

NJCU

SCHOOL OF BUSINESS

September 2025 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the September 2025 edition of our [NJCU School of Business](#) newsletter! We are excited to share some recent highlights from the School of Business with you, as well as some great headlines from over the summer. Many of these events aimed to enhance student success and promote the leadership of our faculty.

Welcome New and Returning Students!



Fall 2025 has arrived at the [NJCU School of Business](#)! The start of a new semester is always something special. Our campus is buzzing with fresh energy, new faces, and the excitement of what's ahead. Whether you're just beginning your journey, or returning to continue it, we're so glad you're here with us.

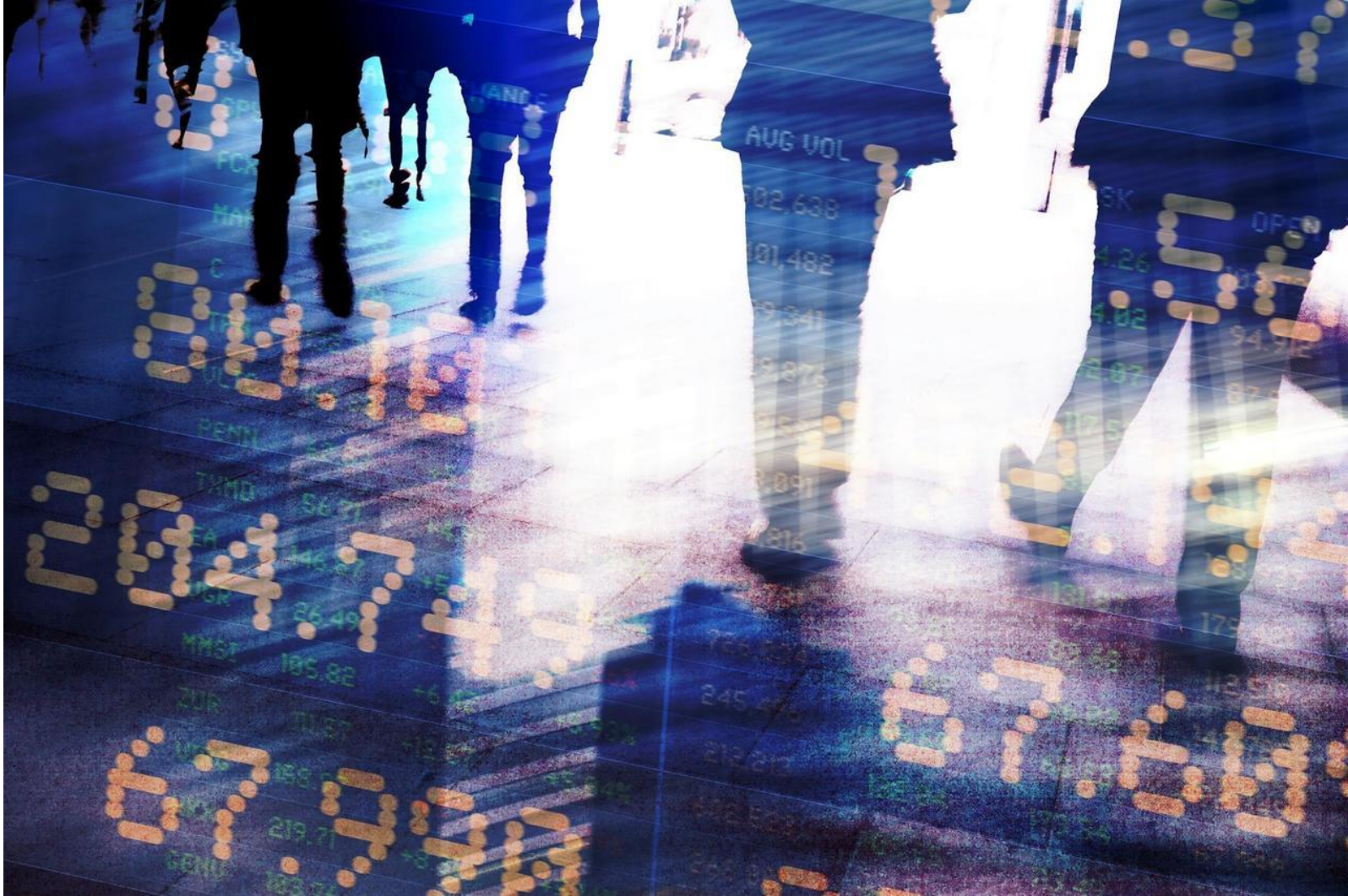
To our students, faculty, and staff — thank you for bringing this community to life. Let's make this a semester full of learning, connection, and moments that matter.

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the School of Business.

[Take the Survey](#)

New Program: Minor in Finance



New for Fall 2025! [Finance](#) plays a critical role in business operations and is an integral part of everyday life. **The Minor in Finance** offers students the opportunity to develop financial expertise through coursework in business finance, financial markets, and investments. The minor has two distinct tracks—one tailored for **business majors** and another for **non-business majors**—to better meet the diverse academic and professional needs of students. For both groups, the minor will enhance resumes and help students find jobs directly and indirectly related to finance. The Minor in Finance provides students a strong foundation for long-term success.

If you have any questions, please feel free to email Dr. Zhimin Wang, [Finance Department](#) Co-Chair, at zwang@njcu.edu.

[Read About the Program in NJCU News](#)

NJCU Business Students Explore South Korea's Logistics and Maritime Industries



During June, the Association for Supply Chain Management ([ASCM](#)) Student Forum embarked on a trip across **South Korea**. Over two weeks, [NJCU School of Business](#) students experienced both cultural immersion and academic exploration into the nation's logistics and maritime industries.

Trip highlights included a visit to an HMM Container Terminal, Hyundai Heavy Industries Shipbuilding, Incheon Airport, Korea Conformity Laboratories, and Busan Port Authority. This study tour was made possible by the Center of Supply Chain and Maritime Logistics ([CSCML](#)), a joint research center between [NJCU](#) and the Korea Maritime Institute.

Walking Tour - The Cultural History of Jersey City

EXCHANGE PLACE



[NJCU](#), Fulbright NJ Chapter, and the U.S. Department of State's Global Ties U.S. co-sponsored a Jersey City Cultural Walk on Saturday, August 23, 2025.

Alumni from [NJCU](#), JPMorgan, Fulbright, Gilman, the Stevens Initiative, and other U.S. government-sponsored exchange programs came together to celebrate the beauty and history of Jersey City.

We are grateful for the great conversations, community spirit, and shared experiences that made the day so special. A special shoutout to [NJCU](#) Graduate student Dr. Ghada Saleh and Management alumna Jessica Rivera, who joined eight other attendees for an inspiring and memorable day.

Hudson River Supply Chain Tour



On the evening of July 24th, the Association for Supply Chain Management ([ASCM](#)) Student Forum participated in **Open House New York's Sunset Boat Tour for Port Infrastructure**. The tour showcased container terminals and cargo infrastructure across the Hudson River into Bayonne, along with iconic sites like the Lower Manhattan skyline and Statue of Liberty.

To learn more about the NJCU-KMI Center for Supply Chain and Maritime Logistics, please visit [here](#). To learn more about and join the ASCM NJCU Student Forum, please visit [this link](#).

Graduate Program Events: Connect With Us

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

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