

Sangyoung Moon
Curriculum Vitae, August 2018

Birthplace: Seoul (South Korea)

Mailing Address

Dept. of Business Administration
Hankyong National University
327 Jongang-ro, Anseong, 17579, South Korea

Telephone

(Office) 82-31-670-5426

(Cell) 82-10-9973-7417

E-mail

symoon@hknu.ac.kr

Education

- Ph.D., Transportation and Logistics, North Dakota State Univ., May 2006.
 - Dissertation: A Mathematical Modeling Applied to the U.S. Soybean Industry and Its Competitiveness
- M.S., Agribusiness and Applied Economics, North Dakota State Univ., May 2003.
 - Thesis: Effects of Price and Exchange Rate Risks on Offshore Wheat Trader in Korea
- B.S., Agricultural Economics, Korea University, Aug. 2000.

Employment

Associate Professor, Dept. of Business Administration, Hankyong National University, Sep. 2011 – present.

Assistant Professor, Dept. of Retail Management, DongEui University, March 2008 – Sep. 2011.

Research Fellow, Korea Institute for Industrial Economics & Trade, May 2006 – Feb. 2008.

Fields of Interest

Logistics Industry, Logistics Technologies, Cold Chain, Transportation, Productivity, Efficiency, Start-ups

Teaching Areas

Business Statistics, Management Science, Operation Research, Logistics Management, Transportation Management, Int'l Transportation, Cold Chain System

Publications (Refereed Journal Articles)

1. An Analysis on the Effect of Entrepreneurial Ecosystem on Perceiving Opportunities of Start-ups (with Jongho Kim), *Journal of the Korean Data Analysis Society*, 20(1), 2018, 261-274.
2. An Empirical Analysis of the Effects of Free Trade Agreements on Bulk Trade Volume in Korea (with Kyonghan Lee and Judong Park), *Korea International Commercial Review*, 32(3), 2017, 333-348.
3. Structural Relationship between Safety Climate and Safety Compliance of Labor Union Members in the Garak Market in Korea (with Inkyong Kim and Seungyong Ok), *Journal of the Korean Data Analysis Society*, 19(3), 2017, 1207-1223
4. Determinants of Individual Business Rate: Application of Logistic Quantile Regression (with Jongho Kim), *Journal of the Korean Data Analysis Society*, 18(3), 2016, 1229-1238.
5. Efficiency Analysis for Competitiveness of Common Logistics Centers for Small Retailers in South Korea (with Chunglim Park), *Journal of Shipping and Logistics*, 32(1) 2016, 91-109.
6. An empirical analysis of efficiency evaluation of Incheon International airport (with Bongchan

- Ha), *Productivity Review*, 28(4), 2016, 69-91.
7. Factor Analysis and Intergroup Awareness Investigation of Workers` Safety in Logistic Center (with Hyunjoon Choi and Seungyong Ok), *The Korean Society of Safety*, 30(4) 2015, 113-119.
 8. An Efficiency Performance of Asia`s Major Airports with TOPSIS - Revenue, Growth, and Profit Approach (with Bongchan Ha), *Journal of Shipping and Logistics*, 31(2), 2015, 91-109.
 9. The Competitive Effects of Low Cost Carriers in Korea: Focusing on Jeju Route (with Jongho Kim), *Journal of Shipping and Logistics*, 30(1), 2014, 275-295
 10. Effects of service encounter factors on customer satisfaction, re-use intention, and word-of-mouth effect (with Seonggu Lee and Jaehee Choi), *Journal of the Korean Data Analysis Society*, 16(3), 2014, 1227-1240.
 11. Determinants of Entrepreneurship: Gender Differences in Korea (with Jongho Kim), *Journal of the Korean Data Analysis Society*, 16(1), 2014, 19-29.
 12. An Empirical Analysis on the Relationship between Foreign Direct Investments and Employment (with Jinwoong Kim), *Journal of Industrial Economics and Business*, 26(3), 2013, 1139-1158.
 13. The Dynamic Relationship among Air Freight Transportation, Productivity, and Economic Growth (with Jinwoong Kim), *Journal of the Korean Data Analysis Society*, 15(2), 2013, 615-627.
 14. Determinants of productivity in the information and communication technology industry of Korea (with Gidon Ahn and Byungchae Rhee), *Journal of the Korean Data Analysis Society*, 14(3), 2012, 1231-1240.
 15. Activation strategy for the ship supply industry at the Port of Busan (with Minjin Koo and Jinwoo Ahn), *International Journal of Navigation*, 36(2), 2012, 141-148.
 16. Determinants of Maritime Container Volume in Korea (with Jinwong Kim and Youngkeun Kim), *The Journal of International Trade & Commerce*, 6(4), 2010, 133-145.
 17. Outward FDI and Trade: Evidence from the Bilateral Trade Between Korea and Vietnam (with Bongchan Ha), *Journal of the Korean Data Analysis Society*, 12(1), 2010, 45-54.
 18. The effects of market opening on the Korean retail industry (with Bongchan Ha), *The Korean Economic Review*, 25(2), 2009, 413-427.
 19. Effects of the Certification System of Integrated-Logistics Companies on Total Factor Productivity of the Logistics Industry, *Journal of the Korean Data Analysis Society*, 11(3), 2009, 1177-1188.
 20. Effects of the Panama Canal on U.S. Competitiveness on the World Soybean Market, *Korea Logistics Review*, 17(4), 2007, 211-234.

Publications (Books)

1. Korea's strategy to respond to growth in China's logistics and distribution industry, Korea Institute for Industrial Economics and Trade, 2007.
2. Policy issues for advancement of service sector, Korea Development Institute, 2007.
3. China's rising industry and Korean economy, Korea Institute for Industrial Economics and Trade, 2006.

Work in Progress

Technology in Supply Chain Management and Logistics: Current Practice and Future Applications, Elsevier (Book)

Effects of Automation on Efficiency of Ports (Journal Article)

Analysis of efficiency difference according to automation level (Journal Article)

Services (University)

- **Chair, Dept. of Global Logistics** (Graduate Level), March 2012 - Present
- **Chair, Dept. of Business Administration**, Feb. 2017 – Present
- Director, Center for Business Incubator, Nov. 2017 – Present
- **Dean, International Affairs**, Sep. 2015 – Dec. 2016
- Vice Dean, Graduate School, Sep. 2014 – Aug. 2015

Services (Profession)

- Committee Member, Center for Certified Excellent Logistics Company, 2012 – Present, Ministry of Land, Infrastructure and Transport, Korea
- Committee Member, Wholesale Market Facilities Improvement Committee, 2015 – Present, Ministry of Agriculture, Food and Rural Affairs, Korea
- Editorial Board Member, Asian Journal of Shipping and Logistics (SCOUPS), 2015 - Present