



Connecting Bridges and Borders Program

Entrepreneurship and Innovation NJCU—Jersey City Connect Project

Mediation in the Republic of Georgia with Giorgi Tsertsvadze

<https://www.youtube.com/watch?v=pTQT0fX-fio&feature=youtu.be>

Jersey City, August 1, 2020—Dr. Giorgi Tsertsvadze joins Professor David Weiss on this week’s episode of “Connecting Bridges and Borders.” It is the IDR’s honor to host someone as accomplished as Tsertsvadze, one of the key voices in the development of mediation and Alternative Dispute Resolution (ADR) in the Republic of Georgia.

Tsertsvadze has been a certified mediator since 2012, and was the founder of one of the first centers to develop mediation in Georgia, the National Center for ADR at Tbilisi State University. He published the first textbook on mediation and arbitration in Georgia in 2010 and has been contributing significantly to Georgia’s development mediation strategies and implementation since.

Professor Weiss and Tsertsvadze discuss the importance and positive results of utilizing mediation in the Republic of Georgia by outlining the culture of Georgia and its neighboring countries. Because there are so many different religions and cultural values throughout Georgia and surrounding nations, mediation plays a vital role in dispute resolution and paves the way for more harmonious relationships between peoples, groups, and regions. As Tsertsvadze explains it, “being a part of Georgia’s past and past

experiences...gives us a big argument in favor of mediation.” That is to say, Tsertsvadze’s involvement in the history of business, law, and dispute resolution in Georgia has provided him the tools and experience needed to convince his peers that mediation is an incredibly beneficial business (as well as political) tool to implement in their country.

In the words of Professor Weiss: “Harmonization for cross-border trade and Foreign Direct Investment necessitates key regions like the Republic of Georgia for certainty in global trade stability by utilizing mediation tools as a soft diplomacy mechanism for achieving economic trade fluidity”

Tsertsvadze and Professor Weiss outline the ways in which mediation has helped shape Georgia, and will continue to do so as it develops over time. Tune in to learn more about mediation in action, and its positive impact on real communities.

About Us

The Institute for Dispute Resolution at NJCU is a platform under the School of Business that seeks to promote international negotiation and mediation techniques to manage disputes in cross border commercial and general conflict resolution forums.

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