

October 2025 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the October 2025 edition of our [NJCU School of Business](#) newsletter! We are excited to share some recent highlights from the School of Business with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

Fall 2025 Open House



On Saturday, October 18, the NJCU Main Campus welcomed prospective students and their families for Open House. Visitors

enjoyed guided tours, engaging faculty presentations, and interactive sessions that showcased our diverse academic programs and student organizations. These sessions provided useful insight into the [Management](#), [Finance](#), [Accounting](#) and [Marketing](#) programs at the [NJCU School of Business](#), as well as student organizations such as the [Financial Management Association](#) and [ASCM NJCU Student Forum](#). Thank you to all who attended!

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the School of Business.

Take the Survey

TEDx Jersey City



On Saturday, October 4, TEDxJerseyCity brought together a vibrant community of thinkers, dreamers, and doers for an unforgettable event designed to spark curiosity, challenge perspectives, and strengthen connections. Focusing on the theme "Urban Mosaic", this event served as a powerful platform to amplify diverse voices and innovative ideas.

Held at the [NJCU School of Business](#), President Andrés Acebo was among the speakers, sharing his talk "The Compass and the Clave: A Lesson on Leading."

New York Stock Exchange Student Tour



Dr. Zhimin Wang, faculty advisor for the [NJCU chapter](#) of the [Financial Management Association](#), led students on a tour of the New York Stock Exchange (NYSE). The visit on Friday, October 3, was hosted by professionals who work at the NYSE. During the tour, students had the opportunity to walk on the trading floor, witness the opening bell ceremony in person, and learn from the hosts about the evolution of stock trading and the history of the NYSE.

For more information about the [FMA, NJCU chapter](#), please visit this webpage.

Fulbright Association 2025 Annual Conference



Dr. Donnellan, Co-Chair of the [Management](#) Department, hosted a round-table discussion titled “Extending the Fulbright Impact: Post-Collaboration and Virtual Internationalization through Collaborative Online International Learning (COIL)” at the 2025 Fulbright Association Annual Conference in Miami on October 25.

Business Major Transfer Panel



On Thursday, October 9, Dr. Michael Arbitblit, the Assistant Registrar for Transfer and Dr. John Donnellan represented New Jersey City University during a panel discussion, while Jorge Fernandez (left) shared information with students at the Business Major Transfer Panel held at Raritan Valley Community College.

Visiting Scholar and Mentor Gathering for Fall 2025



[NJCU School of Business](#) was delighted to host a Fall Gathering on Tuesday, September 30 to celebrate our growing network of international visiting scholars and their research collaborations!

The event was jointly organized by the Provost's Office, the School of Business and the Office of International Programs — a wonderful partnership supporting global scholarship and innovation. Our visiting scholars, representing both private and public sectors, are conducting impactful research in food science and management, maritime supply chain management, pharmaceutical market analysis, and ship financing.

Graduate Program Events: Connect With Us

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how NJCU's School of Business programs [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).

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