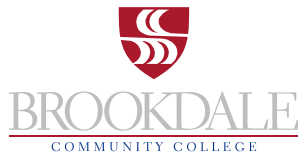




in partnership with



NJCU SCHOOL OF BUSINESS @ FT. MONMOUTH

Bachelor of Science in Global Business

Earn your bachelor's degree close to home.
Start at BCC and finish at NJCU @ Fort Monmouth.

The Bachelor of Science in Global Business prepares students for the dynamic global business environment and the globalized economy. This degree allows students to focus on the global dimensions of business, learning skills required of global management positions. This includes understanding the cultural, political and regulatory environments that shape international business and trade.

Our program actively and aggressively promotes the internationalization experience through internships with multinational corporations, embedded projects with partner institutions and short-term study abroad opportunities.

Wages and Job Opportunities

Nearly 39 million American jobs depend on trade, and trade is critical to the success of many sectors of the U.S. economy.

2019 US Chamber of Commerce

Roughly three-quarters of the world's purchasing power and over 95 percent of world consumers are outside America's borders.

2020 Office of United States Trade Representative

Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP — a global standard of excellence in business education
- Access to specialized services for OCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Brookdale Community College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.



NJCU is top producer of Fulbright U.S. students and faculty. This means that students will be working with top faculty, gaining international exposure as well as networking with students, faculty and companies throughout the world.

Contact Information:

njcu.edu/brookdale

brookdale@njcu.edu

201-200-3230

NJCU B.S. in Global Business From BCC A.S. in Business Administration

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits), seven specialization courses (21 credits), and six credits of a foreign language. *The BCC A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

BROOKDALE GEN. ED. REQ.	CR.	NJCU EQUIV.	CR.
Communication	9		
ENGL 121 English Composition: The Writing Process	3	English Comp I	3
ENGL 122 English Composition: Writing & Research	3	English Comp II	3
SPCH 115 Effective Speech	3		
Humanities	3		
HIST 105 <i>or</i> 106 <i>or</i> ENGL 235 <i>or</i> 236	3		
Social Sciences	3		
PSYC 105 <i>or</i> PSYC 106	3		
Environmental Science	3		
PHIL 227 <i>or</i> SOCI 101	3		
Math/Science/Technological & Information Literacy Competency	14		
Mathematics			
MATH 145 Algebraic Modeling	4		
MATH 156	3	MA 164 Pre-Calc for Business (4) <i>or</i> ECON 221 Analytics for Business and Economics (3)	3 or 4
<i>Sciences (Lab Science)</i>	4	Lab Science	
<i>Technological or Information Literacy Competency</i>			
COMP 129	3		
Total General Education Credits	32		
Career Studies Requirements	18		
BUSI 105 Introduction to Business	3	MGMT 110 Life is Good Business*	3
ECON 105 Macro Economics	3	ECON 207	3
ECON 106 Micro Economics	3	ECON 208	3
ACCT 101 Principles of Accounting I	3	ACCT 251	3
ACCT 102 Principles of Accounting II	3	ACCT 252	3
ECON 225 Business Statistics	3	ECON 203	3
Career Studies Choices	9-11		
BUSI 205 Principles of Management	3	MGMT 211	3
BUSI 221 Business Law I	3	MGMT 235 Business Law I: Legal Environment of Business	3
MRKT 101 Intro to Marketing	3	MKTG 231	3
MATH 176 Business Calculus	4	MATH 200*	3
Total Credits	60		

* No longer required by NJCU.

NJCU GLOBAL BUSINESS	CR.	BCC EQUIV.	CR.
Common Core Requirements (33 credits - some satisfied to the left)			
BUSI 241 Global Business**	3	BUSI 251	3
MGMT 225 Business Enterprise Applications	3		
MGMT 251 Operations and Project Management Fundamentals**	3	BUSI 245	3
FINC 371 Managerial Finance (ECON 208, ACCT 252, MATH 164 <i>or</i> ECON 221)	3		
MGMT 411 Business Policy (FINC 371)	3		
Major Requirements (24 credits - includes 6 language requirements)			
MGMT 230 Business Communications Essentials** (ENG 101)	3	COMM 102	3
FINC 364 International Finance (FINC 371)	3		
ACCT 366 International Accounting (ACCT 242)	3		
MGMT 412 Global Supply Chain Management (ECON 203, MGMT 211, MATH 164 <i>or</i> ECON 221)	3		
FINC 391 Foreign Trade (BUSI 241)	3		
MGMT 495 Capstone: Seminar in Global Management	3		
Language Requirements (6 credits)			
Foreign Language**	3	Foreign Language	3
Foreign Language**	3	Foreign Language	3

** Course Not Required in Curriculum for BCC.

Electives as needed and approved by department.

Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/transfer-events



ACBSP Accredited Programs



For More Information:

njcu.edu/brookdale • brookdale@njcu.edu • 201-200-3230