



Connecting Bridges and Borders Program

Entrepreneurship and Innovation NJCU—Jersey City Connect Project

The Spirit of Entrepreneurship: A Discussion With Professor David Weiss and Mike Luzio

<https://www.youtube.com/watch?v=fqQl9LC6GJE>

Jersey City, May 8, 2020—On this week’s episode of “Connecting Bridges and Borders,” Professor David Weiss speaks with Mike Luzio about the true meaning of entrepreneurship. This podcast steps back from the textbook definitions and guidelines for entrepreneurship, and focuses on the more social aspects that contribute to the spirit of the entrepreneur.

Mike Luzio is a renowned Entrepreneur, Forbes Contributor, and Investor who has been in the field for over 20 years. He has paved the way for many individuals and companies alike to be profitable and ethical through his expertise in transformational leadership, relationship selling, personalization and motivational speaking.

Chief Executive Officer at Kitu Life Inc. Jim DeCicco raves about Luzio, “[Mike] Luzio is constantly reminding me that there is always someone looking to knock you off your pedestal and take your business. Don't take your foot off the gas!” The essence of “never taking your foot off the gas” is what Mike Luzio joins Professor Weiss to discuss, which is sure to leave listeners with a new sense of spirit and motivation to take entrepreneurial endeavors head on and have a meaningful impact on that world.

About Us

The Institute for Dispute Resolution at NJCU is a platform under the School of Business that seeks to promote international negotiation and mediation techniques to manage disputes in cross border commercial and general conflict resolution forums.

Contact

Darby Zelaskowski, Public Relations

dzelaskowski01@manhattan.edu

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