



February 2025 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the February 2025 edition of our [NJCU School of Business](#) newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

International Collaboration Between Finland and the U.S.



The World at a Crossroads

[Subscribe](#) to our email list.

Sharing experiences and good practices is essential to address common challenges facing education globally. Featured at the 2024 Fulbright Convention, a joint [article](#) by [John Donnellan](#) and [Gene Cautillo](#) emphasizes the importance of international collaboration. The exchange of ideas internationally increases cultural awareness and enriches the discussion on the topic at hand.

Dr. Donnellan serves as the Chairperson of the [Management Department](#) at the School of Business, as well as [Fulbright Association Campus Coordinator](#) (FACC) and Fulbright Liaison for NJCU.

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#), designed to gather valuable insights into your experience at the NJCU School of Business.

[Take the Survey](#)

Association for Supply Chain Management NJCU Student Forum



The [Association for Supply Chain Management \(ASCM\)](#) NJCU Student Forum kicked off the year with an informative and engaging professional development event on January 22nd. Guest speaker Dr. Todd Morely, Chief Data Scientist at Stock IQ Technologies, presented on the latest advancements in artificial intelligence and the impact of machine learning software.

The ASCM has multiple events planned throughout the Spring 2025 semester. Get ready for a jam-packed semester filled with incredible opportunities! Here's a sneak peek at what the organization has planned: an Amazon facility tour, certification opportunities, a Women in Supply Chain Speaker Panel, and more! Please stay tuned for future announcements.

Follow the ASCM NJCU on Instagram!

Financial Statement Bootcamp



HUDSON COUNTY
OFFICE OF BUSINESS
OPPORTUNITY



NJSBDC at
New Jersey City University
School of Business



Take your business to the next level by understanding key financial statements critical to your business success. During this 3 week workshop we will breakdown the Income Statement, Balance Sheet, and Cash Flow Statement.

VIRTUAL SERIES

OVERVIEW OF
FINANCIAL

INCOME
STATEMENT

CASH FLOW
STATEMENT AND

[Subscribe](#) to our email list.



TUESDAYS

FEBRUARY 11
10 AM - 12PM

FEBRUARY 18
10 AM - 12PM

FEBRUARY 25
10 AM - 12PM

REGISTER: bit.ly/financialbootcamp2025



Calling all business owners and entrepreneurs! Join the Financial Boot Camp hosted by the [Hudson County Office of Business Opportunity](#). Learn about certifications, government contracting, and resources to grow your business. Don't miss this opportunity to level up your expertise and connect with valuable tools for success.

- Tuesday, February 11 | 10 a.m.-12 p.m.
- Tuesday, February 18 | 10 a.m.-12 p.m.
- Tuesday, February 25 | 10 a.m.-12 p.m.

[Register now and get ready to transform your business potential!](#)

Register Now!

The Essential Steps of Starting a Business

Get Set, Launch: Mastering the Essentials of Business Formation

We'll demystify the process and show you how to navigate the complexities of business formation with ease.

**WEDNESDAY,
FEBRUARY 19TH
12 - 1 pm**

Register Here



NJSBDC at
New Jersey City University



Jessica Marie
Lead Counselor at
NJSBDC at NJCU
School of Business

Have a Question?
Email us at
sbdc@njcu.edu

DISCLAIMER: Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions, or recommendations are those of the speaker and do not necessarily represent the views of the SBA. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations will be made for individuals with disabilities. For more information, contact the person making the arrangements as well as the person needing the arrangements. Must be included: Mableym: This information is for informational purposes only and does not constitute an offer of any financial product or service.

Join us on **Wednesday, February 19th, from 12-1 p.m.** for an informative webinar designed to guide aspiring business owners through the essential steps of starting a business. From choosing the right legal structure to obtaining necessary licenses and registering for taxes, we'll break down the process to make it easy to understand. By the end of this session, you'll have the knowledge and confidence to launch your business successfully and with clarity. Don't miss this opportunity to take the first step toward your business journey!

Register Here

[Subscribe](#) to our email list.

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

NJCU School of Business

200 Hudson Street, Suite 234 | Jersey City, NJ 07311 US



[Manage](#) your preferences | [Opt Out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
View this email [online](#).

NJCU

New Jersey City University

2039 John F. Kennedy Boulevard | Jersey City, N.J. 07305



This email was sent to .
To continue receiving our emails, add us to your address book.