

# EXPLORE NJ

## Select USA (New Jersey Spin-Off Event)

### Agenda

#### Wednesday, June 12<sup>th</sup> – Check into Hotel, Residence Inn, Jersey City

7:00 pm- 9:00 pm	Welcome Reception ( <i>light fare and drinks</i> )
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#### Thursday, June 13<sup>th</sup> – “Finance and Commerce”

7:30 am	<p><b>Networking Breakfast/Welcome Remarks</b> <i>New Jersey City University (NJCU)’s School of Business (Skyroom), Exchange Place, Jersey City</i></p> <ul style="list-style-type: none"> <li>▪ <i>Dr. Susan Henderson, President, NJCU</i></li> <li>▪ <i>Dr. David Weiss, Founder &amp; Director, Institute of Dispute Resolution, NJCU</i></li> <li>▪ <i>Dr. Bernard McSherry, Founding Dean, School of Business, NJCU (invited)</i></li> <li>▪ <i>The Honorable Steve Fulop, Mayor, Jersey City (invited)</i></li> <li>▪ <i>The Honorable Thomas Kean, Jr., State Senator, District 21</i></li> <li>▪ <i>Jose Lozano, President &amp; CEO, Choose New Jersey</i></li> <li>▪ <i>Anthony Russo, President, CIANJ</i></li> </ul> <p><b>Signing of CIANJ/American-Hungarian Chamber of Commerce Memorandum of Understanding</b></p>
9:00 am	<p><b>Keynote Address</b></p> <ul style="list-style-type: none"> <li>• <i>The Honorable Phil Murphy, Governor, New Jersey (invited)</i></li> </ul>
9:30 am	<p><b>Why I Chose New Jersey:</b> <i>Company representatives will share their experiences on selecting NJ for business</i></p> <p>Moderator: <b>Annisia Cialone</b>, <i>Director, Housing, Economic Development, and Commerce (HEDC), Jersey City</i></p> <ul style="list-style-type: none"> <li>• <i>Companies TBD</i></li> </ul>
10:00 am	<p><b>Panel Discussions –Experts will present on the following topics:</b> <i>Speakers TBD</i></p> <ul style="list-style-type: none"> <li>▪ <b>Real Estate:</b> <i>Choosing the right location</i></li> <li>▪ <b>Workforce Development:</b> <i>Securing approvals and work documents</i></li> <li>▪ <b>Protecting Your Intellectual Property:</b> <i>Decoding US intellectual property laws</i></li> <li>▪ <b>Tax and Accounting:</b> <i>Understanding New Jersey/US tax codes and how they will affect your business</i></li> </ul>
11:00 am	<p><b>One-on-One Meetings</b></p> <ul style="list-style-type: none"> <li>▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.</li> </ul>

12:00 pm	Lunch at Porto Leggero, a well-known Italian eatery, Exchange Place, Jersey City
2:00 pm	<p><b>Tours/Family Activities (Optional)</b></p> <ul style="list-style-type: none"> <li>▪ <b>Suburbs of Northern NJ Tour:</b> A hop-off bus tour showcasing the diversity and lifestyle of New Jersey residents, followed by afternoon tea at The Castle at Felician University</li> <li>▪ <b>Liberty Science Center:</b> An immersive and hands-on learning center that aims to inspire the next generation of scientists and engineers.</li> <li>▪ <b>Ferry Ride to New York City with Walking Tour,</b> Explore New York City</li> </ul>
5:00 pm	Back to Hotel (Free Time)
7:00 pm	<p><b>CIANJ's Spring Networking Reception</b> Liberty House, Jersey City</p> <p>Enjoy drinks, light fare, and a view of New York City, and network with more than 100 of New Jersey's leading business professionals</p>

Friday, June 14 <sup>th</sup> – “Innovation/Technology/Entrepreneurship”	
7:30 am	Bus Leaves Hotel
9:00 am	<p><b>Networking Breakfast/Welcome Remarks</b> New Jersey Institute of Technology (NJIT)'s Innovation Institute, Newark</p> <ul style="list-style-type: none"> <li>▪ Dr. Joel Bloom, President, NJIT (invited)</li> <li>▪ Aisha Glover, President, Newark Alliance (invited)</li> <li>▪ The Honorable Cory Booker, U.S. Senator, New Jersey (invited)</li> <li>▪ The Honorable Bob Menendez, U.S. Senator, New Jersey (invited)</li> <li>▪ The Honorable Ras Baraka, Mayor, Newark (invited)</li> </ul>
10:00 am	<p><b>Panel Discussions –Experts will present on the following topics:</b></p> <ul style="list-style-type: none"> <li>• <b>New Jersey Innovation Institute (NJII)/Incubators:</b> NJII is an NJIT corporation that fosters collaboration between private industry and top researchers, to bolster New Jersey as the top destination for innovation and entrepreneurship <ul style="list-style-type: none"> <li>○ <b>Don Sebastian,</b> President, NJII</li> </ul> </li> <li>▪ <b>Higher Education &amp; Business – Developing Tomorrow's Workforce:</b> Taking advantage of New Jersey's 31 public and 28 independent institutions of higher learning. <ul style="list-style-type: none"> <li>○ <b>Speakers TBD</b></li> </ul> </li> <li>▪ <b>Technology/Automation:</b> How developments in technology and automation can improve production and efficiency. <ul style="list-style-type: none"> <li>○ <b>Speakers TBD</b></li> </ul> </li> </ul>

11:00 am	<p><b>One-on-One Meetings</b></p> <ul style="list-style-type: none"> <li>▪ Attendees will pair off with panelists and other business professionals to discuss specific needs.</li> </ul>
12:00 pm	<p>Lunch @ Fornos of Spain, <i>a staple in the renowned Ironbound section of Newark, known for its rich Portuguese culture.</i></p>
2:00 pm	<p><b>Tours/Family Activities (Optional)</b></p> <ul style="list-style-type: none"> <li>▪ <b><i>Newark Museum/Newark Public Library, a self-guided tour</i></b></li> <li>▪ <b><i>Newark Port Tour</i></b></li> </ul>
5:00 pm	<p><b><i>Farewell Cocktail Reception</i></b>  Dutch's Restaurant, TRYP Hotel</p>
6:00 pm	<p><b>Adjournment</b></p>