The Senate Graduate Studies Committee (GSC) met via zoom on September 17, with all members in attendance except the unfilled student representative seat. The meeting began with an introduction of all members and a review of the GSC charge. The committee chose to continue having Dr. Melendez and Dr. Carnahan serving as GSC Committee co-chairs for the 2020-21 academic year.

The GSC reviewed six (6) course proposals and one (1) new program proposal. The GSC is recommending approval for the new program proposal and for each of the 6 course proposals, with recommended edits. In general, committee members observed inconsistencies in the descriptions of Student Learning Outcomes (SLO's), inconsistent formatting of the bibliography, identifying the course textbook, identifying library holdings, typographical errors, and in general the need for proof reading before submission in CIM. That said we are sensitive and acknowledge the difficulties in navigating CIM and in making corrections or edits within the system once already submitted. We are also cognizant that these proposals were already reviewed and approved at the department curriculum level, college curriculum level and by academic deans, who either missed these issues or did not believe them to be significant enough to either roll back or comment on prior to moving them forward to the GSC.

Requested Action	New Permanent Course
Abbreviated Course Title	FINC Machine Learning II
Full Course Title	FINC: Machine Learning for Business II
Credits	3.0
Course Level	600 level (Graduate)
Catalog Description	This course will provide students with a thorough understanding of advanced machine learning algorithms. Students will learn the common machine learning and AI algorithms, apply them to detect patterns in the data and predict outcomes, and implement them in R or Python on a cloud-based platform.
Enrollment & Scheduling	Recommended enrollment is 20. One section of this course will be offered per academic year
Prerequisites	FINC 630 – Introduction to Machine Learning
Component Workload	Lecture (3.0 credits)
Proposed by	Xiaodi Zhu

Requested Action	New Permanent Course
Abbreviated Course Title	SECU: International Terrorism
Full Course Title	SECU: International Terrorism and Extremist Groups
Credits	3.0
Course Level	600 level (Graduate)
Catalog Description	This course examines the impact of international terrorism on the U.S. and other countries. Students will study various radicalized groups through an assessment process. Students must be able to identify and articulate a group's tactics, techniques, procedures, kinetic and cyber capabilities, philosophical orientation and ideology and political activism and engagement.
Enrollment & Scheduling	Recommended enrollment is 20. One section of this course will be offered per academic year
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Graig Klein

Requested Action	New Permanent Course
Abbreviated Course Title	FINC: Regulations and Compliance
Full Course Title	FINC: Regulations and Compliance
Credits	3.0
Course Level	700 level (Graduate)
Catalog Description	This course focuses on financial industry regulations and compliance. Topics include regulations' impact on financial industry and regulatory compliance by different types of financial institutions, such as commercial banks, investment banks, insurance companies, central counterparties. It will also cover regulations on various risk disciplines and risk management activities.
Enrollment & Scheduling	Recommended enrollment is 20. This course will be offered once every one and half years
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Michael Leibrock and Zhimin Wang

Requested Action	New Permanent Course
Abbreviated Course Title	MKTG: Strategic IMC
Full Course Title	MKTG: Strategic Integrated Marketing Communication
Credits	3.0
Course Level	700 level (Graduate)
Catalog Description	Through this class, graduate students learn about the strategies and tactics of strategic communication planning, corporate social responsibility, and crisis communication that allow for successful reputation management.
Enrollment & Scheduling	Recommended enrollment is 20. One section of this course will be offered per academic year
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Kathleen Rennie

Requested Action	New Permanent Course
Abbreviated Course Title	FINC: Developing Financial Software
Full Course Title	FINC: Designing and Developing Financial Software
Credits	3.0
Course Level	600 level (Graduate)
Catalog Description	This course will provide students with hands-on experience how to design and develop financial software: the process of defining, designing, testing and implementing a financial software application or program. Students will learn approaches for financial analytics and application development by using Python and structured query language (SQL).
Enrollment & Scheduling	Recommended enrollment is 25. One section of this course will be offered per academic year
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Youngmin Ha

Requested Action	New Permanent Course
Abbreviated Course Title	MKTG: Emergent Topics
Full Course Title	MKTG: Emergent Marketing Topics
Credits	3.0
Course Level	700 level (Graduate)
Catalog Description	Through this class, graduate students deeply explore emergent topics in six essential areas: strategic communications/PR, marketing research, global marketing, digital marketing/metrics, consumer behavior, and marketing strategy.
Enrollment & Scheduling	The maximum number of students per section is 15. One section of this course will be offered in the Fall
Prerequisites	BUSI 695, FINC 614, MKTG 615
Component Workload	Lecture (3.0 credits)
Proposed by	Sevincgul Ulu

Requested Action	New Program
Program Title	Master of Science in Business Information Systems
Program Level	Graduate
Total Credits	30
College/Department	School of Business/ Finance Department
Program Goals	The Master of Science in Business Information Systems program will prepare students with the skills needed to work in the information technology industry. The program is designed as a bridge between business and technology and will be fully geared towards practice with learning experiences grounded in real world contexts. Students will not only learn analytical skills and use software tools that are currently popular in the industry, to find solutions to business problems that are commonly encountered in practice, but also learn how to manage an IT project and see it through to successful completion. Graduates of the program will be thoroughly prepared to hit the ground running in the information technology industry.
Anticipated Enrollment	Year 1-10,Year 2-22,Year 3-27,Year 4-31,Year 5-35
Proposed by	J.D. Jayaraman and Xiaodi Zhu