

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 2 | ACADEMIC STANDARDS PROCESS: Monitor and track student academic progress | Assessed students on ability to achieve academic standards re: Dean’s, probation, suspension, and dismissal | <ul style="list-style-type: none">• Provide/Recommend academic support services to students who fail to meet University Academic Standards• Continue to implement the GAP (Gaining Academic Progress) program as part of the PSD (Probation, Suspension, Dismissal Program) | <ul style="list-style-type: none">• Imposed 2.0 minimum academic standard policy re: Probation, Suspension, Dismissal (PSD), and Dean’s List: <table><tr><td>September 2016</td><td></td><td>January 2017</td><td></td><td>May 2017</td><td></td></tr><tr><td></td><td></td><td>Dean’s List</td><td>1530</td><td>Dean’s List</td><td>1372</td></tr><tr><td>Readmit and Reinstatement</td><td>37</td><td>Readmit and Reinstatement</td><td>16</td><td>Probation</td><td>304</td></tr><tr><td></td><td></td><td>Probation Warning</td><td>288</td><td>Continued Probation</td><td>68</td></tr><tr><td></td><td></td><td>Continued Probation Warning</td><td>73</td><td>Suspensions</td><td>60</td></tr><tr><td></td><td></td><td>Pending Suspensions</td><td>30</td><td>Dismissals</td><td>4</td></tr></table> <p>*Honored <u>140</u> students at the University Achiever’s Awards Reception (May 2017)</p> | September 2016 | | January 2017 | | May 2017 | | | | Dean’s List | 1530 | Dean’s List | 1372 | Readmit and Reinstatement | 37 | Readmit and Reinstatement | 16 | Probation | 304 | | | Probation Warning | 288 | Continued Probation | 68 | | | Continued Probation Warning | 73 | Suspensions | 60 | | | Pending Suspensions | 30 | Dismissals | 4 | <ul style="list-style-type: none">• Based on review of qualitative information, students who participate in academic support services can bring CGPA back to acceptable university standards• As a result of closer monitoring and timely notification, the number of students <u>dismissed</u> for academics has remained at 4 or less for the last three years:<ul style="list-style-type: none">○ May 2015 – 2○ May 2016 – 3○ May 2017 – 4• Readmit/Reinstatement students initiate institutional connection• Students are accepted back to institution based on GPA, activities during separation, and intended plan for improvement | <ul style="list-style-type: none">• Continue to develop and implement workshops related to most frequently occurring issues affecting academic progress• Continue to conduct follow-up with students who are in danger of being academically suspended• Review and compare lists to determine the number of students who remain on the PSD list through suspension or dismissal• Evaluate, on an annual basis, the process and its effectiveness, as well as, the number of students who return to the university as reinstatements• Review Academic standards policies and develop proposal to address recommendations for change. |
| September 2016 | | January 2017 | | May 2017 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Dean’s List | 1530 | Dean’s List | 1372 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Readmit and Reinstatement | 37 | Readmit and Reinstatement | 16 | Probation | 304 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Probation Warning | 288 | Continued Probation | 68 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Continued Probation Warning | 73 | Suspensions | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Pending Suspensions | 30 | Dismissals | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| 2 | JUDICIAL PROCESS (DOS) Apply restorative justice philosophy | <ul style="list-style-type: none">Present, resolve, and sanction all cases per the process and within time limits as prescribed in the Student Code of ConductTrack number of and reasons for student infractions | <ul style="list-style-type: none">Updated and disseminated conduct policies were to students and staff/faculty: Sexual Harassment and Sexual Assault policies updated to Sexual and Gender-Based Misconduct Policy for Students, Student Code of Conduct, and the Alcohol and Other Drugs Policy.Converted incident report forms to online, writable documents that, upon submission, will go directly to the Office of the Dean of Students | <div>Based on review of qualitative information, students who experienced the judicial process were held accountable by applying appropriate sanctions that were consistent with violations. Student Code of Conduct violations/sanctions for Fall 2016/Spring 2017 included:</div> <div><div>Code of Conduct Violations and Related Sanctions</div><table><tr><th>Date of Incident</th><th>Category</th><th>Sanction</th></tr><tr><td>9/14/2016</td><td>Alcohol and Other Drugs</td><td>Warning</td></tr><tr><td>9/14/2016</td><td>Alcohol and Other Drugs</td><td>Warning</td></tr><tr><td>9/14/201</td><td>Alcohol and Other Drugs</td><td>Warning</td></tr><tr><td>10/5/16</td><td>Theft</td><td>Warning</td></tr><tr><td>11/10/2016</td><td>Vandalism</td><td>Warning</td></tr><tr><td>12/5/2016</td><td>Assault and Battery</td><td>Removed from related classes/Warning/Referred to counseling</td></tr><tr><td>12/6/2016</td><td>Theft</td><td>Warning</td></tr><tr><td>3/19/2017</td><td>Stolen Identity</td><td>Suspended</td></tr><tr><td>4/26/2017</td><td>Harassment</td><td>Referred to Residence Life</td></tr><tr><td>4/27/2017</td><td>Alcohol and Other Drugs</td><td>Warning</td></tr><tr><td>4/27/2017</td><td>Alcohol and Other Drugs</td><td>Warning</td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr><tr><td></td><td></td><td></td></tr></table></div> | | | Date of Incident | Category | Sanction | 9/14/2016 | Alcohol and Other Drugs | Warning | 9/14/2016 | Alcohol and Other Drugs | Warning | 9/14/201 | Alcohol and Other Drugs | Warning | 10/5/16 | Theft | Warning | 11/10/2016 | Vandalism | Warning | 12/5/2016 | Assault and Battery | Removed from related classes/Warning/Referred to counseling | 12/6/2016 | Theft | Warning | 3/19/2017 | Stolen Identity | Suspended | 4/26/2017 | Harassment | Referred to Residence Life | 4/27/2017 | Alcohol and Other Drugs | Warning | 4/27/2017 | Alcohol and Other Drugs | Warning | | | | | | | | | | <ul style="list-style-type: none">The Judicial Board was not convened once during the Fall 2016/Spring 2017 Academic Year.Process was followed in accordance with indicated policies. | <ul style="list-style-type: none">Continue to develop and implement related workshops, and/or make referrals to Counseling as appropriateContinue to conduct follow-up with students who have had disciplinary issuesUpdate Judicial policies and Judicial Board training materials in accordance with revisions to the Student Code of Conduct and most current legislationEvaluate, on an annual basis, the process and its effectiveness, as well as the members of the Judicial Hearing Board and their ability to follow the procedural guidelinesContinue to work on creating a database to compare the specific (demographics) number of students as well as number |
| Date of Incident | Category | Sanction | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/14/2016 | Alcohol and Other Drugs | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/14/2016 | Alcohol and Other Drugs | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/14/201 | Alcohol and Other Drugs | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10/5/16 | Theft | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11/10/2016 | Vandalism | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12/5/2016 | Assault and Battery | Removed from related classes/Warning/Referred to counseling | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12/6/2016 | Theft | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3/19/2017 | Stolen Identity | Suspended | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/26/2017 | Harassment | Referred to Residence Life | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/27/2017 | Alcohol and Other Drugs | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/27/2017 | Alcohol and Other Drugs | Warning | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | | | | and type of incidences across semesters/years • Continue to explore purging of records |
| 2 | STUDENT ASSISTANCE TEAM (DOS) An extension of the Judicial Process that allows access to collaborative decision-making, the Student Assistance Team (SAT) is designed to coordinate resources to address individual student concerns at New Jersey City University. | Respond to and resolve judicial issues that are impacting the campus community | <ul style="list-style-type: none">• This effort is intended to meet the needs of both the individual student and the university community as they relate to student behavioral issues that may disrupt or pose a threat to the campus.• SAT is comprised of representatives from university divisions/departments who are considered primary responders to individual students in distress during critical incidents.• The SAT team met twice formally during the FY16 year; 1/13/17 and 6/2/17 to discuss/review<ul style="list-style-type: none">○ Policies and Procedures update○ Student behavioral issues'○ <u>2</u> additional meetings were held with specific staff/faculty to address specific student issues | All issues resolved as indicated (See Judicial* and Title IX **Results). | | <ul style="list-style-type: none">• SAT serves as an additional resource to assist with the resolution of student disciplinary issues• SAT members are also disciplinary officers and investigators | The Student Assistance Team (it overlaps with the Title IX Team) will continue to explore the need for an additional/different team and/or the addition of other staff members to address both Judicial and Title IX issues, as well as prevention activities. |
| 2,3 | TITLE IX (DOS) | <ul style="list-style-type: none">• Present, resolve, and sanction all cases per | <ul style="list-style-type: none">• DOS Staff Roles – Participated in Title IX team | <ul style="list-style-type: none">• <u>758</u> Freshmen and <u>239</u> Transfer students were trained via in person sessions during orientation• <u>300</u> students participated in the online training. | | <u>All</u> infractions were responded to, | <ul style="list-style-type: none">• Additional training for additional |

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| | Apply relevant policies to prevent sex discrimination at NJCU | the process and within time limits as prescribed in the Sexual and Gender-Based Misconduct Policy for Students <ul style="list-style-type: none">Track number of and reasons for student infractions | <ul style="list-style-type: none">Deputy Coordinator – Dr. Lyn Hamlin, Dean of StudentsTitle IX Investigator – Amani Jennings, Assistant Dean of StudentsErin McCann, Assistant Dean of StudentsTitle IX programs/training<ul style="list-style-type: none">Attended Title IX Summit at Rowan University (Hamlin)Participated in numerous webinars (Team); Co-presented updates to the Vice Presidents and the Cabinet throughout the year (Hamlin)Met monthly with Title IX team (Hamlin and/or Jennings)Disseminated online training (EverFi Haven Online Training for Sexual Assault Training Prevention) to all students in the Fall of 2016. | <div><div><div>• Title IX Incidents 2016/2017</div><table><tr><th>Date of Incident</th><th>Category</th><th>Sanction</th></tr><tr><td>9/26/16</td><td>Sexual Harassment</td><td>Warning/No Contact</td></tr><tr><td>9/26/16</td><td>Sexual Harassment</td><td>Warning/No Contact</td></tr><tr><td>9/26/16</td><td>Sexual Harassment</td><td>Warning/No Contact</td></tr><tr><td>10/18/16</td><td>Assault and Battery</td><td>1 semester suspension</td></tr><tr><td>11/11/16</td><td>Sexual Harassment</td><td>Warning/No Contact</td></tr><tr><td>12/13/16</td><td>Sexual Harassment</td><td>Warning/No Contact</td></tr><tr><td>1/23/17</td><td>Sexual Assault</td><td>Referred to Hudson County Prosecutors Office Interim Measures Taken:<ul style="list-style-type: none">Meal plan changed for reporter (different cafeteria)Reporter withdrawn from classes due to stressRespondent moved to different residential facility<i>It should be noted here that the Reporter did not follow up with appointment with the investigator once the case was released from the prosecutor's office. Case is closed.</i></td></tr></table></div></div> | | | Date of Incident | Category | Sanction | 9/26/16 | Sexual Harassment | Warning/No Contact | 9/26/16 | Sexual Harassment | Warning/No Contact | 9/26/16 | Sexual Harassment | Warning/No Contact | 10/18/16 | Assault and Battery | 1 semester suspension | 11/11/16 | Sexual Harassment | Warning/No Contact | 12/13/16 | Sexual Harassment | Warning/No Contact | 1/23/17 | Sexual Assault | Referred to Hudson County Prosecutors Office Interim Measures Taken: <ul style="list-style-type: none">Meal plan changed for reporter (different cafeteria)Reporter withdrawn from classes due to stressRespondent moved to different residential facility <i>It should be noted here that the Reporter did not follow up with appointment with the investigator once the case was released from the prosecutor's office. Case is closed.</i> | investigated, and resolved as indicated per the policy (re: following the process and maintaining the time limits). | investigators will be researched and proposed <ul style="list-style-type: none">Training for Coordinators will be researched and proposedIncrease Number of Prevention ActivitiesCollaborate with/Advertise for the Women's Center re: prevention activities |
| Date of Incident | Category | Sanction | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/26/16 | Sexual Harassment | Warning/No Contact | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/26/16 | Sexual Harassment | Warning/No Contact | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/26/16 | Sexual Harassment | Warning/No Contact | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10/18/16 | Assault and Battery | 1 semester suspension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11/11/16 | Sexual Harassment | Warning/No Contact | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12/13/16 | Sexual Harassment | Warning/No Contact | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1/23/17 | Sexual Assault | Referred to Hudson County Prosecutors Office Interim Measures Taken: <ul style="list-style-type: none">Meal plan changed for reporter (different cafeteria)Reporter withdrawn from classes due to stressRespondent moved to different residential facility <i>It should be noted here that the Reporter did not follow up with appointment with the investigator once the case was released from the prosecutor's office. Case is closed.</i> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | ORIENTATION: <ul style="list-style-type: none">Assist students to understand the purpose | <ul style="list-style-type: none">Track the number of students and parents that attend orientation | <ul style="list-style-type: none">Updated and revamped Orientation Programming and Orientation Leader (student assistants) programming/training | <ul style="list-style-type: none">Orientation Leaders were provided with more comprehensive training and answered questions about NJCU with confidence and knowledgeSchedule changes made orientation more seamless and cohesiveIntegration of technology and utilization of mobile app was a successNumber of student/parent participants in 2015 Orientation: | | | <ul style="list-style-type: none">Continued integration of relevant technology and inclusion of mobile devices has enabled a more seamless and | <ul style="list-style-type: none">Survey incoming and transfer students to find out why they did | | | | | | | | | | | | | | | | | | | | | | | | |

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| | of higher education <ul style="list-style-type: none">Assist students to determine educational goalsEncourage orientation attendance for first-year students to develop a positive adjustment and assimilation into the University | <ul style="list-style-type: none">Assess satisfaction with orientation, as indicated through post-orientation surveys | (Campus Life, DOS, and SGO manager collaboration) <ul style="list-style-type: none">Conducted training with <u>13</u> Orientation Leaders for <u>5 Days</u>Utilized mobile app. to deliver Orientation schedule and instructions for the dayDistributed Orientation Guidebook that served as agenda, planner, and activities calendar for the academic yearDistributed memory sticks to all Orientation participants (contained policies related to Code of Conduct and Academic Standards)Conducted student and parent orientations conducted simultaneously: Topics included such issues as General Expectations, FERPA, Campus Safety, Financial Aid, Academic Success, Title IX, Sexual and Gender-Based Misconduct, Code of Conduct, Alcohol and Other Drugs, Student Involvement and the Transition to College<i>Created Orientation website (June 2016)</i><i>Created specific orientation for ASCEND and OSP students (June 2016)</i> | <table><thead><tr><th>Date</th><th>Freshmen</th><th>Parent</th><th>Transfer</th><th>Total</th></tr></thead><tbody><tr><td>7/20/16</td><td>273</td><td>90</td><td>94</td><td>457</td></tr><tr><td>8/20/15</td><td>166</td><td>70</td><td>62</td><td>298</td></tr><tr><td>9/1/16</td><td>319</td><td>25</td><td>83</td><td>457</td></tr><tr><td>Total</td><td>758</td><td>185</td><td>239</td><td>1212</td></tr></tbody></table> | Date | Freshmen | Parent | Transfer | Total | 7/20/16 | 273 | 90 | 94 | 457 | 8/20/15 | 166 | 70 | 62 | 298 | 9/1/16 | 319 | 25 | 83 | 457 | Total | 758 | 185 | 239 | 1212 | meaningful orientation experience <ul style="list-style-type: none">Continued use of memory sticks were an excellent means of disseminating institutional policies and proceduresMonitored parents' orientation program to keep them engaged and interested in their son/daughter's education. | not come to orientation <ul style="list-style-type: none">Review and update marketing for orientationCreate an online Orientation Program as a supplement to the on-site programEmail special invitations to all first year students to attend welcome events during the Fall semester |
| Date | Freshmen | Parent | Transfer | Total | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7/20/16 | 273 | 90 | 94 | 457 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8/20/15 | 166 | 70 | 62 | 298 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9/1/16 | 319 | 25 | 83 | 457 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 758 | 185 | 239 | 1212 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | GREEK SENATE: Encourage service to the community by assisting with | <ul style="list-style-type: none">Number of fraternities and sororitiesNumber of students who participate in | <ul style="list-style-type: none">Worked closely with Community Service Coordinator to provide more community based | <ul style="list-style-type: none">There are <u>16</u> active fraternities and sororities and <u>94</u> members at NJCU. The 2016-2017 Greek Senate consisted of the following organizations: | Although hours are being completed, there needs to be a more streamlined process for recording and reporting. | Create a community service chair (within each fraternity and sorority) to work directly with the | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | local and national charities | fraternities and sororities (with demographics <ul style="list-style-type: none">GPA's of participating students and overall GPA for each fraternity and sorority | opportunities in areas surrounding NJCU. <ul style="list-style-type: none">Revised the constitution and updated the judicial procedures (annually)Lost two chapter and increased the numbers of members on campus (+13 members)Increased campus and community visibility and collaboration through co-sponsorship of programs and activities with non-Greek student organizations, faculty, and staff (sponsored two major programs: Stomp the Yard and Greek Week) | <table><thead><tr><th>Organization</th><th>Active Members as of 3/2/17</th><th>Organization Type</th><th>Organization</th><th>Active Members</th><th>Organization Type</th></tr></thead><tbody><tr><td>Alpha Kappa Alpha</td><td>1</td><td>Sorority</td><td>Lambda Theta Phi</td><td>3</td><td>Fraternity</td></tr><tr><td>Alpha Phi Alpha</td><td>4</td><td>Fraternity</td><td>Mu Sigma Upsilon</td><td>5</td><td>Sorority</td></tr><tr><td>Alpha Phi Omega</td><td>13</td><td>Co-ed Fraternity</td><td>Omega Phi Chi</td><td>2</td><td>Sorority</td></tr><tr><td>Chi Upsilon Sigma</td><td>1</td><td>Sorority</td><td>Phi Beta Sigma</td><td>1</td><td>Fraternity</td></tr><tr><td>Iota Phi Theta</td><td>2</td><td>Fraternity</td><td>Phi Chi Epsilon</td><td>7</td><td>Sorority</td></tr><tr><td>Kappa Alpha Psi</td><td>2</td><td>Fraternity</td><td>Psi Sigma Phi</td><td>6</td><td>Fraternity</td></tr><tr><td>Lambda Tau Omega</td><td>2</td><td>Sorority</td><td>Tau Kappa Epsilon</td><td>16</td><td>Fraternity</td></tr><tr><td>Lambda Pi Upsilon</td><td>3</td><td>Sorority</td><td>Theta Phi Alpha</td><td>21</td><td>Fraternity (for Women)</td></tr></tbody></table> <ul style="list-style-type: none">Community Service comprised the majority of activities in which these students participated. The Greeks participated in 47 activities for a total of 352+ service/activity hours.<ul style="list-style-type: none">Voter Registration Drive1908 PlaygroundPink goes Red (American Heart Association)Let's Talk About SexFinancial Fitness WorkshopKeep Calm and Spring Boot CampBake Sale for Autism AwarenessOne Million Backpack DriveMartin Luther King Day of ServiceGo To High School; Go To CollegeFeed the City XmasHoliday Breakfast/Toy DriveFeed the City ThanksgivingCard-Making for Sick childrenSickle Cell 24/7/MarathonJDRF One Walk | Organization | Active Members as of 3/2/17 | Organization Type | Organization | Active Members | Organization Type | Alpha Kappa Alpha | 1 | Sorority | Lambda Theta Phi | 3 | Fraternity | Alpha Phi Alpha | 4 | Fraternity | Mu Sigma Upsilon | 5 | Sorority | Alpha Phi Omega | 13 | Co-ed Fraternity | Omega Phi Chi | 2 | Sorority | Chi Upsilon Sigma | 1 | Sorority | Phi Beta Sigma | 1 | Fraternity | Iota Phi Theta | 2 | Fraternity | Phi Chi Epsilon | 7 | Sorority | Kappa Alpha Psi | 2 | Fraternity | Psi Sigma Phi | 6 | Fraternity | Lambda Tau Omega | 2 | Sorority | Tau Kappa Epsilon | 16 | Fraternity | Lambda Pi Upsilon | 3 | Sorority | Theta Phi Alpha | 21 | Fraternity (for Women) | | Community Service Coordinator to provide timely information about upcoming events and closely monitor community service hours |
| Organization | Active Members as of 3/2/17 | Organization Type | Organization | Active Members | Organization Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Alpha Kappa Alpha | 1 | Sorority | Lambda Theta Phi | 3 | Fraternity | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Alpha Phi Alpha | 4 | Fraternity | Mu Sigma Upsilon | 5 | Sorority | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Alpha Phi Omega | 13 | Co-ed Fraternity | Omega Phi Chi | 2 | Sorority | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Chi Upsilon Sigma | 1 | Sorority | Phi Beta Sigma | 1 | Fraternity | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Iota Phi Theta | 2 | Fraternity | Phi Chi Epsilon | 7 | Sorority | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Kappa Alpha Psi | 2 | Fraternity | Psi Sigma Phi | 6 | Fraternity | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lambda Tau Omega | 2 | Sorority | Tau Kappa Epsilon | 16 | Fraternity | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lambda Pi Upsilon | 3 | Sorority | Theta Phi Alpha | 21 | Fraternity (for Women) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | Analysis | Action Plan/Continuous Improvement | | | | | | |
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| | | | | <ul style="list-style-type: none">○ Breast Cancer Walk○ Celebrate Pink○ Trick or Treat 4 Canned Foods○ Weiss Center Book Sale○ Holiday Card Making○ Lupus Walk○ Jersey City Breast Cancer Walk○ Fighting and Understanding Aids○ Making Strides against Breast Cancer○ Chips 3rd Annual Walk Run○ Hoboken Homeless Shelter○ Reading to 1st Graders○ Walk for Freedom○ F.U. Aids○ Clothing Drive○ Perth Amboy Service○ Lincoln High School Panel○ I am an Immigrant○ Money Management○ Perc Shelter Clean-up○ Church Clean-Up○ Blood Drive○ Shoprite Bagging○ Hashtag Lunch Bag Project○ March of Dimes Walk○ Earth Day○ Food Pantry○ Used Book Sale○ Special Olympics○ Liberty Humane Society○ St. Jude | | | | | | | | |
| 2 | SGO: Maintain and promote student participation and accountability in all phases of | <ul style="list-style-type: none">● Number of clubs and organizations● Number of programs and attendance at each | <ul style="list-style-type: none">● Continued to improve the branding and advertising of events● Increased word of mouth about upcoming events● Increased number of co sponsorships to include | <div><ul style="list-style-type: none">● There were 81 activities sponsored in 2016-2017, in addition to bi-weekly SGO Council meetings, Election and Credential Committee meetings, and Presidents’ Committee meetings for a total of 7063 participants:● SGO Fall 2016 Activities<table><tr><th>Activity</th><th>Dates(s)</th><th>Participants</th></tr><tr><td></td><td></td><td></td></tr></table></div> | Activity | Dates(s) | Participants | | | | <ul style="list-style-type: none">● Note that SGO must decide how to measure the number of student participants for open events where using a card reader is virtually impossible. This number | <ul style="list-style-type: none">● Utilize card readers at each event to determine number and type of students attending |
| Activity | Dates(s) | Participants | | | | | | | | | | |
| | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | university life through consistent attendance and participation in student activities | <ul style="list-style-type: none">Number of students who participated in elections (SGO)Satisfaction with variety, quality, quantity of programs/activities | <p>students who don't normally participate in SGO events</p> <ul style="list-style-type: none">Diversified times and dates to reach both evening and night, resident and commuter populationsEngaged more than 7,000 students in activities, workshops, and committees.Introduced online elections to allow students from all NJCU campuses to participate in student government elections. 347 students participated in elections.Continued to utilize budget to enhance and improve services to students:<ul style="list-style-type: none">OrgSync Platform for SGO Clubs & Orgs (\$30,000/ 3 year contract)- Entering Last Year of contract Spring 2017Sponsorship of Book Scholarship for qualifying students with financial need (10 - \$250 scholarships each semester – administered by the Office of the Dean of Students/total of \$5000 per year)Co-sponsorship of SGO Global Citizen Scholarship with the Provosts Office | <ul style="list-style-type: none">Welcome Back Food Truck FestivalFlag FootballFall FestSGO CouncilWild Weekends: Day trip to PhiladelphiaECC / FinanceSGO Block PartySGO CouncilGlow in the Dark Game NightECC / FinanceWhat's That Tune ft. Make Your Own Custom Car FlagsSGO CouncilSGO Movie NightWild Weekends: SIXFLAGS FRIGHTFESTECC / FinanceALIEN ENCOUNTERS:LAZER TAGSGO Council*KLI Leadership Weekend- November 2016 | 09/08 | 225 | 09/13 | 167 | 09/14 | 153 | 09/19 | 45 | 09/24 | 45 | 09/26 | 20 | 09/28 | 380 | 10/3 | 43 | 10/05 | 67 | 10/10 | 18 | 10/11 | 150 | 10/17 | 47 | 10/19 | 8 | 10/22 | 55 | 10/24 | 16 | 10/26 | 13 | 10/27 | 47 | 10/31 | 46 | 2016 | 76 |
| | | | | | | | only addresses the programs held in specific conference rooms. | <ul style="list-style-type: none">The number of students who participated in SGO events more than doubled in the last yearNeed to develop a means by which to determine unique student participation | <ul style="list-style-type: none">Create method for tallying participants at events held in open areas | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | |
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| | | | (\$30,000 Fall 2016 and Spring 2017) o Students traveled to United Kingdom, Japan, Italy, and Paris | <div><div>o SGO Music Lounge</div><div>11/02</div><div>34</div></div> <div><div>o ECC / Finance</div><div>11/7</div><div>18</div></div> <div><div>o SGO Spoken Word Showcase</div><div>11/10</div><div>16</div></div> <div><div>o SGO Council</div><div>11/14</div><div>17</div></div> <div><div>o #WEARENJCUSGO</div><div>11/15</div><div>67</div></div> <div><div>o Wild Weekends: Medieval Times</div><div>11/18</div><div>45</div></div> <div><div>o ECC / Finance</div><div>11/21</div><div>16</div></div> <div><div>o Laughs@Lunch</div><div>11/21</div><div>47</div></div> <div><div>o Council or Committees Swing Date if needed</div><div>11/28</div><div>45</div></div> <div><div>o SGO Council</div><div>12/5</div><div>47</div></div> <div><div>o DIY X-man Ornaments/ Personacards</div><div>12/6</div><div>16</div></div> <div><div>o Wild Weekends: Radio City Christmas Spectacular</div><div>12/10</div><div>50</div></div> <div><div>o ECC / Finance</div><div>12/12</div><div>13</div></div> <div><div>o SGO Council</div><div>12/19</div><div>40</div></div> <div><div>SGO Spring 2017 Activities</div><table><tr><th>Activity</th><th>Dates(s)</th><th>Participants</th></tr><tr><td>o KLI Winter retreat</td><td>01/07</td><td>137</td></tr><tr><td>o Welcome Back Bash ft. Maui Wowi Donuts & Hot Chocolate</td><td>01/17</td><td>208</td></tr><tr><td>o Welcome back! Workshop</td><td>1/19</td><td>15</td></tr></table></div> | Activity | Dates(s) | Participants | o KLI Winter retreat | 01/07 | 137 | o Welcome Back Bash ft. Maui Wowi Donuts & Hot Chocolate | 01/17 | 208 | o Welcome back! Workshop | 1/19 | 15 | | |
| Activity | Dates(s) | Participants | | | | | | | | | | | | | | | | |
| o KLI Winter retreat | 01/07 | 137 | | | | | | | | | | | | | | | | |
| o Welcome Back Bash ft. Maui Wowi Donuts & Hot Chocolate | 01/17 | 208 | | | | | | | | | | | | | | | | |
| o Welcome back! Workshop | 1/19 | 15 | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement |
|------------|---------|--------------------------------------------|------------------------------------------------|----------------------------------------------|-------|-----|----------|------------------------------------|
| | | | | o Make your Own Phone Cases | 1/26 | 254 | | |
| | | | | o Welcome Back Week Club Day | 1/25 | 336 | | |
| | | | | o Wild Weekend Presents: DAVE and Busters | 02/11 | 25 | | |
| | | | | o SGO Movie Nights: Moana | 02/09 | 8 | | |
| | | | | o DIY Valentine’s day cards + Candy Bar | 02/10 | 187 | | |
| | | | | o Guess that tune! ft. Love Bingo | 02/13 | 79 | | |
| | | | | o Roll Bounce | 02/14 | 217 | | |
| | | | | o NACA Conference | 02/18 | 8 | | |
| | | | | o Glow in the Dark Game Night PT 2 | 02/28 | 137 | | |
| | | | | o Spring Fling Bingo | 03/13 | 17 | | |
| | | | | o Commuter Connection | 03/14 | 112 | | |
| | | | | o Get fit with SGO | 03/14 | 5 | | |
| | | | | o SGO Music Lounge | 03.23 | 34 | | |
| | | | | o Wild Weekends Presents: Day trip to Boston | 03/25 | 45 | | |
| | | | | o SGO Movie Night: The Girl On The Train | 03/30 | 12 | | |
| | | | | o Who Are You Workshop | 04/05 | 5 | | |
| | | | | o Wild Weekends Presents: Six Flags | 04/08 | 55 | | |
| | | | | o Block Party | 04/10 | 167 | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement |
|------------|---------|--------------------------------------------|------------------------------------------------|--------------------------------------------------------------------------|-------|-----|----------|------------------------------------|
| | | | | o Talent Show | 04/11 | 89 | | |
| | | | | o Food Trucks PT 2 | 04/12 | 72 | | |
| | | | | o SGO Movie night under the stars Fantastic Beast and where to find them | 04/12 | 7 | | |
| | | | | o SGO presents: Casino Royale Spring Formal | 04/14 | 287 | | |
| | | | | o Alumni Event – Our Future is Their Now | 04/13 | 45 | | |
| | | | | o SGO Awards Banquet | 04/19 | 97 | | |
| | | | | o SGO Carnival | 4/20 | 462 | | |
| | | | | o Green and Gold Day ft. Concert | 04/21 | 421 | | |
| | | | | o KLI Transition Retreat | 04/24 | 71 | | |
| | | | | o Student Government Debates (audience) | 04/10 | 47 | | |
| | | | | o Student Government Elections | 04/18 | 347 | | |
| | | | | o YOGA With SGO | 05/01 | 5 | | |
| | | | | o Charlemagne Da God | 05/02 | 367 | | |
| | | | | o SGO presents: Scream Room | 05/03 | 45 | | |
| | | | | o Senior Banquet | 05/05 | 127 | | |
| | | | | o SGO Council | 01/23 | 44 | | |
| | | | | o SGO Council | 02/06 | 46 | | |
| | | | | o SGO Council | 02/20 | 48 | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | |
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| | | | | <div><div><div>o SGO Council</div><div>o SGO Council</div><div>o SGO Council</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>o ECC / Finance</div><div>Grand Total</div></div><div><div>Leadership Institute (With Campus Life) Events</div><div><table><tr><th>Leadership Institute Events</th><th>Date(s)</th><th>Participants</th></tr><tr><td>KLI Semester Start-Up</td><td>August 19, 2016</td><td>All student leaders (68)</td></tr><tr><td>Fall Event</td><td>Early November 2016</td><td>All student leaders (89)</td></tr><tr><td>SGO Winter Retreat</td><td>January 2017</td><td>All student leaders (137)</td></tr><tr><td>SGO Transition Retreat</td><td>April 2017</td><td>Outgoing & newly elected student leaders (</td></tr></table></div></div></div> | Leadership Institute Events | Date(s) | Participants | KLI Semester Start-Up | August 19, 2016 | All student leaders (68) | Fall Event | Early November 2016 | All student leaders (89) | SGO Winter Retreat | January 2017 | All student leaders (137) | SGO Transition Retreat | April 2017 | Outgoing & newly elected student leaders (| <div><div>03/13</div><div>03/27</div><div>04/24</div><div>01/30</div><div>02/13</div><div>02/27</div><div>03/20</div><div>04/03</div><div>04/17</div><div>7063</div></div> | | |
| Leadership Institute Events | Date(s) | Participants | | | | | | | | | | | | | | | | | | | | |
| KLI Semester Start-Up | August 19, 2016 | All student leaders (68) | | | | | | | | | | | | | | | | | | | | |
| Fall Event | Early November 2016 | All student leaders (89) | | | | | | | | | | | | | | | | | | | | |
| SGO Winter Retreat | January 2017 | All student leaders (137) | | | | | | | | | | | | | | | | | | | | |
| SGO Transition Retreat | April 2017 | Outgoing & newly elected student leaders (| | | | | | | | | | | | | | | | | | | | |
| 2 | NSLS | <div><div>• Number of student participants/inductees</div><div>• Number of programs/meetings conducted</div></div> | | <div><div>• Inducted 137 students for FY16; 55 in Fall 2016 and 82 in Spring 2017</div><div>• Raised \$2,237 for Mlddle Earth in Fall 2016; Raised \$3,209 for Middle Earth and \$1,690 for the American cancer Society in Spring 2017</div></div> | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | <ul style="list-style-type: none">Satisfaction with program | | <ul style="list-style-type: none">Developed a program and conducted related meetings (in the absence of a co-coordinator, Erin McCann, Assistant Dean assisted Anthony Surratt, Associate Director of Admissions) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | CAMPUS LIFE | <ul style="list-style-type: none">Number of student participantsNumber of programsSatisfaction with programs | <ul style="list-style-type: none">Enhanced marketing efforts to increase event participation (Ongoing)<ul style="list-style-type: none">Developed and improved new social media initiatives (Completed and Ongoing)To research cost-effective ways to promote OCL programs and activities (Ongoing)Developed and published a schedule of academic year activities and programs for inclusion in the New Student Orientation packet (Ongoing)Continued to create signature events to establish new campus traditions (Ongoing)<ul style="list-style-type: none">Day Party – Recruiting students for various programs and leadership initiativesClash on the CanvasLobby Concert SeriesInside the Faculty StudiosIncreased Campus Life visibility throughout the University (Ongoing)Increased campus wide collaborative efforts and created new cultural/academic programming initiatives (Ongoing; Lack of Resources) | <ul style="list-style-type: none">There were 34 activities sponsored by Campus Life for students during the 2016-2017 Program year. There was a total of 2,713 participants., as indicated below:<table><tr><td><ul style="list-style-type: none">Campus Life Fall Events 2016</td><td>Date</td><td>Attendance</td></tr><tr><td><ul style="list-style-type: none">Week of Welcome Table Session</td><td>9/7/16</td><td>100</td></tr><tr><td><ul style="list-style-type: none">Bingo for Books- OCL</td><td>9/12/16</td><td>150</td></tr><tr><td><ul style="list-style-type: none">Fall Fest</td><td>9/14/16</td><td>400</td></tr><tr><td><ul style="list-style-type: none">Picnic with Iota Phi Theta</td><td></td><td>200</td></tr><tr><td><ul style="list-style-type: none">Knight Talks Student Leadership Micro Speeches</td><td>9/22/16</td><td>35</td></tr><tr><td><ul style="list-style-type: none">Time Management Leadership Workshop w/Alyssa Ramos</td><td>9/30/16</td><td>15</td></tr><tr><td><ul style="list-style-type: none">Clash on the Canvas- OCL</td><td>10/4/16</td><td>100</td></tr><tr><td><ul style="list-style-type: none">Lobby Concert Series – Larrosa</td><td>10/12/16</td><td>10</td></tr><tr><td><ul style="list-style-type: none">What Kanye West Can Teach You About Public Speaking</td><td>10/19/17</td><td>12</td></tr><tr><td><ul style="list-style-type: none">Lip Sync Battle</td><td>10/20/16</td><td>254</td></tr><tr><td><ul style="list-style-type: none">Dress for Success Workshop</td><td>10/28/16</td><td>14</td></tr><tr><td><ul style="list-style-type: none">LGBTQ Discussion w/Tyler Clementi Foundation-OCL/English Dept</td><td>11/2/16</td><td>50</td></tr><tr><td><ul style="list-style-type: none">Multicultural Month Opening</td><td>10/3/16</td><td>57</td></tr><tr><td><ul style="list-style-type: none">Pop up Africa</td><td>10/21/16</td><td>75</td></tr><tr><td><ul style="list-style-type: none">Who’s Caribbean-OCL</td><td>11/8/16</td><td>15</td></tr><tr><td><ul style="list-style-type: none">Lobby Concert Series - Bulgarika</td><td>11/21/16</td><td>10</td></tr><tr><td><ul style="list-style-type: none">History of Reggae- OCL</td><td>11/29/16</td><td>29</td></tr><tr><td><ul style="list-style-type: none">Bachata –THON</td><td>11/30/16</td><td>46</td></tr><tr><td><ul style="list-style-type: none">MCM Closing RACE-OCL</td><td>11/30/16</td><td>80</td></tr><tr><td><ul style="list-style-type: none">Campus Life Spring Events 2017</td><td>Date</td><td>Attendance</td></tr></table> | <ul style="list-style-type: none">Campus Life Fall Events 2016 | Date | Attendance | <ul style="list-style-type: none">Week of Welcome Table Session | 9/7/16 | 100 | <ul style="list-style-type: none">Bingo for Books- OCL | 9/12/16 | 150 | <ul style="list-style-type: none">Fall Fest | 9/14/16 | 400 | <ul style="list-style-type: none">Picnic with Iota Phi Theta | | 200 | <ul style="list-style-type: none">Knight Talks Student Leadership Micro Speeches | 9/22/16 | 35 | <ul style="list-style-type: none">Time Management Leadership Workshop w/Alyssa Ramos | 9/30/16 | 15 | <ul style="list-style-type: none">Clash on the Canvas- OCL | 10/4/16 | 100 | <ul style="list-style-type: none">Lobby Concert Series – Larrosa | 10/12/16 | 10 | <ul style="list-style-type: none">What Kanye West Can Teach You About Public Speaking | 10/19/17 | 12 | <ul style="list-style-type: none">Lip Sync Battle | 10/20/16 | 254 | <ul style="list-style-type: none">Dress for Success Workshop | 10/28/16 | 14 | <ul style="list-style-type: none">LGBTQ Discussion w/Tyler Clementi Foundation-OCL/English Dept | 11/2/16 | 50 | <ul style="list-style-type: none">Multicultural Month Opening | 10/3/16 | 57 | <ul style="list-style-type: none">Pop up Africa | 10/21/16 | 75 | <ul style="list-style-type: none">Who’s Caribbean-OCL | 11/8/16 | 15 | <ul style="list-style-type: none">Lobby Concert Series - Bulgarika | 11/21/16 | 10 | <ul style="list-style-type: none">History of Reggae- OCL | 11/29/16 | 29 | <ul style="list-style-type: none">Bachata –THON | 11/30/16 | 46 | <ul style="list-style-type: none">MCM Closing RACE-OCL | 11/30/16 | 80 | <ul style="list-style-type: none">Campus Life Spring Events 2017 | Date | Attendance | <ul style="list-style-type: none">In response to student requests, a multitude of activities are held each semester.Need to develop a means by which to determine unique student participation | After a review of the annual survey results re: student satisfaction with variety, quality, quantity of programs/activities, evaluate and plan additional/different activities. |
| <ul style="list-style-type: none">Campus Life Fall Events 2016 | Date | Attendance | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Week of Welcome Table Session | 9/7/16 | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Bingo for Books- OCL | 9/12/16 | 150 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Fall Fest | 9/14/16 | 400 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Picnic with Iota Phi Theta | | 200 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Knight Talks Student Leadership Micro Speeches | 9/22/16 | 35 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Time Management Leadership Workshop w/Alyssa Ramos | 9/30/16 | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Clash on the Canvas- OCL | 10/4/16 | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Lobby Concert Series – Larrosa | 10/12/16 | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">What Kanye West Can Teach You About Public Speaking | 10/19/17 | 12 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Lip Sync Battle | 10/20/16 | 254 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Dress for Success Workshop | 10/28/16 | 14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">LGBTQ Discussion w/Tyler Clementi Foundation-OCL/English Dept | 11/2/16 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Multicultural Month Opening | 10/3/16 | 57 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Pop up Africa | 10/21/16 | 75 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Who’s Caribbean-OCL | 11/8/16 | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Lobby Concert Series - Bulgarika | 11/21/16 | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">History of Reggae- OCL | 11/29/16 | 29 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Bachata –THON | 11/30/16 | 46 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">MCM Closing RACE-OCL | 11/30/16 | 80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <ul style="list-style-type: none">Campus Life Spring Events 2017 | Date | Attendance | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | <ul style="list-style-type: none">Continued to develop and upgrade the TV Room and the <i>Joust</i> – pool and ping pong tables on GSUB 1st floor (Ongoing)Focused on the daily management of GSUB (Ongoing)<ul style="list-style-type: none">Development and use of Guidebook as an alternative online bulletin during OrientationAs suggested by students: increase the number of live musicians, hip hop events, and speakers (Completed and Ongoing)Campus Life sponsored <u>32</u> activities; <u>2,053</u> students participated. | <ul style="list-style-type: none">8 Money Lessons I wish I knew Before Graduating college w/Tonya RapleyLobby Concert Series – Spirit of Life Ensemble w/ Innovation HSAsh Cash: The Art of the Side Hustle: How to Turn Your Passion into Profit (OCL)African American Vendor FairInside the Faculty Studio: Dr. Will GuzmanBob Marley BashIota Open MicAn Evening with Savion Glover and Reg E. GainesWomen's Herstory Month Vendor's FairHenna PaloozaLOFT ConferenceCreating the Life you Want to Live –Workshop w/Jessica NabongoTrill Motivation Book ReadingPop Owt PicnicLive Night with Charlamagne tha God Grand Total | <table><tr><td>1/25/17</td><td>36</td></tr><tr><td>2/1/17</td><td>45</td></tr><tr><td>2/2/17</td><td>22</td></tr><tr><td>2/8/17</td><td>59</td></tr><tr><td>2/16/17</td><td>10</td></tr><tr><td>2/16/17</td><td>52</td></tr><tr><td>2/21/17</td><td>16</td></tr><tr><td>2/28/17</td><td>24</td></tr><tr><td>3/21/17</td><td>59</td></tr><tr><td>3/22/17</td><td>41</td></tr><tr><td>3/24/17</td><td>94</td></tr><tr><td>4/3/17</td><td>19</td></tr><tr><td>4/5/17</td><td>23</td></tr><tr><td>4/21/17</td><td>111</td></tr><tr><td>5/2/17</td><td>450</td></tr><tr><td></td><td>2713</td></tr></table> | 1/25/17 | 36 | 2/1/17 | 45 | 2/2/17 | 22 | 2/8/17 | 59 | 2/16/17 | 10 | 2/16/17 | 52 | 2/21/17 | 16 | 2/28/17 | 24 | 3/21/17 | 59 | 3/22/17 | 41 | 3/24/17 | 94 | 4/3/17 | 19 | 4/5/17 | 23 | 4/21/17 | 111 | 5/2/17 | 450 | | 2713 | | |
| 1/25/17 | 36 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/1/17 | 45 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/2/17 | 22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/8/17 | 59 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/16/17 | 10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/16/17 | 52 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/21/17 | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2/28/17 | 24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3/21/17 | 59 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3/22/17 | 41 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3/24/17 | 94 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/3/17 | 19 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/5/17 | 23 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4/21/17 | 111 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5/2/17 | 450 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 2713 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | <ul style="list-style-type: none">Social Media Tracking 2016-2017 <table><tr><th>Type</th><th>#FOLLOWERS</th><th>NUMBER INCREASED SINCE 2015-2016</th></tr><tr><td>Twitter</td><td>812</td><td>101</td></tr><tr><td>Instagram</td><td>1459</td><td>229</td></tr><tr><td>Facebook</td><td>684</td><td>66</td></tr></table> | | | Type | #FOLLOWERS | NUMBER INCREASED SINCE 2015-2016 | Twitter | 812 | 101 | Instagram | 1459 | 229 | Facebook | 684 | 66 | | | | | | | | | | | | | | | | | | | | | |
| Type | #FOLLOWERS | NUMBER INCREASED SINCE 2015-2016 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Twitter | 812 | 101 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Instagram | 1459 | 229 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Facebook | 684 | 66 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | <ul style="list-style-type: none">Campus Life 2016-2017 Student Leadership Programming<ul style="list-style-type: none">Sword and Shield - At <u>42</u> members the 3nd year, the Sword and Shield Society allowed students opportunities for structured leadership development.<ul style="list-style-type: none">19 Leadership workshops (5 outside speakers)12 students officially inducted | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | | Analysis | Action Plan/Continuous Improvement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| | | | | <ul style="list-style-type: none">o Loft Leadership Conference - held annually in the Spring, 91 students from NJCU and surrounding colleges/universities attended.<ul style="list-style-type: none">▪ 10 surrounding colleges and universities in attendance from 3 different states | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2,3 | CAMPUS LIFE – CAMPUS AND EXTERNAL COMMUNITY PROGRAMMING | <ul style="list-style-type: none">• Number of programs and meetings scheduled each semester• Number of participants• Number of student workers employed | <ul style="list-style-type: none">• Disseminated schedule of activities to all departments and programs• Maintained ongoing schedule of programs and activities• Collaborated with University Facilities and Housekeeping to maintain building conditions• Monitored the building’s media equipment for optimal operational efficiency• Provided employment and experiential activities for students• Created opportunities for enrollment management and student affairs to fulfill part of their programmatic goals• Provided effective coordination of activities | <ul style="list-style-type: none">• Campus Reservations 2016-2017 (R25 GSUB and H202 Room Reservations) <i>* Individual staff and programs can make 1 reservation for different dates (Biology club meeting every Thursday on a weekly basis for 10 weeks=10)</i> <i>** Campus Life Staff cannot make or see External reservations in R25</i> <table><tr><td></td><td>Internal Reservations</td><td>External Reservations</td></tr><tr><td>Fall 2016</td><td>227</td><td>N/A</td></tr><tr><td>Spring 2017</td><td>280</td><td>N/A</td></tr></table> | | | | | Internal Reservations | External Reservations | Fall 2016 | 227 | N/A | Spring 2017 | 280 | N/A | | <ul style="list-style-type: none">• Investigate and implement campus calendar development• Coordinate activities across the institution and within the surrounding community• Increase co-sponsorship of activities• Research trending student union development ideas to make GSUB more appealing to students | | | | | | | | | | | | | | | | | | | | | |
| | Internal Reservations | External Reservations | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fall 2016 | 227 | N/A | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spring 2017 | 280 | N/A | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2, 3 | COMMUNITY SERVICE | <ul style="list-style-type: none">• Number of programs sponsored• Number of student participants• Total number of Service Hours• Total Amount of Funds Raised | <ul style="list-style-type: none">• Increased awareness of and participation in Community Engagement• Initiated and strengthened new and existing community service and volunteer events, co-curricular activities, and outreach programs• Established new community collaborative partnerships for new community service activities | 2016-2017 Community Service and Volunteerism (CCSV) Activities <table><tr><td>Event</td><td>Participants</td><td>Service Hours</td><td>Description of Activity/Items Donated</td><td>Funds Raised</td></tr><tr><td>24 Seven Sickle Cell Program</td><td>169</td><td>1014</td><td>Participated in 24 hour dance marathon</td><td>\$14,757.00</td></tr><tr><td>Making Strides Against Breast Cancer Walk</td><td>98</td><td>392</td><td>Annual Breast Cancer awareness/ fundraising walk</td><td>812.00</td></tr><tr><td>Thanksgiving Soup Kitchen @ Hoboken Shelter</td><td>45</td><td>180</td><td>291 items donated to Hoboken Homeless Shelter</td><td></td></tr><tr><td>Fall community Service Fair</td><td>184</td><td>184</td><td>Students learned Community Service initiatives and opportunities within the Greater Jersey City and Hudson County Area</td><td></td></tr><tr><td>Habitat for Humanity 5k</td><td>26</td><td>104</td><td></td><td>180.00</td></tr></table> | | | | Event | Participants | Service Hours | Description of Activity/Items Donated | Funds Raised | 24 Seven Sickle Cell Program | 169 | 1014 | Participated in 24 hour dance marathon | \$14,757.00 | Making Strides Against Breast Cancer Walk | 98 | 392 | Annual Breast Cancer awareness/ fundraising walk | 812.00 | Thanksgiving Soup Kitchen @ Hoboken Shelter | 45 | 180 | 291 items donated to Hoboken Homeless Shelter | | Fall community Service Fair | 184 | 184 | Students learned Community Service initiatives and opportunities within the Greater Jersey City and Hudson County Area | | Habitat for Humanity 5k | 26 | 104 | | 180.00 | <ul style="list-style-type: none">• The fundraising efforts of the community service projects have almost doubled since 2015-2016.• Commensurate with the University mission, 1439 students participated in the community service program for a total of 7924 service hours.• Need to develop a means by which to determine unique student participation | <ul style="list-style-type: none">• In the interest of developing a Community Development Center, coordinate campus-wide community service projects to track and monitor• Continue to investigate the development of service learning with Academic Affairs and |
| Event | Participants | Service Hours | Description of Activity/Items Donated | Funds Raised | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 Seven Sickle Cell Program | 169 | 1014 | Participated in 24 hour dance marathon | \$14,757.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Making Strides Against Breast Cancer Walk | 98 | 392 | Annual Breast Cancer awareness/ fundraising walk | 812.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Thanksgiving Soup Kitchen @ Hoboken Shelter | 45 | 180 | 291 items donated to Hoboken Homeless Shelter | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fall community Service Fair | 184 | 184 | Students learned Community Service initiatives and opportunities within the Greater Jersey City and Hudson County Area | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Habitat for Humanity 5k | 26 | 104 | | 180.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | | Analysis | Action Plan/Continuous Improvement |
|------------|---------|--------------------------------------------|------------------------------------------------|-------------------------------------------------------|-----|------|---------------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| | | | | Knights Day of Service | 34 | 238 | 2 project locations (Jersey City Paint and Plant and Earth Keepers Veterans Cemetery) | | Community partners (develop an effective and efficient credit and/or non-credit program that supports students' attainment of relevant skills) |
| | | | | PERC Homeless Shelter Renovation | 49 | 392 | Students painted, renovated the shelter dining room, reorganized the pantry | | |
| | | | | PERC Shelter Supply Drive | 86 | 86 | 242 Supply toiletry supply items collected and donated to the shelter | | |
| | | | | Washington Park Music & Arts Fest | 21 | 126 | Volunteered with all aspects of running the festival | | |
| | | | | The Great Jersey City Clean Up | 19 | 95 | Citywide community clean-up effort | | |
| | | | | NYC Youth Expo | 12 | 96 | Students volunteered at a youth education expo in NYC | | |
| | | | | National Ovarian Cancer Coalition 5k | 11 | 44 | Students volunteered to register race participants | | |
| | | | | Hudson County Special Olympics | 45 | 225 | Volunteered to assist athletes, check in, escort, time keepers, set-up- breakdown the event | | |
| | | | | Weiss Center Book Sale | 16 | 64 | Assisted with book sale | | |
| | | | | Big Brothers Big Sisters of Hudson and Essex Counties | 8 | 320 | Student and staff members served as mentors for their Littles for one hour a week | | |
| | | | | Hoboken Family Fun Day at the Hoboken Museum | 8 | 48 | Students volunteered to run children's arts and crafts booths at the Family Fun Day | | |
| | | | | MLK Day of Service | 44 | 308 | Students volunteered in various Jersey City locations with Jersey Cares | | |
| | | | | Be the Match | 22 | 132 | Students volunteer to register students for Bone Marrow Donations | | |
| | | | | Golden Door Film Festival | 15 | 90 | Students volunteered as ushers and ticket vendors | | |
| | | | | Relay for Life (e-board) | 10 | 500 | Planned and executed Relay events all year | | |
| | | | | RFL Team Captains | 26 | 260 | Hours dedicated to coordination their respective teams and fundraisers | | |
| | | | | RFL Participants | 189 | 1512 | 12 hour Relay for Life event | \$13,594.00 | |
| | | | | Cancel Cancer | 57 | 228 | Student organizations hosted cancer awareness tables for various forms of cancer | | |
| | | | | Garden State Episcopal Food Pantry | 16 | 48 | Students prepared care packages for needy families | | |

| Link to SP | Outcome | KPI (measure and target performance level) | Strategies to Achieve Target Performance Level | Result | | | Analysis | Action Plan/Continuous Improvement |
|------------|---------|--------------------------------------------|------------------------------------------------|-------------------------------------------|------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| | | | | Habitat for Humanity Build Days (3x's) | 36 | 288 | Students volunteered for a Habitat Build Day building homes for low income families | |
| | | | | Project warm Coat Drive | 112 | 112 | 228 Coats were collected and donated to the annual Jersey Cares Coat Drive | |
| | | | | Liberty State Park Beautification Project | 11 | 88 | Students spent a day planting bulbs and cleaning up Liberty State Park | |
| | | | | Greeks | 75 | 750 | Participated in: Breast Cancer Walk Thanksgiving Day Hoboken Food Shelter St. Jude's Fun and Munch with Santa Toy Drive SCANNJ Dance-a-thon Lincoln Park Clean Up Walk to Strive for Breast Cancer Alzheimer Awareness Lucy's Homeless Shelter Lincoln High School Hudson County Special Olympics Liberty State Park Autism Awareness St. Joseph Walk-A-Thon Meals on Wheels Saint Jude's 1908 Playground Project Mobile Meals Elizabeth Habitat for Humanity Spring Blood Drive Earth Day North Caldwell Youth Empowerment Autism Speaks Lupus Walk | |
| | | | | Totals | 1439 | 7924 | \$29,343.00 | |