



in partnership with



NJCU SCHOOL OF BUSINESS

# Bachelor of Science in Supply Chain, Logistics & Maritime Port Management

Earn Your Business Degree Close to Home with  
NJCU's "3+1 Advantage"

Demand in the Supply Chain, Logistics, and Maritime Port Management field has increased dramatically due to the fact that it is a \$6 billion dollar industry in New Jersey alone. Global business today encompasses domestic and global companies with busy ports in New York and New Jersey to handle cargos worldwide from North America, Europe, South America, Africa, and Asia. Globalization revolutionizes the way companies conduct their business. The world has become one big supply chain and this program seeks to help meet the keen demand for professionals in these fields.

**"Transportation and material handling are among the top five occupational groups that account for nearly 9% of all employment in 2016. Logisticians are also among the top 10, high-paying occupations in Northern, Central and Southern New Jersey in 2016, in light of weighted, average, annual salary and employment. Logisticians are commonly employed in the transportation, logistics, and distribution sectors. Seaports including other transportation modes manage the transportation of billions of dollars worth of goods every year."**

*Occupational Employment and Wages, 2016, published by Department of Labor and Workforce Development, the State of New Jersey, in 2018*

## Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life.
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for OCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Ocean County College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our 2+2 and 3+1 options, as well as opportunities for accelerated master's degrees through our 3+1+1 option! See your academic advisor to begin planning your path to transfer.

## Contact Information:

[njcu.edu/ocean](http://njcu.edu/ocean)  
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 201-200-3230

# NJCU Advantage 3+1 B.S. in Supply Chain, Logistics & Maritime Port Management From OCC A.S. in Business Administration

## PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits), nine specialization courses (27 credits), and up to five elective courses (15 credits). *The OCC AS in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT			OCC	CR.
<i>Gen Ed with A.A/A.S. Degree</i>				
			ENGL 151	3
			ENGL 152	3
			GHUM	3
			GSOC	3
			GHUM or GSOC	3
			GSCL	4
MATH 164	Pre-calculus for Business or	MATH 191		3
ECON 221	Analytics for Business and Economics			
ECON 207	Macroeconomics	ECON 151		3
ECON 208	Microeconomics	ECON 152		3
ECON 203	Business Statistics	MATH 156		3
MGMT 211	Principles of Management	BUSN 271		3
MKTG 231	Principles of Marketing	BUSN 134		3
MGMT 225	Business Enterprise Applications	CSIT 123		3
ACCT 251	Financial Accounting	ACCT 161		3
ACCT 252	Management Accounting	ACCT 162		3
MGMT 230	Business Communications Essentials	COMM 154		3
MGMT 235	Legal Environment for Business	BUSN 251		3
MGMT 241	Global Business	BUSN 291		3
MGMT 251	Operations + PMT Fundamentals	BUSN 249		3
MGMT 300	Introduction to Supply Chain, Logistics + Maritime Port Management	BUSN 115		3
FINC 371	Managerial Finance	BUSN 275		3
Elective		STSC 150		2
Additional Electives				24
<b>Total transferred credits:</b>			<b>90 (includes all above)</b>	
<b>Credits remaining to degree from NJCU:</b>			<b>30 (outlined below)</b>	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.				CR.
MGMT 305	Procurement + Supplier Management			3
MGMT 306	Logistics + Transportation Management			3
MGMT 310	Port + Intermodal Transportation			3
MGMT 350	Decision Intelligence in Supply Chain			3
MGMT 411	Business Policy			3
MGMT 412	Global Supply Chain			3
MGMT 413	Business Information Systems			3
MGMT 494	Seminar: SCLMPM			3
<b>Total credits needed in major:</b>				<b>24</b>
<b>Total additional free-elective credits needed for NJCU degree completion:</b>				<b>6</b>

## Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: [njcu.edu/business-events](https://njcu.edu/business-events)



ACBSP  
Accredited  
Programs



## For More Information:

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