



in partnership with



NJCU SCHOOL OF BUSINESS

# Bachelor of Science in Global Business

## Seamlessly Transfer Credits and Earn Your Degree Close to Home With Dual Admissions

The Bachelor of Science in Global Business prepares students for the dynamic global business environment and the globalized economy. This degree allows students to focus on the global dimensions of business, learning skills required of global management positions. This includes understanding the cultural, political and regulatory environments that shape international business and trade.

Our program actively and aggressively promotes the internationalization experience through internships with multinational corporations, embedded projects with partner institutions and short-term study abroad opportunities.

### Wages and Job Opportunities

Nearly 39 million American jobs depend on trade, and trade is critical to the success of many sectors of the U.S. economy.

*2019 US Chamber of Commerce*

Roughly three-quarters of the world's purchasing power and over 95 percent of world consumers are outside America's borders.

*2020 Office of United States Trade Representative*

### Why Choose NJCU For Your Degree?

- Ranked "Best Bang for Your Buck" Among Public Universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changes alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for MCCC students and transfers including academic advising, special speakers and business focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Mercer County Community College to offer students the opportunity to earn bachelors and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.



NJCU is top producer of Fulbright U.S. students and faculty. This means that students will be working with top faculty, gaining international exposure as well as networking with students, faculty and companies throughout the world.

### Contact Information:

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[mercer@njcu.edu](mailto:mercer@njcu.edu)  
 201-200-3230

# NJCU B.S. in Global Business From MCCC A.S. in Business Administration

## PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) seven specialization courses (21 credits) and six credits of a foreign language. *The MCCC AS in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT			MCCC		CR.
<i>Gen Ed with A.A/A.S. Degree</i>					
MATH	164	Pre-calculus for Business <i>or</i>	MAT	146	4
ECON	221	Analytics for Business and Economics			
ECON	207	Macroeconomics	ECON	111	3
ECON	208	Microeconomics	ECON	112	3
MGMT	203	Business Statistics	BUS	205	3
MGMT	225	Business Enterprise Applications	IST	101	3
MGMT	241	Global Business	BUS	230	3
ACCT	251	Financial Accounting	ACC	111	3
ACCT	252	Management Accounting	ACC	112	3
MGMT	230	Business Communications Essentials	CMN	112	3
MGMT	235	Legal Environment for Business	BUS	107	3
MGMT	211	Principles of Management <i>or</i>	BUSN	210	3
MKTG	231	Principles of Marketing	MKT	101*	
			BUS		

Six credits of a World Language (in NJCU Requirement) 6 elective credits of a World Language (in MCCC Equivalent) 6 (in credits)

*\*MCCC A.S in Global Business does not require taking BUS 107, BUS 210 or MKT 101. If taken these nine credits would apply toward the B.S in Global Business at NJCU.*

<b>Total transferred credits:</b>	<b>60 (includes all above)</b>
<b>Credits remaining to degree from NJCU:</b>	<b>60 (outlined below)</b>

COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.			CR.
MGMT	211	Principles of Management <i>or</i>	3
MKTG	231	Principles of Marketing	
(select one – whichever is not taken above)			
MGMT	251	Operations + PMT Fundamentals	3
FINC	371	Managerial Finance	3
MGMT	411	Business Policy	3
MKTG	363	Global Marketing Management	3
FINC	364	International Finance	3
ACCT	366	International Accounting	3
MGMT	412	Global Supply Chain Management	3
FINC	391	Foreign Trade	3
MGMT	495	Capstone: Seminar in Global Management	3
<b>Total credits needed in major:</b>			<b>30</b>
<b>Total additional free-elective credits needed for NJCU degree completion:</b>			<b>30</b>

\*Students are encouraged to use electives for a second major or minor. See academic advisors for details.

## Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with the NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: [njcu.edu/transfer-events](http://njcu.edu/transfer-events)



ACBSP  
Accredited  
Programs



## For More Information:

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