		Assessment/ Measures and	Strategies to Achieve Target			
Link to Strategic Plan	Outcome	Target Performance Levels	Performance Level	Result: Data results	Analysis	Action Plan
Increase CC	* Increase Community	Community College MOUs from	Increased contact with	Exceeded Target Agreements	Our position with 15 CC should	NPT should Shift marketing
Partnerships and	College Partnerships by 2	12 to at least 14 Active	Community College liaison	/MOUs are pending for 15 NJ	allow for geographic reach	efforts to School districts where
enrollments in New		Partnerships		Community Colleges that will	throughout NJ.	we have strong CC partnerships.
Pathways to Teaching. , #3	*Increase enrollments by			serve as NPT partners.		New DOE Requirements and
#3	5%	Enrollment Data / from 429 to		Enrollments and Buybacks	Despite significant changes	assessment must be
	3/0	450 NPT Enrollments to include Buybacks	Enhance Marketing & Advisement / Constant	Exceed Goal at a total of 462	required by DOE, NPT is positioned to grow as many	implemented for CAEP accreditation.
		Buybacks	Webpage Maintenance	New 400 hour Alternate Route	other institutions have	accieutation.
				to Teaching Curriculum is	abandoned their alternate	
	*Modify NPT Curriculum	NPT Curriculum Committee	DOE Guidance	approved by NJ DOE	route programs.	
Prepare for DOE	to meet new DOE 400hr		DOE Guidance			
mandated curriculum	Standards					
change and						
accreditation	*NAciataia Cabaal Diataiat	MOUL Agreement of Salarah		JCBOE Cohort enrollments in		A and a main Domantus and a shall be
requirements.	*Maintain School District Agreements & Cohort	MOU Agreement w School Districts & Cohort Enrollment	Early Contact w District	Literacy and Mathematics is strong and is committed	Maintenance and growth of	Academic Departments shall be more involved with cohort
Maintain and advance	*Maintain Enrollments	Data	Supervisors and Special Cohort	through RFP for \$208k next	cohort groups in the field of	partnerships and conversion of
COE cohort enrollments	ividintain Emoinienes	Bata	Pricing	year.	Education continue to offer	students to degree applicants.
with school districts #3				•	high revenue and serve as a	Grants are required for
	*Increased enrollments by			Enrollments are strong. We	strong recruitment tool.	continued program growth and
	5% & retention by 10%	Grow Enrollment from 350 to	Multiple Targeted Open House	have exceeded annual trainee	The Logistics training program is	sustainability.
Leverage multiple		368	Events	goals by 10%, from 350 to 384.	a successful revenue generator	
workforce training	*Increased placement by				while serving the community	
grants to optimize student success, career	5%	Increase Placement Data from		Our 90 day placement rate exceeds industry standard of	needs.	The Logistics center has a
placement and	*Higher rate of trainee pay	55% to 60%	Interview Candidates for Job	55% and is at 70%.	Our selection criteria has	successful formula for
revenue., #3, #4	by 10%	3370 to 0070	Readiness	3370 and 13 at 7070.	resulted in more "work ready"	community and employer
	3, 2575	Employer Engagement &		Avg Placement Wage Increased	student body	engagement. It can be
		Feedback Placement/Retention report	Use Employer Feedback to Modify Curriculum	from \$12 to \$13.65 p/h	,	repeated in other sectors such as healthcare and business.
				Employer Satisfaction remains	The Logistic Center remains	
				strong and we have responded	engaged with employers and	
				to employer demand by	can serve as a community arm	
				modifying the curriculum when	of NJCU.	
				needed.		

Academic Year: 2016-17

8/11/2017

Area: Academic Affairs, Continuing Education Academic Year: 2016-17

Link to Strategic Plan Outcome	Assessment/ Measures and Target Performance Levels	Strategies to Achieve Target Performance Level	Result: Data results	Analysis	Action Plan
Expand online partners. *Establis online ca	MOUs w online partners lish self-paced career training ms that offer in- d industry MOUs w online partners Utilize NJ Labor Market data for strategic guidance	Utilize NJ labor market data to determine areas of career growth and demand	Through online partnerships NJCU now offers over 400 self- paced training programs in sectors of business, technology and healthcare.	Self-paced Online courses offer a diverse option for employers, alum' and the lifelong learner	More marketing efforts and web presence should be placed in our self-paced offering. 15% of the tuition is straight profit to NJCU.

8/11/2017