



# **Extending the Fulbright Impact: Post-Award Collaboration and Virtual Internationalization Utilizing COIL**

**Dr. John Donnellan, NJCU  
Board Member, Fulbright New Jersey  
2025**

**Dr. John Donnellan, DPS, MBA**  
***Professor Co-Chair Management***

**Background:**

- **2022 Fulbright Specialist – Lapland University of Applied Sciences, Finland**
- **2020 Fulbright Scholar – Turku University of Applied Sciences, Finland**
- **2017 Fulbright Scholar – Satakunta University of Applied Sciences, Finland**
- **Friends of Fulbright Finland Alumni Council**
- **Fulbright NJ Chapter Board Member**
- **NJCU Fulbright Liaison and Campus Coordinator**

**Fulbright Conventions:**

- **2022, 2024, 2025**



# 2017 Fulbright Specialist Award

**Samk** - Satakunta University of Applied Sciences, Rauma, Finland

**Project:** Supply Chain, Logistics and Port Management and Lectures

**Sponsor:** Ms. Marina Wikman  
Senior Lecturer & International Coordinator, Faculty of Logistics and Maritime Technology, Samk





- Welcome to Finland
- Top Education System
- Happiest Country in the World
- Top “Green” Country





► How it started: Met while visiting Chinese partner (Changzhou University) at the same time in summer 2016 - in a Shanghai Noodle Shop



Visited Port Rauma  
and discussed Port  
Management  
Initiatives at Samk and  
NJCU



# 2017 Port Rauma Project - COIL (Collaborative Online International Learning)

- Research - analysis of expanding to Port Baltimore or Port Jacksonville?

SAMK



NJCU





# 2018 Laitilan Wirvoitusjuomatehdas Group COIL (Collaborative Online International Learning)

- Research - Laitilan Wirvoitusjuomatehdas introduction of a Gluten Free US Beer

SAMK



NJCU





- Teaching in Finland
  - Cultural Exchange of pedagogy



**2020 Fulbright Scholar Award**

**Turku Amk - Turku University of  
Applied Sciences, Finland**

**Project: Teaching and Research**

**Sponsor: Dr. Janne Roslöf, Turku AMK Head of  
Education and Research**

## Business Ethics – COIL (Collaborative Online International Learning)

- Two graduate-level classes integrated the COIL model to enhance global collaboration and cross-cultural learning.
- Students from Turku University of Applied Sciences (Finland) were paired with students from New Jersey City University (USA) in joint project teams.
- The course was co-taught by Dr. John Donnellan and Paula Aali, Senior Lecturer at Turku AMK.
- This collaboration produced meaningful insights for future pedagogy, particularly in the areas of intercultural communication, ethical decision-making, and global team dynamics.





► Taught courses in Sustainability, Marketing, Finance and Wall Street Experiences.

► *Taught at:*

- 1. Åbo Akademi University  
Finland - Swedish School
- 2. Helsinki School of Business  
Finland
- 3. Metropolia University Finland
- 4. Turku University of Applied  
Sciences Finland

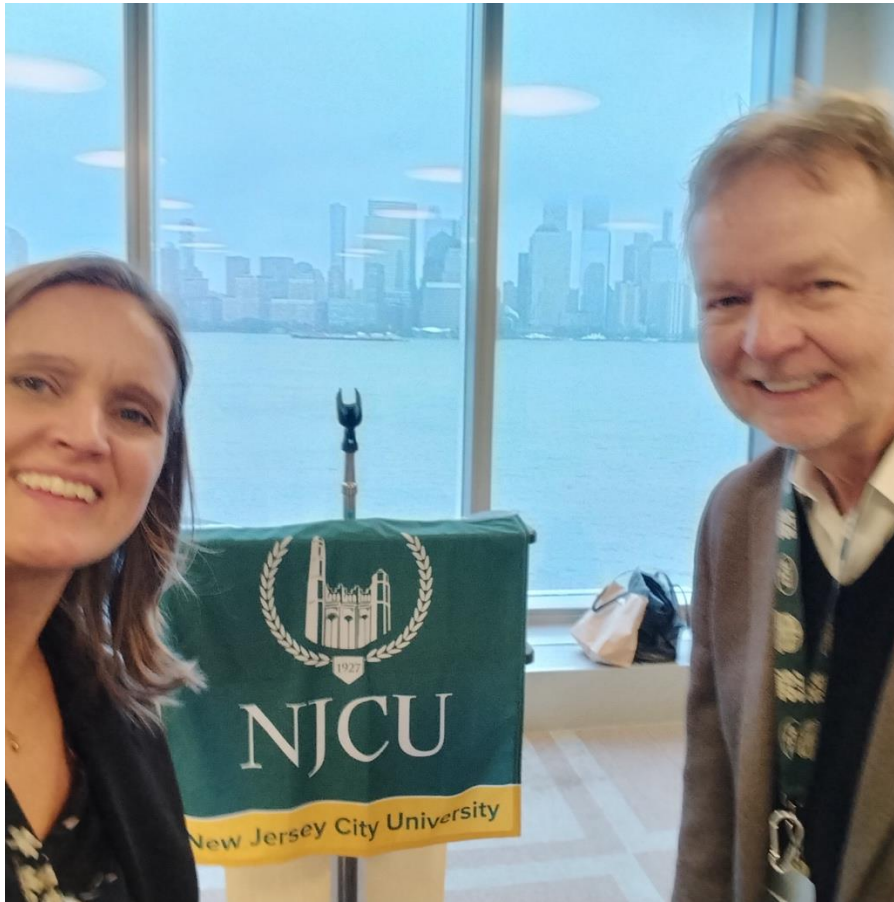


Kindness

Happiness

Warmth





► *Continued relationship with Turku AMK*

► *Refereed Publication - Donnellan, J., J. Roslöf', Journal of Higher Education Management (November 2021 V36, N2) "Reflections on the Internationalization of Higher Education"*

► Conducted joint Ethics in Business Graduate Course Spring 2021 with Professor Paula Aali - Senior Lecturer, Turku University of Applied Sciences, Turku, Finland. Course was conducted asynchronous between Turku AMK and NJCU

► Continued working on joint course with Professor Marjo Joshi Head of Pedagogical Development. Currently working on a joint course utilizing the Online Learning.



## 2022 Fulbright Specialist Award

**Lapin Amk** - Lapland University of Applied Sciences, Finland

**Project:** Teaching and Research

**Sponsor:** Prof Tarja Tammia head of the Program in Business and Sport Management and Prof Marko Korkeakoski. Sustainability Lecturer



► F2023 and S2024 - Lectures with Prof Anzelica Kritina on “Sustainability” for NJCU and Dr. John Donnellan on “Wall Street - is Greed Good?” and “Wall Street PM and Risk” for Lapin

► Prof Kritina Senior Lecturer International Project Manager, School of Business Lapland University of Applied Sciences, Finland



**Anzelika Krastina,**  
Senior Lecturer and project  
manager of "Sustainable  
Entrepreneurship for Climate  
Action" project at **Lapland  
University of Applied  
Sciences, Finland**

## **Sustainable Entrepreneurship for Climate Action** **A Case Study of the Arctic and Finland**

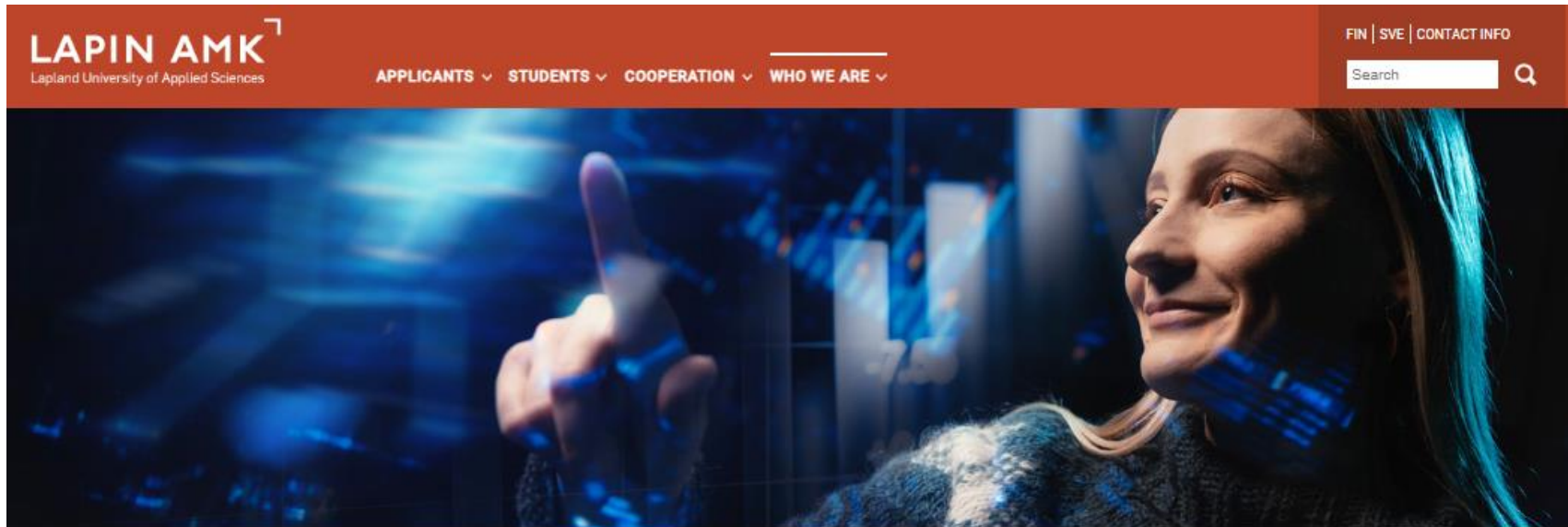
Zoom, Thursday 11/16/2023 at 9:55 am



PHOTO BY: Lapland Material Bank

Learn how sustainable entrepreneurship can be a solution for climate action in unique and challenging environment like the Arctic in Finland; and gain valuable insights on how to innovate and address pressing global sustainability issues.





Home - Lapland UAS / Who we are / Current / Sustainable Development Projects: Wall street Prospective – a lecture by Dr.John Donnellan, New Jersey City University, USA

6.11.2023 8:00

## **Sustainable Development Projects: Wall street Prospective – a lecture by Dr.John Donnellan, New Jersey City University, USA**

In the context of the ongoing Sustainable Entrepreneurship for Climate Action Erasmus+ project and the study of good practices across the globe, on 12 October 2023, we had a great opportunity to learn about sustainable projects overseas.

Continued partnership with Lapland University of Applied Sciences - Dr. Lauren Johnson, Management Assistant Professor, NJCU and Professor Ben Taylor, Professor Sport and Tourism Development Specialist



► New Jersey City University's Sports Management program was selected by Sport Business Lapland to be North American presenting partner in their inaugural Global Sports Environments Webinar. This presentation by NJCU faculty reported on global trends in NFTs, crypto, and fan engagement in the sports industry. NJCU's sport management program prepares students for business careers in sport organizations.





# Arctic Sustainability





# Sámi people of Finland







## U.S. Department of State 2023 - TIE Alumni representative Fulbright alumni on how to give rural communities a global voice



Snowy Stories: US Exchange Alumni's Triple Fulbright Journey through Finland  
By CSW Henry <https://www.youtube.com/watch?v=feNH68ZtMZ8>



## *The US Exchange Alumni Fellowship*



**SOFIA BOYD**  
Great Lakes Regional Fellow



**JOHN DONNELLAN**  
Mid-Atlantic Regional Fellow



**ANESCE DREMEN**  
Mountain West Regional Fellow



**HANNAH GRACE GARRETT**  
Pacific Regional Fellow



**ELOAH MAKASSI**  
Washington, DC Regional Fellow



**TEJESWARA REDDY**  
Southwest Regional Fellow

***The US Exchange Alumni Fellowship goals***

- The team will organize and manage outreach to local alumni.
- They will build vibrant regional networks across U.S. government-sponsored exchange programs.
- The team will inspire local communities to participate in these life-changing opportunities.
- Together, they will champion the importance of international exchange and citizen diplomacy in advancing U.S. foreign policy goals.