cara Marie DiEnno, Associate Director, Center for Community Engagement to advance Scholarship and Learning

Dr. Cara Marie DiEnno serves as the Associate Director in the University of Denver's Center for Community Engagement to advance

Scholarship and Learning, where she supports faculty, staff and students in their community-engaged work – collaborating with the community to advance social justice and live out the university's public good vision. She leads trainings and provides consultation to faculty and provides oversight of all of the Center's student civic engagement programs. In addition to supporting the campus community, she also teaches university courses using service learning pedagogy and participates in community-engaged research. DiEnno earned her MS and PhD in Environmental Communication from the Human Dimensions of Natural Resources Department at Colorado State University. Her work has explored environmental communication initiatives focused on social capital and collaboration in service-focused community outreach programs and youth and adult programs aimed at engaging local residents in having a voice in decision-making processes that affect their lives. Her expertise is in community-campus partnerships, community organizing, and civic engagement.



#### UNIVERSITY OF DENVER

Kathleen Ferrick, Program Coordinator, Center for Community Engagement to advance Scholarship and Learning

Kathleen brings a background in macro social work practice focused on community organizing, outreach, and training facilitation. She has worked for several Denver-based non-profits addressing social justice issues including worker's rights, housing discrimination, domestic violence, and

sexual assault/abuse. She has experience implementing anti-oppression workshops that center racial justice and is committed to supporting grassroots movement building. Kathleen holds an MSW from the University of Denver and a B.A. in Psychology from CU Boulder.

#### UNIVERSITY OF KENTUCKY

Mariam Gorjian, Manager, New Ventures

I'm a proud University of Kentucky engineering graduate, and current staff member at the Gatton College of Business and Economics, working in The Von Allmen Center for Entrepreneurship (VACE). I love the great outdoors and enjoy road cycling, mountain biking, snowboarding, and swimming to name a few. I enjoy working with people and consider each person that approaches our office as a customer. I stand firm in the belief that we must lead by example in order to inspire and direct future entrepreneurial leaders. My primary function at the University of Kentucky is to

educate and develop programs for Kentucky's entrepreneurs. I'm the Co-Founder of the Entrepreneurs Bootcamp, which I've led and operated for many years. No matter what stage, The Von Allmen Center for Entrepreneurship is here to support entrepreneurs and startups across the Commonwealth.



#### UNIVERSITY OF LAUSANNE

Sylvie Kohli, Coordinator, International Relations

Sylvie Kohli works as an International Relations (IR) coordinator at the University of Lausanne (Switzerland). The IR office is responsible for the internationalization strategy of the University. Sylvie is in charge of various projects involving students, researchers, professors and administrative staff. Her role is to develop, and support their international mobility and collaborations.

The actions she is in charge of mainly take place in the frame of the widespread European education program named ERASMUS. Actions such as mobility for studies and teaching, internships, international partnerships, continuing education for staff are organized and promoted. In addition, the IR office is a constant support to international projects of all kinds: student conferences, sustainable development initiatives, international networks, or innovation in education. Taking part in the CGI-U is an additional occasion to encourage and support students' initiatives.



# UNIVERSITY OF NORTH CAROLINA, CHARLOTTE

Dr. Jennifer M. Warner, Faculty Director, LEADS

Jennifer Warner is a Teaching Professor of Biological Sciences and currently serves as the Faculty Director of the LEADS program at the University of North Carolina at Charlotte. In her role with LEADS, she works to create opportunities for undergraduate students in the College of Liberal Arts & Sciences to develop as creative problem solvers, imaginative leaders, and engaged change agents. She earned her M.S. degree in microbiology and her Ph.D. in Curriculum and Instruction.



experience.

# UNIVERSITY OF SOUTHAMPTON

Magdalena Wrobel, Projects Coordinator

Magdalena joined the Social Impact Lab this year and over the past six years, has worked in various departments including Medicine and the Zepler Institute at the University of Southampton. She has a background in International Relations, in which she studied to a Master's Degree, covering communication, sociology, history, geopolitics and psychology. She loves working with people and is passionate about Higher Education and delivering high quality student



#### UNIVERSITY OF SOUTHAMPTON

Dr. Pathik Pathak, Director, Social Impact Lab

Dr Pathik Pathak (SFHEA, FRSA, Ph.D. Warwick) is currently Founding Director of the Social Impact Lab at the University of Southampton. He is also a Senior Fellow of the Higher Education Academy. He is a passionate advocate for innovation in higher education and has pioneered challenge-based education to improve graduate employability and connect universities to social and

environmental challenges. He is also a TEDx speaker, a World Economic Forum agenda shaper, and an UNESCO Inclusive Policy Lab Expert. He has written over 50 articles for The Guardian, The Conversation, The Times of India and The Hindustan Times. His research and enterprise portfolio includes work on post-growth urban social innovation and social enterprise for health in low and middle-income countries. His work, in collaboration with many others, has been funded by the ESRC, Innovate UK, The British Council, UKIERI and the NIHR.

As Founding Director of the multi-award-winning Social Impact Lab, he leads the University's international work on social entrepreneurship and web technologies for impact. In recent years its work has been recognised by the Guardian University Awards, the Ashoka-Cordes Awards, and the Unltd-HEFCE awards. As a result of his work in higher education, he has been made a Fellow of the Royal Society of Arts in 2014 and was awarded the Mahatma Gandhi Pravasi Samann in 2015 for outstanding contributions to education. He was named one of the top 5 digital leaders by the Asians in Tech Award in 2016, was runner-up in the Sociological Review Prize for Outstanding Scholarship in 2016, was named a World Economic Forum agenda shaper in 2017 and was runner-up in the "Best in Education" category at the British Asian Awards in 2018.



# UNIVERSITY OF WISCONSIN, MADISON

John Surdyk, Director, INSITE

John Surdyk is the Director of the Initiative for Studies in Transformational Entrepreneurship that encourages entrepreneurship research, curriculum development, and programming at UW-Madison. He leads the StartUp Residential Learning Community, and he supports several competitions that foster social innovation and entrepreneurial action. John completed his

undergraduate work at Stanford University and earned an MBA at UW-Madison. He serves on the Board of the Overture Center for the Arts.



#### VIRGINIA COMMONWEALTH UNIVERSITY

Dr. Garret Westlake, Executive Director

Dr. Garret Westlake is leading the transformation of VCU into one of the nation's leading universities for cross-disciplinary collaboration, innovation, and the inclusion of entrepreneurial thinking as a requisite skill for the innovation economy. As executive director, Dr. Westlake advances

university-wide student innovation and entrepreneurship through curriculum as well as through curated experiential education opportunities.

As a technology entrepreneur, Dr. Westlake founded a social impact company that employed individuals with autism in STEM. Prior to joining VCU, Dr. Westlake served as the associate dean of student entrepreneurship for Arizona State University's #1 ranked Office of Entrepreneurship and Innovation. He has worked closely with Ashoka U, the Clinton Global Initiative University, and for the Network for Teaching Entrepreneurship. Students and startups he has mentored have been named to Forbes 30 Under 30 for Healthcare Innovation, awarded Rhodes Scholarships, named Resolution Project Fellows, and have been accepted to SXSW and Y Combinator.



#### VIRGINIA COMMONWEALTH UNIVERSITY

Kelsey Steenburgh, Coordinator, External Affairs

Kelsey Steenburgh has been at the VCU da Vinci Center for Innovation since April 2017 and has worked at VCU since 2011. As Coordinator of External Affairs for da Vinci, Kelsey works with external stakeholders in the community to build and foster collaboration as well as create opportunities to engage and develop students professionally and within the innovative and entrepreneurial landscape.