

## Marilyn Ettinger, MBA, CFA, CTP, FP&A

Marilyn Ettinger has been a professor of finance at New Jersey City University since 1988 and was chair of the Business Administration Department from 1993 until the formation of the School of Business in 2013; then chair of the Department of Finance and Real Estate until 2019. Professor Ettinger has served on many university-wide and University Senate committees, and has been a senator-at-large since 1990. She was Chair of the University Strategic Planning Council during the development of Vision 2010, from 2003 to 2010. Professor Ettinger earned the A.B. degree with honors in economics from Goucher College and the MBA degree in finance from New York University. She pursued doctoral studies in economics at Columbia University and in finance at NYU. She is a member of Phi Beta Kappa, a Chartered Financial Analyst, a Certified Treasury Professional, and is certified in Corporate Financial Planning and Analysis. She is a member of several professional organizations including CFA Institute, where she has been an active volunteer and team leader. She was the recipient of a Ford Foundation scholarship at Goucher, the S. Fisk Seeger Fellowship at Columbia, and the Tuttle Award for Excellence in Grading at CFA Institute. In her earlier professional life she was a financial economist with the Federal Reserve Bank of New York, a corporate consultant, and a professor of economics and finance at Kean and William Paterson Universities.

### **Courses taught**

- Financial Literacy
- Foundations of Finance
- Managerial Finance
- International Finance
- Investment Principles
- Portfolio Analysis
- Seminar: Issues in Corporate Finance
- Healthcare Finance
- Government & Not-for-Profit Finance
- Ethical and Professional Standards

- Equity Analysis
- Advanced Portfolio Management

**Current research bridges my interest in corporate finance and investment analysis**

Sustainable, Responsible, and Impact Investing (SRI), including Environmental, Social, and Governance (ESG) factors