

# John N. Laski

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New Jersey City University  
School of Business  
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## OBJECTIVE

Affiliation with an academic entity, business accredited (AACSB, ACBSP), as a Tenured Full Professor in the fields of and related to Finance, Management, Leadership, Epistemology, Operations & Project Management, Global Strategy & Business, Supply Chain, Ethics and International Management.

## ACADEMIC PREPARATION

**Post-Doctoral Specialization**, International Management, H. Wayne Huizenga School of

Business and Entrepreneurship [AACSB], Nova Southeastern University, 2003

**DBA, Finance and International Business**, H. Wayne Huizenga School of

Business and Entrepreneurship [AACSB], Nova Southeastern University, 1999-2003

Concentration: Finance

Dissertation: *Securities Underwriting By Commercial Banks and Others: An Analysis of Wealth, and Risk Characteristics Following Enactment of Gramm, Leach, Bliley (HR10)*.

Advisor: Dr. David Hemley, Eastern New Mexico University

**MBA, Finance**, St. Thomas Aquinas College [IACBE], (Delta Mu Delta) 1997-1999

Concentration: Finance

Advisor: Dr. Nicholas Pappavlassopoulos, St. Thomas Aquinas College

**B. S. Business Administration**, Nyack College, (with highest distinction) 1995-1997

Concentration: Organizational Management

Project Thesis: *Volunteer Fire Company Education for Command, Control, and Coordination Functions.*

Advisor: Dr. Betty J. Daughenbaugh, University of Delaware

**A. S. Criminal Justice**, Salve Regina University [IACBE], Newport, RI, 1974-1980

**U.S. Navy TD A School Certificate**, NATTC Memphis, Millington, TN, 1974

Concentration: Computer Simulation, Flight Simulation

**U.S. Navy AV A School Certificate**, NATTC Memphis, Millington, TN, 1974

Concentration: Aviation Electronics, Digital technology, Computers

**U.S. Navy BE&E School Certificate**, NATTC Memphis, Millington, TN, 1973

Concentration: Basic Electronics and Electricity Theory

**U.S. Navy AFUN 'P' School**, NATTC Memphis, Millington, TN, 1973

Concentration: Aviation Fundamentals

## **RESEARCH SKILLS**

**Certified Grant Writer**; Grant Institute, St. John's University, NYC, 2000  
Utilized SPSS, LIMDEP and EVENTUS statistical programs.  
Survey and evaluation research techniques.  
Competent in IT, MIS, EIS, DSS, IM, and web page design.  
Integrative approach to research includes philosophy, positive theory, and statistical methods.

## **LANGUAGES**

Fluent in English  
Can speak limited Polish  
Programming in Basic, Assembly, FORTRAN, APT, CNC/DNC Programming

## **PROFESSIONAL EXPERIENCE**

### **Tenured Full Professor, 2012 – Present**

New Jersey City University, School of Business, Department of Business Administration/Management. [ACBSP]  
Developed and built DBA Program in Management and Leadership, including team development and production of courses, course curricula, new program filing, and promotion in coordination with Ark Research Consulting, LLC.  
Teaching OPPM, Operations Management, Production Management, Project Management; Innovation; Leadership; Global Business; Global Strategic Management; Ethics; all courses at both Graduate and Undergraduate levels.

### **Founding Coordinator, MBA Program, 2008 – 2018**

New Jersey City University, College of Professional Studies, Department of Business Administration  
Developed and built the first MBA Program at NJCU in Organizational Management and Leadership; subsequent offerings include Finance and Marketing. This included team development and production of course curricula, new program filing, and promotion.

### **Coordinator, Management and International Business Units, 2006 – 2010**

New Jersey City University, College of Professional Studies, Department of Business Administration  
Coordination of unit function among faculty and students, semester course loads scheduling, adjunct scheduling, advisement and graduation clearance, as well as development of assessment and outcomes criteria for accreditation and other purposes.

### **Associate Professor of Business Administration (Management), 2005 – 2012**

New Jersey City University, College of Professional Studies, Jersey City, NJ  
Unit Coordinator MBA Program; founding member Department of Business Graduate Curriculum Committee.  
Developed and built MBA Program in Organizational Management and Leadership, Finance, and Marketing with future growth expectations into Accounting, Public Sector Management, and Healthcare Management.  
Prepared all program and filing information for SED [State Education Department], University Executive Management, and Faculty Senate.  
Currently teaching at graduate and undergraduate levels, in areas of finance, ethics, management, international business and management.

### **Founding Director, MBA Program, 2001 – 2007**

Nyack College Graduate School of Business, Nyack and New York City, NY  
Developed and built MBA Program in Business Administration, Accounting, Finance, Human Resources, International Business, Marketing, Computer

Science, and Public Administration. This includes all NY State Department of Ed filings, P/L responsibility, promotion and marketing, faculty hiring and support staffing, curriculum development, accreditation support. Reported directly to the Provost Dr. Ron Ruegsegger, the VP Treasurer Mr. David Jennings, and the President Dr. Dave Schroeder.

**Associate Professor of Finance and International Business, 2001 – 2009**

Nyack College School of Business, Nyack and New York City, NY  
Teaching at the graduate level in areas of finance, international business, operations management, economics, e-commerce, entrepreneurship and managerial thought & ethical implications, and research methods and statistics.

**Adjunct Professor, 1999-2001**

In the year 2001, designed and implemented for Nyack College several on-line finance and accounting courses for both undergraduate and MBA, as well as the ADCP [Adult Degree Completion Program].

During 1999-2003, taught at Nyack College, New York City Campus as an ADCP Primary Professor in marketing, economics, group dynamics, organizational analysis, interpersonal and business communications, research methods and statistics, advanced management, values and ethics.

In the year 2001, developed and taught course *History of the Vietnam War* at Nyack College.

**Adjunct Professor, 1999-2001**

During 1999-2001, taught at St. Thomas Aquinas College, as a Graduate Professor of finance, operations management, investment analysis I & II, and managerial finance.

**Analyst, Simulation Director**

During 1974-1980, directed warfare simulation at the US Naval War College, Center for War Gaming; technical operations at NETC (Naval Education & Training Center) for 20A61 Computerized Maneuvering Tactics Trainer. Taught ship handling in K-61 at the “Ship Tank,” as precursor to training OCS [Officer Candidate School] students in Computerized maneuvering tactics trainer (20A61)

At the CWG, NWC (Center for War Gaming, Naval War College), member of the simulator operations, training and implementation team for the NEWS (Naval Electronic Warfare Simulator) and later supervisor with the upgrade to the modern, multi-million dollar advanced WARS (Warfare Analysis Research System) and later still senior technical gaming director for NWGS (Naval War Gaming System) where I taught and supported tactical and strategic level warfare simulation and planning operations.

## **BUSINESS EXPERIENCE**

- Treasurer AFT Local 1839, June 2018 - Present
- President (Member) Ark Research Consulting, LLC, December 2008-Present
  - Higher Education, Business Development, Manufacturing, Sales/Marketing, Consulting
- Vice President Investments, Northeast Securities, Inc., April 1995 – April 1999.
  - Invested for High-net-worth clients, established and ran the Orange County Hedge Fund, supervised (Series 24) other brokers in regional office, Orange County, NY.
- Investment Manager, Citicorp, January 1994 – April 1995.
  - CIS (Citicorp Investment Services) Branch brokerage, NYB Region.
- Financial Consultant, Merrill Lynch, January 1991 – January 1994.
  - Branch brokerage, Wayne, NJ and 46<sup>th</sup> & 6<sup>th</sup> NYC branches.
- President, Skyline Consulting Group, Inc., January 1988 – January 1991.
  - CNC, FA, DNC [Computer Numerical Control, Factory Automation, Distributed Numerical Control]. Designed systems, with training, programming education, tooling engineering, and support products and services for Fortune 500 companies internationally.
    - Supply Chain & Logistics; Foreign Exchange & Payments.
- President, MJV International Limited, January 1990-January 1992
  - Shipping, rigging, installation & training for manufacturing systems.
- Vice President & National Sales and Engineering Manager, UVA Machine Company, Bromma, Sweden, April 1986 – January 1988.
  - CNC, FA, FMC in ultra-precision grinding, rounding, super finishing for internationally recognized ultra-precision manufacturing firms (Fortune 200).
  - Managed Sales & Engineering organization; P/L Direct responsibility; Supply Chain, Foreign Exchange, Hedging, Global Payments.
- Technical Sales / Engineering, Marubeni America Corp., July 1981 – April 1986.
  - Designed, programmed, implemented and installed CNC, FA, FMC in “Swiss-turned products” for Fortune 500 firms globally.
- Field Service Engineer, Brown & Sharpe Mfg., August 1980 – July 1981.
- Computer / Electronics Training Simulation Directing Supervisor, U.S. Naval War College; Technician 20A61; Ship Handling; YPRON 3, DESRON 28, Newport, RI, June 1974 – August 1980.

## **MILITARY**

Viet-Nam Era Veteran (1973-1980) Honorable Discharge  
Honorable Discharge, US Navy, 1980  
Interim ‘Top Secret’ Security Clearance  
NATO ‘Cosmic’ Clearance

FBI 'Secret' Clearance

## **PROFESSIONAL LICENSES & CERTIFICATIONS**

Series 7, Series 24, Series 63 Securities Licenses; NY/NJ Life & Health Insurance Agents Licenses; Certified Manufacturing Engineer, Society of Manufacturing Engineers; NJ Certified School Business Administrator.

## **CIVIC AND PERSONAL AFFILIATIONS**

Battalion Chief, UGL Vol. Fire Company (1987-2002)  
West Milford Twp. SAR (Search & Rescue) Team (1992-2002)  
Commissioner Passaic County Planning Board (2000-2008)  
AFAM (St. John's #1) Portsmouth, R.I. Member (present)  
SME (Society of Manufacturing Engineers) Member (present)  
FMA (Financial Management Association) Member (present)  
AOM (Academy of Management) Member (present)  
ABR (Academy of Business Research) Member (present)  
American Legion, Post 1000, Member (present)  
Viet Nam Vets of America, Member (present)  
NJ2AS, Member (present)  
NRA Life Member (present)

## **DECORATIONS & HONORS**

Who's Who in America, 2018 Edition  
Who's Who in America, 2016 Edition  
Who's Who in America, 2014 Edition  
Who's Who in America, 2013 Edition  
Who's Who in America, 2012 Edition  
Who's Who in America, 2011 Edition  
Who's Who in America, 2010 Edition  
Who's Who in America, 2009 Edition  
Who's Who in America, 2008 Edition  
Who's Who in Education, 2008 Edition  
Who's Who in America, 2007 Edition  
Who's Who in Education, 2007 Edition  
Who's Who in America, 2007 Edition  
Who's Who in America, 2006 Edition  
Who's Who in America, 2004 Edition  
Who's Who in America, 2003 Edition  
Excellent teaching skills (2<sup>nd</sup> Highest Evaluations in the College, 2003/2004).  
Faculty Appreciation Award – ADCP Professor of the Year, 2002  
Inducted into National Business Honor Society, 3/99  
Medal of Valor, Passaic County Board of Chosen Freeholders, for saving two lives in ice rescue, West Milford Twp. Fire Department, 8/96.

Meritorious Unit Commendation, Naval War College  
US Navy Good Conduct Medal  
National Defense Medal  
Cold War Veteran Medal  
Expert Pistol Medal  
Expert Rifle Medal

(Several Commendations and Awards upon Request).

## **RESEARCH AND PUBLICATIONS**

Improvisational Leadership and IDR, ABR 2023, San Antonio, TX

Leadership in the 21<sup>st</sup> Century, (un-published manuscript) 2021

The Communist Republic of New Jersey, 2019/2020

Academy of Business Research, Improvisational Management & Governance,  
March 2020

Shantytown Re-published Star Publishing, 2018

Shantytown. PublishAmerica Press, 2013

Academy of Business Research, Improvisational Finance Paper; August 2012

AOEF, 2009, Presentation & Paper on Strong Corporate Governance leading to  
higher shareholder returns, using Tobin's Q estimation for valuation.

Capitalism & Christianity: A Moral and Ethical Struggle. Publish America Press,  
2008

Debt Ratio Trends of Major U.S. Corporations: 1975-2003. (Manuscript,  
submitted to Journal of Finance) 2009.

Vortex Theory. (Unpublished manuscript) 2003.

"Management of Banking Industry following enactment of Gramm, Leach,  
Bliley." Journal of Financial Management, (FMA) May 2004.

BUS 333/ Finance On-Line, posted to e-college web site, January 2004.

"Management of Small Banks Following Enactment of Gramm, Leach, Bliley."  
Academy of Entrepreneurial Finance Proceedings, April 2003.

Co-authored Marketing, a text to accompany BSG 661 for the Nyack College Graduate Division School of Business strategic marketing course. March 2003.

"Wealth, Risk Characteristics of Section 20 Subsidiaries Following Enactment of Gramm, Leach, Bliley." Dissertation Manuscript, January 2003.

Published ILM and course materials for Advanced Management/ Mgt 406, for the adult education division of Nyack College. Summer, 2002.

"Education for Command, Control and Coordination Functions."  
Project Paper, Nyack College, April 1997.

Study: Headcount, Attraction and Retention in Vocational Education  
Unpublished Study prepared and submitted to NJEA.

"Flexible Grinding Cell at TRW."  
Modern Machine Shop Magazine, Summer, 1987.

## **FUTURE RESEARCH AND TEACHING INTERESTS**

- Globalization and the hidden impact of offshoring (proposal process under way)
- Supply Chain Disruption: Failures of tier 1 and tier 2 suppliers during covid (data accumulation phase)
- Leadership in the 21<sup>st</sup> Century (monograph in-process)
- Epistemology in the 21<sup>st</sup> Century (currently dormant)
- Improvisational Finance (currently dormant)
- Improvisational Leadership (In-process ABR conference)
- New Paradigms in Finance and Corporate Debt (post GLB) (in resubmission)
- International Corporate Debt Effect (S&P 500) (currently dormant)
- Capital Structure and Risk to the Firm (seeking co-authors)
- Investment Analysis Models Following the Dot-Com Bust (in process, 2022)
- Further Implications of Gramm, Leach, Bliley (2003) (currently dormant)
- Economics of Discrimination (in process, manuscript, and text) (currently dormant)

## **COURSE & PROGRAM DESIGN**

Designed DBA Program, NJCU (in coordination with Ark Research Consulting, LLC)

Designed MGMT 8XX, Leadership in the 21<sup>st</sup> Century, DBA Program

Designed MGMT 8XX, Epistemology, DBA Program

Designed BUSI 711, Innovation, MBA Program NJCU



Designed BUSI 713, Services Mgt., MBA Program NJCU  
Designed on-line courses in Managerial Finance and Accounting (BUSI 333)  
Designed and implemented MBA Program & courses from inception at Nyack College, School of Business  
Designed and implemented Advanced Management Course (MGT 406)  
Designed History of Viet Nam (HIS 225)  
Designed Operations Management (BSG 640, graduate course)  
Designed and implemented re-vamped course in Business Policy (BUSI 412)  
Designed and implemented graduate course in Managerial Thought and Ethical Implications (BUSI 610)

## **PRESENTATIONS & PAPERS**

Academy of Business Research, San Antonio, TX; Improvisational Leadership & IDR, October 2023

Academy of Business Research, New Orleans, LA; Improvisational Management & Governance, March 2020

Academy of Business Research, San Antonio, TX; Improvisational Finance Paper; August 2012

Academy of Entrepreneurial Finance, Chicago, IL; Presentation of Small Firms Corporate Governance Paper, August 2009

Academy of Entrepreneurial Finance, DePaul University, Chicago, IL; Presentation of Small Banks Paper, April 2003

Financial Money Management Seminar; June 1991; Merrill Lynch Private Client Group; Sheraton Hotel, Parsippany, NJ

IRA and Retirement Plans Seminar; December 1991; Merrill Lynch Private Client Group; Merrill Lynch Conference Center, Wayne, NJ

403(b) and 457 Plan Presentation; March 1992; Passaic County Executive Membership; County Administration Building, Paterson, NJ

Alternative Investments for CD's; New Jersey State Fireman's Association; June 1992; State Fireman's Convention; Atlantic City, NJ

State Association Approved Investments; Park Ridge Fireman's Relief Association; July 1992; Park Ridge, NJ

Investing in Government Securities; Central Valley Volunteer Fire Department; March 1994; Central Valley, NY

Investment Alternatives for Seniors and the Risk Averse; The M/V Commander; June 1994; West Point on the Hudson, NY

Careful Investing; Highland Mills Senior Citizens Center; 1994; Highland Mills, NY

State Association Approved Investments; West Milford Fire Company #6; June 1996; West Milford, NJ

State Association Approved Investments; West Milford Fire Company #5; June 1996; Hewitt, NJ

## **CONFERENCES ATTENDED**

ABR 2023, San Antonio, TX, October 2023  
SME/Westec 2022, Los Angeles, September 2022  
SME/Westec 2021, Los Angeles, September 2021  
ABR Conference, New Orleans, March 2020 [moved to online due to Covid-19]  
ABR Conference, San Antonio, August 2012  
AOEF Conference, Chicago, August 2009  
Higher Education & Learning Conference, Washington, D.C., July 2008  
AOEF Conference, DePaul University, Chicago, April 2003  
FMA Conference, Toronto, 2002  
IMTS Conference and Exhibits, Chicago, 1982 – 1992 (every 2 years)  
MILAN EXPO, Milan, 1987  
WESTEC Conference and Exhibits, Los Angeles, 1984 – 1992 (every year)  
PHILA EXPO, Philadelphia, 1981 – 1990 (every year)  
HARTFORD EXPO, Hartford, 1981 – 1984

## **GRANTS**

2007 VPAA Research/Scholarship Grant for work dealing with corporate debt structures and changes. Awarded \$4,000.00

2005 Research Grant to study impact of higher debt costs on delivery for medical oncological care in an urban environment, given lower Medicare reimbursements. Awarded \$75,000 [equity matching award] M.D. research group, San Antonio, TX.

## **SPECIAL SKILL AREAS**

International Management & Strategy  
Academically & Professionally Qualified

Global Supply Chain Management  
Professionally Qualified

Small Business Development & Implementation  
Academically & Professionally Qualified

Domestic & Global Manufacturing  
Professionally Qualified

Operations, Production, Project Management (OPPM)  
Academically & Professionally Qualified

Leadership  
Academically & Professionally Qualified

Sales Management  
Academically & Professionally Qualified

Entrepreneurship  
Professionally Qualified

Multi-national Finance  
Academically & Professionally Qualified

## **DISSERTATION COMMITTEE**

Doctoral Dissertation Committee member for Michael Shell

## **THESIS ADVISOR**

Advisor for more than 100 thesis works (available on request)

## **SERVICE TO NJCU AND THE COMMUNITY**

Special Police Officer, Tiverton Police Department, Tiverton, RI 1975-1978

Assistant Arson Investigator, Tiverton Fire Department, 1975 – 1980

Upper Greenwood Lake Volunteer Fire Company, West Milford, NJ 1987 – 2000

West Milford Search and Rescue Team, West Milford, NJ 1994-2000

West Milford Township Planning Board, West Milford, NJ 1987 – 1989

Commissioner, Passaic County Planning Board, Paterson, NJ 1989 – 1999

Member, Full Belly Tonight (Not for profit), Paterson, NJ 2020 – present

Tenure & Promotion Committee, NJCU SOB, 2018 – present

Curriculum Committee, NJCU SOB, 2018 – present

NJCU Senate Planning, Development, Budget Committee, Chair, 6 years

NJCU Senate Graduate Studies Committee, Chair, 6 years

Founding Coordinator, NJCU SOB MBA Program, 5 years

Coordinator, NJCU Management Department, 4 years

NJCU Search Committees (served on nine search committees since 2005)