

MICHAEL R. BELL
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EDUCATION

Tulane Law School, New Orleans, LA (JD)

Moot Court Board / Appellate Team Coach
Tulane Senior Appellate Competition Finalist
Tulane Junior Appellate Competition Champion

Howard University, Washington, DC (BA, Economics)

TEACHING EXPERIENCE (Primary)

New Jersey City University, 2016-Present

Rank: Assistant Professor, School of Business (Management Department)

Courses: *Business Law I* (including Honors sections; lecture, online* and hyflex courses)
Business Law II (lecture and on-line courses)

Sports and Entertainment Law for Business Students (M. Bell wrote course, and taught first offering of course in spring 2021 – online)

Legal Issues in Entrepreneurship, Small and Medium-Sized Businesses
(M. Bell wrote course, and currently teaching first offering of course, fall 2021 – online; 22 students)

Corporate Governance & Internal Controls Frameworks (M. Bell co-wrote course, along with Professor Lukas Helikum and Professor Nava Cohen; offered by Accounting Department, taught by Accounting faculty; leading to a Compliance Certification)

*Completed the “*Quality Matters Rubric Online Workshop*” on 2/6/18.

Program: *Bachelor of Science in Legal and Managerial Environments* (new program co-written by M. Bell and Professor Gita Sharma, currently in review and approval process – CIM workflow has begun).

New Courses Under Development to Support New BS Program:

Compliance Management for Business Professionals (being developed by M. Bell; to be designed as ‘300’ level course)

Sustainability Law and Policy (being developed by M. Bell, based on M. Bell’s original research presentation of same at Princeton University, April 2021; to be designed as ‘400’ level course)

Legal and Managerial Environments Capstone (being co-written/developed by M. Bell and Professor Gita Sharma)

Committees: National Committee(s):

Committee Member (by appointment), *Standing Committee for General Law of the Transportation Research Board of the National Academies* (term: April 2020 – April 2023).

Committee Member (by appointment), *Standing Committee for Transportation Law of the Transportation Research Board of the National Academies* (predecessor to above; term: March 2018 – April 2020).

University Committees and Representations:

Senator-at-Large (**university-wide election, representing all university faculty**), spring 2021 – present.

NJCU School of Business *Finance Department Faculty Search Committee*, fall 2020 – spring 2021.

NJCU *General Education Curriculum Committee (university-wide committee)*, fall 2017 – spring 2021.

Member, Board of Advisors, *Standing Committee for Business and Economics Research* (spring 2020 – present).

Co-Chair, *Standing Committee for Business and Economics Research* (spring 2019 – spring 2020)

Lead Chair, *Standing Committee for Business and Economics Research* (spring 2018 – spring 2019).

Founding Member, *Standing Committee for Business and Economics Research* (fall 2016 – spring 2020; currently: Member, Board of Advisors) *NJCU Senator* – School of Business Department of Accounting, spring 2018 – spring 2020 (Senate Representative from Accounting Dept).

NJCU School of Business Representative, *University Wide Cyber Curriculum Focus Group*, spring 2018 – fall 2018 (served at specific request of Dean of School of Business, Dr. Bernie McSherry); and

NJCU School of Business *Accounting Department Scholarship Committee* (fall 2016 – spring 2017).

TEACHING EXPERIENCE (Secondary)

Tulane University Law School, New Orleans, LA

(*Corporate Law Intersession Boot Camp Faculty*):

January 13, 2021 – January 14, 2021 (2-day panel session, offered to students via Zoom)

January 6, 2020 – January 10, 2020;

January 7, 2019 – January 12, 2019;

January 7, 2013 – January 11, 2013; and

January 9, 2012 - January 13, 2012).

One of the four original founders of this Mergers & Acquisitions/Business Transactional Practice Boot Camp. Lecture and role play in Intersession Course for 2nd year and 3rd year Tulane University Law students interested in transactional/corporate legal practice. Faculty for program drawn from across the United States.

TEACHING AND RESEARCH INTERESTS

Business Law	Commercial Law	Governance, Risk & Compliance
Business Transactions	Law & Entrepreneurship	AI and Machine Learning
Contract Law	Sports and Entertainment Law	Sustainability and Urban Planning

PUBLICATIONS (PEER REVIEWED)

Bridgehall, R., Lee, EunSu, Bell, Michael, *Strategic Global Logistics Management For Sourcing Road Oil in the U.S.*, Journal of International Trade, Logistics and Law, Volume 3, Number 2, 2017 – **winner of the “Bright Idea Award”** (One of the top ten manuscripts out of 165 publications; Stillman School of Business at Seton Hall University, November 2018).

Bell, Michael, *Constructing an Approach to Endogenize Norms of Cooperation for the Entrepreneurial Venture(r)*, Michigan State University Journal of Business and Securities Law, Volume 14, Issue 2, 2014.

WORKS-IN-PROGRESS

Bell, Michael “*Machine Learning in Public Healthcare: A Focus on Design and Model Development to Evolve Policy and Regulation*” (currently **Under Review** by the *American Journal of Law and Medicine* (Boston University)).

Bell, Michael “*The Role of Inclusivity in the Evolution of Law & Policy to Accommodate Smart Sustainable Cities*” - invited panelist and research presenter in very competitive selection process for the 8th Annual NJ Big Data Alliance (NJBDA) Symposium: **Smart State: Big Data for Community Impact**, hosted by **Princeton University**, April 29-30, 2021 (M. Bell specifically targeting article based on Princeton research presentation to **Urban Affairs Review** – 3.03 Impact Factor).

Bell, Michael, Jayaraman, J.D., and Wang, Zhimin, “*Ferretting Out “Smart” Cryptocurrency Regulation via the Innovation Window of Regulatory Arbitrage*” (abstract presented by M. Bell at inaugural, 2019 **Governing Innovation and Emerging Technology in Finance Writing Workshop and Roundtable**, University of California, Berkeley School of Law).

Bell, Michael, “*Organizational Learning in Supply Chains: Insight Into Constructing a More Sustainable Corporate Compliance Architecture*” (abstract presented at the **2019 National Business Law Scholars Conference**, University of California, Berkeley School of Law).

Bell, Michael, “*The Modern Slavery Act, Supply Chain Orthodoxy, and Re-Thinking the Culture of Corporate Compliance*” (abstract presented at the **2018 National Business Law Scholars Conference**, University of Georgia School of Law).

SCHOLARLY CONFERENCE PRESENTATIONS

- 2021 Bell, Michael, “*The Role of Inclusivity in the Evolution of Law and Policy to Accommodate Smart Sustainable Cities*” – invited as a panelist and to make presentation of extended abstract at the 8th Annual NJ Big Data Alliance (NJBDA) Symposium: **Smart State: Big Data for Community Impact**, hosted by **Princeton University**, April 29-30, 2021.
- 2019 Bell, Michael, “*Organizational Learning in Supply Chains: Insight Into Constructing a More Sustainable Corporate Compliance Architecture*” (abstract presented – by invitation – at the **2019 National Business Law Scholars Conference**, University of California, Berkeley School of Law).
- 2019 Bell, Michael, “*Ferretting Out “Smart” Cryptocurrency Regulation via the Innovation Window of Regulatory Arbitrage*” (abstract presented – by invitation – at the inaugural **Governing Innovation and Emerging Technology in Finance Writing Workshop and Roundtable**, University of California, Berkeley School of Law).
- 2018 Bell, Michael, “*The Modern Slavery Act, Supply Chain Orthodoxy, and Re-Thinking the Culture of Corporate Compliance*” (abstract presented - by invitation – at the **2018 National Business Law Scholars Conference**, University of Georgia School of Law).
- 2018 Bridgelall, R., Lee, EunSu, Bell, Michael, “*Strategic Transportation and Logistics Management for Importing Crude Oil to Produce Asphalt and Road Oil in the United States*”, poster presentation - by invitation - **Transportation Research Board 97th Annual Meeting**, 18,00072, Washington, D.C.

SERVICE AS ‘MODERATOR’ AT LEGAL CONFERENCES

- 2020 **95th Academy of Legal Studies in Business**, (Online) Annual Conference, Sponsored by University of Connecticut School of Business, August 2, 2020 – August 7, 2020. Served as moderator for a curriculum/pedagogy track panel of national business law professors.

OTHER PRESENTATIONS

- 2018 Lee, Eunsu and Bell, Michael, “*A Study on Improving Student Engagement Through Research Showcase Participation*”, **ACBSP Region 1 Annual Meeting – The Art of Developing Entrepreneurial Leaders**, October 18-20, 2018, NJCU School of Business, Jersey City, New Jersey.
- 2018 Bell, Michael, “*Stakeholder Engagement in Transportation Planning*”, (guided a group discussion on this topic), **Transportation Camp NYC 2018**, October 13, 2018, NYU Tandon School of Engineering.

SERVICE AS 'PEER REVIEWER' FOR SCHOLARLY JOURNAL

2019 Served as peer reviewer of four (4) scholarly academic works for the **Organization and Management Theory Division (OMT) of the Academy of Management**.

LEGAL EXPERIENCE

M. BELL & ASSOCIATES, P.C., New York, NY (July 2003 – July 2016)

Principal, General Corporate and Business Law, Private Equity and Trusts & Estate Planning. The firm counsels both early-stage and more mature companies, and individual entrepreneurs on structuring and executing various business and strategic transactions.

KING & SPALDING LLP, New York, NY (February 2001-June 2003)

Associate, Private Equity Practice Group. Represented clients making equity investments in diverse companies, clients involved in leveraged buy-out transactions, mergers and acquisitions, and other business combinations and strategic transactions; drafted loan documentation, security collateral documentation and coordinated various members of corporate legal team.

WHITE & CASE LLP, New York, NY (1997-2001) and London, England (United Kingdom) (summer, 1996)

Associate, Bank Finance Practice Group. Represented large financial institutions in secured and unsecured lending transactions, with particular focus on acquisition finance transactions, in which the law firm's clients arranged financing for the acquisition of target companies. Heavily involved in coordination of multi-practice legal teams in facilitating the execution and closing of the group's transactions.

PROFESSIONAL LICENSE

Admitted to practice in New York

OTHER PROFESSIONAL (FINANCIAL) EXPERIENCE

CREDIT LYONNAIS, N.A., New York, NY (May 1992-July 1994)

Assistant Treasurer. Officer and analyst in financial institutions group responsible for investment banking and asset management/mutual fund relationships.

MANUFACTURERS HANOVER (now JP Morgan Chase), New York, NY (1989-1992). *Senior Credit Analyst.* Administered a middle-market corporate banking portfolio as a member of a lending team. Prepared operating and financial analysis of middle-market and emerging growth companies.

VOLUNTEER SERVICE

Comprehensive Development Inc. (CDI) (www.cdi-ny.org): January 2007 – March 2011. *Member, Board of Directors*. CDI is a non-profit organization that is in partnership with Manhattan Comprehensive Night and Day High School (MCNDH), and which has a strong affiliation with The Robin Hood Foundation and its overall mission to fight poverty in New York. Served in various leadership capacities, including ***Board Secretary, Chair of the Governance and Nominating Committee, Chair of the Audit Committee*** and as a *member of the Executive Committee*.

Special Assistant District Attorney of Counsel – (August 2003-January 2004): Researched and drafted, pro bono, an appellate brief (criminal law) for the New York Supreme Court (Appellate Division: First Department). Represented the People of the State of New York in the defendant’s appeal of a conviction on one count each of (i) Criminal Sale of a Controlled Substance in or near School Grounds (NY Penal Law §220.44), and (ii) Criminal Possession of a Controlled Substance in the Third Degree (NY Penal Law § 220.16[1]). As Special Assistant District Attorney of Counsel, I was scheduled to present oral argument, but the case was unanimously decided in favor of the State based on the briefs. In the brief, I cited to 40 NY State criminal cases and 4 penal statutes.

OTHER SPEAKING ENGAGEMENTS

On behalf of the Bar Association of the City of New York, gave lectures on “*How to Structure Your Small Business*”. Lectures given at Baruch College Zichlin School of Business - 6/29/2005; Upper Manhattan Business Solutions Center – 7/28/2005; and The Science, Industry & Business Library (SIBL) – 11/16/2006.

CERTAIN PROFESSIONAL CONFERENCES ATTENDED

2021 8th Annual NJ Big Data Alliance (NJBDA) Symposium: Smart State: Big Data for Community Impact, hosted by **Princeton University**, April 29-30, 2021 (invited panelist and research presenter).

2020 95th Academy of Legal Studies in Business, (online) Annual Conference, Sponsored by University of Connecticut School of Business, August 2, 2020 – August 7, 2020.

2019 National Business Law Scholars Conference, Presenter, Berkeley California (University of California, Berkeley School of Law), June 20-21, 2019.

2019 (Inaugural) Governing Innovation and Emerging Technology in Finance Writing Workshop and Roundtable, Presenter, Berkeley, California (University of California, Berkeley School of Law), June 19, 2019.

2019 Transportation Research Board Conference, Committee Member (by appointment), *Standing Committee for Transportation Law of the Transportation Research Board of the National Academies*, Washington, DC, January, 2019.

2018 National Business Law Scholars Conference, Presenter, Athens, Georgia (at University of Georgia School of Law), June 21-22, 2018.

2018 Transportation Research Board Conference, Presenter (along with Bridgehall, R. and Lee, EunSu, Washington, DC, January, 2018.

2017 National Business Law Scholars Conference, Attendee, Salt Lake City, Utah, June 2017.

2017 Third Party Management by Design Workshop, Attendee, Philadelphia, Pennsylvania, November 2, 2017.

2017 New York Association of Certified Fraud Examiners, Attendee, New York, New York, July 17, 2017.

Reinvent Law NYC 2014 (New York, New York, Feb. 7, 2014). Attended this conference devoted to law, technology, innovation, and entrepreneurship in the legal services industry. The conference was designed for those interested in the future of law or technology or entrepreneurship/innovation.

Tulane Corporate Law Institute (New Orleans, La). Attended in April 2004, April 2008 and April 2011. One of the leading conferences for finance and legal professionals. Covers the latest developments from across the US.
