



in partnership with



NJC.U. SCHOOL OF BUSINESS

# Bachelor of Science in Sports Management

Earn Your Business Degree Close to Home with  
NJCU's "3+1 Advantage"

The B.S. in Sports Management provides students with a combination of sport business theory and practical experience to prepare them for a successful career in the sport management industry. The U.S. Bureau of Labor Statistics predicts that job growth in sports management will grow faster than average for some areas of the field through 2026 because of expansion due to multibillion-dollar profits from the sports industry.

This dynamic program is comprised of both classroom and hands-on practice with two required internships through the business field experiences. Our program immerses you in the multifaceted world of sports and entertainment where you will be exposed to the latest industry tools and best practices while mastering the contemporary digital and entrepreneurial skills that give you a competitive edge.

## Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for OCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Ocean County College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our 2+2 and 3+1 options, as well as opportunities for accelerated master's degrees through our 3+1+1 option! See your academic advisor to begin planning your path to transfer.

## Contact Information:

[njcu.edu/ocean](http://njcu.edu/ocean)  
[ocean@njcu.edu](mailto:ocean@njcu.edu)  
 201-200-3230

# NJCU B.S. in Sports Management From OCC A.S. in Business Administration

## PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) and nine specialization courses (27 credits). *The OCC A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT			OCC	CR.
<i>Gen Ed with A.A/A.S. Degree</i>				
			ENGL 151	3
			ENGL 152	3
			GHUM	3
			GHUM or GSOC	3
			GSCL	4
MATH 164	Pre-calculus for Business	or	MATH 191	3
ECON 221	Analytics for Business and Economics			
ECON 207	Macroeconomics		ECON 151	3
ECON 208	Microeconomics		ECON 152	3
ECON 203	Business Statistics		MATH 156	3
MGMT 211	Principles of Management		BUSN 271	3
MKTG 231	Principles of Marketing		BUSN 134	3
MGMT 225	Business Enterprise Applications		CSIT 123	3
ACCT 251	Financial Accounting		ACCT 161	3
ACCT 252	Management Accounting		ACCT 162	3
FINC 371	Managerial Finance		BUSN 275	3
MGMT 230	Business Communications Essentials		COMM 154	3
MGMT 235	Legal Environment for Business		BUSN 251	3
MGMT 337	Principles of Sports Management		HEHP 267	3
MGMT 241	Global Business		BUSN 291	3
MGMT 251	Operations + PMT Fundamentals		BUSN 249	3
Elective			STSC 150	2
Additional Electives				27
<b>Total transferred credits:</b>			<b>90 (includes all above)</b>	
<b>Credits remaining to degree from NJCU:</b>			<b>30 (outlined below)</b>	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.				CR.
MGMT 411	Business Policy			3
MGMT 313	Event and Meeting Planning Management			3
MGMT 314	Facilities Management			3
MGMT 320	Sponsorship and Fundraising			3
MGMT 323	Sports and Entertainment Law for Business Students			3
MGMT 302	Business Field Study I			3
MGMT 403	Business Field Study II			3
MGMT 414	Business Analytics			3
MGMT 490	Sports Management Capstone: Contemporary Issues in Sports Mgmt			3
<b>Total credits needed in major:</b>				<b>27</b>
<b>Total additional free-elective credits needed for NJCU degree completion:</b>				<b>3</b>

## Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: [njcu.edu/business-events](http://njcu.edu/business-events)



ACBSP  
Accredited  
Programs



## For More Information:

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