Introduction to
NJCU @ Fort Monmouth
Dr. Michael Edmondson
N JCU Has A Long History in Monmouth County

NJ Coastal Communiversity  
2004-2016

Brookdale University Partnerships  
2016-Present

NJCU @ Fort Monmouth  
2021-

5 Things to Know About a Communiversity Degree

NJCU was one of several four-year institutions as part of the Brookdale Communiversity launched years ago where we could only offer limited programs and work with Brookdale students.
Overall Fall 2020 Down; Fitch and Moody’s Negative Outlook for Higher Education

*preliminary.
Source: Fitch Ratings, National Student Clearinghouse Center.

Undergraduates In NJ Declined By 32,290 While Graduate Students Declined By 1,008 Between 2009-2019

Notes:
- Fall 2020 not included
- Rutgers not included
- Rowan added medical school fall 2012
The Top 20 Institutions In Total Number of Full/Part Time Undergraduate & Graduate Students, 2019
19 Institutions Experienced Positive Enrollment Growth (Undergraduate & Graduate Combined) Between 2009-2019
33 Institutions Experienced Negative Enrollment (Undergraduate & Graduate Combined) Between 2009-2019

*NJCU lost 450 students
At The Graduate Level, 13 Institutions Increased Enrollment While 15 Had A Decrease Between 2009-2019
## NJ Population Projections by Race, 2010-2030

<table>
<thead>
<tr>
<th>Race</th>
<th>2010</th>
<th>2020</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>74.5%</td>
<td>70.7%</td>
<td>67.3%</td>
</tr>
<tr>
<td>Black</td>
<td>14.6%</td>
<td>14.5%</td>
<td>14.4%</td>
</tr>
<tr>
<td>Asian</td>
<td>8.5%</td>
<td>11.1%</td>
<td>13.3%</td>
</tr>
<tr>
<td>Other Races</td>
<td>0.7%</td>
<td>1.1%</td>
<td>1.6%</td>
</tr>
<tr>
<td>2+ Races</td>
<td>1.8%</td>
<td>2.6%</td>
<td>3.5%</td>
</tr>
<tr>
<td><strong>Hispanic</strong></td>
<td>17.7%</td>
<td>22.2%</td>
<td>26.7%</td>
</tr>
</tbody>
</table>

[https://www.nj.gov/labor/iac/content/iac/2012/05/20PopUFree2010.pdf](https://www.nj.gov/labor/iac/content/iac/2012/05/20PopUFree2010.pdf)
NJ Population Projections by County, 2010-2030

- Monmouth (#5) and Ocean (#6) are among the top counties with the largest projected population growth.

[Graph showing population projections for different counties with a zoom on Monmouth and Ocean counties.]
NJCU @ Brookdale/Wall Moves 11 Miles North to NJCU @ Fort Monmouth
Fort Monmouth, located in Monmouth County is the 1,126-acre former U.S. Army base decommissioned in 2011.
Currently managed by Fort Monmouth Economic Revitalization Authority (FMERA)
Transforming Squier Hall For NJCU @ Fort Monmouth

Façade illustration subject to change
Over 64,000 students attend the 8 institutions in the Monmouth competitive set; with Stockton and Rowan adding another potential 24,000 students in the mix.
NJCU @ Ft. Monmouth

72,000 square feet
46,000 first floor
26,000 second floor

15 classrooms @ 30 each (~450 total)
Banquet room (~ 120 people)

Nursing Lab
Cyber Security Lab
Bloomberg Trading Terminal
NJCU @ Ft. Monmouth - Built To Serve Our Students

One-Stop Area
- Advising, Financial Aid, Counseling, Admissions, etc.

Facilities
- Lactation room
- Gender neutral bathroom
- Café/vending machines
- Ample lounge areas
- Large quiet study room
- Faculty lounge
- Faculty hoteling space
- Free parking
- Security
“I’m very excited to have NJCU here. Having a college campus on this site is a benefit to Oceanport. It enhances the entire fort project and will reflect positively on Oceanport as a place to live and work.”

Jay Coffey, Oceanport Mayor

https://tworivertimes.com/college-campus-plan-advances/
Fort Monmouth Financial Forecast

*Draft and Subject to Change*

<table>
<thead>
<tr>
<th></th>
<th>FY2021</th>
<th>FY2022</th>
<th>FY2023</th>
<th>FY2024 to FY2025</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues (in 000s)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Existing Students</td>
<td>$3,595</td>
<td>$3,680</td>
<td>$3,767</td>
<td>$7,802</td>
</tr>
<tr>
<td>New Students</td>
<td>$0</td>
<td>$1,669</td>
<td>$2,479</td>
<td>$8,398</td>
</tr>
<tr>
<td>Discounts</td>
<td>($853)</td>
<td>($1,070)</td>
<td>($1,249)</td>
<td>($3,240)</td>
</tr>
<tr>
<td><strong>Total Net Revenue</strong></td>
<td>$2,742</td>
<td>$4,279</td>
<td>$4,997</td>
<td>$12,960</td>
</tr>
<tr>
<td><strong>Expenses (in 000s)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Lease</td>
<td>$300</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>New Lease &amp; Taxes</td>
<td>$0</td>
<td>$1,992</td>
<td>$1,992</td>
<td>$3,984</td>
</tr>
<tr>
<td>Faculty</td>
<td>$854</td>
<td>$1,049</td>
<td>$1,233</td>
<td>$3,221</td>
</tr>
<tr>
<td>Admin, O&amp; M</td>
<td>$230</td>
<td>$2,041</td>
<td>$2,030</td>
<td>$4,174</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,384</td>
<td>$5,082</td>
<td>$5,255</td>
<td>$11,379</td>
</tr>
<tr>
<td>Income/Loss</td>
<td>$1,358</td>
<td>($803)</td>
<td>($258)</td>
<td>$1,581</td>
</tr>
</tbody>
</table>

Operations and Maintenance includes:

- HVAC/Mechanical
- Facilities
- Housekeeping
- Security
- IT/Help Desk
- Maintenance
- Grounds

- 30-year lease; option to buy after 10 years
“We will have a university that serves Oceanport and regional students. The Fort Monmouth Economic Recovery Administration (FMERA) board and team are thrilled NJCU will be occupying land and buildings there. It will be an attractive, great location and they will be great neighbors.”

Bruce Steadman, FMERA

https://tworivertimes.com/college-campus-plan-advances/
NJCU offers the following academic programs at its Fort Monmouth location.

**Undergraduate Programs**
- Accounting
- Business Analytics and Data Science
- Criminal Justice
- Entrepreneurship
- Finance
- Fire Science
- Global Business
- Hospitality Management
- Management
- Marketing
- National Security Studies
- Nursing, Accelerated Program (2nd degree)
- Nursing, R.N. - B.S.N.
- Sports Management
- Supply Chain, Logistics, and Maritime Port Management

**Graduate Programs**
- Master of Business Administration:
  - Specialization in Finance
  - Specialization in Marketing
  - Specialization in Organizational Management and Leadership
  - Customizable MBA
  - Special Certificate of Readiness (CORe) from Harvard Business School Online
- Accounting
- Business Analytics and Data Science
- Finance:
  - Specialization in Financial Management
  - Specialization in Financial Analysis
  - Specialization in Risk Management and Compliance
- Financial Technology
- Nursing:
  - Nursing specialization in Nursing Education

For information on these or other NJCU academic programs, please email fortmonmouth@njcu.edu

Subject to change
NJCU at Fort Monmouth

NJCU @ Fort Monmouth – COMING SOON – FALL 2021

The mission at New Jersey City University (NJCU) is to provide a diverse population with an excellent education. The University is committed to the improvement of the educational, intellectual, cultural, socioeconomic, and physical environment of the surrounding urban region and beyond.

U.S. News and World Report ranked NJCU as the best public university in New Jersey for ethnic diversity, Washington Monthly ranked NJCU #2 in the state for serving students in need, and the Social Mobility Index ranked NJCU #72 in the nation for the ability of its alumni to increase their social mobility. NJCU offers 49 undergraduate programs, 27 graduate programs, and three doctoral programs to over 6,500 students.