TO: Dr. Christopher Shamburg, University Senate President

FROM: Senate Graduate Studies Committee (GSC)
Dr. Chris Carnahan, Co-Chair   Dr. John Melendez, Co-chair
Dr. Gunhan Caglayan   Dr. Amit Mokashi
Dr. Venessa Garcia   Dr. Grace Wambu

DATE: April 26, 2021

SUBJECT: GSC May 2021 Senate Report

The Senate Graduate Studies Committee (GSC) met via zoom on April 26, 2021, with 4 of six members in participating in our hybrid meeting that was held via zoom and by email vote. The GSC reviewed and approved eight (8) of nine (9) course proposals and one (1) program inactivation proposal.

New Course Proposal

Requested Action	New Permanent Course
Abbreviated Course Title	ACCT TBD-1: Information Systems & Control
Full Course Title	ACCT TBD-1: Accounting Information Systems & Internal Control
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	Students learn about accounting information systems designed to provide decision-relevant information to the key decision-makers in an organization. It focuses on how systems are implemented to meet organizational needs and strategic objectives to manage internal control risks. The capabilities and limitations inherent in current technology are also discussed.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered every semester or once a year, depending on student demand.
Prerequisites	ACCT 608 or equivalent
Component Workload	Lecture (3.0 credits)
Proposed by	Ling Yang & Lukas J Helikum

Requested Action	New Permanent Course
Abbreviated Course Title	ACCT TBD-2: Auditing Analytics
Full Course Title	ACCT TBD-2: Auditing Analytics
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	Building on the conceptual framework established in Professional Auditing, the course introduces the audit data analytic techniques. It focuses on the application of auditing techniques to transaction cycles in internal and external auditing using widely-used auditing software such as IDEA, Tableau, and a comprehensive case.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered once per year.
Prerequisites	ACCT 551 Professional Auditing or equivalent
Component Workload	Lecture (3.0 credits)
Proposed by	Ling Yang

Requested Action	New Permanent Course
Abbreviated Course Title	ACCT TBD-5: Biz Val and Acct Metrics
Full Course Title	ACCT TBD-5: Business Valuation and Accounting Metrics
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	This course examines the role of various accounting analytic metrics in the evaluation of the business's financial performance and valuation. Topics include fundamental analysis, pro forma financial statement forecast and valuation analysis by applying accounting-based technologies. This course combines both accounting and finance into a practical framework for business valuation
Enrollment & Scheduling	Recommended enrollment is 25. The course will be offered every year
Prerequisites	ACCT 559
Component Workload	Lecture (3.0 credits)
Proposed by	Mingshan Zhang

Requested Action	New Permanent Course
Abbreviated Course Title	ACCT TBD-6: Applied Accounting Analytics
Full Course Title	ACCT TBD-6: Applied Accounting Analytics
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	This course is designed to develop students' data analytics skills in the various fields of accounting. Students will get hands-on experience with advanced data analytic tools and learn how to translate accounting problems into actionable proposals, develop knowledge to uncover insights, and effectively communicate the results to the relevant stakeholders.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered every semester.
Prerequisites	ACCT 501 – Financial Accounting I
Component Workload	Lecture (3.0 credits)
Proposed by	Lijun Ruan

Requested Action	New Permanent Course
Abbreviated Course Title	FINC TBD-13: BIS Principles and Ethical Iss
Full Course Title	FINC TBD-13: Business Information Systems Principles and Ethical Issues
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	This course introduces students to contemporary business information systems (BIS) and demonstrate how these systems are used throughout global organizations. Key components of BIS - people, software, hardware, data, and communication technologies will be discussed. This course also introduces students to ethical issues in computing.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered at least once per year.
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Ahmad A. Rabaa'i

Requested Action	New Permanent Course
Abbreviated Course Title	FINC TBD: BIS Analysis, Design and Acqui
Full Course Title	FINC TBD: Business Information Systems Analysis, Design and Acquisition
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	The course covers a systematic methodology for analyzing a business problem or opportunity, modelling it using a formal technique, determining what role, if any, computer-based technologies can play in addressing the business need, and specifying the requirements for the Business Information Systems (BIS) solution in particular, in-house development or purchased commercial-off- the-shelf (COTS) packages.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered at least once per year.
Prerequisites	None

Component Workload	Lecture (3.0 credits)
Proposed by	Ahmad A. Rabaa'i

Requested Action	New Permanent Course
Abbreviated Course Title	FINC TBD: Networking and Infrastructure
Full Course Title	FINC TBD: Business Telecommunications and Technology Infrastructure
Credits	3.0
Course Level	500 level (Graduate)
Catalog Description	This course introduces the fundamentals of Business Telecommunications, different types of networks and network hardware/ software. Data transmission, switches, routers, wiring and physical protocol, layering will be discussed. Business technology infrastructure capabilities and limitations with a particular focus on core computing architecture, operating systems, data centers, IT security, cloud computing and CaaS will be discussed.
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered at least once per year.
Prerequisites	None
Component Workload	Lecture (3.0 credits)
Proposed by	Ahmad A. Rabaa'i

Requested Action	New Permanent Course
Abbreviated Course Title	MKTG TBD-7: Emergent Topics
Full Course Title	MKTG TBD-7: Emergent Marketing Topics
Credits	3.0
Course Level	700 level (Graduate)
Catalog Description	Through this class, graduate students deeply explore emergent topics in six essential areas: strategic communications/PR, marketing research, global marketing, digital marketing/metrics, consumer behavior, and marketing strategy
Enrollment & Scheduling	Recommended enrollment is 25. This course will be offered every spring semester.
Prerequisites	BUSI 695, FINC 614, MKTG 615
Component Workload	Lecture (3.0 credits)
Proposed by	Sevincgul Ulu

Program Inactivation Proposal

The committee reviewed and approved one new program inactivation proposal that has previously been approved by the NJCU Board of Trustees.

Requested Action	Program Inactivation
Program Title	School Nursing Graduate Certificate
Program Level	Graduate
Total Credits	30
College/Department	College of Professional Studies/ Professional Security Studies
Program Goals	N/A
Anticipated Enrollment	N/A
Proposed by	Nurdan Ayin, Lorraine Chewwy, Michael Edmundson

Finally, the GSC did not approve FINC TBD-6: Economics for Educators proposal. The proposal will be rolled back with the recommendation that the proposer consult the College of Education and resubmit with their support.