

# Dr. EUNSU LEE

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## EDUCATION

2011 Ph.D. Transportation and Logistics, **North Dakota State University**, Fargo, North Dakota, USA  
2007 M.S. Industrial Management & Engineering, **North Dakota State University**, Fargo, North Dakota, USA  
2001 M.B.A. Production Management, **Hanyang University**, Seoul, Korea  
1996 B.E. Computer Science and Engineering, **Catholic Kwandong University**, Gangnung-city, Gangwon-do, Korea

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## Certificates

2014 Discrete Choice Analysis: Predicting Demand and Market Shares, **Massachusetts Institute of Technology (MIT)**, Cambridge, MA (2.8 CEU), on *June 16-20, 2014*  
2012 Modeling and Simulation of Transportation Networks, Instructor: *Moshe E. Ben-Akiva*, **Massachusetts Institute of Technology (MIT)**, Cambridge, MA (2.8 CEU), *August 2012*  
2013 NCI Charrette System, Graduate School of Design, **Harvard University**, Cambridge, MA, in July 2013

## AUTHORED BOOK

2023 **Lee, E.**, *Geographic Information Systems for Intermodal Transportation*, Elsevier Inc.: Amsterdam, Netherlands, Publication Date: March 1, 2023, ISBN: 9780323901291/ eBook ISBN: 9780323901307.

## PROFESSIONAL EXPERIENCE

2023 – NJCU-KMI Center for Supply Chain & Maritime Logistics (CSCML), New Jersey City University, Jersey City, New Jersey, USA (In Partnership with Korea Maritime Institute)  
2005 – 2015 The Upper Great Plains Transportation Institute (UGPTI), North Dakota State University (NDSU), Fargo, North Dakota, USA  
2002 – 2004 Logistics Consultant, Korex Consulting Co., Ltd., Seoul, Korea  
2001 – 2002 ERP Finance and Decision Support Consultant, Baan Korea Co. Ltd. (Invensys Inc. → SSA Global Technologies), Seoul, Korea  
2001 – 2001 Technical Service Manager & Project Manager, E-IDEA Data Bank Co., Seoul, Korea  
1996 – 2001 The National Livestock Cooperatives Federation (NLCF), Seoul, Korea  
1990 – 1992 Ordinance Logistician (Class 5), the Republic of Korea Army (ROKA)

## ACADEMIC EXPERIENCE

2024 – **Full Professor** of Management Department, School of Business, New Jersey City University, Jersey City, New Jersey, USA (*Tenured*)  
2018 – 2024 **Associate Professor** of Management Department, School of Business, New Jersey City University, Jersey City, New Jersey, USA (*Tenured*)  
2015 – 2018 **Assistant Professor** of Management Department, School of Business, New Jersey City University, Jersey City, New Jersey, USA (*Tenure-Track*)  
2015 – 2018 Level 3 **Affiliate Graduate Faculty**, North Dakota State University, Fargo, North Dakota, USA  
2012 – 2015 **Lecturer**, Transportation and Logistics Program, Graduate School of Interdisciplinary, North Dakota State University, Fargo, North Dakota, USA  
2013 – 2015 **Adjunct Faculty**, Department of Industrial and Manufacturing Engineering, College of Engineering & Architecture, North Dakota State University, Fargo, North Dakota, USA

## PROFESSIONAL LICENSES AND CERTIFICATES

- 2012 – 2027 Certified **Supply Chain Professional** (CSCP) the Association for Supply Chain Management (ASCM; formerly known as APICS) – ID: 115216, January 1, 2012 (Valid until January 31, 2027).
- 2011 – 2026 Certified in **Planning and Inventory Management** (CPIM), the Association for Supply Chain Management (ASCM; formerly known as APICS) – ID: 113581, September 27, 2011 (**Valid until September 30, 2026**).
- 2012 – 2025 **GIS Professional** (GISP), the Geographic Information Systems Certification Institute (GISCI)-No.65258, since 2011 (**Renewed in January 2023**).
- 2000 Korea Certified Logistics Consultant (**KCLC**), endorsed by the Minister of Land, Transport, and Maritime Affairs, Republic of Korea, since 2000.
- 1999 National License for **Distribution Manager** (1st & 2nd class), licensed by the Korea Chamber of Commerce and Industry, endorsed by the Minister of Knowledge Economy, Korea, since 1999.
- 1996 **Industrial Engineer of Office Automation**, Human Resources Development Service of Korea (HRDK), endorsed by the Ministry of Science and ICT, Korea.

## TEACHING AREAS/COURSES PREPARED TO TEACH

### Operations, Logistics, Transportation, and Supply Chain Management

Logistics Engineering and Management  
 Quality Assurance and Control / Quality Management  
 Strategic Planning and Design of Supply Chain  
 Operations and Supply Chain Management / Production Management  
 Sustainable Supply Chain Operations and Management  
 Transportation Planning  
 Context Sensitive Solutions (CSS)  
 Project Management

### Data Science, Business Analytics, and Information Systems and Technology

Data Analysis and Data Modeling / Machine Learning / Database Management Systems (DBMS with SQL)  
 Data Visualization and Communication  
 Enterprise Resource Planning (ERP) / Management Information Systems (MIS)  
 Geospatial/Geographic Information Systems (GIS)  
 Statistics / Data and Analytics  
 Supply Chain Analytics  
 Travel Demand Modeling (TDM)  
 Operations Research and Simulation (Management Science)  
 Business Enterprise Applications (MS Excel and Bloomberg)

## INVITED TALKS/PANEL

- 2025 *Navigating the Future: Trends and Forecasts for Logistics and Transportation Between the Northeast U.S. and Mexico* [Panel Discussion]. Mexico-U.S. Logistics and Transportation Conference, Jersey City, NJ, USA (June 17, 2025).
- 2023 *Port of Digital and Decarbonization Age* [Panel Discussion]. US-Korea Conference on Maritime Logistics and Supply Chain, Jersey City, NJ, USA (November 8, 2023).

- 2023 *Supply Chain Intelligence and Analytics on Digital Supply Chain* [Technical Session – Data, Network, and AI]. KSEA – Northeast Regional Conference, Montclair State University, NJ, USA (April 29, 2023).
- 2022 *Global Supply Chain Disruption in the Global Affairs* [Seminar: Distinguished Lecture]. Asia-Pacific School of Logistics, Incheon, Korea (December 2022).
- 2022 *Shipping Port Changes to Global Supply Chain Risk* [Panel Presentation]. Oceans and Fisheries Future Risk Seminar. Korea Maritime Institute, Busan, Korea (December 18, 2022).  
<https://youtu.be/EyDkzUazTsk?t=13372>
- 2022 *Meeting with Artificial Intelligence & Unmanned Mobility* [Special Lecture]. Korea Systems Engineering Society (KOSSE) Fall Conference, Seogwipyo, Jeju-Special Self-governing Province, Korea (November 8-11, 2022). <https://youtu.be/HbFOzZ46izw?t=9498>
- 2022 *The Global Supply Chain (GSC) Crisis and Its Solution in New Cold War Era* [Panel Presentation]. Hankyore-Busan International Symposium, Busan, Korea (October 25-26, 2022).  
[https://youtu.be/va\\_Se2M9R08?t=24638](https://youtu.be/va_Se2M9R08?t=24638); <https://www.hani.co.kr/arti/politics/diplomacy/1064404.html>
- 2022 *New Jersey's Supply Chain and Logistics Industries* [Keynote Address]. **Explore NJ** (NJ Choose, NJ Economic Development Authority & CIANJ), Jersey City & Brunswick, NJ (June 22-24, 2022).
- 2022 *The Impact of Supply Chain Disruption on Small Business* [Webinar]. America's Small Business Development Center (NJSBDC), *NJThrive #046*, Newark, NJ (June 17, 2022).  
<https://youtu.be/ueHfdJL8ulU?t=400>
- 2020 *Ambulance Pre-assignment Problem* [Webinar]. **Gothic Research Seminar Series**, the NJCU School of Business, Jersey City, NJ (October 2, 2020).
- 2019 *Transportation/Logistics/Distribution (TLD) middle-skill program* [Lecture]. The NJCU **Logistics Center**, Jersey City, NJ (February 6 & 13, 2019; 12 hours in total)
- 2018 *Urban Transportation and Supply Chain Systems in NY/NJ* [Lecture]. **Tianjin Municipal Engineering Design & Research Institute (China)**, New Jersey City University, Jersey City, NJ (October 26, 2018).
- 2018 *Statewide Freight Modeling to Support Energy and Agricultural Logistics* [Presentation]. **Korea Research Institute for Human Settlements (KRIHS)**, Sejong Special Self-Governing City, Korea (August 3, 2018).
- 2014 *Using FAF Data in Economic Analysis* [Webinar]. Office of Freight Management and Operations, **Federal Highway Administration (FHWA)**, U.S. Department of Transportation, Washington D.C., USA (Number of attendees: 159) (June 26, 2014). <https://connectdot.connectsolutions.com/p6ktpaxkxm3> [00:41:50]
- 2014 *Linear Referencing Systems and Management: Applications* [Presentation]. **Pine to Prairie GIS User Group** (Number of attendees: 19), Pelican Rapids, MN.
- 2014 *Vehicle Routing Problem using ArcGIS* [Presentation]. **Pine to Prairie GIS User Group** (Number of attendees: 25), Pelican Rapids, MN.

## PUBLICATIONS (\*Corresponding Author)

### Peer-Reviewed Papers

- 2024 Rehman, U. Z, Hina, S., Szemerekovsky, J., **Lee, E.S.\***, Arooj, S., Analyzing Supply Chain Sustainability-Related Risk in the Pakistan Textile Industry. *Journal of Managerial Issues*, 36(4), 310-331.
- 2024 Echavarria, D., Grund, K., **Lee, E.S.\***, Modeling Supply & Demand in the Self-Storage Market Using Data Envelopment Analysis (DEA). *Management Review: An International Journal*, 19(2), 78-114.  
<https://doi.org/10.55819/mrij.2024.19.2.78>
- 2022 Hina, S., Szemerekovsky, J., **Lee, E.S.\***, Amin, M., Arooj, S. Spatial multi-criteria decision analysis for identifying suitable solid waste landfill sites. *The Journal of Solid Waste Technology and Management*, 48(2), 196-207. <https://doi.org/10.5276/JSWTM/2022.196>

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- 2022 Kim, G., Lee, E.S., Kim, B.K.\* Consolidation of container berths. *Asian Journal of Shipping and Logistics*, 38(1), 19-24. <https://doi.org/10.1016/j.ajsl.2021.11.003>
- 2021 Karim, A., Hina, S., Lee, E.\*, & Arooj, S. An empirical study of automated software test to improve software quality: A case study of Pakistan. *Management Review: International Journal*, 16(2), 101 - 130.
- 2021 Lee, E.S.\*, McDonald, M., Montgomery, W., & O'Neill, E. Spatial key performance indicators on the statewide ambulance coverage of a mixed urban, rural, and frontier region. *Transaction in GIS*, 25(4), 2125-2145. <https://doi.org/10.1111/TGIS.12771>
- 2021 Lee, E.S.\*, McDonald, O'Neill, E., & Montgomery, W. Multi-Level statewide ambulance coverage of a mixed urban, rural, and frontier region under travel time catchment areas. *International Journal of Environmental Research and Public Health*, 18(5), 2638. <https://doi.org/10.3390/ijerph18052638>
- 2021 Medina, J.\*, Kim, J.H., & Lee, E., Did the Panama Canal expansion benefit small U.S. ports? *Maritime Transportation Research*, 2, 100013. <https://doi.org/10.1016/j.martra.2021.100013>.
- 2021 Lee, E.\*, Chakraborty, D., & McDonald, M., Predicting oil production sites for planning road infrastructure: trip generation using SIR epidemic model. *Infrastructures*. 6(2), 1-15; <https://doi.org/10.3390/infrastructures6020015>
- 2020 Medina, J., Kim, J.H., and Lee, E.\*, The preliminary effect of Panama Canal: An empirical study. *Research in Transportation Economics*, 84(100969), 1-8. <https://doi.org/10.1016/j.retrec.2020.100969>
- 2020 Hina, S.M., Szmerekovsky, J., Lee, E.\*, Amin, M., & Arooj, S. Effective municipal solid waste collection using geospatial information systems for transportation: A case study of two metropolitan cities of Pakistan. *Research in Transportation Economics*, 84(100950), 1-10. <https://doi.org/10.1016/j.retrec.2020.100950>
- 2020 Mokashi, A.\*, Lee, E. De La Fuente, N., & Picciano, A. Teaching transportation online: A case study. *IIRE Journal of Maritime Research and Development*, 4(2), 1-22. <https://ojsiire.com/index.php/IJMRD/article/view/146> (Co-authored with undergraduate students).
- 2020 Lee, E.\*, De La Fuente, N., McDonald, M., & O'Neill, E. Pre-assignment of ambulances in urban areas: A case study of Jersey City. *Journal of Strategic Innovation and Sustainability*, 15(3), 24-35. <https://doi.org/10.33423/jsis.v15i3.2946> (Co-authored with an undergraduate student).
- 2020 Lee, E.\*, Chen, Y.-Y., McDonald, M., & O'Neill, E. Dynamic response systems of healthcare mask production to COVID-19: A case study of Korea. *Systems*, 8(2), 18. <https://doi.org/10.3390/systems8020018>
- 2019 Lee, E.\*, Mokashi, A.J., Moon, SY, & Kim, G. The maturity of automatic identification systems (AIS) and its implications for innovation. *Journal of Marine Science & Engineering*, 7(9), 287, 1-17. <https://doi.org/10.3390/jmse7090287>
- 2018 Wadhwa, S.S.\*, Farahmand, K. & Lee, E.S., Site selection using multi-attribute decision analysis in GIS: A case study on the brownfields of Minnesota. *International Journal of Engineering Research & Innovation*, 10(1), 51-56.
- 2018 Khan, I.U.\*, Lee, E., & Khan, M.A., Developing a highway-rail grade crossing accident probability prediction model: A North Dakota case study. *Safety*, 4(2), 1-12. <https://doi.org/10.3390/safety4020022> (Feature Paper of the Issue).
- 2017 Bridgelall, R., Lee, E.\*, and Bell, M. Strategic global logistics management for sourcing road oil in the U.S. *Journal of International Trade, Logistics, and Law*, 3(2), 1-11. <http://www.jital.org/index.php/jital/article/view/64> (Bright Idea Award).
- 2017 Lee, E.\* Revamping tribal road networks from various sources and improving quality of the networks. *Transportation Research Record: Journal of the Transportation Research Board*, No. 2605, 124-132. <http://dx.doi.org/10.3141/2605-13> (Practice-ready Paper).
- 2017 Dharmadhikari, N.\*, Farahmand, K., Lee, E., Vachal, K., & Ripplinger, D. Yield forecasting to sustain the agricultural transportation under stochastic environment. *International Journal of Research in Engineering and Science*, 5(8), 51- 60. <http://ijres.org/papers/Volume%205/Vol5-Iss8/Version-1/H5815160.pdf>

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- 2016 Bridgelall, R. \*, Rafert, J.B., Tolliver, D., & **Lee, E.** Rapid hyperspectral image classification to enable autonomous search systems. *Journal of Spectral Imaging*, 5 (a5), 1-8. <http://dx.doi.org/10.1255/jsi.2016.a5>
- 2016 Bridgelall, R., **Lee, E.\*** & Taleqani, A.R. Sourcing strategy for asphalt production feedstock considering multimodal transport options. *Management Review: International Journal*, 11(1), 4-31. [https://www.informs.org/content/.../MRIJ%202016%2011\(1\)%20pp%204-31.pdf](https://www.informs.org/content/.../MRIJ%202016%2011(1)%20pp%204-31.pdf)
- 2016 Bridgelall, R. \*, Rafert, J.B., Tolliver, D., & **Lee, E.** Resolution agile remote sensing for hazardous material spill. *Transportation Research Record: Journal of Transportation Research Board*, No. 2547. <http://dx.doi.org/10.3141/2547-08>
- 2016 Park, Y.S., Al-Qublan, H., **Lee, E. \***, & Egilmez, G. Interactive spatiotemporal analysis of oil spills using comap in North Dakota. *Informatics*, 3(2), 1-10. <http://dx.doi.org/10.3390/informatics3020004>
- 2016 Dharmadhikari, N., **Lee, E.\***, & Kayabas, P. The lifecycle benefit-cost analysis for a rural bridge construction to support energy transportation. *Infrastructures*, 1(1), 1-14. <http://dx.doi.org/10.3390/infrastructures1010002>
- 2015 Stith, D. & **Lee, E.\*** Context sensitive solution: A case study of Jamestown corridor improvement. *Journal of Civil Engineering and Architecture*, 9(11), 1334-1340. <http://dx.doi.org/10.17265/1934-7359/2015.11.008>
- 2015 Dharmadhikari, N.\* & **Lee, E.** Average opportunity-based accessibility of public transit systems to grocery stores in small urban area. *Cogent Engineering*, 2(1), 1-15. <http://dx.doi.org/10.1080/23311916.2015.1068968>
- 2015 **Lee, E.\***, & Oduor, P. G. Using multi-attribute decision factors for traffic assignment, *ISPRS International Journal of Geo-Information*, 4(2), 883-899. <http://dx.doi.org/10.3390/ijgi4020883>
- 2015 **Lee, E.\***, Dybing, A., & Shakya, S. Location-routing problem with time window and land use plan using GIS. *Beverages*, 1(2), 55-69. <http://dx.doi.org/10.3390/beverages1020055>
- 2015 **Lee, E.\*** Spatial analysis for an intermodal terminal to support agricultural logistics: A case study in the Upper Great Plains. *Management Research Review*, 38(3), 299-319. <http://dx.doi.org/10.1108/MRR-06-2013-0131>
- 2015 Choi, J., Roberts, D.C.\*, & **Lee, E.** Forecasting oil production in North Dakota Using the seasonal autoregressive integrated moving average (S-ARIMA). *Natural Resources*, 6, 6-16. <http://dx.doi.org/10.4236/nr.2015.61003>
- 2015 Choi, J.\*, Roberts, D.C., & **Lee, E.** Productivity growth in the transportation industries in the United States: An application of the DEA Malmquist Productivity Index. *American Journal of Operations Research*, 5(1), 1-20. <http://wx.doi.org/10.4236/ajor.2015.51001>
- 2014 Choi, J.\*, Roberts, D.C., & **Lee, E.** Forecast of CO<sub>2</sub> emissions from the U.S. transportation sector: Estimation from a double exponential smoothing model. *Journal of Transportation Research Forum*, 53(3), 63-81. <http://dx.doi.org/10.5399/osu/jtrf.53.3.4246>
- 2014 Choi, J., **Lee, E.\***, & Roberts, D.C. Reshaping tribal road network using public information. *Journal of Geographic Information System*, 6(6), 594-604. <http://dx.doi.org/10.4236/jgis.2014.66049>
- 2014 Kim, C.M. & **Lee, E.\*** Soybean import demand analysis in east Asia: Korea, China, and Japan. *Management Review: An International Journal*, 9(1), 4-24.
- 2014 **Lee, E.\*** Designing service coverage and measuring accessibility and serviceability of rural and small urban ambulance systems. *Systems*, 2(1), 34-53. <http://dx.doi.org/10.3390/systems2010034>
- 2014 **Lee, E.\***, Farahmand, K., Oduor P. G., & Tolliver, D. Intermodal transportation of global supply chain for the containerized freight. *Maritime Economics & Logistics*, 16(1), 33-54. <https://doi.org/10.1057/mel.2013.22>
- 2014 **Lee, E.\*** & Rhim, H. Defining factors affecting user's satisfaction for information systems by using conjoint analysis. *Management Research Review*, 37(1), 69-88. <http://dx.doi.org/10.1108/MRR-10-2012-0213>
- 2013 **Lee, E.\*** & Farahmand, K. Simulation of port disruption and transportation resources for U.S. containerized imports. *Management Review: An International Journal*, 8(1), 4-37. <https://www.informs.org/content/download/277561/2659267/file/MRIJ%208>

- 2013 **Lee, E.\*** & Farahmand, K. Simulation of a base stock inventory management system integrated with transportation strategies of a logistic network. *Journal of Civil Engineering and Architecture*, 7(5), 633-644. <http://dx.doi.org/10.17265/1934-7359/2013.05.014>
- 2012 **Lee, E.\***, Farahmand, K., & Oduor, P. G. Application of signal detection theory to ascertain driving risk and mitigation in a flooded urban area. *Journal of Civil Engineering and Architecture*, 6(4), 515-530. <http://dx.doi.org/10.17265/1934-7359/2012.05.001>
- 2012 **Lee, E.\***, Oduor, P. G., & Farahmand, K. Simplistic geospatial techniques in analyzing transportation dynamics for origin-destination container movement routes in the United States. *Journal of Transportation, System Engineering, and Information Technology*, 12(1), 79-90. [https://doi.org/10.1016/S1570-6672\(11\)60185-2](https://doi.org/10.1016/S1570-6672(11)60185-2)
- 2011 **Lee, E.\***, Oduor, P. G., Farahmand, K., & Tolliver, D. Heuristic path-enumeration approach for container trip generation and assignment. *Journal of Transportation Research Forum*, 50(3), 7-21. <http://dx.doi.org/10.5399/osu/jtrf.50.3.4118>
- 2011 Tolliver, D.\*, Dybing, A., Lu, P., & **Lee, E.** Modeling investments in county and local roads to support agricultural logistics. *Journal of Transportation Research Forum*, 50(2), 101-115. <http://dx.doi.org/10.5399/osu/jtrf.50.2.2741> (**Feature Paper of the Issue**).

### Peer-Reviewed Conference Proceedings

- 2024 Wasif, B., Hina, S., & Lee, E.S., Investigating the Impact of Digital Solutions on the Sustainability of Power Utilities, Proceedings of Northeast Decision Science Institute 2024, Cambridge, MA, April 4-6, 2024 (In Press)
- 2023 Echavarria, D., Ortiz, R., & Lee, E., Weathering the Storm: An Efficiency Analysis Amidst New Jersey Universities' Crisis, Proceedings of the Decision Science Institute 2023, Atlanta, GA, November 15-17, 2023 (pp. 337-1349).
- 2019 Medina, J., Kim, J.H., & **Lee, E.**, Changes in import volumes for small ports in the U.S. after the Panama Canal expansion. In Eric Stein (Eds.), Proceedings of the Northeast Decision Science Institute, Philadelphia, PA, April 4-6 (pp. 89 – 103).
- 2018 Taleqani, A.R., **Lee, E.**, & Hough, J., Micro-simulation approach to rural freight movement modeling, Proceedings of the Transportation Research Board, Washington D.C. Transportation Research Board 97<sup>th</sup> Annual Meeting, 18-00085. <https://trid.trb.org/view/1494287>
- 2017 Ibold, K. & **Lee, E.**, Site selection of air and spaceport for space tourism using multi-criteria approach. In M. Tehrani (Eds.), Proceedings of the Northeast Decision Science Institute Conference, Springfield, MA, 22-25 March (pp. 742-753).
- 2017 **Lee, E.** (2017, January). Revamping tribal road networks from various sources and improving quality. In TRB committee ABE80 Standing Committee on Native American Transportation Issues, Compendium of Transportation Research Board 96<sup>th</sup> Annual Meeting, Washington D.C., 15-17 January (pp.19). Paper ID:17-05560.
- 2016 Bridgelall, R.\*, Rafert, J.B., Tolliver, D., & **Lee, E.\*** Resolution agile remote sensing for hazardous material spill. Transportation Research Board 95<sup>th</sup> Annual Meeting, 16-0110. <http://trid.trb.org/view.aspx?id=1392235>.
- 2015 Bridgelall, R. & **Lee, E.\*** Context sensitive solution: A case study of Northwest Highway White Rock Lake, Dallas, USA. *Transportation Research Board Annual Meeting Compendium*, January 2015, Paper ID:15-3291.
- 2010 **Lee, E.\*** & Farahmand, K. Simulation of a base stock inventory management system integrated with transportation strategies of a logistic network. *Proceedings of the 2010 Winter Simulation Annual (WinSim) Conference*, 1934-1945.



- 2009 **Lee, E.\*** & Farahmand, K. Considering impedance for intermodal freight transportation. In: J.C. Smith and J. Geunes, (eds.) *Innovations Revealed*. Proceedings of the 2009 Institute of Industrial Engineering Research Conference (IERC), 1345-1350.
- 2008 Farahmand, K. & **Lee, E.\*** Investigating Productivity and Efficiency through Simulation Technology and Application. *2008 IIE Annual Conference – Applied Solutions Session*.
- 2008 **Lee, E.\*** & Farahmand, K. Impact of demand variability on supply chain performance. In: J. Fowler and S. Mason, (eds.) *How Businesses Take Flight*. Proceedings of the 2008 Industrial Engineering Research Conference (IERC), 1338-1343.

### Non-Refereed Papers and Proceedings

- 2013 **Lee, E.\***, Dybing, A., & Tolliver, A. Statewide freight demand modeling to support long-range transportation planning in North Dakota. In *Innovations in Freight Modeling and Data: The Proceedings of the Freight Demand Modeling and Data Improvement Symposium - A Transportation Research Board SHRP 2 Symposium*. [http://onlinepubs.trb.org/onlinepubs/shrp2/C43/SHRP2\\_symposium2013\\_Lee.pdf](http://onlinepubs.trb.org/onlinepubs/shrp2/C43/SHRP2_symposium2013_Lee.pdf)
- 2013 **Lee, E.** & Zheng, Z.\* Development of GIS multimodal capacity model for the Northern Tier Freight Corridor. *Proceedings of the North Dakota GIS Users Conference 2013*.
- 2013 **Lee, E.\*** Connectivity and equality: consequence of emergency medical services. *Proceedings of the Geospatial Information Systems for Transportation Symposium and Administrative Subcommittee on Information Systems (ASIS) Meeting*.
- 2013 **Lee, E.\*** Long range transportation planning to deal with oil production. *Proceedings of the Geospatial Information Systems for Transportation Symposium and Administrative Subcommittee on Information Systems (ASIS) Meeting*.
- 2011 **Lee, E.\*** 3D visualization for transportation networks in flood regions. *Proceedings of the Geospatial Information Systems for Transportation Symposium*.
- 2011 **Lee, E.\***, Oduor, P.G., Farahmand, K., & Tolliver, D. Dynamic algorithm for geospatial analysis to predict feasible freight routes. *Proceedings of the North Dakota GIS Users Conference 2011*.
- 2011 Dharmadhikari, N. & **Lee, E.\*** Overcoming computational performance constraints of agricultural transportation planning in GIS. *Proceedings of the North Dakota GIS Users Conference 2011*.
- 2011 Kayabas, P.\* & **Lee, E.** Location optimality for ambulance service in North Dakota. *Proceedings of the North Dakota GIS Users Conference 2011*.
- 2010 **Lee, E.\*** Spatial decompositions for gravity and shortest path for set covering for measuring potential accessibility to emergency service. *Proceedings of URISA's 48<sup>th</sup> Annual Conference for GIS Professionals*.
- 2010 **Lee, E.\*** Estimating trip diversion by using impedance in flood region. *GIS-T Symposium by American Association of State Highways and Transportation Officials (AASHTO)*.
- 2009 **Lee, E.\*** & Farahmand, K. Location problem for intermodal terminal in North Dakota. *Proceedings of the 2009 Transportation Research Forum Conference*.

### Technical Reports

- 2024 Lee, S.W., Lee, E.S., Son, J.H., & Choi, G.W. (March 2024). 미국 해운정책의 현재와 미래: 시장보호와 기후변화 대응 (in Korean). Korea Maritime Institute, Busan, Korea. KMI 동향분석 (Vol. 196)
- 2020 Lyons, K.\*, Comeau, M., Osorio-Fernandez, A., Quincy, R., Lu, J., **Lee, E.**, Mokashi, A., Feathers, S., Connors, C.W., Nehme, D. (February 2020). *City of Jersey City supplier diversity – purchasing disparity study*. The Office of Diversity and Inclusion, Jersey City, NJ, United States
- 2018 **Lee, E.\*** & Rahim-Taleqani, Ali (November 2018). *Application of multi-agent system with the large-scale agent-based model for freight demand modeling*. Upper Great Plains Transportation Institute, Fargo, ND,

- United States: Mountain-Plains Consortium, MPC-18-370.  
<https://www.ugpti.org/resources/reports/downloads/mpc18-370.pdf>
- 2017 Lee, E.\* (March 2017). Building a sustainable GIS framework for supporting a tribal transportation problem,” North Dakota State University (NDSU) - Upper Great Plains Transportation Institute, Fargo, ND, United States: Mountain-Plains Consortium: MPC-15-287.  
<https://www.ugpti.org/resources/reports/downloads/mpc15-287.pdf>
- 2016 Choi, J.\*, Lee, S.K., Lee, J.M., Lee, E.S., Kim, W.C., & Kwon, H.S., Study on strategic plans for transportation funding. Korea Research Institute for Human Settlements (KRIHS): [수시 16-56](#), ISBN 979-11-5898-174-7, Daejeon, Korea.
- 2016 Witzke, E., Bhamidipati, C., Diersen, M., Wang, Z., & Lee, E. (March 2016). Agricultural freight data improvement. South Dakota Department of Transportation: SD2014-09-F, Pierre, SD, United States.  
[http://nasconetwork.com/Websites/nasconetwork/files/Content/4850034/SD2014-09\\_Final\\_Report.pdf](http://nasconetwork.com/Websites/nasconetwork/files/Content/4850034/SD2014-09_Final_Report.pdf)
- 2015 Lara Piesch & Lee, E.\* (August 2015). Quality assurance of emergency management operation processes through statistical process control. Upper Great Plains Transportation Institute: DP-283, Fargo, ND, United States. <http://www.ugpti.org/resources/reports/details.php?id=818>
- 2014 Molla, Stone, L.M., & Lee, E.\* (November 2014). Geostatistical approach to detect traffic accident hot spots and clusters in North Dakota. Upper Great Plains Transportation Institute: DP-276, Fargo, ND, United States. <http://www.ugpti.org/resources/reports/details.php?id=780>
- 2014 Lee, E.\*, Dharmadhikari, N., and Dybing, A. (October 2014). Spatial estimates of long-term drilling locations. Upper Great Plains Transportation Institute: DP-275, Fargo, ND, United States.  
<http://www.ugpti.org/resources/reports/details.php?id=777>
- 2013 Mitra, S., Lee, E.\*, DeHaan, C., Kayabas, P., & Itani, M. (December 2013). Integrating Supply Chain Models in Urban Freight Planning. Mountain-Plains Consortium: MPC-13-259, Fargo, ND, United States.  
<http://www.ugpti.org/resources/reports/details.php?id=765>
- 2013 Lee, E., Vachal, K.\*, & Kayabas, P. (October 2013). Phase I: Positioning emergency medical services for trauma response for rural traffic crashes: Pilot case of Williston Basin in North Dakota. North Dakota State University, Upper Great Plains Transportation Institute: DP-270, Fargo, ND, United States.  
<http://www.ugpti.org/resources/reports/details.php?id=754>
- 2013 Dybing, A.\*, Lee, E., DeHaan, C., & Dharmadhikari, N. (February 2013). Impacts to Montana state highways due to Bakken Oil Development.” Montana Department of Transportation (MT. Report No. MT/FHWA-12-005/8219), Helena, MT, United States.  
[https://www.mdt.mt.gov/other/webdata/external/research/docs/research\\_proj/oil\\_boom/final\\_report.pdf](https://www.mdt.mt.gov/other/webdata/external/research/docs/research_proj/oil_boom/final_report.pdf)
- 2011 Tolliver, D.\*, Lee, E., Dybing, A., & Lu, P. (November 2011). Agricultural transportation in Lower Ohio River Valley.” Submitted to U.S. Army Corps of Engineers (confidential report).

### Literary (Newspapers and Periodicals)

- 2024 Lee, E.S. (May 2024). 미 볼티모어 키스톤 교량 붕괴 사고와 공급망 위기 (in Korean). Korea Maritime Institute, Busan, Korea. [글로벌 물류 현시시장 동향 \(Vol. 47\)](#)
- 2013 The Need for Efficient Emergency Management in Rural Areas in S. Korea (농어촌 응급의료체계 구축 서둘러야). *The Kangwon-Ilbo* 5 Mar. 2013, Kangwon-do Print.
- 2011 Publishing a Manual for Unpredictable Natural Disasters (예측 불가능한 자연재해, 매뉴얼을 만들어라). *The Gangwond Domin Ilbo* 16 Feb. 2011, Kangwon-do Print
- 2011 Suggestions for Effective Snow Plowing under Uncertain Conditions (원활한 제설작업을 위한 제안). *The KyungNam Domin Ilbo* 15 Feb. 2011, Kyungsangnam-do Print
- 2011 Things to Consider about Convicting Pirates (해적 재판에 앞서 고려해야 할 것들 ). *The HanKyoReh* 29 Jan. 2011, Seoul Print



- 2010 Clouds of Air Cargo Terrorism in Yemen (예멘 발 항공화물 테러의 후폭풍). *SCM & Logistics* 15 Nov. 2010, Seoul Print
- 2010 North Dakota Chapter Rising from the Northern Great Plains, *Korean-American Scientists and Engineers Letters*, 39(1). June 2010, pp. 56
- 2010 Stay Young by Being Energetic, Creative & Having a Learning Attitude, *Korea-America Scientists and Engineers Letters* 38(3). October 2010, pp. 29-30

## HONORS & AWARDS

- 2022 Sabbatical Leave (Fall Semester), New Jersey City University, Jersey City, NJ <sup>merit-based</sup>
- 2021 **Student Research Mentor of the Year**, the Standing Committee on Business & Economics Research Committee of the School of Business at New Jersey City University, Jersey City, NJ
- 2020 **Student Research Mentor of the Year**, the Standing Committee on Business & Economics Research Committee of the School of Business at New Jersey City University, Jersey City, NJ
- 2019 **Student Research Mentor of the Year**, the Standing Committee on Business & Economics Research Committee of the School of Business at New Jersey City University, Jersey City, NJ
- 2019 **Honorary Inductee**, Delta Mu Delta, the International Honor Society in Business: Zeta Gamma Chapter of New Jersey City University, Jersey City, NJ
- 2018 **Bright Idea Award**, New Jersey Policy Research Organization (NJPRO), East Orange, NJ
- 2017 **Teaching Excellence Award**, Accreditation Council for Business Schools and Programs (ACBSP), Anaheim, CA
- 2010 **Graduate Student Paper Award (1<sup>st</sup> Place)**, the Urban and Regional Information Systems Association (URISA), Orland, FL, USA
- 2010 **Graduate Student Best Paper Winner**, Geospatial Information Systems for Transportation (GIS-T) Symposium, Charleston, WV, USA
- 2010 **Graduate Student Scholarship**, Korean American Scientists and Engineers (KSEA), Seattle, WA
- 2009 **Inductee of the Tapestry of Diverse Talents**, North Dakota State University, Fargo, ND
- 2008 **Bison Leadership Award** in Culture, Commissioners of Student Activities, Student Government of North Dakota State University, Fargo, ND
- 2008 **Korean Honor Scholarship**, Embassy of the Republic of Korea in the United States of America, Washington D.C.
- 2007 **Google Earth–3D Campus Design Competition**, the final list, Google Inc.

## ADVISEES/MENTEES

- 2023 Bisola Babalola, NJCU Summer Research Internship in STEM, Funded by the U.S. Department of Education (May 15 – July 29, 2022), Jersey City, NJ
- 2023 Devin Echavarria, Performance Evaluation of NJ Higher Education using DEA. **The 1<sup>st</sup> Place** of the NJCU School of Business Student Research Showcase (March 2023 – December 2023), Jersey City, NJ
- 2023 Juno Catral, NJCU DEFCon Fellowship – Student Research Assistant, Funded by Melon Foundation (March 1, 2023 – August 30, 2023), Jersey City, NJ
- 2023 Jin Jae Kim, INHA University’s BK21 Winter Visiting Research Scholar (December 28, 2022 – March 3, 2023), Jersey City, NJ
- 2022 Sun Kyu Kim. INHA University’s BK 21 Summer Research Abroad (July 3 – August 27, 2022), Jersey City, NJ
- 2022 Jin Myeong Jang. INHA University’s BK21 Summer Research Abroad (July 3 – August 27, 2022), Jersey City, NJ

- 2022 Omer Khan. NJCU Summer Research Internship in STEM, funded by the U.S. Department of Education (May 15 – July 29, 2022), Jersey City, NJ
- 2022 Dhvani Shah, Lorianne-Marie Andrades, & Kiara Calderon. **Clinton Global Initiatives University (CGI U)**. Commitment: Connecting Jersey (Phase II)
- 2022 Natalia De La Fuente (April 7). **The Best Graduate Student Poster Presentation**. Northeast Decision Science Institute (NEDSI), Newark, NJ, United States.
- 2021 Anthony Picciano & Natalia De La Fuente (November 1-4, 2021). **Student Poster Presentation Competition**. Maritime Risk Symposium, Transportation Research Board, Virtual, United States.
- 2021 Alexandra Mack & Theo Bourghelle. **Clinton Global Initiatives University (CGI U)**. Commitment: Connecting Jersey (Phase I).
- 2021 Prathna Gupta, Dhvani Shah, and Priyam Shah won **2<sup>nd</sup> Place** in undergraduate research competition at the 2021 VIRTUAL Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2021 Twinkle Ketanbhai Gor, Dharti Divyeshbhai Nimavat, and Takshma Gandhi, **1<sup>st</sup> Place** in the undergraduate research competition at the 2021 VIRTUAL Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2021 Anthony Picciano and Natalia De La Fuente won the **1<sup>st</sup> Place** of Undergraduate Research Poster Presentation Award from the 2021 Northeast Decision Science Institute (NEDSI) on March 27, 2021.
- 2020 Natalia De La Fuente presented her research at the 2020 Virtual INFORMS Conference on November 7-9, 2020; received a student registration **scholarship**.
- 2020 Natalia De La Fuente and Anthony Picciano presented their research at the ACBSP Region 1 Student Showcase on October 29-30.
- 2020 Anthony Picciano and Natalia De La Fuente submitted a proposal to the Clinton-Global Initiative for University (CGI-U) OVID-19 Fund.
- 2020 Angelica Suarez, Maria Youssef, & Yaina Solorzano won **1<sup>st</sup> Place** in the undergraduate research competition at the 2020 VIRTUAL Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2020 Yong Sang Cho won **2<sup>nd</sup> Place** in undergraduate research competition at the 2020 VIRTUAL Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2019 Evelyn B. Anderson, Thy Bui, and Tanveer Kaur won the **Grand Prize** of Poster Presentation Award, the 2019 Spring Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2019 Nidhi Patel, Kirtan Patel, and Shuo Yang won **1<sup>st</sup> Place** of the Poster Presentation Award, the 2019 Spring Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2018 Hyeonjin Cho, Jiyoung Kim, and Minjung Kim won the **1<sup>st</sup> Place** of Poster Presentation Award, the 2018 Fall Business Students Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2018 Edward Valencia won the **2<sup>nd</sup> Place** Presentation Award, the 2018 Fall Business Student Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2018 Bio Luke, Miriam Martin won the **3<sup>rd</sup> Place** Presentation Award, the 2018 Fall Business Student Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2018 Kristina Mejias won the **3<sup>rd</sup> Place** Presentation Award, the 2018 Spring Business Student Research Showcase at the NJCU School of Business, Jersey City, NJ.
- 2018 Erika Gonzalez (Dr. EunSu Lee's advisee) received the **Best Poster Presentation** Award, the Northeast Decision Science Institute (NEDSI) Annual Meeting, Providence, RI.
- 2017 Hakeem Reynold (Dr. EunSu Lee's advisee) will receive the APICS Student Scholarship, APICS 2017 Supply Chain Conference, San Antonio, TX.
- 2017 Hakeem Reynolds (Dr. EunSu Lee's advisee) received the **Best Poster** Presentation Award, the Business Student Research Showcase, School of Business, NJCU, Jersey City, NJ.
- 2017 Erika Gonzalez (Dr. EunSu Lee's advisee) received the **1<sup>st</sup> Place** in Presentation Award, the Business Student Research Showcase, School of Business, NJCU, Jersey City, NJ.

- 2012 Nimish Dharmadhikari and Zijian Zheng (Dr. EunSu Lee's advisee) received the Graduate Student Paper Award (**2<sup>nd</sup> Place**), the Urban and Regional Information Systems Association (URISA), Portland, OR, USA.
- 2012 Vu Dang (Dr. EunSu Lee's advisee) received the Graduate Student Paper Award (**4<sup>th</sup> Place**), the Urban and Regional Information Systems Association (URISA), Portland, OR, USA.

## FUNDS & GRANTS

### Externally Funded Projects and Grants

- 2023 "Conducting Demand Surveys and Data Collection for Mitigating Korea-US Supply Chain Risks." Korea Maritime Institute, \$7,700.00, July 1 – August 30, 2023 (Principal Investigator)
- 2023 Hosted "NJCU-KMI Joint Research Center for Supply Chain & Maritime Logistics (CSCML)," \$1.0 million, February 2023. Jun 1, 2023 – May 30, 2028.
- 2020 Subscription grant, North American Business Press, \$165.00, May 2020
- 2019 "Purchasing Disparity Study of Jersey City." Rutgers – City of Jersey City, \$35,120.00, April 2019 – February 2020 (Sub-awardee: Co-Principal Investigator)
- 2019 "Good Practices – A Case Study of Ports of Los Angeles/Long Beach." Korea Maritime Institute (KMI), \$10,000.00, January – March 2019 (Principal Investigator)
- 2015 "SHRP2 Education Connection: DTFH6115RA00004." Federal Highway Administration (FHWA), U.S. Department of Transportation, \$10,000.00, July 2015 – August 2015 (Principal Investigator): *I received the award, but I accepted a new position in New Jersey and handed it over to an alternative PI.*
- 2015 "Agriculture Freight Data Improvement: SD2014-09." Funded by South Dakota Department of Transportation, Pierre, SD. \$45,000.00 of \$175,000.00 (Subcontracted with Cambridge Systematics Inc., February 2015 – August 2015. (Principal Investigator)
- 2014 "North Dakota Highway Needs Study." Funded by North Dakota Department of Transportation, Bismarck, ND. \$123,017.00, 2014-2015. (Co-Principal Investigator)
- 2013 "Infrastructure Needs: North Dakota's County, Township, and Tribal Roads and Bridges: 2015-2034." Funded by North Dakota Legislature, Bismarck, ND. \$1,250,000.00, July 2013 – June 2015. (Co-Principal Investigator)
- 2013 "Impacts to Montana State Highways due to Bakken Oil Development," Funded by Montana Department of Transportation, Helena, MT. \$110,000.00, May 2012 – February 2013. (Completed in February 2013: Principal Researcher)
- 2013 "Grain Flow GIS Prototype Model," Funded by *U.S. Army Corps of Engineers*. \$75,000.00, September 2012. (Completed in November 2013: Co-Principal Investigator)
- 2013 SHRP 2 Symposium, A Transportation Research Board, Herndon, Virginia, USA. \$900.00, October 2013.
- 2012 "Location-Routing Problem for Regional Beer Distribution," Funded by Bergseth, Inc. \$15,000.00, August 2011 – August 2012. (Completed in August 2012: Principal Researcher)
- 2012 "U.S. Maritime Regulations and Practices to Develop Intermodal Terminal and Transshipment Facilities." Funded by Korea Maritime Institute, Korea. \$1,500.00, May-July 2012. (Completed in July 2012: Principal Investigator)
- 2011 "An Assessment of County and Local Road Infrastructure Needs in North Dakota" Funded by North Dakota Legislature, Bismarck, ND. \$350,000.00, January 2011 – September 2013. (Co-Principal Investigator)

### Internally Funded Projects and Grants

- 2023 "Weathering the Storm: An Efficiency Analysis Amidst New Jersey Universities' Crisis," Travel Grant, Center for Teaching and Learning, National Science Foundation (NSF) IUSE grant DUE-2142330, \$7,050, November 11-13, 2023.
- 2023 "Digital Supply Chain of Pharmaceutical Products and Services," 2023 Summer Research Internships in STEM, U.S. Education Department Developing Hispanic-Institutions, \$3,000.00, May 22, 2023 – July 27, 2023.

- 2023 “Digitizing Historical Jersey City,” 2023 Digital Ethnic Futures Consortium (DEFCon) at NJCU, the Andrew W. Mellon Foundation, \$5,000+, January 18 – May 15, 2023.
- 2022 “NJCU GIS Workshop,” Support from the NJCU Mellon Grant. \$200.00, April 5, 2022
- 2022 “Summer Research Internship Mentor Program,” Support from U.S. Education Department Hispanic-Servicing Institutions – STEM. \$2,000.00, May 23, 2022 – July 28, 2022.
- 2022 “NJCU Mini-Grant,” Support from the Provost’s Office. \$245.00, May 24, 2022
- 2021 “NJCU GIS Day,” Support from the NJCU School of Business Dean’s Office. \$100.00, November 7, 2021
- 2021 “NJCU GIS Day,” Support from the NJCU Provost’s Office. \$500.00, November 7, 2021.
- 2020 “Student Travel Grant for Northeast Decision Science Institute (NEDSI) 2020 Annual Meeting in Boston, MA,” Support from the New Jersey City University School of Business. \$1,140.00, March 26-28th, 2020 (Mentor): *I secured the fund for two students, but the conference was canceled due to COVID-19.*
- 2019 “Spatial Analysis of Ambulance Service Coverage in Hudson County, NJ,” Awarded for Separately Budgeted Research (SBR) from the Provost’s Office of NJCU. \$4250.00, September 3, 2019 – August 31, 2020.
- 2018 “Routing and scheduling of street sweeping in Jersey City,” Awarded for Separately Budgeted Research (SBR) from the Provost’s Office of NJCU. \$4,500, September 4, 2018 – August 31, 2019.
- 2017 “Port Choice and Competition for U.S. Imported Commodities,” Awarded for Separately Budgeted Research (SBR) from the Provost’s Office of NJCU. \$4,080, September 5, 2017 – August 30, 2018.
- 2016 “Student Travel Grant for INFORMS Annual Meeting in Nashville, TN,” Support from the New Jersey City University School of Business. \$1,500, November 13-16, 2016. *I secured the fund to cover student’s registration and travel expenses.*
- 2014 “Application of a Multi-Agent System with the Large-Scale Agent-Based Model for Freight Demand Modeling,” Awarded from the Mountain Plains Consortium. \$64,249.00, September 30, 2013-September 30, 2017. (Granted: MPC-458 & DTRT13-G-UTC38: Principal Investigator)
- 2013 “Building a Sustainable GIS Framework for Supporting Tribal Transportation Program,” Submitted to Mountain-Plains Consortium. \$73,000.00, January 2013 - August 2015. (Granted: MPC-425 & DTRT12-G-UTC08: Principal Investigator)
- 2013 “Effectiveness of Advisory Letters in Preventing At-Risk Teen Driver Crashes: Pilot Project,” Submitted to Mountain Plains Consortium. \$97,000.00, January 1, 2013 - December 31, 2013. (Granted: MPC368&DTRT12-G-UTC08: Co-Principal Investigator)
- 2012 “Comprehensive GIS-Based Rural Regional Transportation Planning Models,” Submitted to Mountain Plains Consortium. \$75,000.00, January 2012-December 2012. (Granted: MPC-387 & DTRT12-G-UTC08: Co-Principal Investigator)
- 2010 North American Freight Flows Conference, Irvine, CA, USA; Association of Transportation and Logistics, Funded by North Dakota State University – Student Government. \$1,500.00, September 2010.

## PRESENTATIONS († Presenter)

### National and International Meetings

- 2024 Supply Chain External Risk Assessment on the Korean Electric Vehicle Battery's Manufacturers in the United States from the Perspective of Container Logistics – Lectern Session (Eunsoo Kim, EunSu Lee†, & Sung Woo Lee), Standing Committee on International Trade and Transportation (AT020), Transportation Research Board 2024 Annual Meeting (In-Person), Washington D.C., United States, January 7 – 10, 2024. *Invited*
- 2024 Impact of Climate Change on Maritime Shipping Performance in the Panama Canal – Lectern Session (EunSu Lee†, Eunsoo Kim, Bokyung Kim†, Moonsoo Park, & Jinsol Lee), Standing Committee on International Trade and Transportation (AT020), Transportation Research Board 2024 Annual Meeting (In-Person), Washington D.C., United States, January 7 – 10, 2024. *Invited*
- 2023 Drill-down Approach for Enhancing Organizational Strategy through a Two-Stage Data Envelopment Analysis – Lectern Presentation (EunSu Lee†, Devin Echavarria, & Ruth Ortiz†), Decision Science Institute 2023 Annual Meeting (In-Person), Atlanta, GA, United States, November 17 – 20, 2023. *Invited*

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- 2023 Unifying model of conjoint analysis and MCDM : Focused on Music Streaming Services: 115-0924 - Lectern Presentation (Sangwon Eum<sup>†</sup>, Hosun Rhim, Jeunghyun Kim; EunSu Lee, & Jili Xu), 33<sup>rd</sup> Annual Production & Operations Management Society (POMS) Conference (In-Person), Orlando, Florida, United States, May 25, 2023. <sup>Peer-reviewed</sup>
- 2022 Policy and Regulation for Supporting the Smart Port 4.0: A Case Study of the U.S., Korea Operations Research & Management Science (KORMS) Fall Meeting [BOR Session], Hanyang University, Seoul, Korea, October 27, 2022. <sup>Invited</sup>
- 2022 Mobilization of Healthy Foods to Urban Food Desserts – Poster Presentation (Natalia De La Fuente, Anthony Picciano, EunSu Lee<sup>†</sup>), the Transportation Research Board Annual Meeting, Washington D.C., United States, January 9 - 13, 2022. <sup>Peer-reviewed</sup>
- 2021 Designing community-engaged learning using Public OR. INFORMS 2021 Annual Meeting (Virtual), Anaheim, CA, United States. October 23-27, 2021. <sup>Invited</sup>
- 2021 Designing community-engaged learning using Public OR. INFORMS 2021 Annual Meeting (In Person), Anaheim, CA, United States. October 23-27, 2021. <sup>Invited</sup>
- 2021 Digitalization and Automation of Ports and Terminals: Policy and Regulation Perspectives. the Virtual Sixth Biennial Marine Transportation System Research and Development Conference: Automation and autonomous technologies trends, applications, and challenges, Washington D.C., March 15 – 19, 2021. <sup>Invited</sup>
- 2020 Spatial Key Performance Indicators on the Statewide Ambulance Coverage of a Mixed Urban, Rural, and Frontier Region. The Virtual KORMS Fall Conference, Seoul, Korea, October 30, 2020. <sup>Invited</sup>
- 2020 Lessons Learned from Mask Production In Korea Under Covid-19. the Virtual INFORMS Annual Meeting, November 7 – 13, 2020. <sup>Invited</sup>
- 2020 Empirical Study on Factors affecting the Vessel Turnaround Time in Container Transshipment Terminals in the Global Ports” – Virtual Presentation (Kim, Geunsub<sup>†</sup>, Moon, Sang, Lee, Eunsu, Park, Judong, Kang, Moohong), the International Association of Maritime Economists (IAME) Annual Conference on Sustainable Development of Shipping and Trade”, Hong Kong, HK, June10-13, 2020. <sup>Peer-reviewed</sup>
- 2020 Teaching Transportation Management Online” – Lectern Presentation (Amit Mokashi, EunSu Lee<sup>†</sup>, Natalia De La Fuente, and Anthony Picciano), the Transportation Research Forum, Jersey City, NJ, March 12-13, 2020 (canceled due to COVID-19) <sup>Peer-reviewed</sup>
- 2020 Changes in Import Volumes for Small Ports in the United States after the Panama Canal Expansion,” – Poster Presentation (20-04879) (Jorge Medina, Jong-ho Kim, EunSu Lee<sup>†</sup>), the Transportation Research Board 99<sup>th</sup> Annual Meeting, Washington D.C., USA (January 12 - 16, 2020) <sup>Peer-reviewed</sup>
- 2020 Strategic Port Management by Consolidating Container Terminals,” – Lectern Presentation (GuenSub Kim, EunSu Lee<sup>†</sup> & Bokyoung Kim), the Transportation Research Board 99<sup>th</sup> Annual Meeting, Washington D.C., USA (January 12 - 16, 2020) <sup>Peer-reviewed</sup>
- 2019 Shuttle Bus Solution to Keep the City Moving,” – Poster Presentation (Evelyn Anderson, Thy Bui, & E. Lee<sup>†</sup>), the INFORMS 2019 Annual Meeting, Seattle, WA, USA (October 20-23, 2019) <sup>Contributed</sup>
- 2019 Spatial Modeling for Backup Service Coverage of Rural Emergency Medical Service,” – Lectern Presentation (E. Lee<sup>†</sup> & Melanie McDonald), the INFORMS 2019 Annual Meeting, Seattle, WA, USA (October 20-23, 2019) <sup>Invited</sup>
- 2019 Port-time Decision Factors in the Transshipment Container Port: A Case Study of the Port of Busan, Korea,” Lectern Presentation (Geun Sub Kim<sup>†</sup>, EunSu Lee<sup>†</sup>, Sang Young Moon<sup>†</sup>), the 60<sup>th</sup> Transportation Research Forum, Washington D.C., USA (May 2-3, 2019) <sup>Invited</sup>
- 2019 The Effect of the Panama Canal Expansion on U.S. Inbound Throughput: An Empirical Analysis,” – Poster Presentation (Jorge Medina<sup>†</sup>, Jongho Kim<sup>†</sup> & E. Lee<sup>†</sup>), Transportation Research Board 98<sup>th</sup> Annual Meeting, Washington D.C., USA (January 13-17, 2019) <sup>Invited</sup>

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- 2018 Civic Engagement & Community Operational Research: a Case Study of Street Sweeping in Jersey City, NJ,” – Lectern Presentation (E. Lee<sup>†</sup> & Yi-Yu. Chen), the 2018 INFORMS Annual Meeting, Phoenix, AZ, USA (November 7-9, 2018) <sup>Invited</sup>
- 2018 Strategic Transportation and Logistics Management for Importing Crude Oil to Produce Asphalt and Road Oil in the United States,” (18-00072) – Poster Presentation (Raj Bridgelall<sup>†</sup> and Michael Bell<sup>†</sup> & E. Lee<sup>†</sup>), Transportation Research Board 97<sup>th</sup> Annual Meeting, Washington D.C., USA (January 7-11, 2018) <sup>Peer Reviewed</sup>
- 2018 Micro-simulation Approach to Rural Freight Movement Modeling,” (18-00085) – Poster Presentation (Ali Rahim-Taleqani<sup>†</sup> E. Lee<sup>†</sup>, & J. Hough), Transportation Research Board 97<sup>th</sup> Annual Meeting, Washington D.C., USA (January 7-11, 2018) <sup>Peer Reviewed</sup>
- 2018 Integrating GIS with Optimization Method for a Switchgrass-based Bioethanol Supply Chain,” (18-03559) – Lectern Presentation (Seyed Ali Esmaeili<sup>†</sup>, Ahmad Sobhani, Amin Keramati E. Lee), Transportation Research Board 97<sup>th</sup> Annual Meeting, Washington D.C., USA (January 7-11, 2018) <sup>Peer Reviewed</sup>
- 2017 Five Elements of Importing Asphalt Feedstock,” the 48<sup>th</sup> Decision Science Institute Annual Meeting, Washington D.C., USA (November 18-20, 2017)
- 2017 Vehicle Routing Problem for Smart Street Sweeping using GIS,” the 2017 INFORMS Annual Meeting, Houston, TX, USA (October 22, 2017) <sup>Invited</sup>
- 2017 Implementing an Interdisciplinary Business Analytics and Data Science Program at an Urban University (co-authored with J.D. Jayaraman<sup>†</sup>),” the 2017 INFORMS Annual Meeting, Houston, TX, USA (October 23, 2017) <sup>Invited</sup>
- 2017 GIS-Based Centralized Visualization Tool to Maintain and Operate Local Road Networks,” the 8<sup>th</sup> International Visualization in Transportation Symposium: Visualization in Action, Washington D.C., USA (July 27-28, 2017) <sup>Invited</sup>
- 2017 Revamping Tribal Road Networks from Various Sources and Improving Quality,” (17-05560) – C164, Transportation Research Board 96<sup>th</sup> Annual Meeting, Washington D.C., USA (January 8-12, 2017) <sup>Peer Reviewed</sup>
- 2016 Clearing Roads and Collecting Debris by Integrating Remote Sensing Technique and VRP,” INFORMS 2016 Annual Meeting, Nashville, Tennessee, USA (November 12-16, 2015) <sup>Invited</sup>
- 2016 Spatial Optimization for Designing Public Water Supply Systems,” INFORMS 2016 Annual Meeting, Nashville, Tennessee, USA (November 12-16, 2015) <sup>Invited</sup>
- 2016 Statewide Freight Demand Modeling for Multiple Activities,” CITILABS International User Conference: FUTURA 2016, Palm Spring, CA, USA (October 23-26, 2016) <sup>Invited</sup>
- 2016 Optimization in Transportation Planning: Assigning Trips on Routes,” 2016 INFORMS Optimization Society Conference, Princeton, NJ, USA (March 17-19, 2016)
- 2016 Resolution Agile Remote Sensing for Hazardous Material Spill (with Bridgelall, R<sup>†</sup>. Rafert, J.B., Tolliver, D.),” Transportation Research Board 95<sup>th</sup> Annual Meeting, Washington D.C., USA (January 1-14, 2016) <sup>Peer Reviewed</sup>
- 2015 An Agent-based Modeling for Remotely Piloted Aircraft Package Delivery in Rural Area (with Ali Rahim Taleqani<sup>†</sup>),” INFORMS 2015 Annual Meeting, Philadelphia, Pennsylvania, USA (November 1-4, 2015)
- 2015 Facility Location Problem Considering Time Window and Land Use Plan using GIS (with Alan Dybing and Sumadhur Shakya),” INFORMS 2015 Annual Meeting, Philadelphia, Pennsylvania, USA (November 1-4, 2015)
- 2015 Developing Interactive Map for Supporting County Roads Improvement and Transportation Planning (with Bradley Lantz<sup>†</sup>),” Geospatial Information Systems for Transportation (GIS-T) Symposium, Des Moines, Iowa, USA (April 19-22, 2015)
- 2015 Eco-Efficiency of U.S. Container Ports Using Data Envelop Analysis (DEA) (with N. Muhammad Aslaam Mohamed Abdul Ghani<sup>†</sup>, Yong Shin Park),” Transportation Research Forum Annual Meeting, Atlanta, Georgia, USA (March 11-13, 2015)



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- 2015 Airport Congestion Mitigation: A Multimodal Approach (with Annexstad, Jared <sup>†</sup>),” Transportation Research Forum Annual Meeting, Atlanta, Georgia, USA (March 11-13, 2015)
  - 2015 Feedstock Import Options Regarding Transportation Systems for Asphalt Production (with Raj Bridgelall),” Transportation Research Forum Annual Meeting, Atlanta, Georgia, USA (March 11-13, 2015)
  - 2015 Reshaping Tribal Road Network Using Public Information (with Jaesung Choi<sup>†</sup>),” Transportation Research Board 94<sup>th</sup> Annual Meeting, Washington D.C., USA (January 11-15, 2015) <sup>Peer Reviewed</sup>
  - 2015 Context Sensitive Solutions: Case Study of Northwest Highway, White Rock Lake, Dallas, Texas (with Raj Bridgelall),” Transportation Research Board 94<sup>th</sup> Annual Meeting, Washington D.C., USA (January 11-15, 2015) <sup>Peer Reviewed</sup>
  - 2014 Designing Service Coverage and Measuring Accessibility and Serviceability,” INFORMS Annual Meeting, San Francisco, California, USA (November 13-15, 2014)
  - 2014 Yield Forecasting to Sustain the Agricultural Transportation under Stochastic Environment (with N. Dharmadhikari<sup>†</sup> and F. Kambiz),” 55<sup>th</sup> Annual Transportation Research Forum, San Jose, California, USA (March 13-15, 2014)
  - 2014 Future Oil Production in North Dakota – Estimates Based on a Seasonal Autoregressive Integrated Moving Average (S-ARIMA) (with Jaesung Choi<sup>†</sup> and David Roberts),” 55<sup>th</sup> Annual Transportation Research Forum, San Jose, California, USA (March 13-15, 2014)
  - 2014 An Investigation of Factors Influencing Port Choice Regarding Commodities and Foreign Trade Partners (with Wonjoo Cho),” 55<sup>th</sup> Annual Transportation Research Forum, San Jose, California, USA (March 13-15, 2014)
  - 2014 Multimodal Transportation for Crude Oil Shipment in North Dakota,” 55<sup>th</sup> Annual Transportation Research Forum, San Jose, California, USA (March 13-15, 2014)
  - 2013 Statewide Freight Demand Modeling to Support Long-Range Transportation Planning in North Dakota,” A Transportation Research Board SHRP 2 Symposium, Herndon, Virginia, USA (October 21-22, 2013) <sup>Peer Reviewed</sup>
  - 2013 Where is the next drilling location?” GIS-Pro 2013: URISA’s 51st Annual Conference for GIS Professionals, Providence, Rhode Island, USA (September 15-19, 2013)
  - 2013 Connectivity and Equality: Consequence of Emergency Medical Services,” Geospatial Information Systems for Transportation Symposium and Administrative Subcommittee on Information Systems (ASIS) meeting, Boise, Idaho, USA (May 2013)
  - 2013 Long Range Transportation Planning to Deal with Oil Production: Dynamic Oil Trip Generation,” Geospatial Information Systems for Transportation Symposium and Administrative Subcommittee on Information Systems (ASIS) meeting, Boise, Idaho, USA (May 2013)
  - 2012 Integrating Supply Chain Network Model for Auto Industry in Midwest Using GIS,” (with Kazemi Yasaman<sup>†</sup>). The Institute for Operations Research and the Management Sciences (INFORMS) Annual Conference, Phoenix, Arizona, USA (October 2012)
  - 2012 Impetus to Short Sea Shipping through Marine Highways,” Transportation Research Forum (TRF) Annual Conference, Tampa, Florida, USA (March 2012)
  - 2011 Positioning Emergency Medical Services for Trauma Response for Rural Traffic Crashes,” (with Poyraz Kayabas<sup>†</sup>). The Institute for Operations Research and the Management Sciences (INFORMS) Annual Conference, Charlotte, North Carolina, USA (November 2011)
  - 2011 Visualizing Path-Based Routes for Import Containerized Freights in U.S,” (with Kambiz Farahmand & Denver Tolliver). U.S.-Korea Conference (UKC-2011), Park City, Utah, USA (August 2011)
  - 2011 Signal Detection Theory to Ascertain Driving Risk and Mitigation in a Flooded Urban Area,” (with Kambiz Farahmand & Peter G. Oduor). Institute of Industrial Engineering Annual (IIE) Conference, Reno, Nevada, USA (May 2011) <sup>Peer Reviewed</sup>

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- 2011 Visualizing Path-Based Routes for Import Containerized Freights in U.S.” (with Kambiz Farahmand & Denver Tolliver). Transportation Research Forum (TRF) Annual Conference, Long Beach, California, USA (April 2011)
  - 2011 3-D Transportation Network in Flooded Region,” GIS-T symposium 2011, Hershey, Pennsylvania, USA (April 2011)
  - 2011 Agent-Based Model for Disruption of Intermodal Transportation” (with Nimish Dharmadhikari<sup>†</sup> & Jarrett Brachman). Transportation Research Forum Annual Conference, Long Beach, California, USA (March 2011)
  - 2010 Simulation of Base Stock Inventory Management System Integrated with Transportation Strategies of a Logistic Network” (with Kambiz Farahmand). 2010 Winter Simulation Conference, Baltimore, Maryland, USA (December 2010) <sup>Peer Reviewed</sup>
  - 2010 Spatial Decompositions for Gravity and Shortest Path for Set covering for Measuring Potential Accessibility to Emergency Service,” URISA’s 48<sup>th</sup> Annual conference for GIS Professionals, Orlando, Florida, USA (September 2010) <sup>Peer Reviewed</sup>
  - 2010 Decomposing the Customer Preference in Information Systems by Using Conjoint Analysis,” Korean-American Scientists and Engineers (KSEA) – Young Generation and Professional Forum (YGPf), Seattle, Washington, USA (August 2010)
  - 2010 Visualizing Transportation Network in 3D from LiDAR Data Using Geographic Information Systems,” (with Haram Kim) Korean-American Scientists and Engineers (KSEA) – Young Generation and Professional Forum (YGPf), Seattle, Washington, USA (August 2010)
  - 2010 Estimating Trip Diversion by using Impedance in Flood Regions,” American Association of State Highways and Transportation Officials (AASHTO): Geospatial Information Systems for Transportation (GIS-T) Symposium, Charleston, West Virginia, USA (April 2010)
  - 2009 Simulation-Based Route Selection for Dispatching a Snow Removal Fleet,” The Institute for Operations Research and the Management Sciences (INFORMS) Annual Conference, San Diego, California, USA (October 2009)
  - 2009 Analyzing Freight Data between the Borders in North America” (with Christopher DeHaan<sup>†</sup> & Kambiz Farahmand). Transportation Research Board (TRB): North American Freight Analysis Conference, Irvine, California, USA (September 2009)
  - 2009 North American Freight Analysis: Incorporating Logistical Impedance,” (with Kambiz Farahmand & Christopher DeHaan). Transportation Research Board (TRB): North American Freight Analysis Conference, Irvine, California, USA (September 2009)
  - 2009 Considering Impedance for Intermodal Freight Transportation,” (with Kambiz Farahmand). Institute of Industrial Engineering (IIE) Annual Conference, Miami, Florida, USA (May 2009) <sup>Peer Reviewed</sup>
  - 2009 Location Problem for Intermodal Terminal in North Dakota,” (with Kambiz Farahmand). Transportation Research Forum (TRF) 50th Annual Conference, Portland, Oregon, USA (March 2009)
  - 2008 Investigation of Productivity and Efficiency by Simulation Technique” (with Kambiz Farahmand). Institute of Industrial Engineering (IIE) Annual Conference, Vancouver, British Columbia, Canada (May 2008)
  - 2008 Impact of Demand Variability of Supply Chain Performance,” (with Kambiz Farahmand). Institute of Industrial Engineering (IIE) Annual Conference, Vancouver, British Columbia, Canada (May 2008) <sup>Peer Reviewed</sup>

### State and Regional Meetings

- 2023 Using GIS and Network Modeling for Hay Export– Lectern Presentation (EunSu Lee<sup>†</sup>), 552<sup>nd</sup> Northeast Decision Science Institute (NEDSI) Annual Meeting, March 31 – April 1, 2023. <sup>Peer-reviewed</sup>
- 2022 Analyzing the Impact of Vessel Size and Investment into a Port – Lectern Presentation (EunSu Lee<sup>†</sup>), the Northeast Decision Science Institute (NEDSI), April 7-9, 2022. <sup>Peer-reviewed</sup>

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- 2021 Livestock Feedstock Sourcing and Transportation Management – Virtual Presentation (EunSu Lee), the Northeast Decision Science Institute (NEDSI), Virtual, March 26-27, 2021. <sup>Peer-reviewed</sup>
  - 2020 Livestock Feedstock Sourcing and Transportation Planning – Lectern Presentation (EunSu Lee<sup>†</sup>), the Northeast Decision Science Institute (NEDSI), Cambridge, MA, March 26-28, 2020 (canceled due to COVID-19) <sup>Peer-reviewed</sup>
  - 2020 Spatiotemporal Urban Ambulance Pre-Assignment Problem – Lectern Presentation (Natalia De La Fuente<sup>†</sup>, Lee, E. <sup>†</sup>, & Melanie McDonald), the Northeast Decision Science Institute (NEDSI), Cambridge, MA, March 26-28, 2020 (canceled due to COVID-19) <sup>Peer-reviewed</sup>
  - 2019 SWOT Analysis of Online Supply Chain & Transportation Courses, – Lectern Presentation (Amit Mokashi<sup>†</sup> & EunSu Lee<sup>†</sup>), the Northeastern Council of Business Schools and Programs (ACBSP Region 1), Rochelle, NY (October 4-5, 2020) <sup>Peer Reviewed</sup>
  - 2019 Innovative Spatial Modeling for Statewide EMS Coverage Plan, – Lectern Presentation (EunSu Lee<sup>†</sup>), the Northeast Decision Science Institute (NEDSI) Annual Conference, Philadelphia, PA (April 4-6, 2019) <sup>Peer Reviewed</sup>
  - 2019 Changes in Import Volumes for Small Ports in the U.S. after the Panama Canal Expansion – Lectern Presentation (Jorge Medina<sup>†</sup>, Jongho Kim, & EunSu Lee), the Northeast Decision Science Institute (NEDSI) Annual Conference, Philadelphia, PA (April 4-6, 2019) <sup>Peer Reviewed</sup>
  - 2018 Civic Engagement and Social Entrepreneurs (EunSu Lee<sup>†</sup>, Yi-Yu Chen) Presented at the Accredited College of Business & Program (ACBSP) Region 1 Annual Meeting, Jersey City, NJ <sup>Peer Reviewed</sup>
  - 2018 A Study on Improving Student Engagement through Research Showcase Participation (with Michael Bell, J.D.) Presented at the Accredited College of Business & Program (ACBSP) Region 1 Annual Meeting, Jersey City, NJ <sup>Peer Reviewed</sup>
  - 2018 Floor-Loaded or Palletization Problem,” Paper session presented at the Northeast Decision Science Institute (NEDSI), Providence, RI <sup>Peer Reviewed</sup>
  - 2017 Site Selection of Air and Spaceport for Space Tourism Using Multi-Criteria Approach,” (with Ibokd, K.). Paper session presented at the meeting of the Northeast Decision Science Institute, Springfield, MA. (March 22-25, 2017) <sup>Peer Reviewed</sup>
  - 2016 Career Path in Supply Chain Management and Transportation,” (with Dr. Amit Mokashi) Association Council for Business Schools and Programs (ACBSP) Region 1 Fall Conference, New York, NY, USA (October 14 & 15, 2016)
  - 2013 Development of GIS Multimodal Capacity Model for Northern Tier Freight Corridor,” (with Subhro Mitra, & Zijian Zheng<sup>†</sup>). North Dakota GIS Users Conference 2013, Grand Forks, North Dakota, USA (September 10-12, 2013)
  - 2012 GIS Modeling of County and Local Roads to Support Agricultural Transportation,” (with Denver Tolliver, Alan Dybing, & Pan Lu). Minnesota GIS/LIS Consortium Annual Conference, St. Cloud, Minnesota, USA (October 2012)
  - 2011 Location Optimality for Ambulance in North Dakota,” (with Poyraz Kayabas<sup>†</sup>). North Dakota GIS Users Conference 2011, Grand Forks, North Dakota, USA (October 2011).
  - 2011 Winter Road Maintenance Using GIS,” (with Poyraz Kayabas<sup>†</sup>). North Dakota GIS Users Conference 2011, Grand Forks, North Dakota, USA (October 2011)
  - 2011 Overcoming Computational Performance Constraints of Agricultural Transportation Planning in GIS,” (with Nimish Dharmadhikari<sup>†</sup>). North Dakota GIS Users Conference 2011, Grand Forks, North Dakota, USA (October 2011)
  - 2011 Dynamic Algorithm for Geospatial Analysis to Predict Feasible Freight Routes,” (with Denver Tolliver, Peter G. Oduor, & Kambiz Farahmand). North Dakota GIS Users Conference 2011, Grand Forks, North Dakota, USA (October 2011)

- 2010 Using Digital Elevation Model for Route Choice under Natural Disaster,” Graduate Research and Art Forum, North Dakota State University, Fargo, North Dakota, USA (April 2010).
- 2010 Using Digital Elevation Model for Route Choice under Natural Disaster,” Korean American Science and Engineer Association (KSEA): the Midwest Regional Conference, Iowa City, Iowa, USA (March 2010)

### CAMPUS OR DEPARTMENTAL TALKS

- 2024 *Innovative Knowledge Management using GIS in the era of AI*, Division of Convergence Talent Development on Artificial Intelligence and Intellectual Property, Korea University, Seoul, Korea (June 25, 2024).
- 2021 *GIS for Business and Transportation*. GIS Day, New Jersey City University, Jersey City, NJ, United States. (November 17, 2021).
- 2021 *Predicting Oil Production Sites for Planning Road Infrastructure: Trip Generation Using SIR Epidemic Model* [Gothic Research Seminar Series]. The School of Business at New Jersey City University, Jersey City, NJ, United States. (April 16, 2021).
- 2021 *Supply Chain Analytics*. Guest Lecture, University of De La America in Pueblo (UDLAP) in Mexico. (March 11, 2021).
- 2021 *3PL and 4PL*. International Logistics Investment Analysis and Support Center, Korea Maritime Institute, Busan, Korea. (January 19, 2021).
- 2014 *Statewide Freight Demand Modeling: Multimodal Perspective for Oil Development*. Guest Speaker in IME 472 Seminar Series, Department of Industrial & Manufacturing Engineering, North Dakota State University, Fargo, ND, United States. (April 4, 2014).
- 2011 *Transportation for Globalized and Multicultural Society*. Guest Speaker in the World I View Series, Equity and Diversity, North Dakota State University, Fargo, ND, United States. (March 24, 2011).
- 2008 *Application and Modeling for Simulation using Pro-Model®*. Guest Lecture in IME 472/672 (Simulation of Business and Industrial Systems), Department of Industrial and Manufacturing Engineering, North Dakota State University, Fargo, ND, United States. (April 2008).
- 2007 *Discrete-Event Simulation for Inventory Analysis*. Guest Lecture in IME 790 (Graduate Seminar), Department of Industrial and Manufacturing Engineering, North Dakota State University, Fargo, ND, United States. (March 2007).

### ORGANIZING/CHAIRING/MODERATING SESSIONS AND PANELS

- 2024 Moderator: Global Supply Chain Risk Management – Cybersecurity, Geopolitics, ESG, and Finance, the National Information Strategic Center, National Assembly Library, Seoul, Korea (June 25, 2024)
- 2024 Track Chair: Big Data and Business Analytics, Northeast Decision Science Institute, Cambridge, MA (April 4-6, 2024)
- 2023 Session Chair: SERVICE SYSTEMS and OPERATIONS: Productivity and Knowledge Transfer, Decision Science Institute Annual Meeting, Atlanta, GA, United States (November 20, 2023).
- 2023 Panel Chair: Creating Pathways to Excellence: Student Projects and Partnerships for Learning Success. Professional Development Institute, New Jersey City University, Jersey City, NJ (August 31, 2023)
- 2023 Track Chair: Big Data, Analytics and Knowledge Management. NEDSI 2023 Annual Meeting, Washington D.C., United States (March 30 – April 1, 2023).
- 2022 Track Chair: Legal, Ethical, and Social Issues. NEDSI 2022 Annual Meeting, Newark, NJ, United States (April 7-9, 2022).
- 2022 Session Chair: Learning & Practicing Ethics and Business Law, NEDSI 2022 Annual Meeting, Newark, NJ, United States (April 7-9, 2022).

- 2021 Session Organizer & Chair: PSOR TE06, In Person: Community-Based Operations Research, the INFORMS Annual Meeting, Anaheim, CA, United States. (October 26, 2021).
- 2021 Session Organizer & Chair: PSOR VMB54, Virtual: Community-Based Operations Research, the INFORMS Annual Meeting, Anaheim, CA, United States. (October 25, 2021).
- 2020 Session Organizer: PSOR TC01. Community Systems Analytics - Supply Chain, Smart City, Healthcare (Public Sector OR), the Virtual INFORMS Annual Meeting. November 7-13, 2020.
- 2019 Session Organizer: MC50 - Spatial Analysis in Transportation and Logistics, the INFORMS Annual Meeting, Seattle, WA. October 21, 2019
- 2017 Session Organizer: MB58. Spatial Analysis in Transportation and Logistics (Transportation and Logistics Society), the INFORMS Annual Meeting, Houston, TX. October 22, 2017.
- 2016 Session Organizer: SC59. Spatial Analysis in Transportation & Logistics (Transportation and Logistics Society), the INFORMS Annual Meeting, Nashville, TN. November 13, 2016.
- 2015 Session Organizer: SA68. Geospatial Analysis in Transportation and Logistics (Transportation and Logistics Society), the INFORMS Annual Meeting, Philadelphia, PA. November 1, 2015.

## WORKSHOPS

- 2017 *GIS for tribal transportation and land use*. Tribal Leaders and Trade, Bismarck, ND, USA. (September 5-8, 2017). The number of attendees: 7.
- 2017 *Leading discussions with lightning talk*. CXC at New Jersey City University, Jersey City, NJ, USA. (May 3, 2017). The number of attendees: 15.
- 2016 *Informal assignment - A movie in class*. CXC at New Jersey City University, Jersey City, NJ, USA. The number of Attendees: 15.

## CONSULTING ACTIVITIES

- 2025 Curriculum Development of Logistics Program. Bergen Community College, Paramus, NJ (June 18, 2025; 20 hours).
- 2021 *Review of the 1PL, 2PL, 3PL, and 4PL in the U.S. transportation and supply chain market*. Korea Maritime Institute (KMI), Busan, Korea (January 11, 2021).
- 2019 *Transportation/Logistics/Distribution (TLD) middle-skill program*. The NJCU **Logistics Center**, Jersey City, NJ, United States. (February 6 & 13, 2019; 12 hours in total).
- 2016 *Case Study on the Regeneration of the Brooklyn Naval Works for Urban Regeneration*. Korea Maritime Institute (KMI), Busan, Korea.

## SERVICE TO PROFESSION

*Note: SCI – Science Citation Index, ESCI – Emerging Sources Citation Index, SCIE: Science Citation Index, SSCI – Social Science Citation Index, DOAJ – Directory of Open Access Journal*

### Editorial Board

**Editorial Review Board (Area: Operations and Supply Chain)**, Journal of Managerial Issues (2024 - Present)

**Editorial Board Member**, Universal Journal of Operations and Management (UJOM), Universal Wiser Publisher, Open Access (2021-2025)

**Chief-in-Guest Editors**, Special Issue on Greenways and Sustainable Urban Mobility Systems, *Systems – SSCI and Scopus* (2024).

**Chief-in-Guest Editors**, Special Issue on Visualization in Transportation, *International Journal of Transportation - ESCI* (2017).

**Chief-in-Guest Editors**, Special Issue on Information Systems and Technology in Logistics and Urban Freight Management, *Logistics*, MDPI (2020-2021)

**Chief-in-Guest Editors**, Special Issue on Infrastructure Financing, *Infrastructures*, MDPI (2021-2022)

#### **Journal Manuscript Review Work: Internal Reviewer (Review Board / Committee)**

Transportation Research Record: Journal of Transportation Research Board - **SCI** (2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020): Single Blind Review

Sustainability – **SCIE/SSCI/Scopus** (2016, 2017, 2018): Single Blind Review

Journal of Marine Science and Engineering – **SCIE/Inspec/Scopus** (2020): Single Blind Review

#### **Journal Manuscript Review Work: External Reviewer**

Journal of Business Logistics – **SCI** (2015, 2016): Double Blind Review

International Journal of Geographic Information Sciences - **SCI** (2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020): Double Blind Review

Management Research Review - **ESCI** (2012, 2013, 2014, 2018, 2019, 2020): Double Blind Review

Maritime Policy & Management - **SSCI** (2012): Double Blind Review

SAGE Open – **ESCI/DOAJ/SCOPUS** (2013): Double Blind Review

Journal of Transportation Technologies (JTTS) (2014): Double Blind Review

Journal of Civil Engineering and Architecture Research (2014, 2015): Double Blind Review

Journal of Social Science (2015): Double Blind Review

Transactions in GIS – **PubMed** (2016, 2017): Double Blind Review

Geographical Analysis - **ESCI** (2017): Double Blind Review

Cogent Business and Management (2018): Double Blind Review

Maritime Transportation Research (2020): Double Blind Review

#### **Service as Textbook/Dissertation Reviewer**

2024 Chopra, Sunil. *Supply Chain Management: Strategy, Planning, and Operation*, 7th edition, Pearson: New Jersey, United States

2021 Hussnain, Muhammad Qadeer. *Scenario planning and support systems for spatial planning of growing cities*. Ph.D. Dissertation, National University of Sciences and Technology: Islamabad, Pakistan.

2020 Cachon, G. & Terwiesch, C., *Operations Management*, 2<sup>nd</sup> Edition, McGraw Hill: New Jersey, United States.

2018 Bowersox, J.D., Closs, J.D., Cooper, M.B., & Bowersox, C.J., *Supply Chain Logistics Management*, 5<sup>th</sup> Edition, McGraw-Hill: New Jersey, United States.

#### **Service as Grant/Project Reviewer and Panelist**

2022 – 2024 **Appointed panelist** of NCHRP (**National Cooperative Highway Research Program**) Project: 23-17. Authorized by Congress, sponsored by the Federal Highway Administration (FHWA) and American Association of State Highways and Transportation Officials (AASHTO), and managed by the Transportation Research Board (TRB). (8/31/2022 – 5/30/2025)

2020 – 2023 **Appointed panelist**, ACRP (**Aviation Cooperative Research Program**) Project: 03-62. Authorized by Congress, sponsored by the Federal Aviation Administration, and managed by the Transportation Research Board (TRB). (11/8/2020 – 2024)

2015 **Grant proposal reviewer**, Small Business Innovation Research Program (SBIR): U.S. Department of Agriculture – National Institute of Food and Agriculture (NIFA), Washington D.C., United States.



## Service as Certificate Grading Judge

2018 – 2019 Certificate of Supply Chain (SC) Pro Level II, **Council of Supply Chain Management Professionals (CSCMP)**, IL, United States.

## Ad-Hoc Peer Review

Management Review: International Journal (2015)

Decision Science Institute – Annual Conference (2010, 2017, 2023)

Institute of Industrial Engineering (IIE) Annual Conference (2008, 2009)

International Conference on Operations Excellence and Service Engineering (2015)

Northeast Decision Science Institute – Annual Meeting (2018, 2019, 2020, 2021, 2022, 2023, 2024)

## Significant Leadership of Professional Organizations

2024 – 2025 Chair of the **Subcommittee on Port Performance** AW010(3) of the Standing Committee on Ports and Channels AW010, Transportation Research Board, a division of the National Research Council (NRC), Washington D.C., United States (3/18/2024 – 04/14/2025)

2024 – 2025 Appointed member of the **Standing Committee on Ports and Channels** AW010, Transportation Research Board, a division of the National Research Council (NRC), Washington D.C., United States (3/18/2024 – 04/14/2025)

2023 – 2025 Appointed member of the **Standing Committee on Long-Range Planning (LRPC)**, Korea-American Scientists and Engineers Association (KSEA), Arlington, VA, United States

2022 – 2026 Appointed Member of the **Standing Committee on Community Resources and Impacts (AME80)**, Transportation Research Board, a division of the National Research Council (NRC), Washington D.C., United States (07/08/2022 – 04/14/2026)

2022 – 2023 Appointed **Member** of the **K-12 Subcommittee**, the Education and Outreach Committee (EOC) of INFORMS, Maryland, United States. (5/1/2022 – 4/30/2023).

2021 – 2023 **Council Member**, the **Peaceful Unification of Advisory Council**, the Republic of Korea. (Appointed by the President, Moon Jae In). (09/01/2021 – 08/31/2023).

2021 – 2025 **Vice President of Technology**, the Northeast Decision Science Institute (NEDSI), United States. (April 2021 – March 2025)

2016 – 2025 Appointed **Member** of the Standing Committee on **Agricultural and Food Transportation (AT030)**, Transportation Research Board, a division of the National Research Council (NRC), Washington D.C., United States. (4/15/2016 – 4/10/2024)

2013 – 2022 Appointed Member of the Standing Committee on **Visualization in Transportation (ABJ95)**, Transportation Research Board, a division of the National Research Council (NRC), Washington D.C., United States. (04/15/2013 - 04/14/2022)

2019 – 2021 **Co-chair** of the K-12 Subcommittee, the Education and Outreach Committee (EOC) of INFORMS, Maryland, United States. (7/17/2019 – 12/31/2021).

2019 – 2021 **Chair** of the GIS-T Student Paper Competition, a planning steering committee, the **GIS-T Symposium** hosted by American Association of State Highway and Transportation Organization (AASHTO), Washington D.C., United States. (June 2019 – May 2021).

2019 – 2020 **Conference Steering Committee**, the Transportation Research Forum 61<sup>st</sup> Annual Meeting, Jersey City, NJ, United States.

2013 – 2018 Student Paper Contest Juror, **GIS-T Symposium** hosted by American Association of State Highway and Transportation Organization (AASHTO), Washington D.C., United States.

2016 – 2017 Symposium Steering Committee (Standing Committee on Visualization in Transportation, Transportation Research Board), the 8th International Symposium on Visualization in Action

2014 – 2015 **Co-Chair** of the **North Dakota GIS Users Annual Meeting** (September 28-29, 2015)

2019 – 2023 Member of the Subcommittee on **Port Digitalization** (AW010-2)

2014 – 2021 Member of the Subcommittee on **Statewide Travel Demand Forecasting** (ADA10-2)