

	2013	2014	2015	2016	2017	2018	2019
FACULTY EXCELLENCE							
Full-time faculty	242	258	251	256	253	254	249
Adjunct and part-time regular faculty	525	523	558	567	566	554	553
New-faculty retention	100%	88%	94%	95%	89%	88%	84%
Minority, new faculty	38%	30%	65%	32%	50%	45%	36%
Minority faculty	32%	30%	31%	37%	39%	39%	39%
Course evaluations, excellent instructor	--	--	49	51	51	51	50
Course evaluations, excellent course	--	--	52	52	52	53	51
PROGRAM EXCELLENCE							
Accredited programs	6	7	7	7	6	7	7
Participation in program-level assessment	66%	48%	89%	96%	100%	93%	82%
Seniors participating in high-impact practices							
Learning community	20%	NA	25%	NA	21%	NA	19%
Service learning	54%	NA	58%	NA	62%	NA	62%
Research with faculty	19%	NA	20%	NA	20%	NA	17%
Internship/field experience	43%	NA	46%	NA	37%	NA	42%
Culminating senior experience	33%	NA	36%	NA	43%	NA	46%
Faculty credit load							
12 credits	27%	26%	32%	35%	42%	56%	56%
> 12 - 15 credits	33%	37%	45%	49%	51%	43%	42%
> 15 credits	40%	37%	23%	16%	7%	1%	2%
STUDENT EXCELLENCE							
Admissions and Enrollment							
<i>Undergraduate applicants</i>	5026	4255	4520	5652	6208	5962	6107
Freshman	2966	2616	2788	3987	4381	4315	4868
Transfer	2060	1639	1732	1665	1515	1357	1239

	2013	2014	2015	2016	2017	2018	2019
<i>Undergraduate admits</i>	3629	3575	4070	5002	5755	5727	5797
Freshman	1909	2004	2418	3391	3988	4136	4607
Transfer	1720	1571	1652	1611	1455	1301	1190
<i>Undergraduate new enrollment</i>	1621	1603	1779	1959	1807	1721	1700
Freshman	649	691	819	988	991	968	1008
Transfer	972	912	960	971	816	753	692
Full-time Freshman	577	624	787	955	950	959	1004
OSP	109	112	125	166	179	157	122
ASCEND	--	--	69	71	99	85	78
In-state	1591	1578	1683	1918	1783	1694	1651
Out-of-state/international	21	24	41	41	24	27	49
<i>Admissions yield</i>	45%	45%	44%	39%	31%	30%	29%
Freshman	34%	34%	34%	29%	25%	23%	22%
Transfer	57%	58%	58%	60%	56%	58%	58%
<i>Average SAT, pre March 2016 scale, first-time full-time regular admits</i>							
Reading + Mathematics composite	949	935	919	949	936	--	--
Reading	462	459	446	465	--	--	--
Mathematics	487	476	473	483	474	--	--
<i>Average SAT, current scale, first-time full-time regular admits</i>							
Reading + Mathematics composite	--	--	--	--	1014	989	996
Reading	--	--	--	--	507	493	497
Mathematics	--	--	--	--	508	495	499
<i>Average high school GPA, first-time full-time</i>							
Regular admits	2.90	2.98	2.90	3.10	3.03	3.00	3.10
All admits	3.00	2.93	2.80	2.98	3.00	2.88	3.04

	2013	2014	2015	2016	2017	2018	2019
<i>Undergraduate enrollment</i>	6438	6229	6317	6663	6508	6237	6137
Full-time	74%	75%	76%	78%	80%	82%	81%
Part-time	26%	25%	24%	22%	20%	18%	19%
Freshman	23%	22%	27%	30%	31%	30%	30%
Sophomore	15%	15%	14%	14%	15%	16%	16%
Junior	27%	28%	27%	25%	24%	25%	25%
Senior	34%	34%	30%	28%	27%	27%	27%
Non-degree	1%	1%	1%	3%	2%	2%	3%
Asian	8%	9%	7%	8%	8%	8%	8%
Black/African-American	21%	21%	21%	22%	23%	23%	24%
Hispanic/Latinx	35%	35%	35%	38%	40%	40%	39%
White	25%	25%	23%	22%	21%	20%	19%
Missing/Other	11%	11%	14%	9%	8%	8%	10%
First-generation	49%	51%	52%	55%	57%	52%	58%
<i>Graduate enrollment</i>	2005	1907	1920	1841	1775	1754	1812
Master-level	1956	1841	1832	1761	1695	1677	1715
Doctoral-level	49	66	88	80	80	77	97
Course Completion							
<i>Course performance, grade of C- or better</i>							
ENGL 101 - English Composition I	--	--	78%	75%	77%	75%	77%
ENGL 102 - English Composition II	--	--	72%	79%	60%	61%	63%
MATH 114 - Contemporary Mathematics	--	--	84%	79%	74%	66%	72%
MATH 140 - Statistics I	--	--	72%	75%	69%	55%	72%
MATH 164 - Pre-Calculus for Business Students	--	--	82%	66%	67%	70%	69%
MATH 175 - Enhanced Precalculus	--	--	65%	63%	57%	59%	54%
General Education Tier I	--	--	72%	79%	73%	74%	77%
General Education Tier II	--	--	78%	74%	78%	80%	73%
General Education Tier III	--	--	--	--	93%	92%	87%

	2013	2014	2015	2016	2017	2018	2019
<i>Developmental course performance, grade of C- or better, all students</i>							
English	76%	80%	74%	73%	72%	69%	69%
Mathematics	73%	66%	63%	55%	58%	69%	69%
<i>Developmental coursework required, first-time full-time freshman</i>							
English	72%	63%	70%	49%	62%	70%	66%
Mathematics	72%	73%	72%	44%	55%	64%	55%
<i>Developmental course performance, grade of C- or better, first-time full-time freshman</i>							
English	85%	84%	79%	77%	80%	72%	72%
Mathematics	82%	72%	68%	60%	64%	74%	71%
Student Life							
Campus life programs	--	--	--	--	--	120	99
Attendance at campus life programs	--	--	--	--	--	8485	7961
Degree Progress							
<i>First year progress, first-time full-time freshman</i>							
30+ credits earned in first year	22%	29%	33%	26%	33%	31%	30%
30+ degree credits earned in first year	9%	13%	16%	13%	20%	20%	18%
First-year cumulative GPA							
0.00 - 0.99	11%	10%	10%	13%	10%	12%	16%
1.00 - 1.99	11%	10%	13%	14%	12%	17%	17%
2.00 to 2.49	13%	13%	12%	14%	14%	14%	12%
2.50 to 2.99	22%	23%	21%	20%	22%	18%	19%
3.00 to 3.49	28%	27%	27%	23%	24%	19%	20%
3.50 or greater	15%	17%	17%	15%	18%	19%	16%
<i>Credit completion, Fall semester</i>							
First-time freshman	84%	83%	79%	82%	77%	78%	74%
First-time transfer	86%	89%	88%	87%	80%	85%	82%
Continuing/other	85%	85%	84%	83%	78%	82%	76%

	2013	2014	2015	2016	2017	2018	2019
Retention							
<i>One-year retention, first-time full-time freshman</i>	71%	74%	74%	78%	77%	73%	73%
Asian	79%	80%	86%	89%	81%	80%	75%
Black/African-American	69%	67%	74%	71%	80%	71%	67%
Hispanic/Latinx	70%	74%	71%	80%	74%	74%	76%
White	69%	75%	74%	78%	75%	71%	71%
<i>One-year retention, first-time transfer</i>	66%	66%	68%	69%	68%	68%	65%
Full-time	68%	68%	69%	70%	69%	69%	66%
Part-time	63%	62%	65%	66%	64%	62%	63%
Graduation							
<i>Graduation rate, full-time freshman</i>							
4-Year, Overall	6%	7%	5%	7%	9%	11%	13%
5-Year, Overall	19%	23%	21%	24%	25%	32%	33%
6-Year, Overall	32%	32%	29%	32%	33%	39%	41%
6-Year, Asian	40%	40%	29%	34%	50%	43%	50%
6-Year, Black/African-American	24%	16%	24%	25%	23%	32%	29%
6-Year, Hispanic/Latinx	30%	31%	28%	32%	33%	42%	44%
6-Year, White	36%	36%	38%	37%	39%	42%	44%
<i>Graduation rate, full-time transfer</i>							
4-Year, Overall	54%	60%	56%	57%	61%	67%	63%
5-Year, Overall	59%	66%	61%	64%	66%	71%	67%
6-Year, Overall	62%	68%	64%	67%	68%	73%	68%
6-Year, Asian	61%	82%	74%	81%	71%	76%	76%
6-Year, Black/African-American	50%	65%	57%	60%	60%	64%	65%
6-Year, Hispanic/Latinx	61%	60%	59%	63%	66%	70%	57%
6-Year, White	71%	72%	76%	70%	76%	80%	80%
<i>Years-to-degree</i>							
Undergraduate, freshman	5.7	5.4	5.4	5.0	4.7	5.0	4.4
Undergraduate, transfer	2.7	2.7	2.7	2.6	2.4	2.4	2.4
Graduate	3.0	2.7	2.7	2.7	2.7	2.7	2.7

	2013	2014	2015	2016	2017	2018	2019
<i>Student loan debt</i>							
4-year graduation, commuter	\$15,821	\$11,942	\$15,670	\$19,426	\$20,766	\$14,308	\$11,913
6-year graduation, commuter	\$18,083	\$15,856	\$16,413	\$20,640	\$24,211	\$19,319	\$17,622
<i>Credits-at-degree, undergraduate</i>	135	133	130	129	127	125	124
<i>Degrees awarded</i>							
Bachelor	1211	1266	1482	1355	1331	1392	1259
Master, Post Master Certificate	427	426	443	444	392	450	421
Doctoral			10	22	16	21	20
FINANCIAL EXCELLENCE							
<i>Fundraising</i>							
Pledges and cash received	\$2,076,669	\$1,916,386	\$1,234,805	\$2,296,583	\$1,414,506	\$1,545,087	\$2,172,328
Alumni donors	1379	1143	913	836	1231	534	774
Alumni participation rate	3.0%	4.4%	1.9%	1.7%	2.4%	1.1%	1.5%
<i>Financial Health</i>							
Primary reserve ratio	0.39	0.40	-0.34	-0.47	-0.54	-0.70	-0.77
Viability ratio, with pension	0.38	0.40	-0.16	-0.25	-0.29	-0.37	-0.44
Viability ratio, without pension	0.38	0.40	0.25	0.24	0.23	0.14	0.05
Return on net assets ratio	0.07	0.07	-0.37	0.09	-0.13	0.81	0.53
Operating revenues ratio	0.07	0.02	-0.04	-0.08	-0.09	-0.18	-0.13
Net income ratio	0.05	0.04	-0.05	-0.08	-0.11	-0.12	-0.12
Debt burden ratio	0.07	0.07	0.07	0.09	0.08	0.11	0.09
Tuition discount ratio	0.36	0.37	0.37	0.38	0.41	0.46	0.45
Tuition dependency ratio	0.35	0.35	0.34	0.36	0.36	0.31	0.34
CFI, without pension	2.65	2.19	-4.72	-0.76	-3.26	5.12	2.34
CFI, with pension	2.65	2.19	-5.07	-1.17	-3.69	4.69	1.93

	2013	2014	2015	2016	2017	2018	2019
ENGAGEMENT EXCELLENCE							
<i>Constituent Engagement</i>							
Facebook followers	--	--	12,325	16,235	17,164	18,615	20,280
Twitter followers	--	--	952	1,321	1,781	2,449	2,718
LinkedIn followers	--	--	19,732	23,580	24,522	31,662	33,918
Instagram followers	--	--	425	925	27,458	2,494	3,274
<i>Alumni and Donor Events</i>							
Events Hosted	--	--	22	15	20	8	23
Event Attendees	--	--	--	660	730	548	799



FACULTY EXCELLENCE

Full-time faculty: Number of full-time faculty employed on November 1 of the year. Includes those in non-tenure track lines.

Adjunct and part-time regular faculty: Adjunct faculty teaching courses on November 1 plus part-time faculty on annual or multi-year contracts. Excludes adjuncts with only non-teaching assignments. Excludes professional staff with teaching assignments. Data estimated due to fluidity of faculty assignment sheet submissions.

New-faculty retention: Percentage of tenure track faculty hired in previous year's Fall term still employed on November 1 of current year's Fall term.

Minority, new faculty: Percentage of new hires classified as racial/ethnic minority: American Indian, Asian, Black/African-American, Hispanic, Native Hawaiian/Other Pacific Islander, Two or more Races. Individuals without race/ethnicity data are excluded from analyses. New hires are those hired effective Fall of academic year.

Minority, all faculty: Percentage of faculty classified as racial/ethnic minority. Minority definition same as for new hire faculty.

Course evaluations, excellent instructor: Scores on IDEA course evaluations, average response to item regarding excellence of instructor. Scores are T-scores, compared to all scores in the IDEA database. A score of 50 is average. 2015 scores are from Spring 2016 semester. Subsequent years are from Fall semester of the year.

Course evaluations, excellent course: Scores on IDEA course evaluations, average response to item regarding excellence of course. Scores are T-scores, compared to all scores in the IDEA database. A score of 50 is average. 2015 scores are from Spring semester. Subsequent years are from Fall semester.

PROGRAM EXCELLENCE

Accredited programs: Number of programs with disciplinary accreditation as of September 1 of academic year.

Participation in program-level assessment: Percentage of departments/units submitting assessment results for the program-level student learning outcomes assessment initiative. Reporting is for the most recently completed year (e.g., 2018 reports on 2017-2018 academic year).

Seniors participating in high-impact practices: Data from self-report of seniors responding to NSSE during the prior academic year (e.g., 2017 data are from Spring 2017). NSSE administered every two years in the Spring.

Faculty credit load: Percentage of full-time faculty in each load range. Individuals with fewer than 12 credits (e.g., on full leave or partial leave) omitted. Fall semester used for calculation. Data estimated due to fluidity of faculty assignment sheet submissions.

STUDENT EXCELLENCE

Undergraduate applicants: Number of completed applications for Fall term by type, freshman and transfer.

Undergraduate admits: Number of applicants for Fall term that are admitted. Segmented same as applicants.

Undergraduate new enrollment: Number of first-time enrollees for Fall term, as included in census file. Also includes individuals admitted for Fall who begin courses in the summer prior. Reported as freshman and transfer, similar to the applicants and admits data elements. Also included are additional categories of: full-time freshman (subset of freshman group, enrolled in 12 or more credits at census), OSP students (determined based on group membership as reported by OSP office), ASCEND students (subset of freshman group, determined based on group membership as report by ASCEND staff), in-state (NJ residence), and out-of-state (other than NJ residence).

Admissions yield: Enrollment divided by admits overall and by freshman and transfer separately.

Average SAT: Mean SAT scores of first-time freshmen who were not admitted under special admissions rules. SAT scale was revised beginning with March 2016 administration. In 2017, average presented in both scales.

Average high school GPA: Average high school GPA of first-time full-time freshmen, separated by admission type (regular admit or special admit). GPA scale is 4-point.

Undergraduate enrollment: Total enrollment at Fall census, by academic load (full-time/part-time), class level, race/ethnicity, and first generation status. Class level determination includes non-degree credits. Race/ethnicity is determined by federal classification. First generation is determined by responses to parental education on FAFSA form; responses of unknown eliminated from analysis.

Graduate enrollment: Total graduate enrollment at Fall census, by level (master and doctoral).

Course performance: Percentage of students completing all-university requirement courses and general education courses with a grade of C- or better in Fall term.

Developmental course performance: Percentage of students completing developmental courses with a grade of C- or better in Fall term. Separate calculations for all students and first-time full-time freshman.

Campus life programs: Number of campus life programs offered the prior academic year. Information provided by Campus Life Office.

Attendance at campus life programs: Total number of individuals attending campus life programs in the prior academic year. Individuals counted for each attendance.

30+ credits earned in first year: Percentage of first-time full-time freshman cohort from prior year's Fall census with 30 or more credits earned in the first year. First year includes all terms through Summer II semester. Data presented for all credits and degree-only credits.

First-year cumulative GPA: Percentage of first-time full-time freshman cohort from prior year's Fall census, classified by ranges for cumulative GPA. Cumulative GPA determined through Summer II semester.

Credit completion: Ratio of credits attempted to credits completed, fall semester. Provided separately for first-time (freshman and transfer) and continuing/other students.

One year retention, first-time full-time freshman: Percentage of first-time full-time freshman cohort from prior Fall census enrolled as of current Fall census, by race/ethnicity. Race/ethnicity is determined by federal classification.

One year retention, first time transfers: Percentage of new transfer cohort from prior year Fall census enrolled as of current Fall census, by initial term academic load (full- or part-time).

Graduation rate: Graduation rate as reported in IPEDS. 2019 data for 2013 cohort. Race/ethnicity determined at cohort entrance year.

Years-to-degree: Median number of years to earn degree. 2018 determined based on graduates from July 2017 through June 2018. For undergraduate, time to degree calculated based on first admit term and first admit type (freshman or transfer). For graduate, calculated based on first admit term as graduate. Graduate includes doctoral students.

Student loan debt: Average loan debt for commuter students graduating in four and six years. 2019 data for 2013 cohort.

Credits-at-degree: Median number of credits earned by graduating undergraduates. 2018 determined based on graduates from July 2017 through June 2018.

Degrees awarded: Number of degrees awarded in previous 12-month period; 2019 data based on August 2018 through June 2019. .
Certificate/certification students not counted.

FINANCIAL EXCELLENCE

Pledges and cash received: Total amount raised including cash, pledges, and property. Reported by fiscal year.

Alumni donors: Count of alumni donating. Reported by fiscal year.

Alumni participation rate: Ratio of alumni giving to total number of alumni. Reported by fiscal year.

Primary reserve ratio: Indicates financial strength and flexibility of how long the institution could function using its expendable reserves without relying on additional net assets generated by operations. Expendable net assets (both unrestricted and restricted, excluding net assets restricted for capital investments) divided by total expenses. Data reported for fiscal year. Recommended at least 0.40.

Viability ratio, with pension: Measures whether the institution has sufficient net assets to pay off long-term debt. Expendable resources divided by plant-related debt. Data reported for fiscal year. Recommended 1.25 to 2.00.

Viability ratio, without pension: Measures whether the institution has sufficient net assets to pay off long-term debt. Expendable resources divided by (plant-related debt minus pension). Data reported for fiscal year. Recommended 1.25 to 2.00.

Return on net assets ratio: Indicates whether the institution's resources are growing. Change in net assets divided by total beginning of the year net assets. Data reported for fiscal year. Recommended 2%-3%.

Operating revenues ratio: Indicates whether total unrestricted activities resulted in a surplus or deficit and answers the question, Do operating results indicate that the University is living within available resources? Operating surplus divided by total unrestricted operating revenues. Data reported for fiscal year. Recommended 2%-4% over long term.

Net income ratio: Indicates whether total unrestricted activities led to a surplus or deficit. Excess (deficiency) of unrestricted operating revenues over unrestricted operating expenses / total unrestricted operating income. Recommended 2-4%, long term.

Debt burden ratio: Dependency on borrowed funds. Debt service / adjusted expenses. Recommended upper threshold of 7%.

Tuition discount ratio: Measures the proportion of tuition that is offset by grant aid. Tuition discount / total tuition and fees.



Tuition dependency ratio: Tuition and fees minus all financial aid, as a percentage of total operating income. Net tuition and fees / total operating income.

Composite financial index, without pension: Measure of overall financial health. Composite of program reserve ratio, net operating revenues ratio, return on net assets ratio, viability ratio. Data reported for fiscal year. Interpretation: Minimum of 3 necessary for focus on transformation; minimum of 7 to allow experimentation on new initiatives.

Composite financial index, with pension: Measure of overall financial health. Composite of program reserve ratio, net operating revenues ratio, return on net assets ratio, viability ratio. Data reported for fiscal year. Interpretation: Minimum of 3 necessary for focus on transformation; minimum of 7 to allow experimentation on new initiatives.

ENGAGEMENT EXCELLENCE

Facebook followers: Number of followers at the end of fiscal year.

Twitter followers: Number of followers at the end of fiscal year.

LinkedIn followers: Number of followers at the end of fiscal year.

Instagram followers: Number of followers at the end of fiscal year.

Events hosted: Number of alumni and donor events held during fiscal year.

Event attendance: Number of alumni and donors attending events.