experiences; advance

2016-2017

Year:

fulfilled their objective, and

8/11/2017

2016-2017

Year:

8/11/2017

Link to						
Strategic		Assessment/ Measures and				
Plan	Outcome	Target Performance Levels	Strategies to Achieve Target Performance Level	Result: Data results	Analysis	Action Plan
2	Advance students' social and personal development	Facility usage – 75 constituents	Publicity – Students, staff, faculty and community members are continuously notified about Women's Center events via student, staff and faculty distribution lists, social media (i.e. twitter, Instagram, facebook), flyers posted on bulletin boards throughout campus and sending emails to colleagues throughout campus and the community. Professors – There are a number of professors who share information about the Women's Center with their students. Word of Mouth – Several people who attended events in the past, have encouraged their peers and colleagues to attend events sponsored by the	Facility usage – 80 constituents	We have been able to reach and surpass target levels. However, this year's numbers are lower than the previous year. Perhaps because we had several walk-ins whose names did not make it onto the calendar so they were not included in the count.	 Social media marketing efforts will be increased to ensure that the entire community is aware of our services. There will also be more class visits and student organization presentations to increase visibility and awareness.

Women's Center as well.

Year:

2016-2017

8/11/2017