

### Recent Highlights



**Dear Readers,**

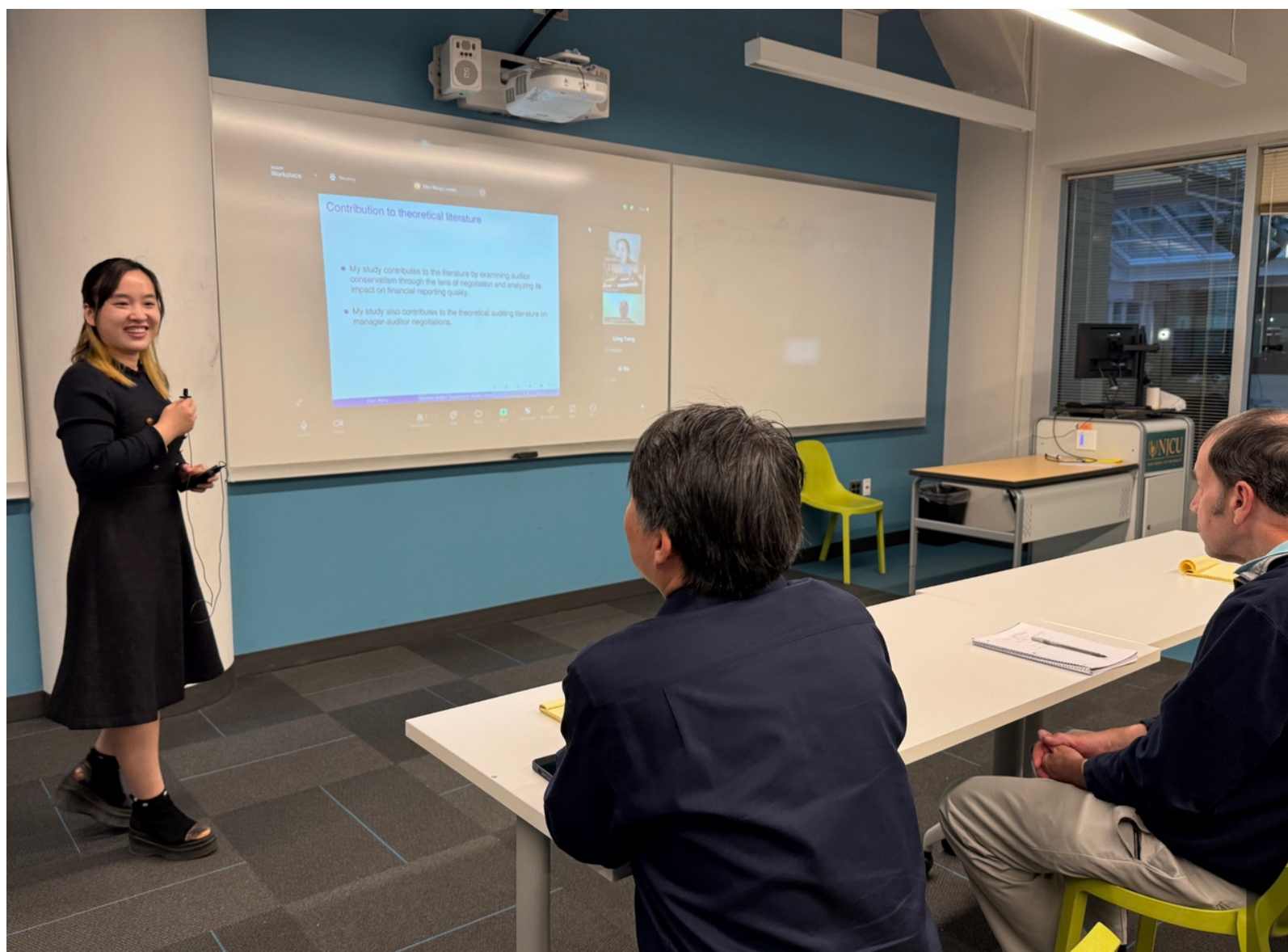
Welcome to the December 2024 edition of our School of Business newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

On December 6th, our faculty & staff came together for a festive and memorable holiday party. We'd like to extend our deepest thanks to everyone who joined in the celebration. It was a wonderful opportunity to unwind, share in good company, and celebrate the accomplishments of the year. We're grateful for your continued commitment and the positive spirit you bring to our institution every day.

As we look ahead to the new year, we wish everyone a restful holiday season filled with joy and relaxation. Thank you once again for making the holiday gathering a success!



## Gothic Research Seminar Series



On December 6th, the [NJCU Business & Economics Research Committee](#) hosted the [Gothic Research Seminar Series](#) in Room 219 at the [School of Business](#), with attendees joining both in person and via Zoom. Ellen (Xue) Wang from the University of Houston presented her research titled, "Manager-Auditor Negotiations: Auditor Conservatism and Reporting Quality", highlighting how the interaction between the manager and auditor results in asymmetric reporting quality using a



theoretical model. The audience asked insightful questions about the research model and the paper’s practical implications in the following Q&A session.

## Anonymous Student Survey

**Your voice matters!** As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the NJCU School of Business.

Take the Survey

## Containerization & Intermodal Institute Scholarship Ceremony



On December 9th, the [Containerization & Intermodal Institute \(CII\)](#) Connie Award 2024 winners from the [School of Business](#) attended a ceremony at the Newark Liberty International Airport, Marriott Hotel. Dr. Yi-Yu Chen and Dr. EunSu Lee, professors of Management, attended as faculty representatives. Once again, we congratulate our winners!

**Josh Esteban** (B.S. in Supply Chain and Maritime Port Management): \$1,500 from [Norton Lilly](#).

**Luis Reyes Alberto** (B.S. in Supply Chain and Maritime Port Management): \$1,000 from [CII](#)

**Vinicius Yoshimoto** (B.S. in Supply Chain and Maritime Port Management): \$1,000 from [BSY Associates, Inc.](#)

**Eunseok Choi** (B.S. in Supply Chain and Maritime Port Management): \$1,000 from the [Shipping Association of the Port of New York and New Jersey](#).

**Dharmi Shah** (MBA in Supply Chain and Maritime Port Management): **Anthony Marino Scholarship Award for \$10,000!**

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## NJSBDC First Fridays



# presents... **FIRST FRIDAYS**

NJSBDC at NJCU School of Business Capital and Finance Training Program

## WORKING CAPITAL PILOT PROGRAM (WCP) JANUARY 3, 2024 | 10:00 - 11:30AM

What better way to kick off our 2025 First Fridays Series! The working capital pilot program may be exactly what you need to position your business for success in 2025!

So if you're a small, veteran, minority or woman owned small business in need of a cash infusion for your business, join us as we learn how the WCP will empower lenders to help you find innovative loan solutions for your business under the SBA 7a loan program!

 REGISTER NOW



### MEET THE PRESENTER:



**ABBY MARTINEZ**  
EXPORT FINANCE MANAGER  
SBA'S OFFICE OF  
INTERNATIONAL TRADE

Have a Question?

Email us at  
sbdc@njcu.edu

[WWW.SBA.GOV](http://WWW.SBA.GOV)  
[WWW.SBDCHUDSONCOUNTY.COM](http://WWW.SBDCHUDSONCOUNTY.COM)



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In partnership with [SBA](#) and [NAWCAD](#), our first First Fridays of 2025 will discuss the **Working Capital Pilot Program** and how it can help small businesses.

[Register](#)

**Tuesday, January 28, 2025 | 10 a.m. - 12 p.m.**

**Meet the Lenders**

This exciting event will connect small businesses directly with banks that offer loan opportunities. Partnering with the [SBA](#) and other organizations, this will be an opportunity no business owner will want to miss! Email [sbdc@njcu.edu](mailto:sbdc@njcu.edu) for information on this event.

**Thursday, January 30, 2025 | 11 a.m. - 1 p.m.**

**Vision Board Party (Women-Owned Business)**

In partnership with [No Plan B](#) and [The Next Generation Network](#), this event invites women-owned businesses to create and plan their visions for 2025. Supplies will be provided to help participants bring their vision boards to life. There is a fee for tickets for this event. Email [sbdc@njcu.edu](mailto:sbdc@njcu.edu) for information on tickets.

## Graduate Events

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

**NJCU School of Business**

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