



Connecting Bridges and Borders Program

Entrepreneurship and Innovation NJCU—Jersey City Connect Project

How is the Sikh Medical Community Advancing Public Healthcare?

<https://www.youtube.com/watch?v=cdSAu6jWXXK4>

Jersey City, May 13, 2020—Join Professor David Weiss as he discusses the Sikh medical community’s advancing healthcare field with Rajnarind Kaur on this week’s episode of “Connecting Bridges and Borders.”

Rajnarind Kaur is a woman of many titles including: Public Relations and Marketing Officer at the North American Sikh Medical and Dental Association, Board Member of ONE Project NJ, Founding Principal of the Art of Speaking, and more. She has most recently been doing incredible work editing, dubbing, and translating information about COVID-19 from English to Punjabi to disseminate knowledge throughout the wider South Asian community. In the podcast Kaur notes that the majority of the information released by the CDC is in English, so it is impossible for non-English speakers to access information without someone to translate. Kaur’s work in disseminating information to Punjabi speakers has most likely saved hundreds, if not thousands, of lives.

This illuminating conversation between Professor Weiss and Rajnarind Kaur highlights the privilege Americans, and the West in general, have in times of global crisis. Kaur provides crucial information on how individuals can work to bridge the gap between non-English and English speaking communities throughout the world and spread information more evenly and thoroughly.

Listen to this podcast to gain some insight on the importance of ensuring that all global communities have access to vital information. Kaur and many others are putting in the work necessary to promote the health and safety of all, and the innovative means through which they are achieving this is transforming public healthcare in many communities.

About Us

The Institute for Dispute Resolution at NJCU is a platform under the School of Business that seeks to promote international negotiation and mediation techniques to manage disputes in cross border commercial and general conflict resolution forums.

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