

NJCU School of Business
Institute For Dispute Resolution (IDR) presents

Managing Risk That Leads to Conflict: Can Mediation Help?

"How do Privately Held and Family
Businesses Navigate Challenges Leading
to Conflict: The Owner's Perspective"

NOVEMBER 9, 2017

6:00 p.m. | *Cocktails and Welcome Remarks*

6:30–8:30 p.m. | *Buffet Style Dinner*

Moderator: Timur Pakay, Rothman Institute of
Innovation & Entrepreneurship Fairleigh Dickinson
University Silberman College of Business

Panel discussion with privately held and family
business CEOs Adenah Bayoh, Chris Schaeffer,
Jeanne Cretella, and business dispute attorney
Richard Lambert, Esq. (*Covering real estate,
franchise, energy and restaurant business sectors.*)





Timur Pakay

Executive Director of the Rothman Institute of Innovation and Entrepreneurship

Timur Pakay is Executive Director of the Rothman Institute of Innovation and Entrepreneurship, and joins the Institute from the Paris-based International School of Management at their location in New York. He has experience coordinating executive business programs for international students, developing strong relationships with companies ranging from start-ups to the Fortune 500 level, and advising graduate students on academic and career planning.



Jeanne Cretella

President of Landmark Hospitality

Jeanne Cretella is President of Landmark Hospitality, with her husband, Frank. Landmark owns and manages distinctive, multi-faceted venues, including: Liberty House, Jersey City, NJ, Stone House at Stirling Ridge, Warren, NJ, Ryland Inn, Whitehouse Station, NJ, Hotel Du Village, New Hope, PA, The Logan Inn, New Hope PA, and Crave Events Group.

Jeanne's focus is on operations and instilling company culture which is based on creating memories for both her team and the guests; hence all team members are given the title "memorymakers."



Adenah Bayoh

Founder of Adenah Bayoh & Companies

Adenah Bayoh embodies the American dream. At age 13, she escaped the Liberian civil war, immigrated to the United States, and is now among the most successful entrepreneurs in New Jersey. Founder and CEO of Adenah Bayoh and Companies, the parent corporation of IHOP franchises in Paterson and Irvington, she has a real estate development portfolio with over \$225 million dollars in urban redevelopment projects.



Richard Lambert

Managing Partner, Dunn Lambert, LLC, Main Office, Paramus, New Jersey

Richard Lambert, managing partner of Dunn Lambert, LLC, is an innovator in the legal profession. With its big-firm capacity and small-firm service, Dunn Lambert, LLC of Paramus, NJ is a respected resource for comprehensive legal services for business in New York, New Jersey, and beyond. The firm's motto: A law firm for business that is run like a business.

For more information please email IDR@njcu.edu or call 917-856-0437.



Chris Schaeffer

President and General Manager Control Instruments Corporation, Fairfield, New Jersey

Chris Schaeffer is President of Control Instruments Corporation, a multi-generation family business that designs and manufactures industrial gas detection systems. These systems protect life and property in over forty countries for a wide variety of customers. They safely reduce energy consumption and guard against the hazards of fire, explosion and toxicity. Their equipment can be found in semiconductor plants, submarines, pipelines, printing plants, pulp mills, chemical plants, refineries and factories.

This program is sponsored by The Justice Marie L. Garibaldi American Inn of Court for Alternative Dispute Resolution, New Jersey State Bar Association Section of Dispute Resolution, and Hudson County Chamber of Commerce.
1.5 CLE credits provided by The Justice Marie L. Garibaldi American Inn of Court for Alternative Dispute Resolution