Link to SP	Outcome	KPI (measure and target performance level)	Strategies to Achieve Target Performance Level	Result	Analysis	Action Plan/Continuous Improvement
2	Support the personal, social, and educational development of students  Increase PEP student well-being	-At least 70% of students will rate themselves as functioning well/functioning extremely well as a result of their counseling experience.  -At least 60% of student will note that their counseling experience played a part in their decision to continue enrollment at NJCU.  At least 70% of PEP students will rate themselves as functioning effective/very effectively as a result of their PEP experience.  -At least 60% of PEP students will note that their experience in PEP played a part in their decision to continue enrollment at NJCU.	-Provided individual counseling sessions.  -Offered support groups and psycho-educational workshops to support the personal and social growth and development: LGBTQ Support, Understanding Student Disabilities, Safe Zone Training, Grief Processing, Suicide Prevention, Depression Screening, Dealing with Emotionally Distressed Students, Post-Election Safe Space, etc.  -Coordinated the Peers Educating Peers Program (PEP) and provide:  • Conduct weekly Peers Educating Peers (PEP) meetings.  • Offered semester retreats that focus on psychoeducation, emotional well-being and peer support;  • Developed Annual PEP Orientation to train incoming and current peer educators  • Presented and attended regional conferences.  • Actively engage in the Jersey City community and do volunteer work for non-profit and grassroots organizations;  • Participated in the Annual PEP Alumni Gathering.	Targets met: 208 students were provided individual counseling sessions, including 24 crisis intervention sessions for a total of 1,366 sessions. After the counseling experience 90.33 percent of clients rated themselves as functioning well/extremely well, and 76.67 percent indicated that their counseling experience played a part in their decision to continue enrollment at NJCU.  Targets met: 35 students participated in PEP and 74% reported their functioning as being effective/ very effective or effective after joining. One hundred percent of PEP students noted that their participation nin PEP played a role in their remaining at NJCU. One hundred percent noted that their participation in PEP contributed to their remaining enrolled at NJCU: Eight PEP students graduated (all graduates had participate in PEP at least 2 years)	-Due to the expertise of the Counseling Center staff, the services provided support the personal, social, and academic growth and development of students and significantly enhances student retention.  -Due to the staff expertise and overall program structure and development, the Peers Educating Peers (PEP) program has a strong positive impact on the social and personal development of participants, their academic success and retention at NJCU	Engage external consultants to determine appropriate resources to further enhance the Center services.
2	Support the health and wellness of students	-At least 90% of patient care visits will be NJCU registered students.	<ul> <li>Provide basic medical and first aid services to students of NJCU free of charge.</li> <li>Services offered by a registered nurse and a consulting physician. A family practice physician is available to students 2 days per</li> </ul>	-Target met: There were 1390 total patient care visits. Of these 95.8% (1332) were students. 577 were resident student visits. We provided 120 hours of onsite	-Due to the expertise of the Health & Wellness staff, students received free health services from a family practice	Engage external consultants to determine appropriate resources to further enhance the Center services.

8/11/2017

2016-2017

Year:

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