



in partnership with



NJCU SCHOOL OF BUSINESS

Bachelor of Science in Global Business

Earn Your Business Degree Close to Home with NJCU's "3+1 Advantage"

The Bachelor of Science in Global Business prepares students for the dynamic global business environment and the globalized economy. This degree allows students to focus on the global dimensions of business, learning skills required of global management positions. This includes understanding the cultural, political and regulatory environments that shape international business and trade.

Our program actively and aggressively promotes the internationalization experience through internships with multinational corporations, embedded projects with partner institutions and short-term study abroad opportunities.

Wages and Job Opportunities

Nearly 39 million American jobs depend on trade, and trade is critical to the success of many sectors of the U.S. economy.

2019 US Chamber of Commerce

Roughly three-quarters of the world's purchasing power and over 95 percent of world consumers are outside America's borders.

2020 Office of United States Trade Representative

Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for OCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Ocean County College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our 2+2 and 3+1 options, as well as opportunities for accelerated master's degrees through our 3+1+1 option! See your academic advisor to begin planning your path to transfer.



NJCU is top producer of Fulbright U.S. students and faculty. This means that students will be working with top faculty, gaining international exposure as well as networking with students, faculty and companies throughout the world.

Contact Information:

njcu.edu/ocean

ocean@njcu.edu

201-200-3230

NJCU 3+1 Advantage in Global Business From OCC A.S. in Business Administration

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) seven specialization courses (21 credits) and six credits of a foreign language. *The OCC AS in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT			OCC	CR.
<i>Gen Ed with A.A/A.S. Degree</i>				
			ENGL 151	3
			ENGL 152	3
			GHUM (could be a foreign language)	3
			GSOC	3
			GHUM or GSOC (could be a foreign language II)	3
			GSCL	4
MATH 164	Pre-calculus for Business	or	MATH 191	3
ECON 221	Analytics for Business and Economics			
ECON 207	Macroeconomics		ECON 151	3
ECON 208	Microeconomics		ECON 152	3
ECON 203	Business Statistics		MATH 156	3
MGMT 211	Principles of Management		BUSN 271	3
MKTG 231	Principles of Marketing		BUSN 134	3
MGMT 225	Business Enterprise Applications		CSIT 123	3
ACCT 251	Financial Accounting		ACCT 161	3
ACCT 252	Management Accounting		ACCT 162	3
MGMT 230	Business Communications Essentials		COMM 154	3
MGMT 235	Legal Environment for Business		BUSN 251	3
MGMT 241	Global Business		BUSN 291	3
MGMT 251	Operations + PMT Fundamentals		BUSN 249	3
FINC 371	Managerial Finance		BUSN 275	3
Elective			STSC 150	2
Foreign Language (your choice, these could both be GHUM)				6
Additional Electives (21 if language is not used as GHUM at OCC; 27 if language IS used as GHUM at OCC)				21 – 27
Total transferred credits:			90 (includes all above)	
Credits remaining to degree from NJCU:			30 (outlined below)	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.				CR.
MKTG 363	Global Marketing Management			3
FINC 364	International Finance			3
ACCT 366	International Accounting			3
MGMT 412	Global Supply Chain Management			3
FINC 391	Foreign Trade			3
MGMT 495	Capstone: Seminar in Global Management			3
MGMT 411	Business Policy			3
Total credits needed in major:				21
Total additional free-elective credits needed for NJCU degree completion:				9

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/business-events



ACBSP
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Programs



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