2019-2020 NJCU Senate C&I Committee

September 23, 2019 Report

Dr. Michael Rotenberg-Schwartz, Chair

Dr. Pablo Garofalo

Dr. Graig Klein

Dr. Joseph Moskowitz

Ms. Ruth Ortiz

Dr. Lilliam Rosado

I. The committee as newly comprised last May inherited a lot of proposals already on the 30-day clock. A few came due just as Spring 2019 ended. Others came due within the first 2 weeks of the current semester. Consequently, the Committee has felt overly rushed and unable to conduct the kind of oversight required for its work. We have approved, out of necessity, all of the proposals that came due before or on September 11—almost all of these proposals, though, are approved contingent on minor edits.

We suspect C&I committees in the future will consistently face this problem of timing. Therefore we are proposing this amendment to the 30-day resolution passed last year:

“a. The University Senate hereby amends the policy adopted in October 2018 regarding the length of time Senate Committees have to respond to and take actions on all proposals they receive from to 30 days to 60 days.

b.  Each reference  to “30 days” will be changes to “60 days” in both the October 2018 resolution and  the policy explanation presented at the March 2019 Senate meeting.

c. The remainder of the policy and explanation remain in effect.

d. This amendment will be effective immediate on approval by the University Senate. “

II. The committee approved the revision and renaming of the Minor in International Studies to the Minor in Global Studies:

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| Proposal Initiator | Ning Liao and Joseph Moskowitz |
| Originating Department | Political Science |
| Program Title | **Minor in Global Studies** (formerly Minor in International Studies) |
| Program Objective | A minor in Global Studies is designed to engage students in an in-depth examination of major social, political, economic, and cultural trends that shape today’s world. While the Political Science Department offers the foundational course and the Capstone Seminar of this program, courses from participating departments offer a multidisciplinary range of conceptual tools and methodological skills for students to analyze transnational issues in critical, ethical, and innovative ways. Equipped with a solid empirical grounding to explore the key patterns of current global affairs, students will apply an interdisciplinary approach to investigate the sources, implications, and consequences of a variety of global events. The aim of this program is to enhance students’ appreciation for and understanding of global issues within the context of a diverse, flexible curriculum. The courses also promote their responsible global citizenship through the engagement in civic actions. |
| Program Curriculum | 24 credits |

III. The committee approved the following program proposals:

1. BS and Minor in Geographical Information Science:

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| --- | --- |
| Proposal Initiator | William Montgomery |
| Originating Department | Department of Finance and Real Estate |
| Program Title | **B.S. and Minor in Geographic Information Science** |
| Program Objective | NJCU’s new GIS curricula will open several high-tech pathways to career improvement. NJCU will offer GIS education to diverse learners who need high-tech skills for success. GIS forms the “geospatial backbone” of a family of Spatial Literacy-related competencies that constitute one of the “Top Ten” fastest-growing disciplines of the 21st century. GIS is highly inter- and multi-disciplinary, as evidenced by the fact that it is mentioned in IPEDS job designations in both Science and Sociology. Spatial literacy is on the same level as competencies such as quantitative reasoning and communication. Spatial literacy is becoming increasingly utilized in a great many disciplines, including Math, Chemistry, Physics, Biology, Earth & Enviornmental Sciences, Homeland Security, Nursing, Public Health, Criminal Justice, Sociology, Psychology, and Digital Humanities. With increasing GIS usage in so many different disciplines, there is correspondingly high demand for practitioners who utilize and apply GIS technology in all of these fields. |
| Program Curriculum | B.S., 42-48 credits; Minor, 18 credits |

2. Interdisciplinary Minor in Sexuality and Queer Studies:

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| Proposal Initiator | Jacqueline Ellis |
| Originating Department | Women’s and Gender Studies |
| Program Title | **Minor in Sexuality and Queer Studies** |
| Program Objective | The minor in Sexuality and Queer studies (SQS) centers on the identities and histories of lesbian, gay,, bisexual, transgender, and gender-variant people with a particular focus on urban queer identities. The SQS minor examines how assumptions about sexuality and gender are constructed and emphasizes ways to navigate and resist those assumptions through the application of knowledge in a variety of settings including education, healthcare, the workplace, and community organizations. |
| Program Curriculum | 18 credits |

IV. The committee approved the following course proposals pending minor edits:

1.

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| Course Initiator | Ning Liao |
| Originating Department | Political Science |
| Course Title | **Capstone Seminar of Global Studies** |
| Catalog Description | In this seminar, students integrate and apply the theoretical and methodological underpinnings of global studies as they explore a thematic topic of their own choosing. Through their research, students will enhance analytical, writing, and presentation skills, and develop global empathy by engaging in civic activities directed at solving global challenges. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 300 |
| Prerequisites | 15 credits in Global Studies minor, including POLI 120: Global Challenges and 4 elective courses in any of the 3 thematic tracks of the curriculum in Global Studies. |
| Degree Requirements | Required for Global Studies minor |
| Enrollment | 1 section every year; 15 students maximum enrollment per section |

2.

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| Course Initiator | Rosilyn Overton and John Ng |
| Originating Department | Finance and Real Estate |
| Course Title | **Tax Planning** |
| Catalog Description | This course examines the issues, concepts, and strategies for tax planning and selected insurance components. Topics consist of individual and business tax law, annuities, health, disability, and long-term care insurances, including CFP Board’s code of ethics and professional responsibility and rules of conduct, CFP Board’s financial planning practice standards, and CFP Board’s disciplinary rules of procedures. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 300 |
| Prerequisites | FINC 3XX: Essentials of Financial Planning, pre- or co-requisite |
| Degree Requirements | None. |
| Enrollment | 1 section a year; 25 students maximum enrollment per section |

3.

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| Course Initiator | Rosilyn Overton |
| Originating Department | Finance and Real Estate |
| Course Title | **Financial Planning for Retirement, Benefits, and Education** |
| Catalog Description | This course examines both public and private retirement plans, including Social Security, Medicare, Medicaid, defined benefit and contribution plans. Regulatory provisions and non-qualified deferred compensation plans are analyzed. Issues faced in retirement, such as community and life-style decisions, concurrent education needs, insurance options,, and medical issues, are discussed. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 400 |
| Prerequisites | FINC 3XX: Essentials of Financial Planning |
| Degree Requirements | Required for minor in Professional Financial Planning |
| Enrollment | 2 sections a semester; 20 students for in-person maximum enrollment per section, 20 for online maximum enrollment per section |

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| Course Initiator | Marilyn Ettinger and Pierre Maccagno |
| Originating Department | Finance and Real Estate |
| Course Title | **Essentials of Professional Financial Planning** |
| Catalog Description | This course provides an overview of professional financial planning theory and practice in the context of ethical behavior, understanding client needs, and regulatory compliance. Topics include purposes of financial planning, value of objective advice, financial analysis tools, the financial planning process, and the client-advisor relationship. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 300 |
| Prerequisites | FINC 229 Foundations of Finance or FINC 250 Financial Literacy or FINC 371 Managerial Finance or possession of baccalaureate degree |
| Degree Requirements | Required for minor in Professional Financial Planning |
| Enrollment | 1 sections each semester; 25 students maximum enrollment per section |

5.

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| Course Initiator | Rosilyn Overton |
| Originating Department | Finance and Real Estate |
| Course Title | **Capstone Financial Planning Case Study** |
| Catalog Description | This course demonstrates the student’s ability to apply all that he/she has learned in the Financial Planning curriculum to prepare a financial plan for a client. It requires a written case presentation,, an academic appendix, and an oral presentation to multiple qualified judges to defend the analysis of the plan. |
| Credits | 3 cr. |
| Course Components | ??? |
| Course Level | 400 |
| Prerequisites | FINC 3XX: Essentials of Financial Planning, FINC 3XX: Tax Planning, ??? Investment and Portfolio Planning, ??? Retirement and Benefits Planning, ??? Estate Planning |
| Degree Requirements | Required for minor in Professional Financial Planning and for the Certificate in Financial Planning |
| Enrollment | 1 section a semester; 15 students maximum enrollment per section |

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| Course Initiator | Rosilyn Overton |
| Originating Department | Finance and Real Estate |
| Course Title | **Principles of Estate and Insurance Planning** |
| Catalog Description | The course examines the issues, concepts, and strategies for appropriate disposition of a descendant’s estate and pre-death wealth transfer methods. It includes protection for survivors in the event of death, and life and health insurance. Includes property characteristics, wills, trusts and probate process, estate planning,, tax reduction strategies, and insurance. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 400 |
| Prerequisites | FINC 3XX: Essentials of Financial Planning |
| Degree Requirements | Required for minor in Professional Financial Planning |
| Enrollment | 1 section a semester; 25 students maximum enrollment per section |

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| Course Initiator | Scott Fisher |
| Originating Department | Professional Security Studies |
| Course Title | **U.S. National Security Interests in East Asia** |
| Catalog Description | Events in East Asia often grab headlines: North Korean nuclear weapons, Chinese hacking, tensions in Korea, Japan-China disputes, and rival claims across the Taiwan Strait. This course familiarizes students with one of the world’s most dynamic regions, then harnesses that knowledge to assess U.S. security interests throughout East Asia. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 300 |
| Prerequisites | None. |
| Degree Requirements | None. |
| Enrollment | 1 section a year; 25 students maximum enrollment per section |

V.

The committee approved the proposals, pending minor edits, for title and level changes with pre-requisite modifications for the following courses:

1. MGMT 243 Global Management:

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| Course Initiator | Amit Mokashi |
| Originating Department | Management |
| Course Title | **MGMT 5XX: Capstone Seminar in Global Management** (from MGMT 243: Global Management) |
| Catalog Description | This course focuses on capstone integration of real organizational situations in the context of global business. Students will evaluate theories of management as applied to business/corporate level strategy, firm performance, and global citizenship (in particular, management of multicultural teams) using case studies. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 500 (from 200) |
| Prerequisites | MGMT 211 (existing) and MGMT 241 (new addition) |
| Degree Requirements | Required for B.S. in Global Business |
| Enrollment | 1 section every term; 25 students maximum enrollment per section |

2. BUSI 272 Investment Principles & Analysis:

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| Course Initiator | Rick Mayell |
| Originating Department | Finance and Real Estate |
| Course Title | **FINC 3XX: Investment Principles for Financial Planning** (from BUSI 272: Investment Principles & Analysis) |
| Catalog Description | This course presents investment planning concepts, integrated with the techniques of securities analysis and portfolio management, in the context of the financial planning process. Topics include risk and return measurement, traditional investments, alternative investment choices, valuation techniques, modern portfolio theory, asset allocation, and portfolio performance evaluation. |
| Credits | 3 cr. |
| Course Components | Lecture, 3 credits |
| Course Level | 300 (from 200) |
| Prerequisites | FINC 3XX Essentials of Financial Planning or FINC 371 Managerial Finance |
| Degree Requirements | Required for baccalaureate degree in Finance or minor in Financial Planning |
| Enrollment | 1 section a semester; 25 students maximum enrollment per section |

VI.

The committee approved the proposal for a change in credits for LTED 350: Early Childhood Reading and Language from 2 to 3.