

Entrepreneurship and Innovation NJCU—Jersey City Connect Program

Inaugural Entrepreneurship Pitch Competition Brings Out the Spirit of Innovation and Idea Creation of New Jersey City University Students

In 2021, the Institute for Dispute Resolution's Entrepreneurship and Innovation NJCU—Jersey City Connect Program at New Jersey City University has partnered with Greg Dell'Aquila, Chief Executive Officer of JDA Group and the founder of Mission 50, as a sponsor for the 1st ever Entrepreneurship and Innovation Pitch Competition. All New Jersey City University students are open to apply with an individual or team-based business idea for a chance to win \$5000 to be used for the creation of this business. This will be the first part in a Hudson-county wide pitch competition, also sponsored by Greg Dell'Aquila, for a chance to win another \$5000. The winners of the respective Saint Peter's University, Steven's Institute for Technology, and Hudson County Community college pitch competitions will also be participating.

New Jersey City University students have shown their entrepreneurial spirit within the classroom already, but this is an opportunity for them to further develop existing business and presentation skills to other like-minded idea creators. Two workshops to understand how to properly put together a pitch deck will be available in February and March respectively.

The inaugural Entrepreneurship Pitch Competition is being held on Tuesday April 26th, 2022, at 4pm EST at the Gothic Lounge in Hepburn Hall at New Jersey City University. The deadline for submission is April 1st, 2022, where a panel of reviewers will select finalists for the event. The review panel and judges will be comprised of Educational Leaders, Professors, Entrepreneurs, and more from all departments of NJCU and New Jersey.

Please submit your Pitch proposals at this link here: <https://tinyurl.com/NJCUPitch> or scan this QR Code



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Information on Greg Dell'Aquila and Mission 50:

Greg Dell'Aquila, is a Steering Committee member of the Institute for Dispute Resolution's Entrepreneurship and Innovation NJCU - Jersey City Connect Program since its inception.

[Mission 50](#) is an 80,000 square foot innovative office space and coworking community located at 50 Harrison Street in Hoboken, NJ. It was recently just remodeled with state-of-the-art technology and innovative workspaces for entrepreneurs and startup businesses to grow together into successful businesses. Winners of this competition will be awarded time and space allocation within New Jersey City University's incubator co-working space for a predetermined amount of time. This space is a part of a Hudson-County community based space that is shared with Saint Peter's University, Steven's Institute for Technology, and Hudson County Community College.

For more info about the Institute for Dispute Resolution:

David Weiss, Esq., assistant professor of business, is the founder & director of the Institute for Dispute Resolution and the Connecting Bridges and Borders Program who will oversee the 1st annual NJCU Pitch Competition and each one going forward. He will organize the workshops, identify sponsors, and assist in mentoring student entrepreneurs with their pitch ideas.

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Dr. Michael Arbitblit, Ed.D., MBA, assistant director at the Institute for Dispute Resolution, will also be supporting the competition by organizing the workshops and managing all aspects of the Pitch Competition along with Professor Weiss.

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About the Institute for Dispute Resolution:

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