

May 2025 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the May 2025 edition of our [NJCU School of Business](#) newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

Commencement 2025



CONGRATULATIONS GRADUATES! The Class of 2025 crossed the stage on Wednesday, May 28 and the [NJCU School of Business](#) celebrates your hard work, perseverance, and all the late nights that brought you to this milestone.

As you turn the page to a new chapter of your life, know that you carry with you not only a degree, but the knowledge, skills, and experiences that will shape your journey ahead. Whether you're starting a new career, launching a business, or pursuing further education, we're excited for what the future holds for you as leaders and innovators.

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the School of Business.

[Take the Survey](#)

Spring 2025 Idea Pitch Competition Winner



The [NJCU School of Business](#) is thrilled to announce that the winner of the Spring 2025 Idea Pitch Competition is Emely Michelle Arias, whose innovative idea, "G&E Retreats", wowed the judges and captivated the audience!

We're proud to celebrate the outstanding ideas that rose to the top as part of the Entrepreneurial Capstone course with Dr. John Donnellan.

Emely Michelle Arias
Idea - G&E Retreats

Gary Paul Berkowitz
Sprout Link

Ankith Anil Kadagadakai
Healthcare Quant Analytics



On Tuesday, May 6th, members of the [Financial Management Association](#), along with the [Supply Chain Management Association](#) and the [Women in Business Association](#), visited the Federal Reserve Bank of New York. During the visit, they gained insight into the Federal Reserve's role in shaping the U.S. economy and learned how the institution has been responding to ongoing global economic instability and inflation.

FMA NJCU provides tours to financial companies and organizations, like the New York Stock Exchange and the Federal Reserve, and hosts panel discussions with speakers from esteemed companies. For more information about the Financial Management Association student organization, please visit this [webpage](#).

Cultural Exchange with Universidad de las Américas Puebla



The [NJCU School of Business](#) proudly hosted Dr. Martin Larsson from Universidad de las Américas Puebla (UDLAP), who delivered an engaging lecture on Cultural Change Management. During his visit, Dr. Larsson also collaborated with several faculty members on joint research initiatives.

In a reciprocal exchange, Dr. John Donnellan was welcomed at UDLAP in Puebla, Mexico, where he presented a series of lectures to faculty and students. His talks covered a range of topics, including:

- The Value of [NJCU](#)'s Undergraduate and Graduate Programs
- Profits with Purpose: What Wall Street Taught Us About Sustainability
- From UDLAP to New Jersey City University: One Step Closer to a Global Career
- Bridging Continents in the Classroom: Practical Approaches to Internationalization

This ongoing collaboration strengthens the international academic partnership between [NJCU](#) and UDLAP, enriching global perspectives for students and faculty alike. This exchange was made possible through the generosity of the [Guarini Institute](#) for International Education and Economic Mobility.

NJCU-KMI Welcomes New Director



The [NJCU-KMI Center for Supply Chain & Maritime Logistics](#) began a new chapter on May 1, 2025, with the appointment of Dr. Eunsoo Kim as its new executive director. Established on June 1, 2023, the center stands as a testament to innovation and leadership in maritime supply chain policy and management.

Dr. Sung Woo Lee has successfully completed his impactful mission at the center in collaboration with KMI and the [NJCU School of Business](#), paving the way for continued excellence. Faculty and staff gathered to honor Sung Woo Lee's contributions and warmly welcome Dr. Eunsoo Kim.

12th Annual New Jersey Big Data Alliance Symposium



The 12th Annual New Jersey Big Data Alliance (NJBDA) Symposium, New Jersey’s premier conference for big data and AI, was held on Friday, May 16, 2025. This year’s theme was “Empowered by AI: Innovation and the Rise of the Augmented Workforce.” The symposium focused on the transformative power of AI, showcasing how it empowers workers to unlock unprecedented levels of creativity, innovation, and impact. The event provides opportunities for information sharing, networking, research, and discovery of how intelligent technologies are transforming the workplace.

[NJCU School of Business](#) Dean J.D Jayaraman, Dr. EunSu Lee, and Dr. Li Xu were among the attendees at the conference this year.

Graduate Events

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

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