



in partnership with



NJC.U SCHOOL OF BUSINESS

Bachelor of Science in Sports Management

Seamlessly Transfer Credits and Earn Your Degree Close to Home With Dual Admissions

The B.S. in Sports Management provides students with a combination of sports business theory and practical experience to prepare them for a successful career in the sports management industry. Due in large part to multibillion-dollar profits from the sports industry, The U.S. Bureau of Labor Statistics predicts that job growth in sports management will grow faster than average for some areas of the field through 2026.

This dynamic program is comprised of both classroom and hands-on practice with two required internships through the business field experiences. Our program immerses you in the multifaceted world of sports and entertainment where you will be exposed to the latest industry tools and best practices while mastering the contemporary digital and entrepreneurial skills that give you a competitive edge.

Why Choose NJCU For Your Degree?

- Ranked “Best Bang for Your Buck” Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for MCCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Mercer County Community College to offer students the opportunity to earn bachelors and master’s degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor’s degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.

Contact Information:

njcu.edu/mercer
mercer@njcu.edu
 201-200-3230

NJCU B.S. in Sports Management From MCCC A.S. in Business Administration

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) and nine specialization courses (27 credits). *The MCCC A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT			MCCC		CR.
<i>Gen Ed with A.A/A.S. Degree</i>					
MATH	164	Pre-calculus for Business or	MAT	146	4
ECON	221	Analytics for Business and Economics			
ECON	207	Macroeconomics	ECO	111	3
ECON	208	Microeconomics	ECO	112	3
MGMT	203	Business Statistics	BUS	205	3
MGMT	225	Business Enterprise Applications	IST	101	3
ACCT	251	Financial Accounting	ACC	111	3
ACCT	252	Management Accounting	ACC	112	3
MGMT	235	Legal Environment for Business	BUS	107	3
MGMT	230	Business Communications Essentials	CMN	111 or CMN 112	3
MGMT	211	Principles of Management	BUS	210	3
MKTG	231	Principles of Marketing	MKT	101 or MKTG 106	3
MGMT	337	Principles of Sports Management	BUS	102	3
Total transferred credits:			60 (includes all above)		
Credits remaining to degree from NJCU:			60 (outlined below)		

COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.					CR.
MGMT	241	Global Business			3
MGMT	251	Operations + PMT Fundamentals			3
FINC	371	Managerial Finance			3
MGMT	411	Business Policy			3
MGMT	313	Event and Meeting Planning Management			3
MGMT	314	Facilities Management			3
MGMT	320	Sponsorship and Fundraising			3
MGMT	322	Sports and Entertainment Law for Business Students			3
MGMT	302	Business Field Study I			3
MGMT	403	Business Field Study II			3
MGMT	414	Business Analytics			3
MGMT	490	Sports Management Capstone: Contemporary Issues in Sports Management			3
Total credits needed in major:					36
Total additional free-elective credits needed for NJCU degree completion:					24

*Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/transfer-events



ACBSP
Accredited
Programs



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