

Global Business, B.S.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Global Business program, students will be able to:

1. Students will integrate global management concepts, addressing challenges and opportunities within the global business environment.
2. Students will demonstrate the ability to analyze, synthesize, and /or evaluate information necessary for problem solving and opportunity development on a global scale.
3. Students will communicate effectively using appropriate business etiquette and terminology for a variety of audiences in a global business environment.