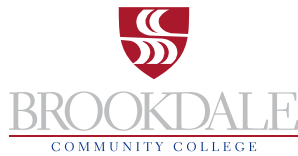




in partnership with



NJCU SCHOOL OF BUSINESS @ FT. MONMOUTH

Bachelor of Science in Supply Chain, Logistics and Maritime Port Management

Earn your bachelor's degree close to home.
Start at BCC and finish at NJCU @ Fort Monmouth.

Demand in the Supply Chain, Logistics, and Maritime Port Management field has increased dramatically due to the fact that it is a \$6 billion dollar industry in New Jersey alone. Global business today encompasses domestic and global companies with busy ports in New York and New Jersey to handle cargos worldwide from North America, Europe, South America, Africa, and Asia. Globalization revolutionizes the way companies conduct their business. The world has become one big supply chain and this program seeks to help meet the keen demand for professionals in these fields.

“Transportation and material handling are among the top five occupational groups that account for nearly 9% of all employment in 2016. Logisticians are also among the top 10, high-paying occupations in Northern, Central and Southern New Jersey in 2016, in light of weighted, average, annual salary and employment. Logisticians are commonly employed in the transportation, logistics, and distribution sectors. Seaports including other transportation modes manage the transportation of billions of dollars worth of goods every year.”

Occupational Employment and Wages, 2016, published by Department of Labor and Workforce Development, the State of New Jersey, in 2018.

Why Choose NJCU For Your Degree?

- Ranked “Best Bang for Your Buck” Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP — a global standard of excellence in business education
- Access to specialized services for BCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Brookdale Community College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.



Contact Information:

njcu.edu/brookdale
brookdale@njcu.edu
 201-200-3230

NJCU B.S. in Supply Chain, Logistics and Maritime Port Management From BCC A.S. in Business Administration

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits), eight specialization courses (24 credits), and up to two elective courses (6 credits). *The BCC A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

BROOKDALE GEN. ED. REQ.			CR.	NJCU EQUIV.	CR.
Communication			9		
ENGL	121	English Composition: The Writing Process	3	English Comp I	3
ENGL	122	English Composition: Writing & Research	3	English Comp II	3
SPCH	115	Effective Speech	3		
Humanities			3		
HIST 105 <i>or</i> 106 <i>or</i> ENGL 235 <i>or</i> 236			3		
Social Sciences			3		
PSYC 105 <i>or</i> PSYC 106			3		
Humanities or Social Science			3		
PHIL 227 <i>or</i> SOCI 101			3		
Math/Science/Technological & Information Literacy Competency			14		
Mathematics					
MATH	145	Algebraic Modeling	4		
MATH	156		3	MA 164 Pre-Calc for Business (4) <i>or</i> ECON 221 Analytics for Business and Economics (3)	3 or 4
<i>Sciences (Lab Science)</i>			4	Lab Science	3
<i>Technological or Information Literacy Competency</i>					
COMP	129		3		
Total General Education Credits			32		
Career Studies Requirements			18		
BUSI	105	Introduction to Business	3	MGMT 110 Life is Good Business*	3
ECON	105	Macro Economics	3	ECON 207	3
ECON	106	Micro Economics	3	ECON 208	3
ACCT	101	Principles of Accounting I	3	ACCT 251	3
ACCT	102	Principles of Accounting II	3	ACCT 252	3
ECON	225	Business Statistics	3	BUSI 203	3
Career Studies Choices			9		
BUSI	205	Principles of Management	3	MGMT 211	3
BUSI	221	Business Law I	3	MGMT 235 Business Law I: Legal Environment of Business	3
MRKT	101	Intro to Marketing	3	MKTG 231	3
MATH	176	Business Calculus	4	MATH 200*	3
Total Credits			60		

* No longer required by NJCU.

NJCU MANAGEMENT			CR.	BCC EQUIV.	CR.
Common Core Requirements (33 credits—some satisfied to the left)					
BUSI	241	Global Business**	3	BUSI 251	3
MGMT	225	Business Enterprise Applications	3		
MGMT	251	Operations and Project Management Fundamentals**	3	BUSI 245	3
FINC	371	Managerial Finance (ECON 208, ACCT 252, MATH 164 <i>or</i> ECON 221)	3		
MGMT	411	Business Policy (FINC 371)	3		
Major Requirements (24 credits—some satisfied to the left)					
MGMT	230	Business Communications Essentials** (ENG 101)	3	COMM 102	3
MGMT	300	Introduction to Supply Chain, Logistics and Port Management**	3	BUS 246	3
MGMT	305	Procurement and Supplier Management (MGMT 300)	3		
MGMT	306	Logistics and Transportation Management (MGMT 300)	3		
MGMT	310	Port & Intermodal Transportation (MGMT 2111)	3		
MGMT	350	Decision Analysis in Supply Chains (ECON 203, MGMT 225, 251, 412)	3		
MGMT	412	Global Supply Chain Management (ECON 203, MGMT 211, MATH 164 <i>or</i> ECON 221)	3		
MGMT	413	Business Information Systems (MGMT 211, MGMT 225)	3		
MGMT	494	Seminar: Supply Chain, Logistics & Maritime Port Mgmt (ECON 203, 211, MATH 164 <i>or</i> ECON 221)	3		

** Course Not Required in Curriculum for BCC.

Electives as needed and approved by department.

Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/transfer-events



ACBSP Accredited Programs



NJCU SCHOOL OF BUSINESS



BROOKDALE COMMUNITY COLLEGE

For More Information:

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