

# **NJCU Website Privacy Policy**

NJCU maintains this Web Site at [www.njcu.edu](http://www.njcu.edu) ("Site") and the official NJCU mobile app ("App") to provide information to stakeholders about the University, its policies, campuses, facilities and educational and other programs. This privacy policy explains the University's online information practices for the Site and App.

NJCU may automatically collect and store information sent by the user's Web browser, such as IP addresses or geolocations in server logs. The University also collects standard information about the user's computer (such as web browser and operating system) and about usage of NJCU's websites and digital properties (such as pages visited, length of visit, and search queries). This information, which does not identify users personally, is aggregated and used to help diagnose problems and suggest points for improving parts of NJCU's website and digital properties.

We and our third-party partners use cookies (small files containing technical data about your web usage/browsing activity) to monitor and analyze web traffic and to keep track of user behavior and demographics. One such service that we may use for this purpose is Google Analytics.

Users may provide us with personally identifying information through electronic forms or emails and we may use this data to send users information, respond to inquiries, and/or other requests or questions. When users complete an electronic form, users may be asked to enter your name, email address, mailing address, phone number, or other details. We collect this information and use it for internal University purposes, including to send users information about the University, respond to your questions and requests, administer University events, gather statistical information about prospective students and Site or App users, and other similar purposes.

NJCU does not sell, rent, give away, or loan any personally identifiable information collected on the Site or App to any third party for commercial purposes. NJCU may use such information, or share such information with our third party partners, for internal University purposes, such as to provide and improve our services or communications to users. We may also provide your information to third parties in circumstances where we believe that doing so is necessary or appropriate : as required by law; to prevent or otherwise address fraud, security or technical issues or to protect the rights, property, or safety of NJCU, our users, or others.

In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online. No method of transmission over the Internet or method of electronic storage, however, is 100% secure.

The Site or App may contain links to other websites of interest. NJCU does not control third-party websites and is not responsible for the privacy practices or contents of any linked website.