

NJCU

SCHOOL OF
BUSINESS

March 2025 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the March 2025 edition of our [NJCU School of Business](#) newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

School of Business Open House Spring 2025



Photo courtesy of Thomas More University

On March 1, we welcomed 233 guests, including 112 future Gothic Knights, to explore all that [NJCU](https://www.njcu.edu) has to offer! From meeting inspiring professors to discovering clubs, athletics, and career pathways, the energy was incredible.

Engaging with prospective students and their families made this event truly special. We loved seeing your enthusiasm for our business programs and beyond!

Missed the Open House? It's not too late to experience [NJCU](https://www.njcu.edu)! Apply today or schedule a visit: admissions@njcu.edu.

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the School of Business.

[Take the Survey](#)

Thomas More University of Applied Sciences Partnership



On March 20, 2025, Professor Geert Kesteley from Thomas More University (TMU) in Mechelen, Belgium visited [NJCU](#) with a group of 15 students as part of a class called "Financial Experience in New York." They toured the [NJCU School of Business](#) and met with Dean J.D. Jayaraman and professors John Donnellan, Zhimin Wang, and Li Xu for conversations on topics related to their program. The group received an introduction to NJCU's graduate offerings from Isabel Casais, the [Graduate Program](#) Coordinator. This exchange is part of NJCU's ongoing partnership with TMU since 2018.

Women in Supply Chain and Port Management



On March 20, 2025, the [ASCM NJCU Student Forum](#) held a special panel in celebration of women in the Supply Chain and Port Management industry. The event was sponsored by the [NJCU School of Business](#), [Center for Career and Professional Development](#), and NJCU-KMI [Center for Supply Chain & Maritime Logistics](#).

[Joselyn Reyes](#), a Supply Chain student at the School of Business, and committee member for the [ASCM NJCU Student Forum](#), served as moderator. Guest panelists included Bethann Rooney, Port Department Director at Port Authority of NY/NJ; Fontaine Lloyd, Head of North American Strategic Supply Initiatives at Reckitt; [Vanessa Mendoza](#), Account Executive in Supply Chain and Logistics, Adjunct Faculty member at NJCU, and current doctoral student; and Erica Breiterman, Director, Manufacturing Partnerships at the [New Jersey Economic Development Authority](#) (NJEDA). Our guests shared exclusive insights from their journeys, challenges, and success stories!

Visit from Korean Logistics Companies



In a second event held on Thursday, March 20, the [NJCUCS School of Business](#) hosted several Korean logistics companies to hold lectures on the U.S. logistics market. The group consisted of 12 people from five companies, including LG CNS, Logist All, and Taewoong GLS, representing the Logistics Newspaper, a Korean logistics industry publication.

[CSCML](#) Director Sung-woo Lee gave an overview of the School of Business and gave a lecture on the current status and prospects of the U.S. logistics market under President Trump's second term, as well as opening a discussion about the U.S. logistics market. The event was an excellent showcase of the School of Business, and Korean logistics companies as they expand into the U.S. market.

Graduate Events

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

NJCU School of Business
200 Hudson Street, Suite 234 | Jersey City, NJ 07311 US



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NJCU

New Jersey City University
2039 John F. Kennedy Boulevard | Jersey City, N.J. 07305



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