



in partnership with



NJCU SCHOOL OF BUSINESS

Bachelor of Science in Hospitality Management

Earn Your Business Degree Close to Home with NJCU's "3+1 Advantage"



Job growth in the hospitality industry has increased by 17 percent over the past decade, generating more than 2 million new jobs in the U.S. with 12.4 million people working in the hospitality industry today, making about 8.6 percent of all employment.

– *The Bureau of Labor Statistics*

B.S. in Hospitality Management prepares students with the required skill sets and expertise to explore their interests in the vast career opportunities associated with the hospitality industry, and teaches students step-by-step how to creatively solve real-world problems in hospitality, apply a business model to their solutions, and then assess the feasibility of their proposed solutions.

In the program, students will interact directly with the hospitality community through internships, focusing on changing demographics, cultural assessment, and consumer-oriented listening. Emphasis is placed on the development of analytical skills and decision-making processes through practical application of theory in the field.

Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for OCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Ocean County College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our 2+2 and 3+1 options, as well as opportunities for accelerated master's degrees through our 3+1+1 option! See your academic advisor to begin planning your path to transfer.

Contact Information:

njcu.edu/ocean
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 201-200-3230

NJCU Advantage 3+1 B.S. in Hospitality Management From OCC A.S. in Hospitality, Recreation & Tourism Management

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) and six specialization courses (18 credits). *The OCC A.S. in Hospitality, Recreation & Tourism Management is designed for those students who desire to transfer to a baccalaureate program in hospitality management.*

NJCU REQUIREMENT			OCC	CR.
<i>Gen Ed with A.A/A.S. Degree</i>				
			ENGL 151	3
			ENGL 152	3
			GHUM	3
			GHUM or GSOC	3
			GSCL	4
MATH 164	Pre-calculus for Business	or	MATH 191	3
ECON 221	Analytics for Business and Economics			
ECON 207	Macroeconomics		ECON 151	3
ECON 208	Microeconomics		ECON 152	3
ECON 203	Business Statistics		MATH 156	3
MGMT 211	Principles of Management		BUSN 271	3
MKTG 231	Principles of Marketing		HRTM 120	3
MGMT 225	Business Enterprise Applications		CSIT 123	3
ACCT 251	Financial Accounting		ACCT 161	3
ACCT 252	Management Accounting		HRTM 220	3
MGMT 235	Legal Environment for Business		BUSN 251	3
MGMT 241	Global Business		BUSN 251	3
MGMT 251	Operations & PMT Fundamentals		BUSN 249	3
FINC 371	Managerial Finance		BUSN 275	3
MGMT 230	Business Communications Essentials		COMM 154	3
MGMT 249	Service Management Principles		HRTM 124	3
MGMT 313	Event & Meeting Planning Management		HRTM 212	3
Elective			STSC 150	2
Additional Electives				24
Total transferred credits:			90 (includes all above)	
Credits remaining to degree from NJCU:			30 (outlined below)	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.				CR.
MGMT 411	Business Policy			3
MKTG 361	Customer Relationship Marketing			3
MGMT 302	Business Field Study I			3
MGMT 403	Business Field Study II			3
MGMT 414	Management Analytics			3
MGMT 491	Capstone: Contemporary Issues In Hospitality Management			3
Total credits needed in major:				18
Total additional free-elective credits needed for NJCU degree completion:				12

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/business-events



ACBSP Accredited Programs



For More Information:

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